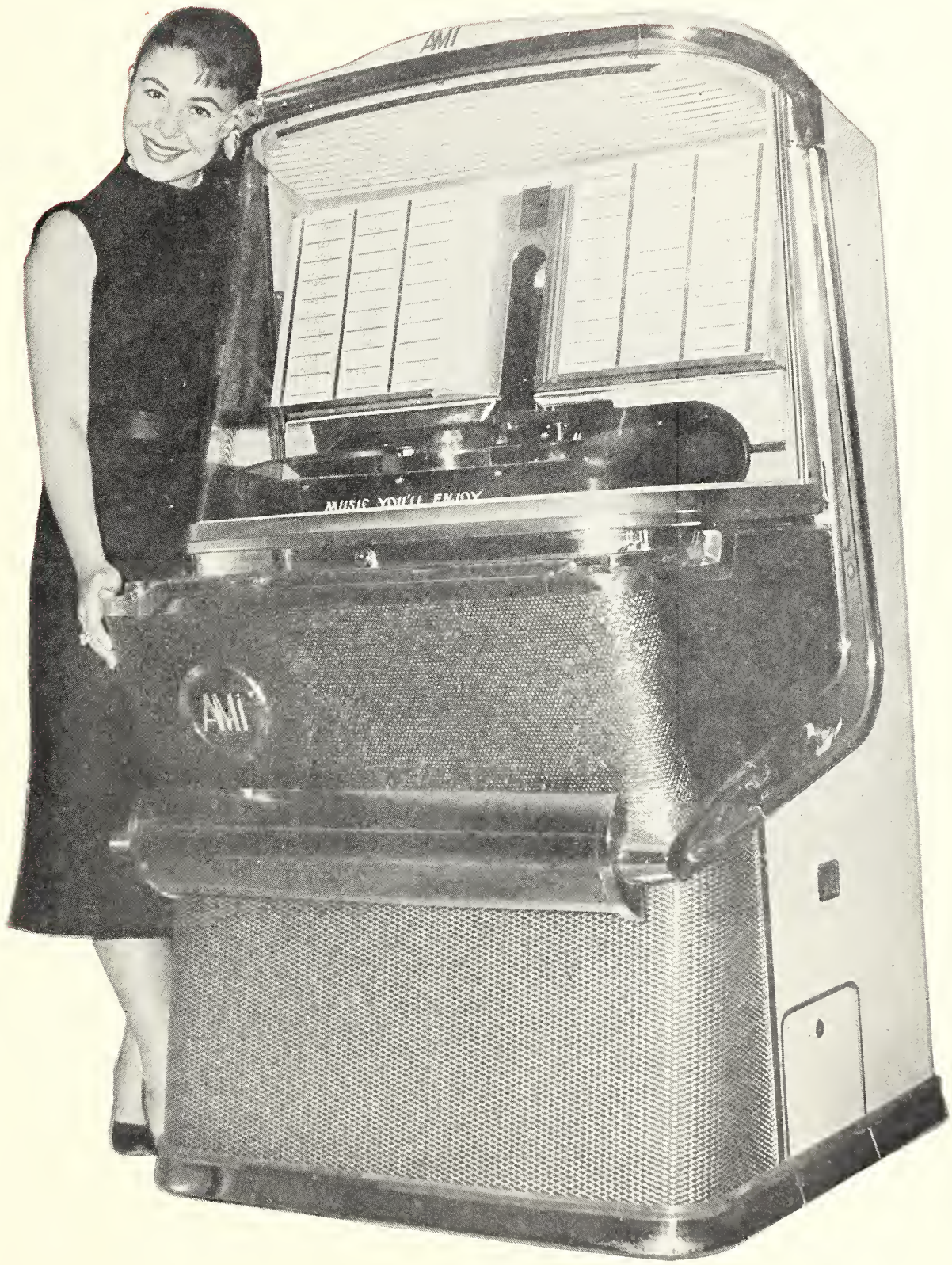
The Cash Box

VOLUME XVIII—NUMBER 34 MAY 11, 1957



The new AMI model "H" 200 selection phonograph made its debut at distributors' showrooms last week where operators all over the country were given their first look at the completely redesigned machine. Posing with it above is Eydie Gorme whose latest disk for ABC-Paramount is "I'll Take Romance", a single taken from the record company's best selling album by the pretty songstress.

Haunting...
and
a Hit!
VAUGHN MONROE
sings...

from the Associates and Aldrich Company Production "THE RIDE BACK," starring Academy Award winner Anthony Quinn. Released through United Artists.

b/w "AWAY OUT WEST" from the Michael Todd Co., Inc. film "Around the World in 80 Days." Record 47/20-6895

RCA VICTOR
RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 34 May 11, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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NOW

IS THE TIME TO

PROMOTE

MORE THAN EVER

It's usually just about this time each year when you're bound to hear the following statement from some record manufacturer, "Boy, business is terrible". What the disk exec means is not that business is terrible — because it isn't—but that he's not selling records at the peak that he enjoyed a couple of months ago. And let's face it, we're heading into a period when the record business has traditionally experienced a slowdown.

But it doesn't necessarily have to happen.

Last summer proved to everyone in the record field that summer business can not only sustain itself, but even beat out the usual boom seasons. It was during the summer that the record business found itself reaching new heights and instead of falling off as had been expected, pressing plants were hard put to keep up with the demand.

Last summer proved conclusively that a record market exists all year round. What the record industry has to do is cultivate it.

As everyone in our industry knows, we are in an expanding situation. Record grosses are rising each year—and by phenomenal percentages. To keep it going up records must be sold all year round. And that includes the summer.

This therefore will be a crucial summer as far as our industry is concerned. If we are able to repeat last year's performance and increase record sales despite the season, then we can confidently expect the record business to go on to still greater heights. If we fail, we will have to be satisfied with staying where we are—and very possibly even going backwards.

It's therefore up to everyone connected with this industry to pull out all the stops in the coming months. The best songs must be recorded: the best records must be released; and the greatest promotional drive ever must be put on by every record company to make records of all kinds as attractive, desirable and easy to buy as possible.

The slogan for the next several months, as far as the record industry is concerned, should be Promotion, Promotion, Promotion. Of course, first you must have salable records. But after that, they must be promoted in the most concentrated possible manner to all the avenues of exposure—the retail stores, the juke box operators and the disk jockeys—so that they in turn can make the public aware of them with the greatest impact.

It was proven last summer that the job can be done. We *CAN* increase record sales to new levels during the summer months. If everyone in the record business concentrates to his fullest extent on the job ahead in the next several months, there's no doubt that once again we'll succeed in raising this record business of ours to new heights.

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

			Pos. Last Week
1	**ALL SHOOK UP** — ELVIS PRESLEY	AL-3359—David Hill; VI-6870—Elvis Presley	3
2	**ROUND AND ROUND** — PERRY COMO	DA-2121—Walter Solek O.; VI-20/47-6815—Perry Como	1
3	**LITTLE DARLIN'** — THE DIAMONDS	EX-2101—The Gladiolas; ME-71060—The Diamonds	2
4	**COME GO WITH ME** — DEL-VIKINGS	DE-30231—Sunny Gale; DL-6112—Federals; DO-15538—Del-Vikings	5
5	**PARTY DOLL** — BUDDY KNOX — STEVE LAWRENCE	CR-61792—Steve Lawrence; DE-30211—Wingy Manone; RO-4002—Buddy Knox	4
6	**GONE** — FERLIN HUSKY	CA-3628—Ferlin Husky; CO-40852—Joan Weber; ME-71070—Bobby Wayne	6
7	**SCHOOL DAY (RING RING GOES THE BELL)** — CHUCK BERRY	BR-55007—Big Tiny Little; CH-1653—Chuck Berry	—
8	**BUTTERFLY** — ANDY WILLIAMS—CHARLIE GRACIE (Tie)	BY-1028—Bobby Carroll; CD-1308—Andy Williams; CM-105—Charlie Gracie; CR-61795—Billy Williams; EL-505—Bill Allen	7
9	**I'M WALKIN'** — FATS DOMINO	IM-5428—Fats Domino; VE-10047—Ricky Nelson	10
10	**WHY BABY WHY** — PAT BOONE	DE-29755—Webb Pierce & Red Sovine; DO-15545—Pat Boone	9

11) MAMA LOOKA BOOBOO. 12) I'M STICKIN' WITH YOU. 13) NINETY-NINE WAYS. 14) MARIANNE. 15) TEEN AGE CRUSH. 16) SO RARE. 17) PLEDGE OF LOVE. 18) I'M SORRY. 19) EMPTY ARMS. 20) ROCK-A-BILLY. 21) ALMOST PARADISE. 22) LOVE IS A GOLDEN RING. 23) DARK MOON. 24) A WHITE SPORT COAT. 25) YOUNG LOVE. 26) WALKIN' AFTER MIDNIGHT. 27) JUST BECAUSE. 28) SITTIN' IN THE BALCONY. 29) MANGOS. 30) LUCILLE. 31) BANANA BOAT (DAY-O). 32) YES TONIGHT JOSEPHINE. 33) TOO MUCH. 34) FOUR WALLS. 35) FIRST DATE, FIRST KISS, FIRST LOVE.

CODE

AB—Abbott	CH—Chess	EL—Eldorado	GR-Groove	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	EP—Epic	HE—Herald	NG—Norgran	SP—Specialty
AO—Apollo	CM—Cameo	ER—Era	IM—Imperial	OK—Okeh	SU—Sun
AP—ABC-Paramount	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	TI—Tico
AT—Atlantic	CR—Coral	FB—Fabor	JZ—Josie	PR—Prestige	UN—United
BR—Brunswick	DA—Dana	FE—Federal	KA—Kapp	RA—Rainbow	UQ—Unique
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RE—Regent	VE—Verve
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RM—Rama	VI—RCA Victor
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RO—Roulette	VJ—Vee-Jay
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	

THE NEWEST, HOTTEST LABEL ON THE MARKET PRESENTS . . .

THE NEWEST, HOTTEST SINGING PERSONALITY

ON HIS FIRST DISC APPEARANCE

BILLY BRANDO

sings

LOVE ME AGAIN

c/w

ONE SIDED LOVE

VIP #1002

55 West 42nd Street, New York City

phone LO 5-4276

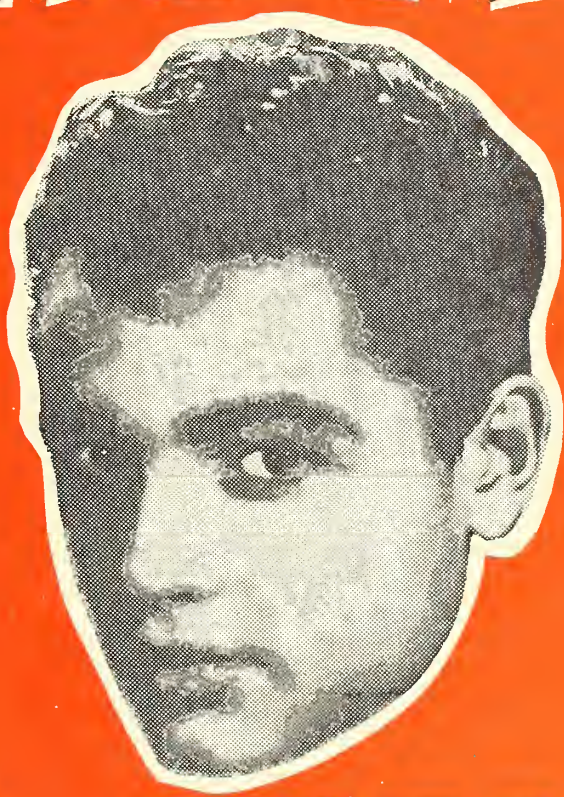
A NEW RECORD GIANT IS BORN!

Over 350,000 Records ordered in 4 Days

YOU, CAN'T BE WITHOUT IT!!!

★ START MOVIN'

(In My Direction)



★ SAL MINEO

★ As Introduced on the Kraft TV Hour

★ ★ Featured on Alan Freed's TV Show on ABC TV

HIGH FIDELITY EPIC RADIAL SOUND

6219

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 5/4 Pos. 4/27

1—All Shook Up 1 1
AL-3359—DAVID HILL *Melody For Lovers*
★VI-6870—ELVIS PRESLEY *That's When Your Heartaches Begin*

2—Little Darlin' 2 2
EX-2101—THE GLADIOLAS *Sweetheart Please Don't Go*
★ME-71060—THE DIAMONDS *Faithful And True*

3—Come Go With Me 3 4
DE-30231—SUNNY GALE *Please Go*
DL-6112—FEDERALS *Cold Cash*
★DO-1SS38—DEL-VIKINGS *How Can I Find True Love*

4—Round And Round 4 3
DA-2121—WALTER SOLEK O. *Georgie Porgie*
★VI-20/47-6815—PERRY COMO *Mi Casa, Su Casa*

5—School Day (Ring Ring Goes The Bell) 6 9
BR-5S007—BIG TINY LITTLE *That's The Only Way To Live*
★CH-16S3—CHUCK BERRY *Deep Feeling*

6—Gone 7 6
★CA-3628—FERLIN HUSKY *Missing Persons*
CO-408S2—JOAN WEBER *A Love That's A Lie*
ME-71070—BOBBY WAYNE *Mexican Maidens*

7—Party Doll 5 5
★CR-61792— STEVE LAWRENCE *Pum-Pa-Lum*
DE-30211—WINGY MANONE *Real Gone*
★RO-4002—BUDDY KNOX *My Baby's Gone*

8—So Rare 12 21
★FR-7S5—JIMMY DORSEY *Sophisticated Swing*

9—I'm Walkin' 8 11
★IM-5428—FATS DOMINO *I'm In The Mood For Love*
VE-10047—RICKY NELSON *A Teenager's Romance*

Pos. 5/4 Pos. 4/27

10—Why Baby Why 9 10
DE-297S5—WEBB PIERCE & RED SOVINE *Missing You*
★DO-1S545—PAT BOONE *I'm Waiting Just For You*

11—Mama Looka Booboo 11 8
CA-3672—ROBERT MITCHUM *What Is This Generation*
CD-1321—MARTY FRANKLIN *Jamaica Farewell*
CO-40866—KING FLASH *Zombie Jamboree*
★VI-6830—HARRY BELAFONTE *Don't Ever Love Me*

12—A White Sport Coat 15 25
★CO-40864—MARTY ROBBINS *Grown-Up Tears*
CR-61835—JOHNNY DESMOND *Just Lookin'*

13—Butterfly 10 7
BY-1028—BOB CARROLL *Look What You've Done*
★CD-1308—ANDY WILLIAMS *It Doesn't Take Very Long*
★CM-105—CHARLIE GRACIE *Ninety-Nine Ways*
CR-61795—BILLY WILLIAMS *The Pied Piper*
EL-S0S—BILL ALLEN *Oo-We-Baby*

14—Dark Moon 13 23
★DO-15SS0—BONNIE GUITAR *Big Mike*
★DO-1SSS8—GALE STORM *A Little Too Late*

15—Rock-A-Billy 17 13
★CO-40877—GUY MITCHELL *Hoot Owl*

16—Pledge Of Love 14 14
AP-9800—JOHNNY JANIS *I Played The Field*
AT-1132—PENGUINS *I Knew I'd Fall In Love*
★DE-30230—MITCHELL TOROK *What's Behind That Strange Door*
★IM-5432—KEN COPELAND *Night Air*
ME-71079—DICK CONTINO *Two Loves Have I*

17—I'm Stickin' With You 16 12
IM-5427—ROY BROWN *Party Doll*
★RO-4001—JIMMY BOWEN *Ever Lovin' Fingers*

Pos. 5/4 Pos. 4/27

18—Empty Arms 21 17
★AT-1128—IVORY JOE HUNTER *Love's A Hurting Game*
★CR-61805—TERESA BREWER *The Ricky-Tick Song*

19—Love Is A Golden Ring 23 20
★CO-40856—FRANKIE LAINE *There's Not A Moment To Spare*

20—Teen Age Crush 20 16
★CA-3639—TOMMY SANDS *Hep Dee Hootie*

21—Four Walls 38 —
CR-61828—DOROTHY COLLINS *Big Dreams*
★DO-1S569—JIM LOWE *Talkin' To The Blues*
★VI-6874—JIM REEVES *I Know And You Know*

22—Lucille 26 24
★SP-598—LITTLE RICHARD *Send Me Some Lovin'*

23—I'm Sorry 19 1S
★ME-71032—THE PLATTERS *He's Mine*

24—Just Because 24 28
★AP-9792—LLOYD PRICE *Why*
SP-S97—LARRY WILLIAMS *Let Me Tell You, Baby*

25—My Love Song 37 39
★CA-3690—TOMMY SANDS *Ring-A-Ding-A-Ding*

26—Ninety-Nine Ways 18 18
CM-10S—CHARLIE GRACIE *Butterfly*
★DO-1SS48—TAB HUNTER *Don't Get Around Much Anymore*

27—Mangos 29 29
★CO-40835—ROSEMARY CLOONEY *Independent*
ME-71091—BUDDY MORROW *Back Home*

28—Almost Paradise 22 27
AP-9787—NORMAN PETTY TRIO *It's Been A Long Long Time*
★KA-175—ROGER WILLIAMS *For The First Time*
UQ-385—LOU STEIN *Soft Sands*

Pos. 5/4 Pos. 4/27

29—Harem Dance 28 42
★KA-181—ARMENIAN JAZZ SEXTET *Pretty Girl*

30—Sittin' In The Balcony 2S 22
★CL-430—JOHNNY DEE *A-Plus In Love*
CR-61811—DON CORNELL *My Faith, My Hope, My Love*
★LI-S50S6—EDDIE COCHRAN *Dark Lonely Street*

31—Ring-A-Ding-A-Ding 39 47
★CA-3690—TOMMY SANDS *My Love Song*

32—Shish-Kebab 40 45
★ME-71092—RALPH MARTERIE *Bop A Doo—Bop A Doo*

33—Yes Tonight Josephine 35 35
★CO-40893—JOHNNIE RAY *No Wedding Today*

34—Rosie Lee 48 —
★GE-1037—MELLOTONES *I'll Never Fall In Love Again*
GO-S003—TUNEDROPS *Speak For Yourself*

35—Peace In The Valley (EP)* 32 34
★VI-EPA-4054
Position on best seller list based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.

36—Day-O Banana Boat Song 30 32
★CA-3687—STAN FREBERG *Tele-Vee-Shun*

37—Wind In The Willow 33 37
★CO-40832—JO STAFFORD *King Of Paris*
KA-179—ANN REYNOLDS *Say I Can Count On You*

38—Wonderful! Wonderful! 42 46
★CO-40784—JOHNNY MATHIS *When Sunny Gets Blue*
GL-2S6—DENNY VAUGHAN *Since You Went Away*

Pos. 5/4 Pos. 4/27

39—Jamie Boy 36 41
★VI-6864—KAY STARR *A Little Loneliness*

40—It's Not For Me To Say 43 49
★CO-408S1—JOHNNY MATHIS *Warm And Tender*

41—After School 47 33
★DD-100—RANDY STARR *Heaven High*
KI-S037—TEARDROPS *Don't Be Afraid To Love*
ME-71080—JOY LAYNE *You Gave Me Wings*

42—Love Letters In The Sand — —
★DO-1S7S0—PAT BOONE *Bernadine*

43—He's Mine 52 —
★ME-71032—PLATTERS *I'm Sorry*

44—Rock Your Little Baby To Sleep 56 —
★RO-4009—BUDDY KNOX *Don't Make Me Cry*

45—Marianne 27 19
★CO-40817 (4-40817) TERRY GILKYSON *Goodbye Chiquita*
DE-30217 (9-30217)—BURL IVES *Pretty Girl*
★DO-15S37 (4S-1SS37)—HILLTOPPERS *You're Wasting Your Time*
VI-20/47-6810—LANE BROS. *Sogno D'Oro*

46—Fabulous — —
★CM-107—CHARLIE GRACIE *Just Lookin'*
CR-61834—STEVE LAWRENCE *Can't Wait For Summer*

47—Young Blood —
★AC-6087—THE COASTERS *Searchin'*

48—Young Love 31 26
★CA-3602 (F-3602)—SONNY JAMES *You're The Reason*
★DO-1SS33 (4S-1S533)—TAB HUNTER *Red Sails In The Sunset*
ME-71022 (71022x4S)—CREWCUTS *Little By Little*
VI-20/47-67S1—RIC CARTEY & JIVA-TONES *Ooh-Eee*

Pos. 5/4 Pos. 4/27

49—I Just Don't Know — —
★CO-40914—FOUR LADS *Golly*

50—When Rock 'N' Roll Came To Trinidad 44 52
★CA-3702—NAT "KING" COLE *China Gate*

51—Walkin' After Midnight 34 30

52—I Love My Girl 45 50

53—Just To Hold My Hand 46 —

54—Crazy Love — 58

55—Little White Lies 58 —

56—I Trusted You — —

57—Mama Guitar — —

58—Over The Mountain — —

59—First Date, First Kiss, First Love 41 31

60—One For My Baby — —

CODE:

AB—Abbott, AC—Atco, AF—Audio Fidelity, AG—Argo, AL—Aladdin, AO—Apollo, AP—ABC-Paramount, AT—Atlantic, BA—Baton, BN—Benida, BR—Brunswick, BT—Bethlehem, BY—Bally, CA—Capitol, CD—Cadence, CH—Chess, CK—Checker, CL—Colonial, CM—Cameo, CO—Columbia, CR—Coral, DA—Dana, DD—Dale, DE—Decca, DL—DeLuxe, DO—Dot, DS—Disneyland, DT—Dooto, DU—Duke, EL—Eldorado, EM—Ember, EP—Epic, ER—Era, EX—Excello, FB—Faber, FE—Federal, FI—Fiesta, FL—Flash, FP—Flip, FR—Fraternity, GE—Gee, GL—Glory, GO—Gone, HE—Herald, IM—Imperial, JU—Jubilee, JZ—Josie, KA—Kapp, KI—King, LI—Liberty, LO—London, LU—Luniverse, ME—Mercury, MG—MGM, MO—Modern, NG—Norgran, OK—Okeh, PE—Peacock, PI—Pilgrim, PR—Prestige, PT—Point, RA—Rainbow, RE—Regent, RM—Rama, RO—Roulette, RP—RPM, SA—Savoy, SE—Seeco, SG—Sage, SP—Specialty, SU—Sun, TI—Tico, UN—United, UQ—Unique, VE—Verve, VI—RCA Victor, VJ—Vee Jay, VK—Vik, VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FAITH

Percy's own brand of magic is brought into full focus in a wonderful instrumental that features a harpsichord. Flip is calypso for full orchestra, and really packs the island mood! The whole deal points to a grand slam!

Italiano!
(Bernie Leighton—
Harpsichord) b/w
Bahama Lullaby
Percy Faith
4—40900

4 LADS

The Lads' releases just naturally come up like seedlings from the good earth. (Last one, by the way, grew to the general proportions of a Giant Redwood!) Check the charts. Then check your stock—here's another diamond-studded winner from four young men with an inside track to Lady Luck!

I Just Don't Know b/w
Golly
The Four Lads with
Ray Ellis
4—40914

HORTON

Johnny's up and heading for a "Golden Guitar" with this new release. Lead is a ballad set solidly against a blues background, and with Johnny, it's loaded! Backing is a '57 special. It rocks, it rolls, it's got the beat! It's another sure-fire hit from the Columbia C&W stable of winners!

She Knows Why b/w
The Woman I Need
Johnny Horton
4—40919-c

KAYE

Sammy comes out swingin' with his latest entry. Lead side is a ballad with a beat, vocalized by Barry Frank with support from the Kaydets to the tune of tremendous sales appeal. Reverse is Sammy's first calypso, a solid theme with Barry Frank, Sandy Summers and the Kaydets against a full orchestral rhythm. Talk about movement . . . this one's off like tomorrow's space-men!

A Young Lover's
Dream b/w
Wat a Satiday Night
Swing & Sway with
Sammy Kaye
4—40909

GARNER

Erroll's down-home jazz roots have never been more delightfully exposed to the sales light than in this by-request example—from his hot-selling new album, "The Most Happy Piano"—of how the blues should be played!

The Way Back Blues
(Part I) b/w
The Way Back Blues
(Part II)
(from the album,
"The Most Happy Piano"
CL 939)
Erroll Garner
4—40899

SMITH

Friend Carl has a knack for pickin' winners that would make a bookie turn Kelly green. These latest sides are not only great Country music; they're delivered with an ease that can only be matched by their climb on the charts!

Try To Take It
Like A Man b/w
Mr. Lost
Carl Smith
4—40918-c

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS
THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS
® "Columbia" Marcas Reg.

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

RAY CHARLES SINGERS
(MGM 12470)

B "LOVELIER THAN EVER" (3:05) [Frank ASCAP—Loesser] A beautiful oldie from the B'way show "Where's Charley?", is brought to foreground once again by the Ray Charles Singers. Lovely interpretation of a class romancer. Arrangement and harmony are delightful.

C+ "WHEN IT'S SPRINGTIME IN THE ROCKIES" (2:42) [Robbins ASCAP—Woolsey, Sauer] Another wonderful standard warmly waltzed thru by the polished chorus. Two good sides for smooth jockey programming.

THE PITCH PIKES
(Mercury 71099)

B+ "ZING ZING" (2:05) [Harbor BMI—Vogel, Janeway] The Pitch Pikes, an exciting new group in the rock and roll idiom, bow on Mercury with a potent swinger loaded with "zing." Hard driving jumper that'll have the teenagers rockin'. Commercial stuff that could break wide open. Watch this one.

C+ "NEVER NEVER LAND" (2:10) [Norbay BMI—Duncan] Here the versatile crew shuffles thru a pretty romancer set to a smooth R & R ballad beat. Inviting harmony and lead voice.

LORD BOOBOO
(King 5047)

C+ "DE KNIFE, DE FORK, DE SPOON" (3:00) [Sassy BMI—Robbins] Lord Booboo creates an authentic Calypso air in this humorous ditty about a fella who receives an invitation to a party actually intended for his neighbor, and goes to the affair. Calypso followers will enjoy this one.

C+ "NO MAN AND WOMAN GET ALONG" (2:46) [Sassy BMI—Woodlen, Tenner] The calypso entertainer strikes a man-woman philosophical note invitingly here. Good for a few chuckles.

EDDIE COCHRAN
(Liberty 55070)

B+ "MEAN WHEN I'M MAD" (1:50) [Simon Jackson BMI—Cochran] Eddie Cochran, currently making big noise with his hit waxing of "Sittin' In The Balcony," has a strong follow-up item in this rock-a-billy side. Ultra commercial disk that should appeal greatly to his new-found fandom. Eddie's growls will go over big.

B "ONE KISS" (1:48) [Simon Jackson BMI—Cochran, Russell] This catchy R & R bouncer is similar is sound and arrangement to "Sittin' In The Balcony." Terrific dance deck making the disk a hot coupling.

THE ANDREWS SISTERS
(Capitol 3707)

B+ "STARS, STARS" (2:32) [Edwin H. Morris ASCAP—Weschler] Recently teamed up again, the Andrews Sisters offer one of their best disk performances of recent years. The melody is a bright waltzer that has lilt and grace. Supported by Gorden Jenkins' happy ork, the combo engagingly presents the sparkling entry. This could be a real winner.

B "GIVE ME BACK MY HEART" (2:36) [Par Four ASCAP—Weschler] The group here breezily deals with an uptempo tune that has a Latin trimming. Class group harmonizing.

The Cash Box Disk of the Week

"MY LITTLE BABY" (2:07) [Gil BMI—Shapiro, Stallman]

"THE GIRL WITH THE GOLDEN BRAIDS" (2:08) [Roncom ASCAP—Kahan, Snyder]

PERRY COMO (RCA Victor 6904)

PERRY COMO

● Perry Como, with one million seller already under his belt for '57 in "Round And Round," could make it two gold disks in a row with his latest Victor offering. The relaxed songster is at his very best as he introduces a wonderful new ditty titled "My Little Baby" by the writers of "Round and Round." It's a charming romancer with a delightful lyric and in extremely infectious latin beat backdrop that cruises along oh so smoothly. Should break big. Equally delightful is the companion piece "The Girl With The Golden Braids." A light and happy bouncer about an attractive young miss. Chorus accompanies on both wonderful sides. A smash follow-up coupling with the dollar sign in every groove.

"IT'S YOU I LOVE" (2:05) [Travis BMI—Domino, Bartholomew]

"VALLEY OF TEARS" (1:56) [Travis BMI—Domino, Bartholomew]

FATS DOMINO (Imperial 5442)

FATS DOMINO

● Fats Domino can do no wrong. His consecutive hit string is absolutely amazing and each new release receives a rousing welcome from dealers, operators dee jays and the public. Currently riding high on all charts with his sensational hit "I'm Walkin'," Fats follows with a great two-sider, both of which should break the top ten. "It's You I Love" is the exciting up-beat side. Rockin' affair with a terrific teenage lyric and an exciting new tempo that swings. Instrumental support will have the kids hopping. Equally superb is a striking new ballad on the coupling, "Valley Of Tears." Touching love song chanted with a heavy heart by the master. Choral backdrop is a wonderful showcase. The faster side should show an immediate reaction—but watch the "Valley Of Tears" over the long run.

"COCOANUT WOMAN" (3:15) [Clara ASCAP—Belafonte]

"ISLAND IN THE SUN" (3:21) [Clara ASCAP—Belafonte, Burgess]

HARRY BELAFONTE (RCA Victor 6885)

HARRY BELAFONTE

● Harry Belafonte, one of the entertainment and record industries' hottest names, has two great new sides that will follow in the footsteps of his current best selling duo, "Mama Looka Booboo" and "Banana Boat (Day-O)." For those who enjoy the tender vocals of Belafonte, Harry offers an enchanting ballad dubbed "Island In The Sun", the title tune of a forthcoming Darryl Zanuck film. Touching number about a man's love for his native land. Lovely melody set to a soothing "Jamaica Farewell" tempo. Those who love Belafonte in a novelty vein will flip over the companion piece "Cocoanut Woman." This one is a powerful calypso cutie with a clever lyric. Exciting delivery. Both halves of this disk should break onto the charts.

THE FIVE STARS
(Kernel 002)

B "YOU SWEET LITTLE THING" (2:04) [Benjon BMI—Allen, Mauzey] A rock 'n roll crew billed as the "Five Stars" offers a hand clappin' piece about a gal who has completely won the affections of a teen fella. OK product for the teenage trade.

C+ "ATOM BOMB BABY" (2:18) [Benjon BMI—Young] A similar presentation drawing analogies between the "A-Bomb" and the cutie the guy is stuck on. Lots of drive.

MINDY CARSON
(Columbia 40923)

B+ "SUGAREE" (2:35) [Joy ASCAP—Tepper, Bennett] Mindy Carson, currently winning rave notices for her performance in the N.Y. revival of "South Pacific," has a potent contender for chart success in this contagious latin beat romantic novelty. Wonderful ditty charmingly handled. Could be a big one for Mindy.

B "TIME AND TEARS" (1:50) [Oxford ASCAP—Tepper, Bennett] This half has Mindy performing an exciting, finger-snappin' tune with a folk flavor. Rhythmic item with a good lyric and a catchy "16 Tons" beat.

JIMMY SMITH'S CAVALIERS
(Michelle 366)

B "IN A ROUNDABOUT WAY" (2:01) [Eldee BMI—Diamond, Scholl, Rich] Jimmy Smith's Cavaliers make an extremely strong first showing on the Michelle label with a delightful lilting romancer. Excellent lyric and charming delivery. Side could attract attention.

C "TRINIDAD DADDY" (2:41) [Eldee BMI—Diamond, MacWilliams, Wyler] A bass takes the spotlight on this pleasant calypso ditty.

JOHNNY MADDOX
(Dot 15565)

B "KING'S ROCK" (2:02) [Bess Music-Ben Ghazi BMI—Curtis, Baker, Hayes] The quaint sounds of the honky-tonk piano are employed effectively in a powerful rock 'n roll beat by Johnny Maddox. The Rhythmasters excitingly support the Maddox sound.

C+ "HELLO ALOHA" (1:42) [Leo Feist ASCAP—Gilbert, Baer] Maddox is under familiar honky-tonk circumstances on a Hawaiian-flavored melody. Slick side.

VIPERS SKIFFLE GROUP
(Capitol 3711)

B "CUMBERLAND GAP" (1:50) [Ludlow BMI—Arr. Whyton] The Vipers Skiffle Group, currently making a strong showing on England's best seller list with this side, now offer it to the American market. High speed skiffle disk with a swinging sound. Rockin' toe-tapper. Song could make it big in U.S. with number of renditions currently available.

C+ "MAGGIE MAY" (1:55) [Essex ASCAP—Arr. Whyton] Another contagious skiffler with an interesting story and a catchy melody.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE NATION IS STILL...

"ALL SHOOK UP"

RCA VICTOR
Tmk(s) ®
RADIO CORPORATION OF AMERICA

THE NATION'S **Top Ten** JUKE BOX TUNES
(PLUS THE NEXT 25)

ALL SHOOK UP—1. Elvis Presley—VI 20/47-6870

The Cash Box **TOP 60** Best Selling Tunes on Records
COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—ALL SHOOK UP—VI 20/47-6870—Elvis Presley

Best Selling Sheet Music

2—ALL SHOOK UP

Peatman List
SONGS WITH LARGEST RADIO & TV AUDIENCE

TV—ALL SHOOK UP . . . . . Shalimar

The Records Disk Jockeys Played Most
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1—ALL SHOOK—UP—Elvis Presley (RCA Victor)

The Cash Box HOT

Chicago—2. ALL SHOOK UP—Elvis Presley
St. Louis—2. ALL SHOOK UP—Elvis Presley

THE NATION'S **R & B TOP 20**

3—ALL SHOOK UP—Elvis Presley

Country Big 10 JUKE BOX TUNES

2—ALL SHOOK UP—Elvis Presley

Country Best Sellers

2—ALL SHOOK UP

TOP SELLING RECORDS . . . RETAIL OUTLETS

Crittenton's, Chicago—#1—All Shook Up (E. Presley)
California Music Co., Los Angeles—#1—All Shook Up (E. Presley)
Bell Sales Co., Knoxville—#1—All Shook Up (E. Presley)
Town & Country, Detroit—#1—All Shook Up (E. Presley)
Spruce Record Shop, Scranton—#1—All Shook Up (E. Presley)
Disc & Needle Shop Inc., Minn.—#1—All Shook Up (E. Presley)
Bill's Record Shop, Tulsa—#1—All Shook Up (E. Presley)
Cocroft Music, Ga.—#1—All Shook Up (E. Presley)
Thompsons, Eugene, Ore.—#1—All Shook Up (E. Presley)
Town North Music, Dallas—#1—All Shook Up (E. Presley)

JUKE BOX REGIONAL REPORT

New York—#1—All Shook Up (Presley)
Chicago—#1—All Shook Up (Presley)
Los Angeles—#1—All Shook Up (Presley)
Cleveland—#1—All Shook Up (Presley)
Kansas City—#1—All Shook Up (Presley)
Atlanta—#1—All Shook Up (Presley)
Cincinnati—#1—All Shook Up (Presley)
San Francisco—#1—All Shook Up (Presley)

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR

B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Sleeper of the Week

"WITHOUT HIM" (2:58) [Joy ASCAP—Tobias, Altman]

"GUNFIGHT AT THE O. K. CORRAL" (2:05) [Paramount ASCAP—Washington, Tiomkin]

FRANKIE LAINE (Columbia 40916)

FRANKIE LAINE

● Frankie Laine, currently on the boards with his potent rendition of "Love Is A Golden Ring" preceded by his goldisker "Moonlight Gambler," should extend his consecutive hit string to three-in-a-row with his latest offering. The dynamic performer is at his emotional best as he chants a brilliant inspirational ballad tagged "Without Him." It's a wonderfully penned song of faith and love. Percy Faith's ork and the Norman Luboff choir supply a stirring background This is the type of tune that could slowly and steadily develop into another "I Believe." The exciting coupling is the title tune from an up-coming Paramount western "Gunfight At The O.K. Corral." Dramatic western theme set to a rhythmic accompaniment. Top half looks like a big one.

"PART-TIME GAL" (2:08) [Mayland-Presley BMI—Land, Sheldon]

"A CHANGE OF HEART" (2:24) [Acuff-Rose BMI—Bryant, Bryant]

THE BOBBSEY TWINS (Cadence 1324)

● Two well known TV performers (travelling under the assumed name of The Bobbsey Twins) who are the subject of Cadence's nationwide contest asking jockeys and listeners to "Guess who the artists are," have an excellent coupling that should make big noise in the coming weeks. Whoever they are, they have a delightful vocal blend and two excellent, ultra-commercial tunes to work with. One side is sentimental romancer dubbed "A Change Of Heart." A tender, heavy-hearted love song set to a most pleasing shuffle beat. Class ballad replete with hit ingredients. "Part-Time Gal" is equally exciting. It's got a good rock and roll beat and a powerful teenage lyric. Kids will find this one tailor-made for dancing. Both sides give the jockeys much to talk about, and we can expect heavy air play at the start.

SUNNY GALE
(Decca 30319)

B+ "LET'S BE FRIENDLY" (2:40) [Roosevelt BMI—Stone] Sunny Gale could break the charts with this exciting delivery of a top notch rock and roll romancer. Sunny's vocaling is superb and the material is right up her alley. Teenagers will go for this one. Keep a tab on it.

B+ "MIRROR" (2:32) [T. J. Music BMI—Jones] The lark excels on this half too as she chants an emotional blues ballad set to an R & R beat. Lovely melody effectively chanted. Solid coupling with clickability.

WENDELL TRACY ORCH.
(Big 607)

B+ "MOONLIGHT IN HINDUSTAN" (2:54) [Village BMI — Elias, Tracy] An intriguing title labels a fascinating latin beat instrumental featuring Wendell Tracy and his orchestra. Tracy is in the spotlight with his ace keyboard work and he comes off with a winning side. Dynamic deck that should get heavy air play in the coming months. It's got a beat that makes you sway. Watch this sleeper.

B "LITTLE ANGELS LULLABY" (2:59) [Village BMI—Prosen] This half displays the 88'er as he fashions a warm and romantic mood item set against a pretty orchestral backdrop. Another excellent job of arranging and orchestrating. Jocks will enjoy both decks. This could take over in the long run.

THE FOUR COINS
(Epic 9213)

B+ "SHANGRI-LA" (2:44) [Robbins ASCAP — Sigman, Malneck-R. Maxwell] A sturdy standard gets a full, and rich treatment from the 'Four Coins." The melody is the haunting "Shangri-La," a number on which the vocal team pours vocal resonance and dramatic effectiveness. This is a pressing that could come out to the forefront. It's a beautiful ballad performance. Keep an eye on it. Could break wide open.

B "FIRST IN LINE" (2:54) [Ross Jungnickel ASCAP—Schroeder, Weisman] A catchy rock 'n roller that finds the polished group sharply in the right teenage spirit. Slick job.

SHEB WOOLEY
(MGM 12467)

B "I WON'T COME BACK" (2:00) [Cordial BMI—Wooley] Sheb Wooley, a performer on solid ground in both the country and pop field, presents one of his own compositions here, a racy, uptempo item unloaded with an inviting attack by the artist, and group backing. Bright offering.

C+ "PLENTY OF LOVE" (1:58) [Moonlight BMI—Olofson] Sheb and the boys rely once again on the beat in bringing this attractive opus across.

PHIL WOODS QUARTET
(Epic 9218)

B "LELIA" (2:51) [Sequence ASCAP—David, Selinsky] The Phil Woods Quartet ambles thru a moody blues item featured in last week's "Drummer Boy" show seen on the Kraft TV Theatre and starring Sal Mineo. Lovely theme that should enjoy a healthy sale.

C+ "ABSTRACTION" (2:22) [Prestige BMI—Waldron] Here the foursome fashions another jazz flavored blues item with some class saxing in the spotlight. Late night dee jays will enjoy both halves.

HENRI RENE ORCH.
(RCA Victor 6906)

B+ "SHENANDOAH SERENADE" (2:30) [E. H. Morris ASCAP—Hunter, Tone] Henri Rene leads his string-filled aggregation through an enchanting and melodic mood theme that should enjoy heavy air play in coming months. Simple piano work featured in foreground adds the gimmick. Could break wide open.

B "SMOKEY STRINGS" (2:32) [Frank ASCAP—Grant] Another sumptuous romantic theme tenderly treated by the orchestra under the able leadership of Rene. Excellent coupling for dee jay programming.

PEGGY LEE
(Capitol 3722)

B "BABY, BABY WAIT FOR ME" [Fred Raphael] Peggy Lee, now on Capitol, comes up with a lively dance item that moves along at a jump pace. Strong rock and roller.

C+ "EVERY NIGHT" [Fairway] Another solid rocker aimed at the teenage market. Peggy's sultry voice comes over well on this pleasant jumper.

JEAN MARTIN
(Coral 61838)

B+ "ANOTHER DOOR OPENS" (2:23) [Hollis BMI—Fishman] Jean Martin, the sweet voiced lark who sings so smoothly about that "heavenly coffee," employs her dulcet tones to present a delightful ballad with a sentimental romance theme. Pretty multiple voicing makes the side most appealing. Deck could step out.

C+ "YUM, YUM, YUMMY" (2:30) [Ludlow BMI—Thomas] This half is a bright bouncer with a happy flair. Colorful ditty with a cute kiddie lyric. Good dance beat.

KAY ARMEN
(Decca 30318)

B "WITH THIS PEN" (2:13) [Herb Reis BMI—Parker] Kay Armen lends her rich voice to a beautiful waltzer with a subtle rock and roll backdrop. Sentimental love song that could step out. Strong delivery of a strong piece of material.

C+ "DON'T BE AFRAID" (2:04) [United ASCAP—Edwards, Marsala] A chorus assists the lark as she offers another rock and roll romancer set to a faster beat.

KAY THOMPSON
(Verve 10052)

B "BAZZ AZZ" (2:26) [Kay Thompson ASCAP—Thompson, Blane] The star of "Funny Face" and creator of incorrigible "Eloise," introduced this bright up-tempo ditty on the "Ed Sullivan Show." Miss Thompson sings her own composition with a sophisticated, swinging attack. The deck is due for some reaction as a result of the Sullivan stint.

C+ "LIGHT UP THE CANDLES ON THE BIRTHDAY CAKE" (2:43) [Kay Thompson ASCAP—Thompson, Alton] Another swinging opus containing a happy philosophy penned by Miss Thompson. Once again the writer-entertainer brings the house down. Cute novelty.

RONNIE COREY
(Big 606)

B "I LOVE YOU SO MY BABY" (2:42) [Village BMI—Tracy, Shane] Ronnie Corey, a polished new songstress with a sultry singing style, makes an exciting debut on the reactivated Big label as she chants a swinging rhythm opus. Good shuffle beat and an excellent band backdrop by Wendell Tracy's Ork.

C+ "LAZY MAN" (2:34) [Village BMI—Elias] This half is a cute, easy-going lilter about a man who likes to do nothing but play his piano. Interesting arrangement here too.

JERIL DEANE
(Solo 106)

B "I'M GETTING THE MESSAGE ALRIGHT" (2:36) [T-C BMI—Wayne, Atwood] A heavy beat rocker that builds and builds in intensity is sung by Jeril Deane with pulsating drive. There's a good chance that many will get the sales message alright. Cute jumper.

B "GONE BUT NOT FORGOTTEN" (2:23) [T-C BMI—Houck, Atwood] Miss Deane has a good ballad on the second deck. It's a wistful romancer supported by a delicate beat. The thrush holds the melody well, and warmly brings the sad piece into focus.

NATHAN RUSSELL
(Bally 1035)

B+ "SIMILAU" [Campbell BMI—Coleman, Clar] The song is the rhythmic stand-by handled by Nathan Russell with deep-voiced emotion. Against percussion and flute backing, Russell has whipped up new life into the familiar number. Could catch on. It has great potential.

C+ "SCRATCH, SCRATCH ME BACK" (2:18) [Valleydale BMI—Jirik] A calypso jumper makes solid comic relief on the flip side. Russell changes pace effectively and comes across with a session aimed directly at the calypso market.

ALICE LON
(Brunswick 55006)

B "A-KNOCKING AT MY BABY'S DOOR" (2:08) [Progressive BMI—Turner, Wexler, Stone] Thrush Alice Lon is one of the featured vocalists with the Lawrence Welk ork on TV. Here she provides an explosive delivery to a catchy rock 'n roller. This one takes some watching. Miss Lon's TV stature could give the side just the right spark.

C+ "EARLY SPRING" (2:31) [Vernon ASCAP—Towne] A rock 'n roll lover's salute to spring is fashioned in a relaxed style by the songstress. Smooth offering.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Captivating!

Sunny Gale

hitting with her brand new release

"LET'S BE FRIENDLY" *and* "MIRROR"

Chorus and orchestra directed by Leroy Kirkland

Decca 9-30319 (30319)

DECCA RECORDS

A NEW WORLD OF SOUND

DECCA RECORDS

Best Bets

"WITH THIS PEN"

"Don't Be Afraid"

(Decca 9-30318 45 RPM)

KAY ARMEN

The charmin' Miss Armen needs no introduction to record fans and her smash rendition of "With This Pen" insures her a one-way ticket to Hitville. Miss Armen's big voice, timing and personality have already established her as a perennial favorite on radio and TV (Ray Bolger's Sunday Show). Kay's here to stay!

"A SAD CALYPSO"

"Donkey Is A Jackass"

(Decca 9-30336; 30336)

RUTH WALLIS

The saucy spinner of songs chalks up a success on first Decca disk. Ruth Wallis, a combination of "sugar and spice and everything nice" hits big vocal-wise with her own calypso compositions, plaintive and catchy "A Sad Calypso" and fine flip. A talented gal on her way via the success express!

"I'M THE BOSS (Of This Here House)"

"DOG BITE YOUR HIDE"

(Decca 9-30281; 30281)

JIMMY MARTIN

Jimmy Martin pioneers the C & W trail with another hit disk. "I'm The Boss" and "Dog Bite Your Hide" is a sure-shot country slicing with pop potential. Big action in Detroit . . . moving fast at all points!

A New World of Sound DECCA Records

London Lowdown

Just over in Germany for a quick tour, and found the record position extremely healthy. Business is definitely on the up-grade. Top records at the moment are "Banana Boat (Day-O)" by Harry Belafonte, closely followed by "Jamaica Farewell" and "Mama Looka Booboo." It seems as though Germany is really going Calypso.

U. S. artists reaching for the top include Presley, Fats Domino, Pat Boone, and climbing fast Little Richard.

Juke boxes are featured all over cafes in Hamburg, Cologne, Dusseldorf, etc. The domestic record production very closely follows the trend of American hit songs with German versions of U. S. pops hitting the market within a week of the original version—the American Forces Network and British Forces Network being mainly responsible for the great demand for English and American recordings.

This Week's Best Selling Pop Singles

(Courtesy "New Musical Express")

1 **Cumberland Gap**— Lonnie Donegan (Pye-Nixa)
2 **Banana Boat (Day-O)**— Harry Belafonte (HMV)
3 **Young Love**— Tab Hunter (London)
4 **Ninety-Nine Ways**— Tab Hunter (London)
5 **Baby Baby**— Teen-Agers (Columbia)
6 **Long Tall Sally**— Little Richard (London)
7 **Rock-A-Billy**— Guy Mitchell (Philips)
8 **Look Homeward Angel**— Johnnie Ray (Philips)
9 **Butterfly**— Andy Williams (London)
10 **The Girl Can't Help It**— Little Richard (London)
11 **When I Fall In Love**— Nat "King" Cole (Capitol)
12 **Don't Forbid Me**— Pat Boone (London)
13 **I'll Take You Home Again Kathleen**—Slim Whitman (London)
14 **I'm Not A Juvenile Delinquent**— Teen-Agers (Columbia)
15 **Freight Train**— Charles McDevitt Group (Oriole)
16 **True Love**— Bing Crosby & Grace Kelly (Capitol)
17 **Heart**— Max Bygraves (Decca)
18 **Knee Deep In The Blues**— Guy Mitchell (Philips)
19 **Don't You Rock Me Daddy-O**— Lonnie Donegan (Pye-Nixa)
20 **Singing The Blues**— Guy Mitchell (Philips)
21 **I'm Walkin'**— Fats Domino (London)
21 **Why Baby Why?**— Pat Boone (London)
23 **Butterfly**— Charlie Gracie (Parlophone)
24 **Marianne**— Hilltoppers (London)
25 **The World Is Mine**— Malcolm Vaughan (HMV)
25 **Butterfingers**— Tommy Steele (Decca)
27 **Love Is A Golden Ring**— Frankie Laine (Philips)
28 **Mangos**— Rosemary Clooney (Philips)
29 **You Don't Owe A Thing**— Johnnie Ray (Philips)
30 **Heart** — Johnston Brothers (Decca)

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Best Bets

★ "ZING ZING"	Pitch Pikes	Mercury 71099
★ "LET'S BE FRIENDLY" / "MIRROR"	Sunny Gale	Decca 30319
★ "WITH ALL MY HEART"	July Scott	Decca 30324
★ "MEAN WHEN I'M MAD"	Eddie Cochran	Liberty 55070
★ "SHENANDOAH SERENADE"	Henri Rene	RCA Victor 6906
★ "THAT'S LIFE"	Jack Pleis	Decca 30303
★ "SUGAREE"	Mindy Carson	Columbia 40923
★ "SHANGRI-LA"	Four Coins	Epic 9213
★ "ANOTHER DOOR OPENS"	Jean Martin	Coral 61838

COUNT BASIE/JOE WILLIAMS
(Verve 89167)

B "MY BABY UPSETS ME" (2:53) [Patricia Music BMI—Williams] Joe Williams sings a slow shuffle with an easy backing. It is a pop jazz styled blues with an intimate treatment. Easy listening.

B "TEACH ME TONIGHT" (3:00) [Hub ASCAP—DePaul, Cahn] Williams sings another slow beat ballad on the flip. Definite pop treatment that will appeal more to the pop market, and not even that segment consisting of the teener. This is adult wax.

THE QUARTER NOTES
(DeLuxe 6129)

B "TEN MINUTES TO MIDNIGHT" (1:58) [Armo BMI—Roth] The Quarter Notes deliver a cute melodic bouncer with a frothy treatment. Light delighter for everyone.

B "MY FANTASY" (2:05) [Menlo BMI—Ragland] The Quarter Notes blend softly on a plush mambo beat softie. Pretty melody that will please those looking for the soft type wax.

GOOMBAY KINGS
(RCA Victor 6894)

B "GOOMBAY" (2:09) [Zodiac BMI—] This calypso entry is a rhythmic description of what would appear to be a highly rhythmic calypso dance step. The Goombay Kings perform the exciting opus with a vocal and instrumental sense that's sure to appeal to those still on the calypso kick.

C+ "MOMMIE ON THE LIGHT" (1:50) [P.D.—] The group goes thru another calypso ditty possessing humor and vitality. Once again an impressive calypso showing by the Goombay Kings.

ANDY RUSSELL
(RCA Victor 6902)

B+ "ONE IS A LONELY NUMBER" (2:12) [Miller ASCAP—Webster, Brodszky] Andy Russell, the veteran vocalist remembered for such hits as "Besame Mucho," and "Amore," has a tune here from a forthcoming pic of the same title. It's a swinging piece Andy introduces slowly in Spanish, and then rips delightfully through in English. Inviting performance from a polished voice. Could click.

C+ "DAY DREAM" (2:38) [Shapiro Bernstein ASCAP—Stephano, Joseph] A wistful romancer handled with warmth by Russell. As with the top side, the song was recorded in Mexico.

GEORGE CATES
(Coral 61825)

C+ "I'LL SEE YOU IN OKLAHOMA" [Skinner ASCAP—Skinner, Skinner, Clark] A tribute to the state is presented in a Civil War march beat, and in modern belting fashion by George Cates and his ork and chorus. Snappy offering, good for deejay programming.

C+ "REMEMBER WHEN" (2:23) [Skinner ASCAP—Skinner, Skinner] A moody, haunting theme is highlighted by skillful solo sax work and the high-note, no lyric warbling of a thrush.

EDITH ADAMS
(RKO Unique 393)

B "HE DON'T WANNA BE KISSED" (1:55) [Audubon ASCAP—Modugno, Pazzaglia, Kovacs, Segal] Edith Adams, Daisy Mae of the hit musical "Lil' Abner," has hit upon a snappy bouncer that has some clever things to say lyric-wise. Partially penned by hubby Ernie Kovacs, the tune is imaginatively arranged, and expertly handled by the star.

B "IF YOU DON'T LOVE ME" (2:26) [Peter Maurice ASCAP—Goodchild, Price] The flip side displays Miss Adams in a sentimental vein as she delicately caresses a smooth, melodic ditty. Warm vocal stint.

BUDDY GRECO
(Kapp 183)

B "WITH ALL MY HEART" (2:30) [Debmar ASCAP—Marcucci, De Angelis] A beautiful new Latin tempo ballad that's been creating quite a bit of excitement, is chanted with class and feeling by Buddy Greco. Top drawer love song with great potential.

C+ "GAME OF LOVE" (2:09) [Garland ASCAP—Holt, Greco] This half has the warm-voiced crooner warbling a pretty teenage ballad set to a lilting tempo.

FESS PARKER
(Disneyland 53)

B "GONNA FIND ME A BLUEBIRD" (1:51) [Acuff-Rose BMI—Rainwater] A delightful bouncer with a catchy whistle gimmick is colorfully fashioned by the warm, simple voice of Fess Parker. Tune is currently climbing rapidly in the country field. This version could help break it pop.

C+ "CATCH ME FISH" (2:23) [Musicland ASCAP—Howard] This half is a pleasant finger-snappin' ditty with a folk flavoring and a "16 Tons" beat. Home-spun item that kids and adults should appreciate.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

JACK PLEIS ORCH.
(Decca 30303)

B+ "THAT'S LIFE" (2:43) [Michele ASCAP—Charlap, Pleis] Ace maestro Jack Pleis makes the air vibrate to the sound of this rhythmic instrumental with an interesting approach. It isn't until the last few moments that Al Hibbler intones, "But as they say, that's life." Swinging opus with a sharp beat. Due for strong air play. This one could take off.

B "GOODNIGHT WALTZ" (2:35) [Moonlight BMI — Geiringer, Marker, Coates] This half has the orchestra drifting thru a pretty waltz number, sentimentally performed. Effective waxing of a sweet tune.

NELSON RIDDLE ORCH.
(Capitol 3717)

B "THEME FROM 'NEW GIRL IN TOWN'" [Valyr ASCAP—Merrill] The lovely title theme from the forthcoming B'way musical "New Girl In Town" starring Gwen Verdon, is beautifully treated by Nelson Riddle's ork. Expert arrangement of a class melody.

C+ "MATINEE" [Ardmore ASCAP —Truman] Here the well balanced orchestra drifts thru another dreamy mood opus. Lovely melody.

NICKEY DE MATTEO
(Ace 108)

B "WINGING MY WAY HOME TO YOU" [Dauphin BMI—Gray] Sixteen-year-old De Matteo was a winner on Arthur Godfrey's Talent TV'er, and this release finds the singer in a smooth rock 'n roller with an easy-to-get melodic line. The youngster has a good-sounding ballad delivery. The Godfrey stint may give the disk a sales push.

C+ "SPRING BLOSSOMS" [Dauphin BMI—C. Ponzillo] A pleasant spring message is turned in romantically by the vocalist. Good tune.

FREDDIE BELL
(Mercury 71105)

C+ "ROCKIN' IS MY BUSINESS" (2:00) [Argo BMI—Williams] Freddie Bell blazes thru a number that aptly lets the listener know Freddie likes his livelihood. Romping session on a novel theme. Effective teen opus.

C+ "YOU'RE GONNA BE SORRY" (2:35) [Argo BMI—Paul] The pace cools down somewhat on the flip side, but Bell's rock 'n roll intentions are vocally and instrumentally intact in this bluesy number.

JUDY SCOTT
(Decca 30324)

B+ "WITH ALL MY HEART" (2:39) [Debmar ASCAP—Marcucci, De Angelis] Judy Scott, an exciting new songstress with great potential for future success, gets off to a big start with a wonderful rendition of a new latin ballad. Tune is creating great excitement and this version should bite off a goodly share of the sales melon when number clicks.

C+ "THE GAME OF LOVE" (2:24) [Progressive BMI—Jones, Baker] This half displays the versatility of the canary. Here she bounces thru a strong new rock and roll romancer with a swinging jump beat.

STEVE GIBSON & RED CAPS
(ABC-Paramount 9796)

B "YOU MAY NOT LOVE ME" (2:21) [Myers ASCAP—Gibson, Stone] Damita Jo takes the vocal spotlight on this good rock and roll beat romancer with a sorrowful lyric. Steve Gibson's boys supply a good dance beat accompaniment.

C+ "YOU'VE GOT ME DIZZY" (2:04) [Conrad BMI—Reed] Another good rocker—this one with a faster beat. A male voice is front and center on this half.

TOMMY STEELE
(London 1735)

B "TEENAGE PARTY" (2:15) [Peter Maurice ASCAP—Steele] Steele is currently one of England's top teenage idols. With a song he himself penned, Steele sizzles thru a description of a teen get-together. The artist also offers advice to the instrumentalists on how to bring the house down. Good beat item.

B "BUTTERFINGERS" (2:15) [Peter Maurice ASCAP—Bart, Pratt, Steele] A ballad-type rock 'n roller is persuasively brought across by the entertainer. Steele looks as tho he can compete with the best of 'em here. Warm side.

JIMMY ISLE
(Bally 1034)

B "BABY-O" (2:05) [Valleydale BMI—Isle] A sturdy beat opus is handled in top-flight fashion by Jimmy Isle. Backing Isle's powerful vocal is effective group and instrumental work. The effort will cling to the teener memory.

C+ "STAY BY MY SIDE" (1:55) [Valleyside BMI—Isle] Isle tries a fast-paced pressing that doesn't let-up until the finish line. Makes a lot of teenage sense.

CAROL CHANNING
(Columbia 39544)

C+ "MEANY MEANY" [Cromwell ASCAP—Sigman] Carol Channing, the hilarious "dumb" blonde of "Gentlemen Prefer Blondes," has a cute disk here that makes effective use of her kittenish voice. Miss Channing's name may carry some sales weight on this one.

C+ "DID I HURTCHA, BURN YA, CUTCHA MUCH" [Joe Schuster ASCAP—Tucker, M. Smith, Schuster] Another novelty lyric handled in tongue-and-cheek fashion by the musical comedy star.

BUDDY BREGMAN
(Verve 10049)

B "NEW GIRL IN TOWN" (2:53) [Chappell ASCAP—Merrill] This is the haunting theme from the forthcoming B'way musical "New Girl In Town." Buddy Bregman and the ork perform the melody with a touch of mood music flavoring which exactly suits the searching melody. With the arrival of the show, jocks may lean heavy on the disk.

B "NICKELODEON HOLIDAY" (2:27) [Globarry ASCAP—Fenton, Bone] As the title suggests, this is a romp recalling the tinny, but happy, sound of the nickelodeon. Imaginatively arranged opus slickly performed by the ace Bregman crew.

KING BEST SELLERS

BILL DOGGETT
ANOTHER SMASH FOR DOGGETT — KING 5044
CHLOE b/w NUMBER THREE

RAM-BUNK-SHUS
BLUE LARGO KING 5020

ANNIE LAURIE
DeLuxe 6107
IT HURTS TO BE IN LOVE

THE LATEST BY EARL BOSTIC
TEMPTATION b/w SEPTEMBER SONG
KING 5041

A HOT ONE BY The Midnighters
IN THE DOORWAY CRYING
Federal 12293

A REAL HIT BY Little Willie John
I'VE GOT TO GO CRY b/w LOOK WHAT YOU'VE DONE TO ME
King 5045

BREAKING FOR A HIT DONNIE ELBERT
WHAT CAN I DO b/w HEAR MY PLEA
DE LUXE 6125

OTIS WILLIAMS
NO GOT DE WOMAN b/w NOWHERE ON EARTH

STILL BIG — KING 4950
HONKY TONK
by BILL DOGGETT

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Round The Wax Circle

NEW YORK:

Four Capitol artists have been signed to appear in the Hollywood Bowl this summer. They are **Nat "King" Cole, Nelson Ridddle, Roger Wagner** and **William Steinberg**. . . . **Tina Robin**, newest Coral pactee, set to play the New York Roxy Theater for three weeks starting May 16. . . . The Glenn Miller Appreciation Society of London, a world-wide club devoted to the late bandleader, has elected **Ray McKinley** Honorary President of the organization. . . . Melody Distributors has taken on **George Painkin** to handle promotion chores. He will concentrate mostly on the Dawn jazz line. . . . Writer **Sid Wayne** became the father of a baby girl on April 18. Her name is **Karen Lynn**. . . . Joy Records of Durham, North Carolina believes it has a hit in "Until Now" and "Will The Day Ever Come" by Bob Waddell. . . . **Charlie Gracie**, who received a gold record last week for his Cameo recording of "Butterfly", will headline at **Ben Maksik's** Town And Country Club beginning May 14. . . . MGM Records has just completed a special alphabetical catalog which is being made available to distributors and dealers throughout the country. . . . **Terri Stevens**, RCA Victor thrush, now being seen all over New York TV via a home permanent commercial done for Grey Advertising Agency. . . . On May 17 **Don Elliott** will give a concert at the Chicago Civic Opera House. . . . **Don Ovens** busy covering the South for Capitol Records. . . . **Meg Myles** booked for the **Steve Allen** Show June 9. . . . **Judy Scott** made a cross country dj meeting tour on behalf of her initial Decca waxing, "With All My Heart", prior to her appearance on the **Ed Sullivan** Show last Sunday. . . . The title of **Enzo Suarti's** new Jubilee album, "We're Not Strangers" is taken from a song which he wrote himself.

BOB WADDELL

CHICAGO:

Bing Crosby, Perry Como, Pat Boone and **Elvis Presley** on one bill? Very possible! In addition to **Gale Storm, Tessie Brewer, Georgia Gibbs, Patti Page** and **Kaye Starr** many others may head the bill at MOA (Music Ops of America) banquet, Morrison Hotel, Tuesday evening, May 21. . . . One of many highlights from this past Chi Youth Rally was awarding of coveted gold record to **Gene Vincent** for "Be-Bop-A-Lulu." Award was made by Capitol A&R exec **Ken Nelson**. . . . Coral's **Ed Walker** shouts 'fantabulous" over **Steve Lawrence's** "Fabulous." . . . Chi boy, **Jim Lowe**, dropped by to chat with WAAF deejay, **Marty Faye**. During the interview Faye decided to do a singing duet with Lowe. Instead of singing with Marty, Lowe commented, "Marty, I can see you as a big success narrating rock and roll." . . . King Distribs' **Herb Kole** all heated up over **Herb Lance's** "Close Your Eyes." It's reported to be climbing local charts. . . . **Bill Anson** very happy about his new WAIT 6:00-8:00 P.M. interviewer from the Tradewinds. . . . Ops, retailers, and even Epic's Nat'l sales director, **Bill Neilson**, took a long double take over the window display at United Distribs. The **Bros. Leaner** have completely covered the front of their place with big blow-ups of **Sal Mineo** and his first Epic deck, "Start Movin'." . . . Rumors growing persistently stronger that **Lin Burton** "for certain" is planning late niter from his recently remodeled Steak House. . . . "Wouldn't you know," sighs **Kenny Myers**, "**Henry Freidman** (Mid West Mercury Distribs) no sooner takes off for a month's relaxation in Hot Springs than things become hotter than ever with **Rusty Draper's** 'Freight Train' and **Lonnie Donegan's** 'Cumberland Gap.' " . . . Orange Blossoms right in style for two Chi promotioners. **Jack Solinger**, ABC Par, exchanged vows with lovely **Julie Delacourt**, 4/28. **Vic Faraci**, M.S. Distribs, and his beauteous bride, **Barbara Verecchi**, dodged rice and old shoes, 5/4. . . . Thanks!!! We, too, agree new Album Reviews featured in this publication "absolutely sensational."

GALE STORM

HOLLYWOOD:

Arnold Maxin, A&R chief of Epic Records in town for a few days, recording an LP with **Anthony Perkins**. Maxin expects **Sal Mineo's** new single on Epic to establish the young actor in the recording field. . . . **Dean Jones**, MGM contract actor and recording artist has been submitted for male lead role in the screen adaptation of the Feuer-Martin Broadway stage smash, "The Boy Friend". . . . **Vicki Young** has signed a new one year contract with Coral Records calling for a minimum of twelve sides a year. . . . **Bob Roubian**, who hit it big with his Capitol recording of "The Popcorn Song" bows on the new Prep label with another rocking novelty titled "Rocket To The Moon". . . . **Julie London** set to guest on the **Amos and Andy** network radio show to plug her current Liberty disk of "Boy On A Dolphin". . . . **Al Simms** bringing the local disk jockeys copies of **Alex North's** theme from the Hecht-Lancaster-Buzelle film, "The Bachelor Party". . . . **Frank Sinatra** to star with **Groucho Marx** in an NBC color spectacular of Gilbert and Sullivan's "Trial By Jury". . . . Publisher **Fred Raphael** expects big things to happen with the different versions of the theme from "The Strange One", now that the film has been released. . . . **Peggy Lee** back on the Capitol label with a first recording of "Every Night". . . . **Morris Gurlick** and **Morris Levy** in town for the Los Angeles appearance of the Birdland '57 show. . . . **The Four Coins**, heard on the Epic label currently appearing in Bakersfield, Calif. . . . **Jules Losch** returned from a trip to the Bay area and through the Northwest where he introduced the new Gee recording of "Rosie Lee" which jumped "to the Top 60" in the first week of release.

BOB ROUBIAN

* "A POWERFUL NEW COUPLING...."

Don Rondo

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"ON FORGOTTEN STREET"

(by the writers of "Two Different Worlds")

and

"TO BELONG"

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* The Cash Box Sleeper of the Week

all signs point to a HOT summer with Cadence

The Cash Box Disk of the Week

"LIKE A BABY" (2:09) [Bob Abbott BMI—Stone]
"ECHO OF LOVE" (2:20) [Criterion ASCAP—Sigman, Muller]
THE CHORDETTES (Cadence 1319)

● Veteran rhythm and blues tunesmith Jesse Stone, composer of a chain of top songs that have hit big throughout the years, has penned a great new blues ballad cut by three artists last week. The song is an absolutely fabulous composition and each of the three performers the Chordettes, Toni Arden and Vikki Nelson has come off with a sensational rendition that should take a healthy bite of the disk buyer's dollar.

The Chordettes' waxing is the only group effort. A thrilling heavy hearted interpretation with the lead voice wonderfully enhanced by the larks' inimitable harmony.

The Chordettes' flip is a lovely waltzer with some pretty harmony. Toni's backing is a tearful song of loneliness. Vikki's companion deck is a house rockin' jumper set to a wild beat.

VARIETY

Chordettes: "Like a Baby"-"Echo of Love" (Cadence). "Like a Baby" is a blues-styled number with a rockin' beat which the Chordettes sell in an infectious manner. Side is worth watching for a probable breakthrough. On "Echo of Love," the girls toy with a country-flavored ballad that has plenty of recording studio echo to suit the title.

The Cash Box Disk of the Week

"I LIKE YOUR KIND OF LOVE" (2:28) [Acuff-Rose BMI—Endsley]
"STOP TEASIN' ME" (2:29) [Barnaby ASCAP—des Louvettes]
ANDY WILLIAMS (Cadence 1323)

● Andy Williams' rise to stardom has been a rapid one. He started his climb with "Walk Hand In Hand", followed with "Canadian Sunset" and "Baby Doll" and is currently riding high with one of the biggest hits of '57 "Butterfly". His latest effort "I Like Your Kind Of Love" should establish him as one of the most consistent hit makers in the business. The tune is a potent swinger right in line with today's best selling rock-a-billy hits. It's a top notch rhythm romancer penned by the composer of "Singing The Blues," Melvin Endsley. Andy does a great job of selling the song and he gets an excellent assist from Peggy Powers who is heard on the disk as his girl friend. The two voices blend beautifully. Sure winner for Williams. Coupling "Stop Teasin' Me" is another rhythmic dance item contagiously rendered. Top half sounds like a big one.

• Review Spotlight on . . .

POP RECORDS

THE CHORDETTES . . . . Cadence 1319 . . . . . LIKE A BABY (Abbott, BMI)

There are other versions of this tune but this is the one to watch. Janet Bleyer comes thru with a warmly tender solo, while the other three gals provide solid support on the slow, sentimental ballad with a steady triplet backing. Song was also cut by Vickie Nelson on Vik and Toni Arden on Decca. Flip is "Echo of Love," also strong. (Criterion, ASCAP)

POP DISK JOCKEY PROGRAMMING

ARCHIE BLEYER . . . . Cadence 1313 . . . . . JOCKO'S THEME (Horizon, ASCAP)

This is the tune to watch from the new film, "The Strange One," and the Bleyer version is the outstanding of a haunting theme, with voices (non-lyric—just snond) used effectively to push the mnod. Flip spotlights another title theme from same movie—"The Strange One" (Horizon, ASCAP).

The Cash Box Best Bets

"GONNA FIND ME A BLUEBIRD" / "I SAW YOU, I SAW YOU" . . . . Joyce Hahn . . . . . Cadence 1318
"ROSEBUD" . . . . . Kenyon Hopkins . . . . Cadence 1322

• Review Spotlight on . . .

POP RECORDS

JOYCE HAHN . . . . Cadence 1318 . . . . . I SAW YOU, I SAW YOU (Acuff-Rose, BMI)

The pint-sized Canadian chick, a former Billboard Talent Spotlight, comes thru here with a classy, and moving country-tinged hallad. Gal sings with warmth and conviction and the above-average tune won't hurt a bit. She figures to make a dent and this can well be the side that does it. Flip is "Gonna Find Me a Bluebird (Acuff-Rose, BMI), cover of the Marion Rainwater country hit.

ARCHIE BLEYER ORCH. & CHORUS
(Cadence 1313)

B "THE STRANGE ONE" (2:30) [Horizon ASCAP—Hopkins] A haunting new jump item, the title theme from the exciting film "The Strange One", is handled in thrilling style by Archie Bleyer's ork and chorus. Off-beat film tune that could follow in the footsteps of "Man With The Golden Arm". It's different. Jockeys should enjoy it.

B "JOCKO'S THEME" (2:30) [Horizon ASCAP—Hopkins] This half is a bluesy theme from the same hit.flicker. It's got an easy-going beat enhanced by a choral assist. The chorus sings without lyrics.

MARTY FRANKLIN
Mama Look-a-Booboo 74
CADENCE 1321—Here's a fine big-city novelty, with the comic refrain translated literally into Yiddish. In the right neighborhoods it can be a big money-maker. (Duchess, BMI)
Jamaica Farewell 72
Ditto for this other Belafonte vehicle, also done here with Yiddish lines. (Shari, ASCAP)

KENYON HOPKINS ORK
Rosebud From "The Strange One" 75
CADENCE 1322—Here's a fascinating blend of rock and roll and Dixieland. A sock instrumental treatment of an exciting movie theme. Hopkins composed the "Baby Doll" score. Excellent jockey wax. (Hori-zon, ASCAP)
"Twelve Angry Men" 69
Boy's Theme From instrumental Slow-moving. "Twelve Angry Men" (Henry Fonda movie) theme from new exotic Too solemn with an oriental flavor. Flip to catch much jock attention. Flip is more commercial.

JOYCE HAHN
(Cadence 1318)

B+ "GONNA FIND ME A BLUEBIRD" (2:18) [Acuff-Rose BMI—Rainwater] Pert Canadian songstress Joyce Hahn takes hold of a wonderful country field hit, and fashions it for the pop market in delightful style. Sentimental romancer with a contagious heat. Could develop into a smasheroo.

B+ "I SAW YOU, I SAW YOU" (2:23) [Acuff-Rose BMI—Robbins] This half is a tearful love song from the pen of hit tunesmith Marty Robbins. Enchanting melody handled with finesse. This side could also make it.

The Cash Box Best Bets

"MAMA LOOKA BOOBOO" — Marty Franklin — Cadence 1321

MARTY FRANKLIN
(Cadence 1321)

B+ "MAMA LOOKA BOOBOO" (2:52) [Duchess BMI — Belafonte, Melody] Here's a disk that should create a sensation in many territories. It's a delightful novelty interpretation of Belafonte's current smash. Side opens like an average cover disk. But when we reach the chorus, Franklin chants the lyrics in Yiddish. Charming off-beat ditty that should get loads of laughs, spins and sales. Side is in very good taste. Excellent change-of-pace programming. Top-notch juke box fare.

B "JAMAICA FAREWELL" (2:19) [Shari-ASCAP—Burgess] Marty even has a Belafonte sound as he fashions another of the calypso king's recent hits, again employing a Yiddish lyric. Currency of top side gives edge to that half.

GORDON TERRY
Service With a Smile 75
CADENCE 1316—Strong reading by Terry on an interesting piece of material. Side swings with some fancy guitaring under the vocalizing. This can make some noise if locks help with spins. (Autry Inman, BMI)
Johnson's Ole Grey Mule 73
This has close kinship with "Ole MacDonald Had a Farm," and the down-home flavor of the tune and the fiddling will get plays in some areas. Animal sounds make for chuckles. Good A.M. jock novelty. (Acuff-Rose, BMI)

KENYON HOPKINS ORCH.
(Cadence 1322)

B+ "ROSEBUD" [Horizon ASCAP—Hopkins] Kenyon Hopkins, the composer of the score from the smash new film "The Strang One", leads his ork thru a wild, swinging rock and roll number featured in the film. Powerful jumper right in line with the merchandise that's selling like hot cakes today. Side should do a bang-up job when the pic hits the local theatres. Crazy instrumental that'll have the kids hoppin'.

B "BOYS THEME" [L. Taylor ASCAP-Hopkins] Here the imaginative composer-conductor wends his way thru an off-beat melody which he penned for another smash new movie "Twelve Angry Men". Chorus works in the backdrop, singing without lyrics. Enchanting theme.

BYE BYE LOVE" (2:17) [Acuff-Rose BMI—B. Bryant, F. Bryant]
"I WONDER IF I CARE AS MUCH" (2:07) [Acuff-Rose BMI—P. Everly, D. Everly]
THE EVERLY BROTHERS (Cadence 1315)

● Two new artists doing two new tunes get Archie Bleyer's Cadence label off to a flying start in the country field. The talented newcomers, helping to celebrate the event are the Everly Brothers, Don and Phil. The boys have a fabulous style and are heard to full advantage under Bleyer's expert guidance. The tunes, the quick paced "Bye Bye Love" and the middle beat, "I Wonder If I Care As Much", are two standout romantic laments that oughta give the label a solid one-two punch in the country department. However, the topside, "Bye Bye Love", has that 'something extra' to carry it way over into the pop market. The songsters have all the potential for star billing. Keep close tabs on 'em.

THE CASH BOX BULLSEYE

• Review Spotlight on . . .

TALENT

THE EVEBLY BROTHERS
Bye Bye Love (Acuff-Rose, BMI)
I Wonder If I Care As Much (Acuff-Rose) Cadence 1315—Cadence's first fling in the c.&w. market netted the label a pair of outstanding artists in The Everly Brothers. The Tennessee teen-agers have a distinctive, appealing sound and could click big in the pop as well as the c.&w. field. "Bye Bye Love" is a plaintive Boudleaux Bryant blues with an unusual rhythm pattern. The flip, penned by the brothers, is an effectively mournful blues.

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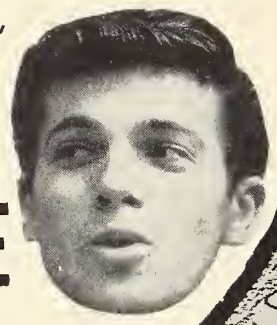

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Orchestra conducted by Nelson Riddle

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EVERY NIGHT

BABY, BABY WAIT FOR ME

Record No. 3722

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**ALL SHOOK UP** ELVIS PRESLEY (RCA Victor)	1
2	**LITTLE DARLIN'** DIAMONDS (Mercury)	2
3	**ROUND AND ROUND** PERRY COMO (RCA Victor)	3
4	**SCHOOL DAY (RING RING GOES THE BELL)** CHUCK BERRY (Chess)	7
5	**GONE** FERLIN HUSKY (Capitol)	5
6	**COME GO WITH ME** DEL-VIKINGS (Dot)	8
7	**PLEDGE OF LOVE** KEN COPELAND (Imperial) MITCHELL TOROK (Decca)	9
8	**PARTY DOLL** BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	4
9	**I'M WALKIN'** FATS DOMINO (Imperial) RICKY NELSON (Verve)	11
10	**BUTTERFLY** ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	6
11	**DARK MOON** BONNIE GUITAR (Dot) — GALE STORM (Dot)	18
12	**SO RARE** JIMMY DORSEY (Fraternity)	19
13	**A WHITE SPORT COAT** MARTY ROBBINS (Columbia)	16
14	**LOVE IS A GOLDEN RING** FRANKIE LAINE (Columbia)	15
15	**WHY BABY WHY** PAT BOONE (Dot)	10
16	**EMPTY ARMS** IVORY JOE HUNTER (Atlantic) TERESA BREWER (Coral)	14
17	**ROCK-A-BILLY** GUY MITCHELL (Columbia)	12
18	**MANGOS** ROSEMARY CLOONEY (Columbia)	21
19	**NINETY-NINE WAYS** TAB HUNTER (Dot)	17
20	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	13

21) FOUR WALLS. 22) 1492. 23) MAMA GUITAR. 24) LOVE LETTERS IN THE SAND. 25) IT'S NOT FOR ME TO SAY. 26) AFTER SCHOOL. 27) YES TONIGHT JOSEPHINE. 28) I'M STICKIN' WITH YOU. 29) PEACE IN THE VALLEY. 30) SHISH-KEBAB. 31) LUCILLE. 32) MAMA LOOKA BOOBOO. 33) SITTIN' IN THE BALCONY. 34) HAREM DANCE. 35) YOUNG BLOOD. 36) TALKIN' TO THE BLUES. 37) TEEN AGE CRUSH. 38) SO LONG MY LOVE. 39) CALYPSO MELODY. 40) I'M SORRY. 41) WIND IN THE WILLOW. 42) DREAMER'S BAY. 43) CRAZY LOVE. 44) JAMIE BOY. 45) DO I LOVE YOU. 46) WHEN ROCK AND ROLL CAME TO TRINIDAD. 47) WONDERFUL! WONDERFUL! 48) ONE FOR MY BABY. 49) BLUE INDIAN SUMMER. 50) ROSIE LEE. 51) RING-A-DING. 52) I JUST DON'T KNOW. 53) TRUE LOVE GONE. 54) CHANTEZ CHANTEZ. 55) MARIANNE.

BELAFONTE

The title song from his movie . . . Darryl F. Zanuck's "Island in the Sun," in CinemaScope, released by TWENTIETH CENTURY FOX

ISLAND IN THE SUN

c/w

A new Calypso classic in the dynamic Belafonte style, inspired by the colorful lingo of the lady cocoanut vendor

COCOANUT WOMAN

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Tom Jackson (WKAB-Mobile, Ala.) writes: "I have been running a Pop program for the past year titled "Top Fifty." My reference for the tunes to play is the best seller charts of **The Cash Box.** In fact, as soon as my new issue arrives I tear out the chart and post it in the announce booth. All of our Pop Dee Jays use this tear sheet as a backbone for their shows. Now that you have extended it to the Top 60 it gives us a little leeway to work on. Needless to say we have received quite a bit of comment on our (your) choice of music." . . . Stations WBZ-Boston, Mass. and WBZA-Springfield, Mass. have begun a "Find The Golden Key" treasure hunt in which a car a day can be given away. Listeners must tune in on the **Alan Dary** show for daily clues on where to find the gold key that can lead to a new Pontiac convertible. . . . **Don Bell** formerly of KRNT-Des Moines, Iowa, has made the move to KIOA-Des Moines. Don dropped into the New York Offices of **The Cash Box** while on his short stay in the city last week. . . . The FCC has given their OK to **Dick Doty** so he can purchase WTRL-Bradenton, Fla. . . . **Herb Knight** (WKBW-Buffalo, N.Y.) was recently married. Herb, on his all night "Spotlight Serenade" show, interviewed **Pat Boone, Elvis Presley** and the **Hilltoppers** a short while ago. **Johnny Mathis** is "one of the great talents of the day," says Herb. . . . Deejay **Barry Kaye** (WJAS-Pittsburgh, Pa.) has lined up a 2 hour in person show at the Syria Mosque in Pittsburgh, Saturday, May 18th. There will be 2 shows, 7:15 and 10:00. Some of the personalities included on the bill are **George Hamilton, Ray Charles, Otis Williams, Ruth Brown,** and the **Moonglows.** . . . Al Radka's (KFRE-Fresno, Calif.) wife recovering from an operation.

DON BELL
(KIOA)—Des Moines, Iowa)

* * * * *

Joe Montgomery (KTKT-Tucson, Ariz.) is deejay at KTKT six days a week. Joe also has a recording contract with Liberty Bell Records, and will soon have a disk released. . . . **Bruce Dennis** (WGN-Chicago, Ill.), and a delegation of Winnetka Ill. women will act as judges at the 8th WGN "Big Ten Community Party Amateur Show" May 10th. The Winner of the amateur show will receive a $200 WGN encouragement award. . . . **Little Larry Buck** and **Don Evans,** both of KSPO-Spokane, Washington, are working as a deejay team, and would appreciate new releases from the diskery. . . . **James F. Bergman** (KWRC-Pendleton, Oregon) writes that Pendleton is also known as the Round-Up City due to the big Rodeo to take place from the 11th to 14th of September. The Round-Up will be nationally televised for the first time this year. . . . **Bill Mullen** (WSID-Baltimore, Md.), a visitor to the New York Offices of **The Cash Box** recently, writes that when artists come into Baltimore they tend to overlook the big market potential of television. Bill cites a show conducted by **Ann Marr** (WMAR-TV-Baltimore, Md.) which has a reported 240,000 viewers, and a four state, Washington, D.C. coverage. . . . **Leigh Kamman** (WLOL-St. Paul-Minneapolis, Minn.) is featured as narrator in a Zephyr LP, "Dixie From The Deep North With Harry Blons." . . . **Pat Chamburs,** beard and all, has made a switch to WDAE-Tampa, Fla. Pat heads a morning Monday thru Friday time-slot. . . . A series of spot announcements by station KDSJ-Deadwood, S.D. collected 56 pints of blood for St. Joseph's Hospital blood bank in Deadwood. There was also an "On The Air" contribution by KDSJ dejays **Ralph Canary, Keith Carrico,** and **Charles "Chuck" Outland.** Program Director of KDSJ, **Alan Herbert,** discovered a local listener with something in common with him. Both donated rare B Negative blood to the Fayetteville, N.C. fire chief in 1948, while in the Army stationed at Fort Bragg, N.C.

JOE MONTGOMERY
(KTKT—Tucson, Ariz.)

* * * * *

Ray Stevens (CKOY-Toronto, Ont. Can.) is now doing double duty. His "Tops In Pops" radio show is heard every day at 1:15 to 2 PM, and he's acting as house MC at Hull's Fairmont Club where he sings his way through 2 shows nightly. . . . Two rising dj's in Baltimore, **Dick Covington,** and **Allan Drake,** both of WCAO, have started a series of Saturday record hops featuring recording artists appearing in and around the Baltimore area including Philadelphia and Washington, D.C. . . . WARE-Palmer, Mass. deejays have begun a new listener service. Each week they feature a star of the week and send out photos of the stars to all who ask for them. The only problem that **Dick Taylor, Buddy Stevens,** and **Dick Vaughan** are confronted with is that they are running out of pictures. They would appreciate service in this area from record stars. . . . **Arlene Golden** is the new record librarian at KABC-Hollywood, Calif.

LEIGH KAMMAN
(WLOL—St. Paul-Minneapolis, Minn.)

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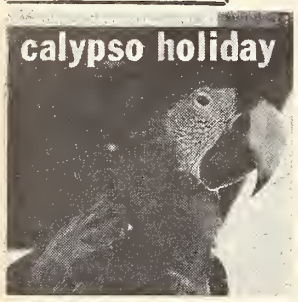
Album Reviews

POPULAR



"CALYPSO HOLIDAY"—The Norman Luboff Choir—Columbia CL 1000 (1-12" LP)

The Norman Luboff Choir is one of the most successful vocal aggregations on the market, and this disk is certain for an excellent sales response. A collection of snappy and authentic calypso numbers is performed with vitality and variety by the famed group. This is also a Columbia $2.98 May special. Important stock.

"BIGGER AND BETTER THAN EVER"—Sophie Tucker—Mercury MG 20267 (1-12" LP)

Assuming a sort of business before pleasure garb Sophie Tucker on the initial side has 4 numbers warmly descriptive of a full way to enjoy life and on the flip side the veteran entertainer hands in a more vivacious and earthy view on life ("Love Is My One Bad Habit"). The material is described as new, a factor that should add even more sales to an eager market.

"MANTOVANI FILM ENCORES"—Mantovani And His Orchestra—London LL-1700 (1-12" LP)

The strong mood music import from England offers dealers another package with considerable appeal to mood buyers. Mantovani's familiar stress on the string sound works its lush way on 12 memorable film melodies ("Laura," "Over The Rainbow," "High Noon"). Nice, spring feeling about the package. A major mood maestro displaying his wares effectively.

"SUMMERTIME"—The Ray Charles Singers—MGM E3529 (1-12" LP)

This is a companion piece to 3 other song-fests on the seasons by the Ray Charles Singers. Once again the group provides superior vocal arrangements on 12 decidedly superior melodies on summer ("Summertime" "Mountain Greenery," "Lazy Afternoon"). Taken as a vocal mood music pill, this set is pretty hard to beat. Fine summer as well as all-year-round stock.

"FUNNY FACE"—Buddy Bregman And His Orchestra—Verve MGV-2064 (1-12" LP)

This disk ties in with Verve's original sound track entry of the well received film musical, "Funny Face." The songs from the pic ("S'Wonderful," "Funny Face," "How Long Has This Been Going On") and a bill of 6 Gershwin extras on the flip side ("Liza," "A Foggy Day," "They All Laughed") are performed with Bregman's customary leaning toward a swinging band style. Brightly arranged Gershwin.

"BERGEN SINGS MORGAN"—Polly Bergen—Columbia CL 994 (1-12" LP)

Polly Bergen will portray famed stylist Helen Morgan in a Playhouse 90 production due May 16th. This Columbia release features the singer-actress in a collection of songs (with the exception of "Broken Hearted") associated with the late performer. Miss Bergen effectively, in her own style, sings such high spots of popular song as "Bill," "Body And Soul," and "Something To Remember You By." The TV'er ought to really boost sales potential.

"THE KEY MEN"—With Larry Sonn And His Orchestra—Coral CRL 57112 (1-12" LP)

Jazz-inspired group efforts have become a worthy, and commercial art over the past few years. This Coral entry presents the disk debut of another combo that offers vocal imagination rather than the constant saccharine approach to a number. The team, the Key Men, smartly cover such standards as "Spring Is Here," "Easy To Love," and "When Your Lover Has Gone," retaining warmth when necessary, always supplying refreshing ideas. Larry Sonn conducts the bright ork support. The Key Men are a solid addition to the classy vocal set.

"LOVE ME IF YOU WANT TO"—Nilla Pizzi—RCA Victor LPM-1378 (1-12" LP)

Miss Pizzi made a previous disk appearance on Victor, and her second effort is a collection of Italian melodies, including the American "Love Is A Many-Splendored Thing." Miss Pizzi possesses a sweet voice that clings nicely to the pop-folk nature of her material. Those who enjoyed the first Pizzi entry are the main source of revenue for the set.

"LET'S FALL IN LOVE"—Jack Haskell—Jubilee 1036 (1-12" LP)

Haskell was part of the delightful Dave Garroway show when it originated in Chicago. The singer is a big-voiced baritone, and on this Jubilee waxing is confronted with some of the smartest ballads you're apt to meet up with ("What Is There To Say," "Darn That Dream," "Have You Met Miss Jones"). Haskell handles them with unusual sensitivity and warmth. Two guitars plus bass backing is impressively arranged. Fine vocal sessions.

"SAY IT ISN'T SO"—Herb Jeffries—Bethlehem BCP-72 (1-12" LP)

With work for Duke Ellington, and a hit of a few years back ("Flamingo") as solid vocal credentials, Herb Jeffries, and a group of wistful pieces form a relaxed, and skillful package item. Jeffries, backed by the ork and arranging of Russ Garcia, gently figures in such fine songs as "Glad To Be Unhappy," "When Your Lover Has Gone," and "Ghost Of A Chance." Smooth vocal stints.

"AFRICANA SUITE"—Marais And Miranda—Decca DL 9047 (1-12" LP)

The first side of the recording is devoted to the "Africana Suite," a collection of musical pieces written for the recent Broadway production, "Too Late The Phalarope," by Josef Marais. It is a distinctively rhythmic and melodic opus with strong folk music leanings. On the flip side the delightful Marais and Miranda team perform charmingly on 7 Marais compositions in an inviting bill of "songs of spirit and humor." A well known folk duo at their best.

"'THE FOX' IN HI-FI"—George Williams And His Orchestra—Brunswick BL 54020 (1-12" LP)

Williams has a notable background as an arranger, having written for such men as Glenn Miller, Lionel Hampton, Ray Anthony and Gene Krupa. This essentially swing experience is used here among other more recently developed tricks in ork arranging. The results on a mostly original Williams' bill is highly palatable ork shenanigans. Persuasive ork arrangements.

"NIAGARA FALLS POLKA"—Gene Wisniewski And His Harmony Bells Orchestra—Dana DLP 1230 (1-12" LP)

Polka specialists, Dana Records, adds another to its long line of polka disks. Handling the sprightly dance step in hearty style is Gene Wisniewski And His Harmony Bells Orchestra. Several familiar tunes ("American Patrol," "Hoop-Dee-Doo.") have been set to a polka tempo. Good polka attraction.

"LOUIE'S LOVE SONGS"—Lou Carter—Golden Crest CR 3010 (1-12" LP)

Who is Louie? Louie is a New York cab driver who over a period of years has written a number of songs (lyrics and music) that hilariously devastate the typical Tin Pan Alley product. A one-time sideman for Jimmy Dorsey and Casa Loma, Louie (Carter) performs 12 of his compositions ("April In Perioa," "Only A Room In The Cellar," "I Caught A Cold In My Heart") with seemingly earnest expressions that only add to the fun of one of the best comic disks this writer has ever come across. Great novelty appeal.

Album Reviews

"I THE UPPER ROOM"—Mahalia Jackson—Ap .o LP 474 (1-12" LP)

Great spiritual singer Mahalia Jackson once again demonstrates her wonderful command of the Negro spiritual. Miss Jackson in a moving collection, ("Nobody Knows," "His Eye Is On The Sparrow") makes each singing effort a rich experience in deep religious sincerity. The performer's enthusiastic following will assure excellent sales of the disk. Prime spiritual stock.

"SONGS OF THE OLD WEST"—Sung By Ed McCurdy — Erik Darling, Banjo — Elektra 112 (1-12" LP)

This program of folk tunes describing, in one way or another, the life and times of the early west are sung authoritatively and clearly by oft-recorded balladeer, Ed McCurdy. The artist, who is provided with expert guitar accompaniment by Erik Darling, sings such well known numbers as "Sacramento," "The Cowboy's Dream," and "Brown-Eyed Lee." An enclosed booklet includes the lyrics to all the songs. Powerful folk entry.

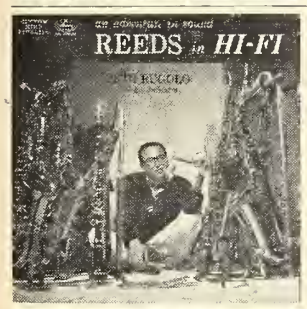
JAZZ

"CLIFFORD BROWN ALL STARS"—EmArcy MG 36102 (1-12" LP)

Mercury has issued 2 sessions, recorded in 1954, headed by the late Clifford Brown. Each number, "Caravan," and "Autumn Leaves," takes up a side, and in both, Brown's expressive trumpet weaves through the pieces with warmth and penetrating power. The relaxed and sensitive pace is taken on "Autumn Leaves," while the "Caravan" moves with fervor and enthusiasm. These are two pressings starring the late trumpeter jazz followers won't want to miss.

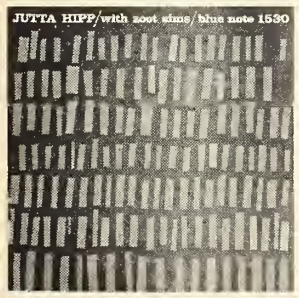
"LOCKING HORNS"—Joe Newman (Trumpet)—Zoot Sims (Tenor)—Rama RLP 1003 (1-12" LP)

Rama offers some potent jazz artistry by a combo headed by Joe Newman (trumpet) and Zoot Sims (tenor sax). The main point of the pressing, as the title aptly implies, is the matching of Newman's piercing trumpet and Sims' swinging tenor sax. This is accomplished on a program of originals with a clever, generally light up-tempo feeling. Adrian Acea hands in artful keyboard ideas, Oscar Pettiford (bass) and Osie Johnson (drums) also lend skillful support. Class jazz disk that could really be a big item.



"REEDS IN HI-FI"—Pete Rugolo And His Orchestra—Mercury MG 20260 (1-12" LP)

Pete Rugolo has done a skillful job in putting reed instruments through almost every kind of scoring mill. Borrowing at times from the Impressionistic composers, Rugolo has conjured up some fascinating instrumentals that are haunting and hi-fi inspired. Most of the material comes from jazz musicians (Rugolo, Gerry Mulligan, Charlie Parker). Highly effective work-out for the reeds.



"JUTTA HIPP"—Blue Note 1530 (1-12" LP)

Jutta Hipp is the gal from Germany who wields a free-swinging keyboard touch. On this Blue Note disk, Miss Hipp is teamed up with Zoot Sims, the frequent tenor sax artist on Blue Note. The two play the principal jazz roles here as they dish some torrid and tricky work on 6 items. Others in the cast are Jerry Lloyd (trumpet), Ahmed Abdul-Malik (bass), and Ed Thigpen (drums). Driving artistry.

"IT'S A WONDERFUL WORLD"—Barbara Carroll Trio—RCA Victor LPM-1396 (1-12" LP)

Miss Carroll is the keyboard third of her trio that has covered delightful ground in several previous Victor entries. Here the artist is once again in fine form as she provides wonderful excursions into the realm of good songs ("Spring Is Here," "One Life To Life"), keynoting their sensitivity or playing them for an ivory gag. Skillful work sure to hit big with jazz fans.

"AFTER HOURS JAZZ"—Various Artists—Epic LN 3339 (1-12" LP)

This is an Epic jazz omnibus featuring 10 jazz artists in an informal, well-rounded light. Some of the men include Hank Jones on piano ("Blues For Sal"); Jimmy Cleveland on trombone ("Jimmy's Tune"); Osie Johnson on drums ("Mambosies"); and Barry Galbraith on guitar ("He Was Too Good To Me"). Jazz fans can get a solid assortment of jazz talent here.

CLASSICAL

ROSSINI: La Boutique Fantasque—PISTON: The Incredible Flutist—IBERT: Divertissement—Boston Pops Orchestra—RCA Victor LM-2084 (1-12" LP)

These are compositions that suit Fiedler and the Boston Pops to a T. Gay, delightfully light-hearted, and hi-fi tunes scores from the pens of Rossini, Ibert and Piston. All the works have received LP recognition, but here they are, conveniently together and performed with brilliant artistry and sound. Lovely package. The Boston Pops has the stature for wide appeal.

"ORGAN MUSIC OF SPAIN AND PORTUGAL"—E. Power Biggs, Organ—Columbia KL 5167 (1-12" LP)

The organ virtuosity of E. Power Biggs is once again impressively displayed in this collection of serious organ music by Spanish composers. Mr. Biggs has the service of 7 massive, and beautifully sounding organs during the course of the mostly Toccata bill. The artist meets the grandeur of instruments and skill of the compositions with brilliance. Excellent sound. Descriptive pamphlet is enclosed. A master of the organ at his best.

BRITTEN: Young Person's Guide To The Orchestra—DOHNANYI: Variations On A Nursery—Felix Slatkin Conducting The Concert Arts Symphony Orchestra—Victor Aller, Piano—Capitol P8373 (1-12" LP)

Benjamin Britten's brilliant "Young Person's Guide To The Orchestra," in which the various instruments of the orchstra have their individual and collective say, and Ernst Von Dohnanyi's playful "Variations On A Nursery Tune" make fine companion pieces on this Capitol release. With beautiful disk sound, Felix Slatkin and the orchestra take to the 2 pieces with precision.

HAYDN: Trio No. 1 In G Major—MENDELSSOHN: Trio No. 1 In D Minor, Op. 49—The Beaux-Arts Trio—MGM E3420 (1-12" LP)

For the more advanced classical coterie, MGM has issued a disk containing 2 Trio works, one by Haydn and the other by Mendelssohn. The performers are the Beaux-Arts Trio, an expert group of musicians that play the two beautiful works with dignity, authority and a sense of the romantic (particularly in the Mendelssohn opus). Admirable sound. Noble classical entry.

TCHAIKOVSKY: Aurora's Wedding From The Sleeping Beauty—Black Swan Scene From Swan Lake—Antal Dorati And The Minneapolis Symphony Orchestra—Mercury MG 50118 (1-12" LP)

These ballet scores were taken from the complete Mercury pressings of "The Sleeping Beauty," and "The Swan Lake." "Aurora's Wedding" has made its way on its own even though originally part of "The Sleeping Beauty" score. Comprising as it does two melodic delights, and wonderfully recorded by Antal Dorati and The Minneapolis Symphony Orchestra, this disk should become durable classical stock.

BEETHOVEN: Symphony No. 5 In C Minor, Op. 67—SCHUBERT: Symphony No. 8 In B Minor (The Unfinished)—Arthur Winograd Conducting The Philharmonia Orchestra Of Hamburg—MGM E3509 (1-12" LP)

The two symphonic staples owing to their relatively short duration have been coupled before, and, of course, they are individually great catalogue items. Arthur Winograd and the Philharmonia Orchestra Of Hamburg take note of the vitality imbued in the works, and perform them accurately. The competition is keen.

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1.	★CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1.
2.	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	2.
3.	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	3.
4.	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	4.
5.	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046)	5.
6.	★STEADY DATE TOMMY SANDS (Capitol T 848 * EAP-1-848, 2-848, 3-848)	17.
7.	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	7.
8.	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	6.
9.	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	8.
10.	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-818)	14.
11.	★CLOSE TO YOU FRANK SINATRA (Capitol W 789 * EAP 789)	10.
12.	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	11.
13.	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	9.
14.	CINDERELLA ORIGINAL TV CAST (Columbia OL-5190)	13.
15.	IT'S POLKA TIME STAN WOLOWIC (ABC-Paramount ABC 151)	15.
16.	★ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	12.
17.	WALTZ WITH LAWRENCE WELK (Coral CRL 57119)	19.
18.	PAT PAT BOONE (Dot DLP-3050)	16.
19.	★SUDDENLY IT'S THE HI-LO'S (Columbia CL 592 * B-9521, 2, 3)	18.
20.	★ROCKIN' FRANKIE LAINE (Columbia CL-975 * B-9751, B-97512)	22.
21.	★JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 8410)	21.
22.	★JULIE IS HER NAME JULIE LONDON (Liberty LRP-3006 * LEP 1, 2, 3)	—
23.	★'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	25.
24.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	24.
25.	★HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	20.

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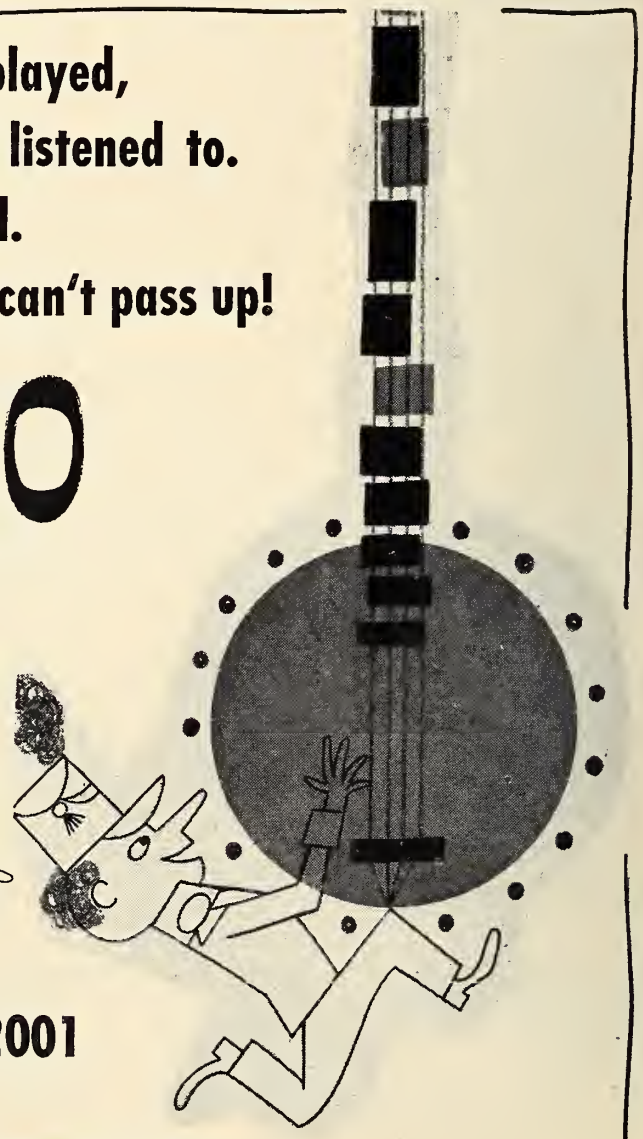

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CUMBERLAND GAP

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THE BILLBOARD'S • Review Spotlight on . . . C&W DISK JOCKEY PROGRAMMING ... "impressive new British talent ... side sparkles"

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Beverley Sisters

DOODLE DOO DOO

B/W

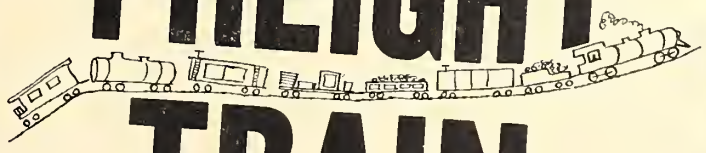
BLOW THE WIND SOUTHERLY

1731

The Cash Box Best Bet

Liz Winter and Bob Cort's Skiffle Group!

FREIGHT TRAIN



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May Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

CAMDEN:

"Swing And Sway"—Sammy Kaye And His Orchestra—CAL-355 * CAE-392

"Drifting And Dreaming"—Raymond Legrand And The Lemania Orchestra—CAL-356

"Calypso"—Wolmoth Houdini And His Orchestra—Bert McLean's Jazz Hounds—CAL-360

CAPITOL:

"Kate Smith"—T 854

"Swing Low Sweet Spiritual"—Jack Teagarden—T 820

"Cowboy's Lament" — Gordon MacRae—T 834

"The Gold Record"—Nat "King" Cole, Peggy Lee, Les Paul & Mary Ford, Les Baxter, Dean Martin, "Tennessee" Ernie Ford, Nelson Riddle, Sonny James, Kay Starr, Pee Wee Hunt—T 830

"Alone"—Judy Garland—T 835

"Mish Mosh"—Mickey Katz—T 799

"The Call Of The Wildest"—Louis Prima—T 836

"A Fellow Needs A Girl"—Joe Bushkin—T 832

"A Swingin' Affair!"—Frank Sinatra—W 803

"Calypso—Is Like So. . "—Robert Mitchum—T 853

"Viva Mexico!"—Orquestra Sinfonica Nacional, Conducted By Wisherrera de la Fuente—T 10083

"Honeymoon In Paris"—Franck Pourcel And His Parisian Strings—T 10040

"Corroboree!"—Native Australian Aboriginals—T 10037

"Music Of The Matadors!"—The Banda Del Regimiento de Infanteria Jaen No. 25, Conducted By F. Sanchez-Curto—T 10060

"Lucho Gatica Sings"—T 10065

"China!"—Li Li Hua and Tong Pei Pei—T 10087

"The Zodiac Suite"—Norrie Paramor, His Strings And Orchestra—T 10073

"Ray Anthony Plays For Star Dancing"—T 831

"Softly Baby" — Paul Smith Quartet — T 829

"Nearer My God To Thee"—The Louvin Brothers—T 825

"Hank!"—Hank Thompson and his Brazos Valley Boys—T 826

"Polka!"—Steve Adamczyk And His Polka Band—T 805

"June—Fair And Warmer"—June Christy—T 833

COLUMBIA:

"Grand Tour"—Andre Kostelanetz—CL 981

"Flamenco! Escudero!"—Vicente Escudero, Flamenco Dancer—CL 982

"Speaking Of Love"—Shirley Jones, Jack Cassidy—CL 991

"With Strings Attached"—Wild Bill Davison—CL 983

"The Song Of Robbins"—Marty Robbins—CL 976

"The Definitive"—Pearl Bailey—CL 985

"Paris Night Life"—Various French Artists—CL 978

"Alice In Wonderland" — Jane Powell/James Thurbur; "Many Moons" / "The Eager Piano"—CL 986

"Sacred Songs"—The Chuck Wagon Gang—CL 988

CORAL:

"Bobcats On Parade"—Bob Crosby And His Bob Cats—CRL 57061

"Polka Lover's Time"—Kenny Bass And His Polka Poppers—CRL 57102

"Dance The Hula In The Moonlight"—Danny Stewart And His Orchestra—CRL 57122

"Johnny Desmond Goes Calypso"—Johnny Desmond—CRL 57129

"Rock 'N Roll Dance Party Vol. 2" "Alan Freed And His Rock 'N Roll Band"—Jimmy Cavello And His House Rockers—CRL 57115

"Music From The Sound Track Of 'The Strange One'"—Kenyon Hopkins And His Orchestra—CRL 57132

CROWN:

"Mood Rhapsody"—Three Tops—CLP 5017

"Organ Fantasy In Hi-Fi"—Betty Staples—CLP 5023

"Calypso Trinidad" — Louis Polliemon — CLP 5031

"Salute To The Big Bands"—CLP 5034

"12 Top Hits"—CLP 5038

DECCA:

"Continental Tangos"—Marcel Feijoo And His Orchestra—DL 8434

"Latin From Manhattan"—Ethel Smith—DL 8457

"Selections From The Operetta Babes In Toyland"—Kenny Baker-Karen Kemple/"The Red Mill" — Eileen Farrell-Felix Knight-Wilbur Evans—DL 8458

"Danny At The Palace"—Danny Kaye—DL 8461

"Songs From Walt Disney's Lady And The Tramp"—Peggy Lee—DL 8462

"You And I And The Music"—Joseph Gershenson And His Orchestra—DL 8455

"One Night Of Love"—Daniel De Carlo And His Orchestra—DL 8447

"Balalaika Serenade" — The Jugoslavian National Orchestra, "Tamburitza" plays Folk Tunes And Dances—DL 8363

"I Love To Hear A Band!"—Marches By The Edwin Franko Goldman Band—DL 8445

"The Polka Habat"—Eddie Habat And His Orchestra; Sokach-Habat Orchestra—DL 8443

"Dance Night With 'Whoopee'" — John Wilfahrt And His Orchestra—DL 8430 * ED 2483, 4, 5

"What's Cookin'?"—Polkas And Waltzes Played By Georgie Cook And His Orchestra—DL 8438 * ED 2489

"The Magic Islands"—Alfred Newman And His Orchestra With The Ken Darby Singers—DL 9048

DURIUM:

"Sunshine From Italy"—Rota And His Folk Orchestra—DLU 96031

"The Songs Of Rino Salviati—(Vol. 2)"—Rino Salviati—DLU 96030

"Latin American Impressions" — Luciano Sangiorgi, Piano—DLU 96029

ELEKTRA:

"The Greatest Flamenco Guitarist, Volume II"—Sabicas—EKL-121

"Calypso"—EKL-127

"Folk, Pops 'N Jazz Sampler"—SMP 3

LIBERTY:

"Will You Remember"—Cyril Ornadel conducting the London Festival Symphony Orchestra—LRP-3030

"John Duffy"—LRP-3031

"Dom Frontiere plays Classical Favorites"—LRP-3032

"Exotica"—presenting Martin Denny — LRP-3034

"Hi Fi Shades of Gray" the new sounds of Jerry Gray and his Orchestra—LRP-3038

"About the Blues"—Julie London with the orchestra of Russ Garcia—LRP-3043

"Sittin' On Top Of The World"—The Jones Boys with the Spencer-Hagen Orchestra—LRP-3044

"Let's All Sing with Jerry Colonna" — LRP-3046

LONDON:

"Film Encores"—Mantovani And His Orchestra—LL-1700

MERCURY:

"Golden Trombone"—Buddy Morrow—MG 20221

"Harpo"—Harpo Marx—MG 20232

"The Three Flames At The Bon Soir"—The Three Flames—MG 20239

"In The Land Of Oom-Pah-Pah"—Karl Von Stevens—MG 20241

"Reeds In Hi-Fi"—Pete Rugolo—MG 20260

"Bigger And Better Than Ever"—Sophie Tucker—MG 20267

"Page 2"—Patti Page—MG 20096

M-G-M:

"Summertime"—The Ray Charles Singers—MGM E3529 * X1395, 6, 7

"This Could Be The Night"—Sound Track From The MGM Film—MGM E3530

"Dramatic Highlights From 'Quo Vadis'"—Music Composed and Conducted by Miklos Rozsa—MGM E3524

"Ivanhoe"—"Plymouth Adventure"—"Madame Bovary"—Sound Tracks—MGM E3507

RCA VICTOR:

"Dreamy Hans"—Hans Sommer—LPM-1359 * EPA-944

"The Eyes Of Love"—Hugo Winterhalter And His Orchestra—LPM-1338 * EPA-983, 4, 5

"Invitation To Dream"—Ernestine Holmes, Pipe Organ — LPM-1259 * EPA-807, EPB-1259

"Love Me If You Want To"—Nilla Pizzi—LPM-1378 * EPB-1378

"It's A Wonderful World"—Barbara Carroll—LPM-1396 * EPA-1-1396

"West Of The Moon"—Lee Wiley With Ralph Burns And His Orchestra—LPM-1408 * EPA-1-1408, 2-1408, 3-1408

"The Statesmen Quartet With Hovie Lister"—LPM-1411 * EPA-1-1411, 2-1411, 3-1411

"Barefoot Ballads"—Homer And Jethro—LPM-1412 * EPA-1-1412, 2-1412

"Hot, Happy And Honky"—Del Wood—LPM 1437 * EPA-1-1437, 2-1437

"Jim Edward, Maxine And Bonnie Brown"—LPM-1438 * EPA-1-1438

"The Spirit Of St. Louis"—Orchestra Conducted By Franz Waxman—LPM-1472

VIK:

"Isn't It Romantic"—Benght-Arne Wallin, Trumpet; with Rolf Blomquist Orchestra—LX-1076 * EXA-224, 5, 6

"Sticks In Strings In Hi-Fi"—Marty Gold And His Orchestra — LX-1082 * EXA-237, 8, 9

JAZZ

BETHLEHEM:

"Mr. & Mrs. Jazz"—Sue Ryan and Ralph Sharon—BCP 13

"Moody Marilyn Moore"—BCP 73

"The Australian Jazz Quintet Plus One"—BCP 6015

BLUE NOTE:

"Hank Mobley And His All Stars"—Milt Jackson, Horace Silver, Doug Watkins, Art Blakey—LP 1544

"The Incredible Jimmy Smith At Club 'Baby Grand,' Wilmington, Del., Vol. 2"—LP 1529

"Kenny Dorham With Jay Jay Johnson, Hank Mobley, Cecil Payne, Horace Silver, 'Patato' Valdes, Art Blakey—LP 1535

CAPITOL:

"The Gilded Hawk"—Coleman Hawkins—T 819

"Muted Jazz"—Jonah Jones—T 839

COLUMBIA:

"Jazz Impressions Of The U. S. A."—The Dave Brubeck Quartet—CL 984

CORAL:

"The Happy Cats"—Joe Newman Sextet—CRL 57121

DECCA:

"Hold That Tiger"—Jazz Classics Made Famous By The Original Dixieland Jazz Band — Lawson — Haggart Jazz Band — DL 8453

May Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

ELEKTRA:

"The New York Jazz Quartet" — Herbie Mann, Mat Mathews, Joe Puma, Whitey Mitchell—EKL-115

"The New York Jazz Quartet Goes Native" Herbie Mann, Mat Mathews, Joe Puma, Whitey Mitchell—EKL-118

"Art Blakey's Jazz Messengers"—EKL-120

EMARCY:

"Under One Roof"—Sarah Vaughan; Patti Page; Dinah Washington; Georgie Auld Gerry Mulligan; Pete Rugolo—MG 36088

"Clifford Brown All Stars"—Clifford Brown —MG 36102

"Max Roach Plus Four"—Max Roach—MG 36098

LIBERTY:

"Double Or Nothing"—Howard Rumsey's Lighthouse All-Stars with Dizzie Gillespie's All-Stars—LRP-3045

"Ad-Lib"—Red Norvo group starring Buddy Collette—LRP-3035

PRESTIGE:

"Mobley's Second Message"—Hank Mobley LP 7082

"Funky"—Gene Ammons—LP 7083

"Mal-1"—Mal Waldron—LP 7090

"When Farmer Met Gryce"—Art Farmer—LP 7085

VERVE:

"Blossom Dearie" — Blossom Dearie, Ray Brown, Herb Ellis, Jo Jones—MG V-2037

VERVE (Clef Series):

"Tal"—Tal Farlow, Guitar—MG V-8021

"Mr. Roberts Plays Guitar"—Howard Roberts—MG V-8192

"Stan Getz '57"—MG V-8029

"The Genius Of Bud Powell"—MG V-8115

"Jazz From Saint Germain Des Pres"—Don Byas Et Ses Rhythms, Bernard Peiffer Et Son Trio—MG V-8119

VIK:

"Trombone Scene"—Jimmy Cleveland, Urbie Green, Eddie Bert, Frank Rehack, Sonny Russo, Willie Dennis, Jimmy Knepper, Tommy Mitchell, Trombones; Elliot Lawrence, Piano; Burgher Jones, Bass; Sol Gubin, Drums—LX-1087 * EXA-229

CLASSICAL

COLUMBIA:

William Schuman: Credendum—The Philadelphia Orchestra — Eugene Ormandy, Cond./Leon Kirchner: Piano Concerto—Leon Kirchner, Pianist, with The Philharmonic-Symphony Orchestra Of New York—Dimitri Mitropoulos, Cond.—ML 5185

Richard Strauss: Don Juan, Op. 20/Waltzes From "Der Rosenkavalier", Op. 59/Till Eulenspiegel's Merry Pranks, Op. 28/Love Scene From The Opera "Feuersnot", Op. 50 — The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5177

DECCA:

Gluck: "Orpheus And Eurydice"—(Complete)—Dietrich Fischer-Dieskau, Maria Stader, Rita Streich, Berlin Radio Symphony Orchestra, Ferenc Fricsay, Conductor—DXH 143 (2-12")

Rimsky - Korsakov: Scheherazade — Berlin Radio Symphony Orchestra, Ferenc Fricsay, Conductor—DL 9908

Dvorak: Symphony No. 2 in D Minor. Opus 70—Berlin Philharmonic Orchestra, Ferdinand Leitner, Conductor—DL 9909

Beethoven: Symphony No. 3 in E-Flat Major, Opus 55—"Eroica"—Symphony Of The Air Orchestra, Igor Markevitch, Conductor—DL 9912

Kodaly: From "Hary Janos Suite": Andor Foldes, Piano—DL 9913

EPIC:

Mozart: Serenade No. 9 In D Major (K.320) "Posthorn" / Mozart: Symphony No. 29 In A Major (K.201)—Concertgebouw Orchestra Of Amsterdam, Eduard Van Beinum, Conductor—LC 3354

Tchaikovsky: Marche Slave, Op. 31/Strauss, Sr.: Radetzky March, Op. 228/Schubert: Marche Militaire In D Major, Op. 51, No. 1—Paul Van Kempen Conducting The Concertgebouw Orchestra of Amsterdam/Rossini: William Tell—Overture/Rossini: Barber Of Seville—Overture/Donizetti: Daughter Of The Regiment—Overture—Paul Van Kempen Conducting The Orchestre Des Concerts Lamoureux—LC 3349

"Monumenta Italicae Musicae"—Clementi Trios—Trio Di Bolzano—Nunzio Montanari, Piano; Giannino Carpi, Violin; Sante Amadori, 'Cello—LC 3351

Britten: Les Illuminations, Op. 18—Paul Sacher Conducting The Orchestre Des Concerts Lamoureux, Janine Micheua, Soprano/Ravel: Don Quichotte A Dulcinee/Debussy: Trois Ballades De Francois Villon—Jean Fournet Conducting The Orchestre Des Concerts Lamoureux, Camille Maurane, Baritone/Ravel: Sheherazade (Song Cycle—Jean Fournet Conducting The Orchestre Des Concerts Lamoureux, Janine Micheau, Soprano—LC 3355

Elgar: Serenade In E Minor For String Orchestra, Op. 20/Dvorak: Nocturne In B Major For String Orchestra, Op. 40/Brahms: Liebeslieder Waltzes, Op. 52/Grieg: In The Popular Style, Op. 63, No. 1—Cedric Dumont Conducting The Boyd Neel Orchestra—LC 3350

LONDON:

"Pique Dame — Complete Recording" (Tchaikovsky) — Various Artists and Chorus Of The Yugoslav Army and Orchestra Of The National Opera, Belgrade, Conductor: Kreshimir Baranovich —XLLA-44—4-12"

"Snegourochka (The Snow Maiden)—Complete Recording"—(Rimsky-Korsakov)—Various Artists And Orchestra And Chorus Of The National Opera, Belgrade Canductor: Kreshimir Baranovich —XLLA-45—5-12"

"Ernest Ansermet Anniversary Album"—Ernest Ansermet Conducting—L'Orchestre De La Suisse Romande—MS-4

"Symphony No. 6 In B Minor"—(Pathetique) (Tchaikovsky)— Ernest Ansermet Conducting L'Orchestre De La Suisse Romande—LL-1633

"Concerto For Orchestra"—(Bela Bartok) —Ernest Ansermet Conducting L'Orchestre De La Suisse Romande—LL-1632

"Symphony No. 3 In G Minor" (Roussel) (Opus 42)/"Symphony No. 4 In A Major" (Roussel) (Opus 53)—Ernest Ansermet Conducting L'Orchestre De La Suisse Romande—LL-1495

LONDON INTERNATIONAL:

Vivaldi: The Four Seasons—Ensemble Instrumental Sinfonia Conducted By Jean Witold—TWV 91157

Albeniz: Mallorga, Op. 202/ El Albaicin (Iberia No. 7)/Asturias/Cordoba, Op. 232 No. 4/Rondena (Iberia No. 4)/El Corpus En Sevilla (Iberia No. 3)—Raphael Arroyo, Piano—TW 91151

MERCURY:

Kodaly: Hary Janos Suite; Bartok: Hungarian Sketches and Roumanian Dances —The Minneapolis Symphony, Antal Dorati Conducting—MG50132

John Alden Carpenter Adventures In A Perambulator; Burril Phillips Selections from McGuffey's Readers — Eastman-Rochester Symphony Orchestra, Howard Hanson Conducting—MG50136

M-G-M:

Santa-Cruz: Suite For String Orchestra; Mendoza-Nava: Estampas Y Estampillas For Orchestra Of 'Cellos—Carlos Surinach Conducting The M-G-M Orchestra —MGM E3515

"Piano Music By Louis Moreau Gottschalk" Jeanne Behrend, Pianist—E3370

John Field: Piano Concerto No. 1 And Five Nocturnes, Sondra Bianca, piano with The Philharmonia Orchestra of Hamburg Conducted By J. Randolph Jones—E3476

Haydn: Trio No. 1 In G Major; Mendelssohn: Trio No. 1 in D Minor, Op. 49, The Beaux-Arts Trio, Menahem Pressler, Piano, Daniel Guilet, Violin, Bernard Greenhouse, 'Cello—E3420

Jean Francaix: Symphony For Strings/Jacques Ibert: Divertissement — Carlos Surinach Conducting The MGM Orchestra—E3514

Beethoven: Symphony No. 5 in C Minor, Op. 67/Schubert: Symphony No. 8 in B Minor, ("The Unfinished") — Arthur Winograd Conducting The Philharmonia Orchestra of Hamburg—E3509

"The Music Of Silvestre Revueltas"—Carlos Surinach Conducting The MGM Chamber Orchestra—E3496

RCA VICTOR:

Prokofieff: Symphany No. 7, Op. 131—"Classical" Symphony Philharmonia Orchestra—Nicolai Malko, Conductor—LM-2092

TELEFUNKEN:

Mendelssohn: Cancerto No. 1 In G Minor For Piano And Orchestra, Op. 25/R. Strauss: Burleske In D Minor For Piano And Orchestra—Poldi Mildner, Piano, RIAS Symphony Orchestra Conducted By Artur Rother—LGX 66062

Wagner Orchestral Excerpts — Orchestra Of The Stadtische Oper. Berlin Conducted By Artur Rother—LGX 66044

Mozart: Symphony No. 38 In D Major (K.504) — "Prague" / Mozart: Symphony No. 39 In E Flat Major (K.543)—Bamberg Symphony Orchestra Conducted By Joseph Keilberth—LGX 66054

Lully: Ballet Suite/Haydn: Notturno No. 2 In C Major/Corelli: Suite For Strings/Rossini: Sonata In C Major For Strings —Hamburg Philharmonic State Orchestra Conducted By Giovanni Di Bella—LGX 66047

J. Strauss: Die Meisteraperrette/Wien Singt—Potpourri (Vienna Sings) Various Artists—LGX 66046

"Anton Dermota Operatic Recital"—LGX 66048

Galuppi: Six Concertos For String Orchestra — Milan Chamber Orchestra Conducted By Ennio Gerelli—LGX 66057

Donizetti: String Quartet No. 9 In D Minor/Bazzini: String Quartet No. 3 In E Flat Major, Op. 76—Quartetto Della Scala—LGX 66063

"Ludwig Hoelscher 'Cello Recital"—LGX 66061

"Bach Organ Recital"—Anton Nowakowski, Organ Of The Klosterkirche, Sorr, Denmark—LGX 66059

"Noucha Doina And Her Gypsy Violin"—LGX 66056

POETRY

DECCA:

"Famous Poems That Tell Great Stories" —R. E. Johnson, Alexander Scourby, Arnold Moss, Fredric March, Agnes Moorehead—DL-9040

"William Shakespeare—Immortal Scenes" —John Gielgud and Pamela Brown, Arnold Moss, R. E. Johnson—DL-9041

"The Fun-Makers—An Evening With The Humorists"—Arnold Moss, R. E. Johnson, Jay Jostyn, A. Scourby—DL-9042

"The Heart Speaks Lyrics Of Love"—R. E. Johnson, Arnold Moss—DL-9043

"The Heroic Soul: Poems Of Patriotism" Arnold Moss, R. E. Johnson, Jay Jostyn —DL-9044

"Words To Live By: Prayers And Inspirations"—Arnold Moss, R. E. Johnson, Jay Jostyn—DL-9045

Disk Jockey

REGIONAL RECORD REPORTS

Russ Coglin
KROW—Oakland, Calif.
1. Round and Round (P. Como)
2. Little Darlin' (Diamonds)
3. Party Doll (S. Lawrence)
4. Butterfly (A. Williams)
5. Teen Age Crush (T. Sands)
6. Crazy Love (F. Sinatra)
7. Gone (F. Husky)
8. Dark Moon (B. Guitar)
9. Pledge Of Love (Copeland)
10. Wind In The Willow (J. Stafford)

Sandy Jackson
KOWH—Omaha, Nebr.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Round and Round (P. Como)
4. Butterfly (C. Gracie)
5. Pledge Of Love (Copeland)
6. Gone (F. Husky)
7. Empty Arms (T. Brewer)
8. Love Is A Golden Ring (F. Laine)
9. Sittin' In The Balcony (E. Cochran)
10. Party Doll (S. Lawrence)

Lad Carleton
WKOX—Framingham, Mass.
1. Dark Moon (Storm/Guitar)
2. Empty Arms (T. Brewer)
3. Love Story (M. Griffin)
4. Mama Guitar (D. Cornell)
5. I Need You So (J. James)
6. Harem Dance (Armenian Jazz Sextet)
7. It's Not For Me To Say (J. Mathis)
8. When Rock and Roll Came To Trinidad (N. Cole)
9. A Little Loneliness (K. Starr)
10. Don't Cry My Love (V. Lynn)

Johnny Murphy
CKLB—Oshawa, Ont., Can.
1. All Shook Up (E. Presley)
2. There You Go (J. Cash)
3. I'm Walkin' (F. Domino)
4. Butterfly (C. Gracie)
5. Little Darlin' (Diamonds)
6. Why Baby Why (P. Boone)
7. Rock-A-Billy (G. Mitchell)
8. Ninety-Nine Ways (Hunter)
9. Gone (F. Husky)
10. I'm Stickin' With You (J. Bowen)

Larry Jones
WPOP—Hartford, Conn.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Rock-A-Billy (G. Mitchell)
4. Party Doll (B. Knox)
5. School Day (C. Berry)
6. Come Go With Me (Del-Vikings)
7. Round and Round (P. Como)
8. I'm Walkin' (F. Domino)
9. Gone (F. Husky)
10. Mama Looka Booboo (H. Belafonte)

Art Preston
WLOB—Portland, Me.
1. Little Darlin' (Diamonds)
2. Round and Round (P. Como)
3. Why Baby Why (P. Boone)
4. Party Doll (B. Knox)
5. Mangos (R. Clooney)
6. Rock-A-Billy (G. Mitchell)
7. After School (R. Starr)
8. So Rare (J. Dorsey)
9. Almost Paradise (L. Stein)
10. I'm Sorry (Platters)

John Stone
KOMA—Oklahoma City, Okla.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Young Blood (Coasters)
5. White Sport Coat (Robbins)
6. Pledge Of Love (Copeland)
7. Rock-A-Billy (G. Mitchell)
8. Going Steady (T. Sands)
9. Ninety-Nine Ways (Hunter)
10. Bahama Mama (Four Aces)

Sam Zurlo
WCCS—Amsterdam, N. Y.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. 1492 (B. Johnson)
5. Mama Guitar (J. La Rosa)
6. Empty Arms (T. Brewer)
7. White Soort Coat (Robibns)
8. I'm Walkin (F. Domino)
9. Freight Train (N. Whiskey)
10. Italiano (P. Faith)

Ray Mosher
WFST—Caribou, Me.
1. Loco-Motion (J. Carr)
2. Walkin' After Midnight (P. Cline)
3. Why Baby Why (P. Boone)
4. Pretty, Pretty (G. Gibbs)
5. Blue Echo (L. Baxter)
6. Harem Dance (Armenian Jazz-Sextet)
7. Pum-Pa-Lum (S. Lawrence)
8. Round and Round (P. Como)
9. So Rare (J. Dorsey)
10. Actress Of The Year (Raine)

Dick Gilbert
KPOK—Scottsdale, Ariz.
1. Wind In The Willow (J. Stafford)
2. Almost Paradise (Williams)
3. Love Is A Golden Ring (F. Laine)
4. Gone (F. Husky)
5. Blue Echo (L. Baxter)
6. Poor Butterfly (S. Vaughn)
7. Butterfly (A. Williams)
8. Calypso Melody (D. Rose)
9. How Many Stars Have To Shine (C. McRae)
10. Round and Round (P. Como)

Don Caldwell
WHLL—Wheeling, W. Va.
1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. School Day (C. Berry)
4. So Rare (J. Dorsey)
5. Let It Be Me (J. Corey)
6. Round and Round (P. Como)
7. Pledge Of Love (D. Contino)
8. After School (J. Layne)
9. Mama Looka Booboo (H. Belafonte)
1. Party Doll (B. Knox)

Brian Skinner
CKDM—Dauphin, Man., Can.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Sittin' In The Balcony (Dee)
4. Empty Arms (I.J. Hunter)
5. Lucille (L. Richard)
6. Love Is A Golden Ring (F. Laine)
7. Pledge Of Love (M. Torok)
8. Rock-A-Billy (G. Mitchell)
9. 40 Cups Of Coffee (Haley & Comets)
10. I Believe (E. Presley)

Milton Q. Ford
WOL—Washington, D. C.
1. Round and Round (P. Como)
2. Why Baby Why (P. Boone)
3. Butterfly (A. Williams)
4. Almost Paradise (Williams)
5. Mangos (R. Clooney)
6. All Shook Up (E. Presley)
7. Party Doll (S. Lawrence)
8. Ninety-Nine Ways (Hunter)
9. Don't Forbid Me (P. Boone)
10. Chantez-Chantez (D. Shore)

Jerry Leighton
WAAF—Chicago, Ill.
1. I'm Walkin' (R. Nelson)
2. Pledge Of Love (J. Janis)
3. I'm Serious (B. Chandler)
4. Come Go With Me (Del-Vikings)
5. Party Doll (Lawrence/Knox)
6. My Big Brother's Friend (C. Batten)
7. I'm Stickin' With You (J. Bowen)
8. One More Chance (B. Charles)
9. April Age (D. Cherry)
10. Empty Arms (T. Brewer)

John Kerr
WHLP—Centerville, Tenn.
1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Butterfly (B. Williams)
4. Round and Round (P. Como)
5. 1492 (B. Johnson)
6. Young Love (T. Hunter)
7. I'm Walkin' (F. Domino)
8. School Day (C. Berry)
9. Good Looking Woman (Clovers)
10. Gone (F. Husky)

Jerry Chapman
WIRE—Indianapolis, Ind.
1. Atom Bomb Baby (Five Stars)
2. Little Darlin' (Diamonds)
3. Rock-A-Billy (G. Mitchell)
4. Come Go With Me (Del-Vikings)
5. All Shook Up (E. Presley)
6. Round and Round (P. Como)
7. White Sport Coat (Robbins)
8. So Rare (J. Dorsey)
9. Marianne (T. Gilkyson)
10. Wind In The Willow (J. Stafford)

Frank Evans
KDAY—Santa Monica, Calif.
1. Ninety-Nine Wavs (Hunter)
2. That's Where I Shine (J. Desmond)
3. Wind In The Willow (J. Stafford)
4. 1492 (B. Johnson)
5. Calypso Melody (D. Rose)
6. Almost Eighteen (Wagner)
7. I'm Walkin' (R. Nelson)
8. Chantez Chantez (D. Shore)
9. Boy On A Dolphin (London)
10. Love Letters In The Sand (P. Boone)

Bill Mullen
WSID—Baltimore, Md.
1. Hosana (H. Belafonte)
2. Empty Arms (I. J. Hunter)
3. Mangos (R. Clooney)
4. After School (R. Starr)
5. Pledge Of Love (Penguins)
6. I'm Sorry (Platters)
7. Don't Forbid Me (P. Boone)
8. Butterfly (C. Gracie)
9. Mama Looka Booboo (H. Belafonte)
10. No Deposit No Return (Davis)

Joe Deane
WBBF—Rochester, N. Y.
1. Round and Round (P. Como)
2. I'm Stickin' With You (J. Bowen)
3. Aoril Age (D. Cherry)
4. All Shook Up (E. Presley)
5. Gone (F. Husky)
6. Calypso Melody (D. Rose)
7. Marianne (T. Gilkyson)
8. Let Me Sing And I'm Happy (J. Lewis)
9. Party Doll (S. Lawrence)
10. So Rare (J. Dorsey)

Jack Minter
KSET—El Paso, Tex.
1. All Shook Up (E. Presley)
2. Butterfly (A. Williams)
3. Round And Round (P. Como)
4. Little Darlin' (Diamonds)
5. Marianne (T. Gilkyson)
6. Gone (F. Husky)
7. Party Doll (B. Knox)
8. Why Baby Why (P. Boone)
9. Almost Paradise (Petty Trio)
10. Ninety-Nine Ways (Hunter)

Bill Daniels "Daniels' Den"
KFWB—Hollywood, Calif.
1. All Shook Up (E. Presley)
2. Ninety-Nine Ways (Hunter)
3. Little Darlin' (Diamonds)
4. Gone (F. Husky)
5. Dark Moon (G. Storm)
6. Ring A Ding (T. Sands)
7. Harem Dance (Armenian Jazz Sextet)
8. Dreamers Bay (Patience & Prudence)
9. Calypso Melody (D. Rose)
10. Talking To The Blues (Lowe)

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Disk Jockey

REGIONAL RECORD REPORTS

Bob Couch
KGAF—Gainesville, Tex.
1. Pledge Of Love (Copeland)
2. Blue Indian Summer (B. Stubblefield)
3. All Shook Up (E. Presley)
4. Round and Round (P. Como)
5. Baby I'm Sorry (Strikes)
6. Gone (F. Husky)
7. Teen Age Crush (T. Sands)
8. Mangos (R. Clooney)
9. Bow My Back (B. Griffin)
10. Little Darlin' (Diamonds)

Paul Howard
WCUE—Akron, Ohio
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Peace In The Valley (E. Presley)
4. Let's You And I Go Steady (Pearls)
5. Rock-A-Billy (G. Mitchell)
6. Little Darlin' (Diamonds)
7. Why Baby Why (P. Boone)
8. Round and Round (P. Como)
9. Teen Age Crush (T. Sands)
10. Just Because (L. Price)

Claude Brimm
KOL—Seattle, Wash.
1. All Shook Up (E. Presley)
2. Teen-Age Romance (Nelson)
3. Little Darlin' (Diamonds)
4. Gone (F. Husky)
5. Come Go With Me (Del-Vikings)
6. Lucille (L. Richard)
7. Round And Round (P. Como) /I'm Sorry (Platters)
8. School Day (C. Berry)
9. Dark Moon (B. Guitar)
10. Peace In The Valley (E. Presley)

Earl McDaniel
KPOP—Los Angeles, Calif.
1. Crazy Love (F. Sinatra)
2. All Shook Up (E. Presley)
3. Dark Moon (G. Storm)
4. Too Late (G. Austin)
5. Rock-A-Billy (G. Mitchell)
6. Make Up Your Mind (J. Spellman)
7. Peace In The Valley (Presley)
8. School Day (C. Berry)
9. Loco-Motion (I. Ashby)
10. So Rare (J. Dorsey)

Lou Emm
WHIO—Dayton, Ohio
1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Do You Love Me (Arnold/Morgan)
4. Little White Lies (Johnson)
5. Do I Love You (V. Damone)
6. Dark Moon (G. Storm)
7. Don't Cry My Love (V. Lynn)
8. Gone (F. Husky)
9. Only Trust Your Heart (J. James)
10. Mangos (R. Clooney)

Bill Sheridan
WADK—Newport, R. I.
1. Round and Round (P. Como)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Why Baby Why (P. Boone)
5. Teen Age Crush (T. Sands)
6. Butterfly (A. Williams)
7. Party Doll (S. Lawrence)
8. Almost Paradise (R. Williams)
9. Mangos (R. Clooney)
10. Rock-A-Billy (G. Mitchell)

John Scott
WCOP—Boston, Mass.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Dark Moon (B. Guitar)
4. It's Not For Me To Say (J. Mathis)
5. Love Is A Golden Ring (F. Laine)
6. Empty Arms (T. Brewer)
7. I Love My Girl (C. Morley)
8. How Many Stars Have To Shine (C. McRae)
9. First Date First Kiss First Love (S. James)
10. Don't Call Me Sweetie (E. Rodgers)

Frank Glieber
WRR—Dallas, Tex.
1. Rock-A-Billy (G. Mitchell)
2. Talking To The Blues (Lowe)
3. White Sport Coat (Robbins)
4. True Love Gone (Madigan)
5. School Day (C. Berry)
6. 1492 (B. Johnson)
7. It's Not For Me To Say (J. Mathis)
8. Gone (F. Husky)
9. My Love Song (T. Sands)
10. Yes Tonight Josephine (Ray)

Roy Lamont
WRVA—Richmond, Va.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. School Day (C. Berry)
5. Dark Moon (B. Guitar)
6. Jamie Boy (K. Starr)
7. Mama Guitar (J. La Rosa)
8. Rockin' In The Congo (H. Thompson)
9. Shish-Kabob (R. Marterie)
10. Young And In Love (D. Kallman)

Jerry Whitson
KMHT—Marshall, Tex.
1. Gone (F. Husky)
2. Round and Round (P. Como)
3. Come Go With Me (Del-Vikings)
4. All Shook Up (E. Presley)
5. I'm Serious (Hilltoppers)
6. Love Is The Thing (N. Cole)
7. Cuddle Up A Little Closer (R. Conniff)
8. Wonderful Wonderful (J. Mathis)
9. Young And In Love (Smith)
10. Almost Paradise (L. Stein)

Fred Hobbs
KBOL—Bolder Dam, Colo.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Round and Round (P. Como)
5. Come Go With Me (Del-Vikings)
6. Lucille (L. Richard)
7. Gone (F. Husky)
8. Ten Age Crush (T. Sands)
9. He's Mine (Platters)
10. Why Baby Why (P. Boone)

Howie Leonard
WLOB—Portland, Me.
1. Shish-Kabob (R. Marterie)
2. Poor Butterfly (S. Vaughan)
3. It's Not For Me To Say (J. Mathis)
4. School Day (C. Berry)
5. I Love My Girl (C. Morley)
6. Loco-Motion (Ashby/Carr)
7. Jamie Boy (K. Starr)
8. Four Walls (Reeves/Lowe)
9. 1492 (B. Johnson)
10. City Of Tears (G. Shaw)

Kerm Gregory
WAEB—Allentown, Pa.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Round and Round (P. Como)
4. Gone (F. Husky)
5. Mama Looka Booboo (H. Belafonte)
6. I'm Walkin' (F. Domino)
7. Birds Bees, Cocoanut Trees (R. Coby)
8. It's Not For Me To Say (J. Mathis)
9. Little White Lines (Johnson)
10. I Have A Heart (T. Robin)

Herb Knight
WKBW—Buffalo, N. Y.
1. Pledge Of Love (Copeland/Torok)
2. My Mammy (T. Robbin)
3. It's Not For Me To Say (J. Mathis)
4. I Just Don't Care (Four Lads)
5. Almost Paradise (Williams/Stein)
6. So Rare (J. Dorsey)
7. All Shook Up (E. Presley)
8. Gone (F. Husky)
9. I'm Waiting Just For You (P. Boone)
10. The Sea (Roberto)

Bob Wells
WEBR—Buffalo, N. Y.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round and Round (P. Como)
4. Why Baby Why (P. Boone)
5. Gone (F. Husky)
6. It's Not For Me To Say (J. Mathis)
7. Haunted Lover (J. Jacko)
8. Pledge Of Love (Copeland)
9. School Day (C. Berry)
10. Around The World (Young)

Eddie Dillon
KVOR—Colorado Spgs., Colo.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Come Go With Me (Del-Vikings)
4. Chickee-Waa-Waa (Marchan)
5. Little Darlin' (Diamonds)
6. Mama Looka Booboo (H. Belafonte)
7. Party Doll (B. Knox)
8. Butterfly (A. Williams)
9. Gone (F. Husky)
10. Why Baby Why (P. Boone)

Al Radka
KFRE—Fresno, Calif.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Yes Tonight Josephine (Ray)
4. Straws In The Wind (A. Leonardo)
5. Rock-A-Billy (G. Mitchell)
6. Evangeline (R. Arms)
7. White Sport Coat (Robbins)
8. Come Go With Me (Del-Vikings)
9. Bernardine (P. Boone)
10. Only Trust Your Heart (J. James)

Bob N. Perry
WCKR—Miami, Fla.
1. Almost Paradise (Williams)
2. Butterfly (A. Williams)
3. Rock-A-Billy (G. Mitchell)
4. All Shook Up (E. Presley)
5. Day-O Banana Boat (S. Freberg)
6. A Poor Man's Roses (Page)
7. Round and Round (P. Como)
8. Mama Guitar (D. Cornell)
9. Teen Age Crush (T. Sands)
10. Why Baby Why (P. Boone)

Thomas Shovan
WKXL—Concord, N. H.
1. Party Doll (B. Knox)
2. Dark Moon (G. Storm)
3. 1492 (B. Johnson)
4. Let It Be Me (J. Corey)
5. The Wall (P. Page)
6. Pretend (S. Austin)
7. Chantez-Chantez (D. Shore)
8. Ship That Never Sailed (D. Carroll)
9. Don't Cry My Love (Lynn)
10. Gonna Find Me A Bluebird (M. Rainwater)

Ray Briem
KLUB—Salt Lake City, Utah
1. All Shook Up (E. Presley)
2. Stardust (N. Cole)
3. Little Darlin' (Diamonds)
4. Pledge Of Love (Copeland)
5. White Sport Coat (Robbins)
6. Dark Moon (B. Guitar)
7. Let Me Sing And I'll Be Happy (J. Lewis)
8. Crazy Love (F. Sinatra)
9. Young And In Love (Kallman)
10. Yellow Bird (N. Lubboff Choir)

John "Mad Man" Michaels
WOKY—Milwaukee, Wisc.
1. Dark Moon (B. Guitar)
2. Little Darlin' (Diamonds)
3. Ricky Tick Song (T. Brewer)
4. Sweet Talk (Westernaires)
5. Yes Tonight Josephine (Ray)
6. Please Don't Do That To Me (McGuires)
7. Round And Round (P. Como)
8. Crickets On Parade (B. Christian)
9. Love Is A Golden Ring (F. Laine)
10. Mangos (R. Clooney)

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Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

Gene Winters
WPGC—Washington, D. C.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Hospitality Blues (D. Harrell)
4. School Day (C. Berry)
5. I'm Stickin' With You (J. Bowen)
6. Locomotion (I. Ashby)
7. Round and Round (P. Como)
8. Empty Arms (T. Brewer)
9. So Rare (J. Dorsey)
10. Day-O Banana Boat (Freberg)

Bob Schwartz
KRND—Shreveport, La.
1. So Long My Love (Sinatra)
2. Talkin' To The Blues (Lowe)
3. So Rare (J. Dorsey)
4. Rock Fiddle Rock (Stapleton)
5. Today Will Be Yesterday Tomorrow (D. Day)
6. Calypso Melody (D. Rose)
7. Jamie Boy (K. Starr)
8. False Hearted Girl (E. Ford)
9. Hot Chocolatta (Fitzgerald)
10. Blue Indian Summer (B. Stubblefield)

Dick Dean
WKTQ—Norway-Paris, Me.
1. Wind In The Willow (J. Stafford)
2. Gone (F. Husky)
3. Love Is A Golden Ring (F. Laine)
4. Butterfly (A. Williams)
5. My Love Song (T. Sands)
6. Jamie Boy (K. Starr)
7. Dark Moon (G. Storm)
8. Pledge Of Love (Copeland)
9. Round and Round (P. Como)
10. It's Not For Me To Say (J. Mathis)

Lou Barile
WIBX—Utica, N. Y.
1. Dark Moon (B. Guitar)
2. Pledge Of Love (Copeland)
3. All Shook Up (E. Presley)
4. Little Darlin' (Diamonds)
5. Empty Arms (I. J. Hunter)
6. White Sport Coat (Robbins)
7. Too Late (G. Austin)
8. It's Not For Me To Say (J. Mathis)
9. Yes Tonight Josephine (Ray)
10. Four Walls (J. Lowe)

Gerry Spinn
WQAM—Miami, Fla.
1. Little Darlin' (Diamonds)
2. Round and Round (P. Como)
3. All Shook Up (E. Presley)
4. Butterfly (C. Gracie)
5. I'm Sorry (Platters)
6. Why Baby Why (P. Boone)
7. Come Go With Me (Del-Vikings)
8. I'm Stickin' With You (J. Bowen)
9. Party Doll (B. Knox)
10. I'm Walkin' (F. Domino)

Paul Bain
KDEF—Albuquerque, N. M.
1. Party Doll (Lawrence/Knox)
2. Round and Round (P. Como)
3. Butterfly (Williams/Gracie)
4. Marianne (Gilkyson/Hilltoppers)
5. Little Darlin' (Diamonds)
6. I'm Walkin' (F. Domino)
7. Banana Boat (Day-O) (Belafonte/Tarriers)
8. All Shook Up (E. Presley)
9. I'm Stickin' With You (J. Bowen)
10. Teen Age Crush (T. Sands)

Joe Buerry
WJWL—Georgetown, Del.
1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. 1492 (B. Johnson)
4. Mangos (R. Clooney)
5. I Just Don't Know (Four Lads)
6. It's Not For Me To Say (J. Mathis)
7. Ninety-Nine Ways (Hunter)
8. Pledge Of Love (Copeland/Janis)
9. Almost Paradise (Petty/Stein/Williams)
10. Sittin' In The Balcony (E. Cochran)

Robb Thomas
WEMP—Milwaukee, Wisc.
1. Little Darlin' (Diamonds)
2. So Rare (J. Dorsey)
3. Mangos (R. Clooney)
4. Yes Tonight Josephine (Ray)
5. True Love Gone (Madigan)
6. Sittin' In The Balcony (Dee)
7. Why Baby Why (P. Boone)
8. Gone (F. Husky)
9. Pledge Of Love (Contino/Torok)
10. My Mammy (T. Robin)

Jay Clark
WAVZ—New Haven, Conn.
1. Almost Paradise (Williams)
2. Faith, Hope My Love (Young)
3. Who Needs You (Four Lads)
4. That's Where I Shine (J. Desmond)
5. Chantez-Chantez (D. Shore)
6. Round and Round (P. Como)
7. Do I Love You (V. Damone)
8. How Many Stars Have To Shine (C. McRae)
9. Look At Her (T. Martin)
10. Souvenir D' Italle (Holmes)

Lonny Starr
WNEW—New York, N. Y.
1. It's Not For Me To Say (J. Mathis)
2. After School (R. Starr)
3. Empty Arms (T. Brewer)
4. Ten Little Trees (L. Welk)
5. Four Walls (J. Reeves)
6. Little White Lies (B. Johnson)
7. How Many Stars Have To Shine (C. McRae)
8. All Shook Up (E. Presley)
9. Harem Dance (Armenian Jazz Sextet)
10. I'm Serious (B. Chandler)

John Foster
WKNE—Keene, N. H.
1. Teen Age Crush (T. Sands)
2. Round and Round (P. Como)
3. Party Doll (S. Lewrence)
4. Mangos (R. Clooney)
5. All Shook Up (E. Presley)
6. Mama Looka Booboo (H. Belafonte)
7. A Poor Man's Roses (Page)
8. April Age (D. Sherry)
9. 1492 (B. Johnson)
10. Calypso Melody (D. Rose)

Stan Dale
WJJD—Chicago, Ill.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. I'm Walkin' (R. Nelson)
5. Come Go With Me (Del-Vikings)
6. School Day (C. Berry)
7. Dark Moon (B. Guitar)
8. Rock-A-Billy (G. Mitchell)
9. Gone (F. Husky)
10. Mama Looka Booboo (H. Belafonte)

Perry Brown
WTAO—Cambridge, Mass.
1. After School (R. Starr)
2. Harem Dance (Armenian Jazz Sextet)
3. Little Darlin' (Diamonds)
4. Four Walls (J. Reeves)
5. I'm Sorry (Platters)
6. Teen Age Crush (T. Sands)
7. Chosen Few (Don & Timberlanes)
8. I Love My Girl (C. Morley)
9. Wind In The Willow (J. Stafford)
10. Just Because (L. Price)

Len Ingebrigtsen
KOY—Phoenix, Ariz.
1. Round and Round (P. Como)
2. Love Me Just A Little (E. Howard)
3. Sittin' In The Balcony (D. Cornell)
4. Love Is A Golden Ring (F. Laine)
5. Why Baby Why (P. Boone)
6. Who Needs You (Four Lads)
7. Don't Hurry, Worry Me (T. Gilkyson)
8. Twelve O'Clock Tonight (D. Day)
9. Love Letters In The Sand (P. Boone)
10. Talkin' To The Blues (Lowe)

Al Makkai
KCNA—Tucson, Ariz.
1. Round and Round (P. Como)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (F. Domino)
5. Why Baby Why (P. Boone)
6. Party Doll (S. Lawrence)
7. Gone (F. Husky)
8. There Oughta Be A Law (Mickey & Sylvia)
9. Butterfly (A. Williams)
10. Ninety-Nine Ways (Hunter)

Ron Paul
WLCS—Baton Rouge, La.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Poor Joe (B. Paul)
4. Little White Lies (Johnson)
5. I'm Walkin' (F. Domino)
6. White Sport Coat (Robbins)
7. Without A Love (E. Freeman)
8. Come Go With Me (Del-Vikings)
9. Party Doll (S. Lawrence)
10. Harem Dance (Armenian Jazz Sextet)

Jack Buechler
WKOW—Madison, Wisc.
1. Little Darlin' (Diamonds)
2. Gone (F. Husky)
3. All Shook Up (E. Presley)
4. Rock-A-Billy (G. Mitchell)
5. Empty Arms (T. Brewer)
6. After School (J. Layne)
7. I Love You Yes I Do (C. Connor)
8. Seven Nights A Week (B. Crosby)
9. Loves A Hurtin' Game (I. J. Hunter)
10. Half Past 17 (Pumpkin)

Kenneth Knutson
KXEL—Waterloo, Iowa
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. Party Doll (S. Lawrence)
6. Why Baby Why (P. Boone)
7. Ninety-Nine Ways (Hunter)
8. He's Got Time (McGuires)
9. Pledge Of Love (Copeland)
10. Rock-A-Billy (G. Mitchell)

Jack Karey
WCFL—Chicago, Ill.
1. I'm Walkin' (R. Nelson)
2. Dark Moon (B. Guitar)
3. Little White Lies (B. Johnson)
4. Start Movin' (S. Mineo)
5. Easy Pickin' (Tazmen)
6. Young And In Love (K. Smith)
7. Jamie Boy (K. Starr)
8. Look At 'Er (T. Martin)
9. Only A Fool (F. Braden)
10. Four Walls (Reeves/Lowe/Collins)

Sandy Singer
WTCN—Minneapolis, Minn.
1. Round and Round (P. Como)
2. Pledge Of Love (Copeland)
3. I Just Don't Know (Four Lads)
4. Yes Tonight Josephine (Ray)
5. Love Is A Golden Ring (F. Laine)
6. Rock-A-Billy (G. Mitchell)
7. Ninety-Nine Ways (Hunter)
8. Little White Lies (Johnson)
9. Four Walls (J. Lowe)
10. It's Not For Me To Say (J. Mathis)

Bob Bradley, Leigh Kamman, Jim Boysen, Steve Cannon, Jerry Cunning
WLOL—
St. Paul-Minneapolis, Minn.
1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Pledge Of Love (Copeland/Janis)
5. Gone (F. Husky)
6. He's Mine (Platters)
7. Round and Round (P. Como)
8. Rock-A-Billy (G. Mitchell)
9. Peace In The Valley (Presley/E. Ford/Boone)
10. White Sport Coat (Robbins)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LOVE LETTERS IN THE SAND" — The Cash Box Disk of the Week 5/4
Pat Boone — Dot 15570

"ROSIE LEE" — The Cash Box Sleeper of the Week 4/27
Mello-Tones — Gee 1037

"ROCK YOUR LITTLE BABY TO SLEEP" — The Cash Box Disk of the Week 4/27
Buddy Knox — Roulette 4009

"FABULOUS" — The Cash Box Disk of the Week 4/27
Charlie Gracie — Cameo 107

"YOUNG BLOOD" — The Cash Box Award o' the Week 3/30
Coasters — Atco 6087

"I JUST DON'T KNOW" — The Cash Box Disk of the Week 4/27
Four Lads — Columbia 40914

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"THE JOKER"
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"SCATTY CAT"
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ONE MORE TIME
#1140

The Clovers
I I I LOVE YOU
SO YOUNG
#1139

Chris Connor
TRUST IN ME
MIXED EMOTIONS
#1138

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Best Selling Sheet Music

		LAST WEEK
1	**ROUND AND ROUND** Rush BMI—Stallman, Shapiro	1
2	**ALL SHOOK UP** Shalimar-Presley BMI—Blackwell, Presley	2
3	**MARIANNE** Montclare BMI—Gilkyson, Dehr, Miller	3
4	**BUTTERFLY** Mayland & Presley BMI—September	6
5	**LITTLE DARLIN'** Excellorec BMI—Williams	4
6	**WHY BABY WHY** Winneton BMI—Dixon, Hanson	7
7	**CHANTEZ CHANTEZ** Chantez BMI—Fields, Gamse	9
8	**ALMOST PARADISE** Peer International BMI—Petty	8
9	**PARTY DOLL** Jackie BMI—Knox, Bowen	5
10	**99 WAYS** Mayland BMI—Gracie	11
11	**COME GO WITH ME** Gil & Phoebe BMI—Quick	—
12	**A WHITE SPORT COAT** Acuff-Rose BMI—Robbins	—
13	**DARK MOON** Dandelion BMI—Miller	—
14	**GONE** Hill & Range Songs BMI—Rogers	10
15	**DO I LOVE YOU** Williamson ASCAP—Rodgers, Hammerstein II	14

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)

A Face In The Crowd	Remick
A Lovely Night	Williamson
After School	Republic
All Shook Up	Shalimar
Almost Paradise	Peer
And So Am I	Carlyle
Butterfly	Mayland & Presley
Do I Love You (Because You're Beautiful)	Williamson
Empty Arms	Ivory
Evangeline	Thunderbird
Hotta Chocolatta	Beaver
I Could Have Danced All Night	Chappell
I Just Don't Know	Korwin
In My Own Little Corner	Williamson
Italiano	Harms
It's Good To Be Alive	Valyr
Little Darlin'	Excellorec
Little White Lies	Bregman, Vocco & Conn
Lonely Man	Paramount
Mama Guitar	Remick
Man On Fire	Robbins
Mangos	Redd Evans
Only Trust Your Heart	Feist
Round And Round	Rush
Seven Days In Barcelona	Britton
So Long, My Love	Eddie Shaw
Tango In The Rain	B. F. Wood
Ten Minutes Ago	Williamson
Wind In The Willow	Broadcast
Young And In Love	Hill & Range

TV

A Poor Man's Roses	Shapiro-Bernstein
All Shook Up	Shalimar
Butterfly	Mayland & Presley
Cattle Call	Forster
Chantez, Chantez	Chantez
Cinco Robles	Warman
Do I Love You (Because You're Beautiful)	Williamson
Empty Arms	Ivory
Freight Train	Peter Maurice
Hold 'Em Joe	Folkways
I Love My Baby	Shapiro-Bernstein
I'm Sorry	Algonquin
I'm Waiting Just For You	Lois
I'm Walkin'	Reeve
I've Grown Accustomed To Her Face	Chappell
Jamaica Farewell	Shari
Little Darlin'	Excellorec
Love Is A Golden Ring	Montclare
Love Is Strange	Ben Ghazi
Mama Looka Booboo	Duchess
Mangos	Redd Evans
Marianne	Montclare
Mu Cha Cha	Stratford
Party Doll	Jackie
Party's Over	Stratford
Rock-A-Billy	Oxford
Round And Round	Rush
Singing The Blues	Acuff-Rose
That's The Only Way To Live	Vernon
That's Where I Shine	Remick
Wringle Wrangle	Disney

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and

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b/w

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Atco - 6090

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"YOUNG BLOOD"

b/w

"SEARCHIN' "

The Coasters

Atco - 6087

ATCO RECORDS
157 West 57th Street, New York 19, New York
AN AFFILIATE OF ATLANTIC RECORDS

Top Selling Records Reported by Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP
New York, N. Y.

1. Mama Looka Booboo (M. Franklin)
2. Little Darlin' (Diamonds)
3. Why Baby Why (P. Boone)
4. Mama Looka Booboo (H. Belafonte)
5. Come Go With Me (Del-Vikings)
5. All Shook Up (E. Presley)
7. I'm Stickin' With You (J. Bowen)
8. I'm Walkin' (F. Domino)
9. Calypso Melody (D. Rose)
10. Round And Round (P. Como)

BOWMAN'S RECORD SHOP
Bridgeport, Conn.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. All Shook Up (E. Presley)
4. Gone (F. Husky)
5. Pledge Of Love (M. Torok)
6. Why Baby Why (P. Boone)
7. Come Back Darling (Thieren)
8. Party Doll (B. Knox)
9. School Day (C. Berry)
10. Walkin' After Midnight (P. Cline)

WATERFIELD'S MUSIC SHOP
Taunton, Mass.

1. School Day (C. Berry)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Rock-A-Billy (G. Mitchell)
5. After School (R. Starr)
6. Come Go With Me (Del-Vikings)
7. Gone (F. Husky)
8. Butterfly (C. Gracie)
9. Pledge Of Love (Copeland)
10. Round And Round (P. Como)

BILL LAMB RECORD SHOPPE
Flint, Mich.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. School Day (C. Berry)
4. Gone (F. Husky)
5. Little Darlin' (Diamonds)
6. I'm Walkin' (F. Domino)
7. Pledge Of Love (M. Torok)
8. I'm Sorry (Platters)
9. Lucille (L. Richard)
10. Love Is A Golden Ring (F. Laine)

A. HARRIS & CO.
Dallas, Texas

1. All Shook Up (E. Presley)
2. Till (P. Faith)
3. He's Mine (Platters)
4. Bahama Mama (Four Aces)
5. Little Darlin' (Diamonds)
6. Round And Round (P. Como)
7. Walkin' After Midnight (P. Cline)
8. Why Baby Why (P. Boone)
9. Teen Age Crush (T. Sands)
10. Rock-A-Billy (G. Mitchell)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. So Rare (J. Dorsey)
2. He's Mine (Platters)
3. All Shook Up (E. Presley)
4. Round And Round (P. Como)
5. White Sport Coat (Robbins)
6. Empty Arms (I. J. Hunter)
7. Loco-Motion (I. Ashby)
8. Fabulous (C. Gracie)
9. Yes Tonight Josephine (J. Ray)
10. Gone (F. Husky)

GARDEN CITY MUSIC CENTER
Garden City, L.I., N.Y.

1. Come Go With Me (Del-Vikings)
2. Party Doll (B. Knox)
3. I'm Stickin' With You (J. Bowen)
4. All Shook Up (E. Presley)
5. Mama Looka Booboo (H. Belafonte)
6. Round And Round (P. Como)
7. Why Baby Why (P. Boone)
8. Gone (F. Husky)
9. Little Darlin' (Diamonds)
10. One For My Baby (T. Bennett)

ROL'S RECORDS
Chicago, Ill.

1. Shish-Kebab (R. Marterie)
2. All Shook Up (E. Presley)
3. Party Doll (B. Knox)
4. Dark Moon (B. Guitar)
5. Gone (F. Husky)
6. Mama Looka Booboo (H. Belafonte)
7. Day-O Banana Boat (Freberg)
8. Jamie Boy (K. Starr)
9. I Miss You So (C. Connor)
10. Say It Isn't So (T. King)

ELMORES RECORD SHOP
Ft. Smith, Ark.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Butterfly (C. Gracie)
6. Gone (F. Husky)
7. I'm Walkin' (F. Domino)
8. Come Go With Me (Del-Vikings)
9. Marianne (Hilltoppers)
10. Teen Age Crush (T. Sands)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Gone (F. Husky)
4. Round And Round (P. Como)
5. Dark Moon (B. Guitar)
6. Little Darlin' (Diamonds)
7. Party Doll (B. Knox)
8. I'm Walkin' (F. Domino)
9. Mama Looka Booboo (H. Belafonte)

LYRIC NEWS AND RECORD SHOP
Indianapolis, Ind.

1. Little Darlin' (Diamonds)
2. Party Doll (S. Lawrence)
3. Rock-A-Billy (G. Mitchell)
4. Round And Round (P. Como)
5. All Shook Up (E. Presley)
6. Come Go With Me (Del-Vikings)
7. Gone (F. Husky)
8. Butterfly (A. Williams)
9. I'm Walkin' (F. Domino)
10. Young Love (T. Hunter)

UPTOWN MUSIC SHOP
St. Louis, Mo.

1. Little Darlin' (Diamonds)
2. My Love Song (T. Sands)
3. Dark Moon (G. Storm)
4. I'm Walkin' (F. Domino)
5. Man On Fire (B. Crosby)
6. When Rock And Roll Came To Trinidad (N. Cole)
7. Four Walls (J. Reeves)
8. Rock-A-Billy (G. Mitchell)
9. Crazy Love (F. Sinatra)
10. Gone (F. Husky)

COX RECORD SHOP
Atlanta, Ga.

1. Pledge Of Love (M. Torok)
2. All Shook Up (E. Presley)
3. Round And Round (P. Como)
4. Party Doll (S. Lawrence)
5. Gone (F. Husky)
6. Empty Arms (T. Brewer)
7. White Sport Coat (Robbins)
8. Love Is A Golden Ring (F. Laine)
9. Come Go With Me (Del-Vikings)
10. Why Baby Why (P. Boone)

SUPER MUSIC, INC.
Baltimore, Md.

1. All Shook Up (E. Presley)
2. Number Three (B. Doggett)
3. Mama Looka Booboo (H. Belafonte)
4. School Day (C. Berry)
5. Empty Arms (Brewer/Hunter)
6. My Faith, My Hope, My Love/So Long (R. Hamilton)
7. Peace In The Valley (Presley)
8. After School (Teardrops)
9. When Rock And Roll Came To Trinidad (N. Cole)
10. It Hurts To Be In Love (A. Laurie)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Harem Dance (Armenian Jazz Sextet)
4. All Shook Up (E. Presley)
5. On Treasure Island (G. Storm)
6. Why Baby Why (P. Boone)
7. Round And Round (P. Como)
8. Young Love (T. Hunter)
9. Mama Looka Booboo (H. Belafonte)
10. Day-O Banana Boat (Freberg)

RECORD LAND
Phoenix, Arizona

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. White Sport Coat (Robbins)
4. Dark Moon (B. Guitar)
5. Party Doll (B. Knox)
6. Come Go With Me (Del-Vikings)
7. Butterfly (C. Gracie)
8. So Young (D. Lowe)
9. Marianne (Easy Riders)
10. So Rare (J. Dorsey)

ANDERSON'S MUSIC
Red Bank, N. J.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. Round And Round (P. Como)
6. White Sport Coat (Robbins)
7. Butterfly (C. Gracie)
8. Teen Age Crush (T. Sands)
9. Gone (F. Husky)
10. So Rare (J. Dorsey)

ATLANTIC PENNSYLVANIA CO.
Philadelphia, Pa.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. So Rare (J. Dorsey)
4. Pledge Of Love (Copeland)
5. Little Darlin' (Diamonds)
6. Rock-A-Billy (G. Mitchell)
7. School Day (C. Berry)
8. Four Walls (J. Reeves)
9. Empty Arms (T. Brewer)
10. Yes Tonight Josephine (J. Ray)

LOMAKIN MUSIC
Pittsburgh, Pa.

1. All Shook Up (E. Presley)
2. Lima Beans (E. Ware)
3. Manhattan Cha Cha (Tonzel)
4. Mangos (R. Clooney)
5. Little Darlin' (Diamonds)
6. Love Is A Golden Ring (F. Laine)
7. Round And Round (P. Como)
8. So Rare (J. Dorsey)
9. So Long My Love (Sinatra)
10. True Love Gone (Enchanters)

ALAMO PIANO CO.
San Antonio, Texas

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Just Because (L. Price)
4. School Day (C. Berry)
5. Come Go With Me (Del-Vikings)
6. Lucille (L. Richard)
7. Isabella (R. Tan)
8. A Thousand Miles Away (Heartbeats)
9. I'm Walkin' (F. Domino)
10. He's Mine (Platters)

HILLCREST RECORDS
Cleveland, Ohio

1. All Shook Up (E. Presley)
2. I'm Walkin' (R. Nelson)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Ring-A-Ding-A-Ding (T. Sandi)
6. So Rare (J. Dorsey)
7. School Day (C. Berry)
8. Sittin' In The Balcony (E. Cochran)
9. Gone (F. Husky)
10. First Date, First Kiss, First Love (S. James)

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b/w

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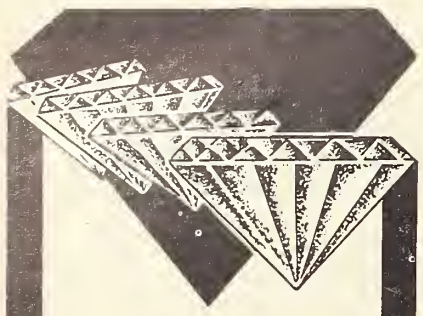

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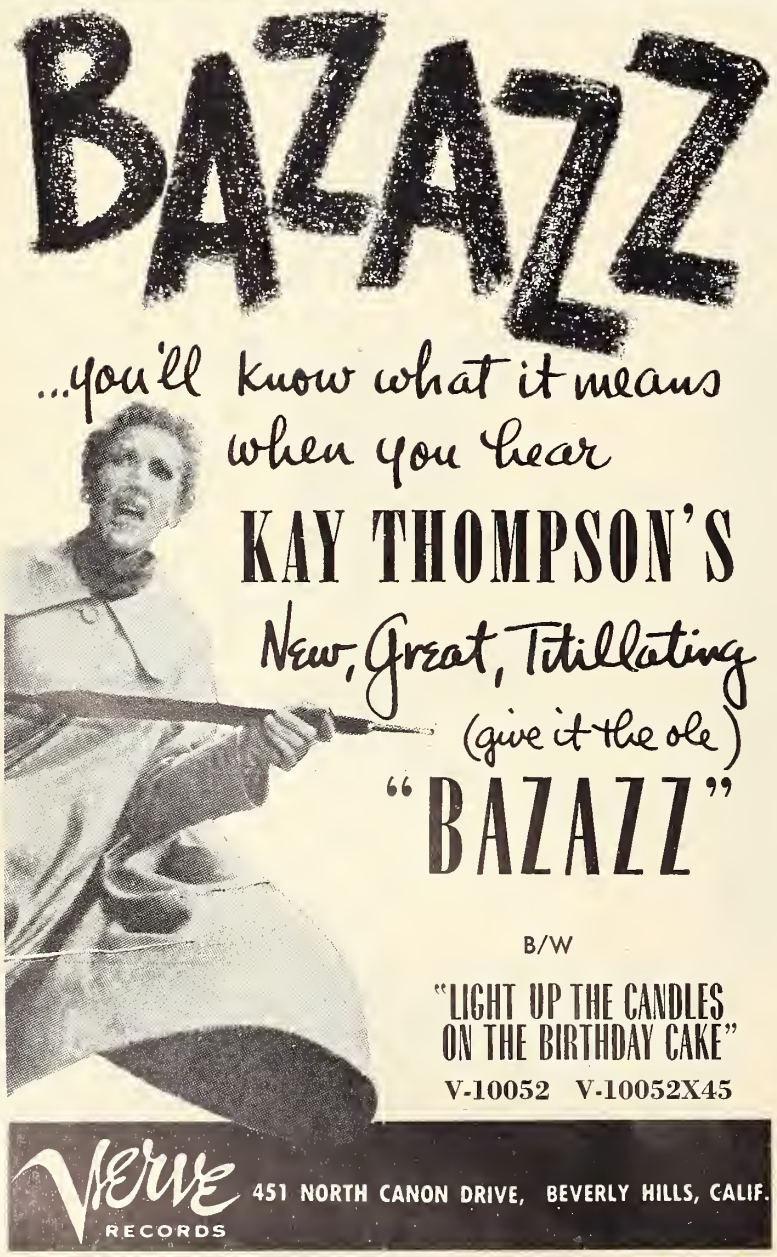

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Mama Looka Booboo (H. Belafonte)
6. White Sport Coat (M. Robbins)
7. Party Doll (B. Knox)
B. I'm Walkin' (F. Domino)
9. Rock-A-Billy (G. Mitchell)
10. School Day (C. Berry)

Chicago, Ill.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Come Go With Me (Del-Vikings)
5. Dark Moon (B. Guitar)
6. Gone (F. Husky)
7. I'm Walkin' (Nelson/Domino)
B. Rock-A-Billy (G. Mitchell)
9. Mama Looka Booboo (H. Belafonte)
10. Round And Round (P. Como)

Los Angeles, Calif.
1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Little Darlin' (Diamonds)
4. Come Go With Me (Del-Vikings)
5. Why Baby Why (P. Boone)
6. Party Doll (B. Knox)
7. Jamie Boy (K. Starr)
B. Mama Looka Booboo (H. Belafonte)
9. Butterfly (A. Williams)
10. Teen Age Crush (T. Sands)

Cleveland, Ohio
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (Domino/Nelson)
4. School Day (C. Berry)
5. So Rare (J. Dorsey)
6. Round And Round (P. Como)
7. Rock-A-Billy (G. Mitchell)
B. Ring-A-Ding-A-Ding (Sands)
9. Party Doll (Lawrence/Knox)
10. Rosie Lee (Mello-Tones)

Pittsburgh, Pa.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. So Rare (J. Dorsey)
5. School Day (C. Berry)
6. Mangos (R. Clooney)
7. Dark Moon (Guitar/Storm)
B. Yes Tonight Josephine (Ray)
9. I'm Walkin' (F. Domino)
10. True Love Gone (Enchanters)

Baltimore, Md.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Dark Moon (B. Guitar)
4. Wonderful! Wonderful! (J. Mathis)
5. Empty Arms (Brewer/Hunter)
6. Little Darlin' (Diamonds)
7. So Rare (J. Dorsey)
B. Rock-A-Billy (G. Mitchell)
9. Your True Love (C. Perkins)
10. Party Doll (B. Knox)

Kansas City, Mo.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Party Doll (Lawrence/Knox)
5. Pledge Of Love (Copeland)
6. Round And Round (P. Como)
7. So Rare (J. Dorsey)
B. I'm Walkin' (F. Domino)
9. Come Go With Me (Del-Vikings)
10. After School (R. Starr)

Seattle, Wash.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. Come Go With Me (Del-Vikings)
5. I'm Walkin' (R. Nelson)
6. School Day (C. Berry)
7. Lucille (L. Richard)
B. Party Doll (B. Knox)
9. Round And Round (P. Como)
10. Dark Moon (B. Guitar)

San Antonio, Tex.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. Come Go With Me (Del-Vikings)
5. Isabella (R. Tan)
6. Just Because (L. Price)
7. He's Mine (Platters)
B. I'm Walkin' (F. Domino)
9. Loneliness (Quarternotes)
10. Round And Round (P. Como)

Boston, Mass.
1. Little Darlin' (Diamonds)
2. Why Baby Why (P. Boone)
3. All Shook Up (E. Presley)
4. School Day (C. Berry)
5. Party Doll (Knox/Lawrence)
6. Rock-A-Billy (G. Mitchell)
7. It's Not For Me To Say (J. Mathis)
B. I'm Stickin' With You (J. Bowen)
9. Harem Dance (Armenian Jazz Sextet)
10. After School (R. Starr)

Detroit, Mich.
1. All Shook Uo (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. So Rare (J. Dorsey)
5. Rosie Lee (Mello-Tones)
6. Baby She's Gone (J. Scott)
7. Why Baby Why (P. Boone)
B. A White Sport Coat (M. Robbins)
9. Over The Mountain (Johnnie & Joe)
10. Harem Dance (Armenian Jazz Sextet)

Minneapolis, Minn.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. He's Mine (Platters)
4. So Rare (J. Dorsey)
5. Gone (F. Husky)
6. Dark Moon (G. Storm)
7. Come Go With Me (Del-Vikings)
B. Peace In The Valley (E. Presley)
9. Round And Round (P. Como)
10. A White Sport Coat (M. Robbins)

San Francisco, Calif.
1. All Shook Uo (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Party Doll (B. Knox)
6. Dark Moon (B. Guitar)
7. Gone (F. Husky)
B. I'm Walkin' (F. Domino)
9. School Day (C. Berry)
10. Empty Arms (Brewer/Hunter)

Atlanta, Ga.
1. All Shook Uo (E. Presley)
2. Party Doll (S. Lawrence)
3. Pledge Of Love (M. Torok)
4. Round And Round (P. Como)
5. Gone (F. Husky)
6. Butterfly (A. Williams)
7. A White Sport Coat (M. Robbins)
B. Empty Arms (T. Brewer)
9. Little Darlin' (Diamonds)
10. Marianne (T. Gilkyson)

Cincinnati, Ohio
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. School Day (C. Berry)
5. Gone (F. Husky)
6. Round And Round (P. Como)
7. I'm Walkin' (F. Domino)
B. Why Baby Why (P. Boone)
9. Ninety-Nine Ways (Hunter)
10. Butterfly (A. Williams)

St. Louis, Mo.
1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. Party Doll (B. Knox)
4. Dark Moon (G. Storm)
5. I'm Stickin' With You (J. Bowen)
6. Little Darlin' (Diamonds)
7. Round And Round (P. Como)
B. Come Go With Me (Del-Vikings)
9. Talkin' To The Blues (Lowe)
10. Shish-Kebab (R. Marterie)

New Orleans, La.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Butterfly (C. Gracie)
5. Why Baby Why (P. Boone)
6. I'm Walkin' (F. Domino)
7. Round And Round (P. Como)
B. C. C. Rider (C. Willis)
9. Empty Arms (T. Brewer)
10. White Sport Coat (M. Robbins)

Denver, Colo.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. I'm Stickin' With You (J. Bowen)
6. Gone (F. Husky)
7. Round And Round (P. Como)
8. Dark Moon (G. Storm)
9. He's Mine (Platters)
10. Butterfly (A. Williams)

Houston, Tex.
1. Young Blood (Coasters)
2. All Shook Up (E. Presley)
2. School Day (C. Berry)
4. Little Darlin' (Diamonds)
5. Gone (F. Husky)
6. A White Sport Coat (M. Robbins)
7. I'm Stickin' With You (J. Bowen)
B. It's Not For Me To Say (J. Mathis)
9. Come Go With Me (Del-Vikings)
10. Lucille (L. Richard)

Philadelphia, Pa.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. Butterfly (C. Gracie)
5. Mama Looka Booboo (H. Belafonte)
6. Round And Round (P. Como)
7. School Day (C. Berry)
B. So Rare (J. Dorsey)
9. Pledge Of Love (Copeland)
10. Around The World (V. Young)

Miami, Fla.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Dark Moon (B. Guitar)
5. Gone (F. Husky)
6. Round And Round (P. Como)
7. Party Doll (B. Knox)
B. So Rare (J. Dorsey)
9. I'm Stickin' With You (J. Bowen)
10. School Day (C. Berry)

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His Follow-up Smash to "Cindy, Oh Cindy"

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"MATCHBOX"
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Tina Robin . . . . . "My Mammy" (CORAL 61822)
Eydie Gorme . . . "I'll Take Romance" (ABC-PARAMOUNT 9780)
Big Maybelle . . . . . "All Of Me" (SAVOY 1512)
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THE GREATEST NAME IN ENTERTAINMENT

Vivian Della Chiesa Forms Own Disk Firm

NEW YORK—Famous lyric soprano Vivian Della Chiesa has formed her own record company, V.I.P. Records. Miss Della Chiesa, in addition to being executive in this new venture is also the principal recording artist. Heretofore, her efforts had been confined to the opera and concert field. While recording on this label however, she will devote her time exclusively to the popular field.

Her first record on the label was recorded under the pseudonym of "Vivienne", a name she will continue to use. The company, with offices at 55 W. 42nd Street is headed by Joseph Lupia, president, who is in the process of building up its artists and repertoire department. In addition to Miss Della Chiesa, V.I.P. has signed the Al Conte Quartet, currently playing at the Roosevelt grill in New York. Lupia and Miss Della Chiesa will scout all possible talent for recording on their label with an eye toward building it into one of the leading diskeries in the independent field.

"We are willing to listen to anybody with talent. The only way to build a record company as young as ours," says Joseph Lupia, "is to go out and get the raw material and develop it into star material."

Vivian Della Chiesa first came to the attention of the leaders in the concert field shortly after her sixteenth birthday. The Chicago-born lyric soprano won an "unknown singer's" contest, sponsored by the Columbia Broadcasting System, over 3,600 other contestants. The prize was a thirteen week network contract. Six months later she made her debut with the Chicago Civic Opera Company. For her debut performance she chose the role of "Mimi" in "La Boheme." Her acceptance by both critics and public alike was unanimous. She was hailed as a bright new star on the musical horizon.

Within the next eight days she assayed three leading operatic roles. There followed engagements at the leading opera houses all over the country. A high point in the career of Miss Della Chiesa came when the great Maestro Arturo Toscanini paid her the singular compliment of having her as his guest solist for two successive Sundays as he conducted the NBC Symphony orchestra. And later she was chosen by the National Broadcasting Company to be the first performer to go before the television cameras for the first television broadcast of an opera scene featuring only one artist. This was the "Garden Scene" from "Faust."

In addition to appearing with Toscanini and the NBC Symphony orchestra, Miss Della Chiesa has sung with symphonies the world over, including both the Chicago and Toronto companies. She has appeared in Australia, New Zealand, the countries of South and Central America as well as in London and on the Continent.

Miss Della Chiesa reached a peak of concert work during 1944 when she sang ninety concerts. In addition, the soprano carried on with her operatic roles, radio broadcasts, benefit performances and war work!

About her current activities as performer and co-owner of her own record company, Miss Della Chiesa says: "I feel that the public has, and always will appreciate good music. It makes very little difference whether the music is jazz, whether the songs are ballads or blues, or whether they cater to current trends as rock 'n' roll and calypso, if the quality is there the public will go for it. That's the point I'm trying to make with my record company, V.I.P. and I'll always be willing to listen to new talent."

100% Protected Against Polio

PROTECTION, KANSAS—Red Foley, TV star of Ozark Jubilee and Grand Marshall of Polio Protection Rodeo, is shown at airport arriving by helicopter from Springfield, Mo., greeted by Protection's Mayor Harris Powell and four Kansas cowgirls. Rodeo was held in celebration of Protection, Kansas being first town in the USA to be 100% protected against polio.

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Set For U. S. Tour

NEW YORK—The Beverley Sisters, three attractive British larks, who were on the boards recently with their hit London waxing, "Greensleeves," run through some new material preparing for their tour of the United States during May. The trio will work on it's latest London release, "Doodle Doo Doo," and "Blow The Wind Southerly." A number of appearances on radio and TV have been set for the girls.

Wexler Forms Cabot Records

NEW YORK — The formation of Cabot Records, New York, was announced here last week.

Prexy of the new diskery is Paul Wexler, former sales manager of Columbia Records.

The artist roster for Cabot currently includes Lionel Hampton, Alfred Drake, Virginia Gibson, Sandy Stewart, the Merrill Jay Singers, Bill Hyer, Bert Bacharach, and three organists: Ashley Miller, Betty McDonald, and Al Lawrence.

The first release from Cabot will be a single by Lionel Hampton, although the majority of releases will consist of 12-inch pop LP's and a few singles.

Myers Music Acquires Richloy

PHILADELPHIA, PA.—James E. Myers, president of Myers Music, Inc., announced last week that his firm had purchased all stock in Richloy, Inc., retail outlet and "one stop" in the Philly territory. Several changes were made in personnel. Augusta Myers was elected president. Henry Moeller was made vice-president and general manager. John Durick was brought in as retail manager. Joe Pale was retained as head of the shipping department. Myers retained the secretary-treasurer position and was elected chairman of the board.

At the same time, Peak Records, a new label which will be a division of Richloy, Inc., was launched.

Myers intends to leave shortly for Europe to acquire new properties for his publishing firm and to supervise recording sessions for Peak Records.

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Jimmy Dorsey
for your
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RECORDING
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Thank You...
Disc Jockeys, Music Machine Operators and Music Men everywhere, for your wonderful cooperation in making "So Rare" one of America's Top Hits.
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"GOING STEADY"
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A Cash Box
"SLEEPER OF THE WEEK"
"BILLY"
(Cross Over the Bamboo Field)
b/w
"PART-TIME GAL"
by the sensational
Laura K. Bryant
CAMEO 106

Fast climbing the charts . . .
DON'T CRY MY LOVE
A great vocal rendition by
VERA LYNN
on London Records (# 1729)
THE B.F. WOOD MUSIC CO., INC.

Back From Behind The Curtain

NEW YORK—The Glenn Miller Orchestra, under the direction of/and featuring Ray McKinley, returned to the U. S. Saturday, Apr. 27 from a month's tour behind the Iron Curtain. The crew arrived via Military Air Transport Service at McGuire Air Force Base, N. J. The Glenn Miller orchestra toured behind the Iron Curtain lands under the auspices of the U.S. State Department and ANTA.

The Glenn Miller Orchestra was seen in Europe by Ed Sullivan who, noting all the excitement it caused, immediately booked the group for his May 19th program (their first available date).

The orchestra played dates in Czechoslovakia, Rumania, Poland and East Germany, but were stopped by Yugoslav officials from playing any concerts in Belgrade. They even refused the band permission to play at the home of U.S. Ambassador U. Alexis Thompson. No reasons were given for the shunting of the band's special railway car onto a siding and leaving it there locked for 36 hours minus food, interpreter and heat.

Other than one of the band (trumpeter Fern Caron) breaking a leg when he fell out of the parked plane in Bordeaux, there were no incidents other than wild cheering throngs wherever the band went.

Rave Records Formed

HOLLYWOOD—Elliot B. Machit, president of Jemo Recording Enterprises has announced the formation of Rave Records in Hollywood. The new record company will be a wholly owned susidiary of Jemo, and Machit will also serve as president of the new venture. Jemo is already established in the stereophonic tape field with tapes on the market by Red Norvo and organist George Greeley.

First release on the new Rave label, released this week, is a single by singer Marty Drake. Planned for an early release are albums by Red Norvo and George Greeley. Other artists under exclusive contract to the new company are the Pied Pipers, the veteran singing group; European singer, Rita Paul; Jilla Webb, former Harry James vocalist; singer Nora Evans, and newcomer Jodey Booth.

Machit said that Rave is in the process of recording its entire artist roster, under the supervision of A & R chief, Mickey Miller, with a regular releasing schedule set up. The Mike Conner office has been appointed to handle national promotion for the new label.

The parent company, Jemo Recording Enterprises, has spent many years of research and development in the field of stereophonic tape recording, and continued expansion of the Jemo line is planned in conjunction with the formation of the Rave record label.

Willheim Joins Dot

HOLLYWOOD—Bob Willheim will join the Dot Records organization effective May 13, according to an announcement by president Randy Wood. Willheim has been named assistant to album A&R chief Tom Mack, and will be in charge of packaging. He will specialize in the fields of creative illustration, styling, design, cover photography and backliner editorials.

Tom Mack's first big album production since joining Dot Records in February of this year has been the readying of the deluxe two-pocket LP of the music score from Cecil B. DeMille's "The Ten Commandments," written by Elmer Bernstein. Dot expects to release this LP in May.

Willheim has been with Capitol for the past five years as assistant to the Advertising Manager and Director of Album Packaging. Previous background experience includes advertising and news photography and writing. He was born in New York and educated at Dartmouth.

Reeves Dubs BBC Head Honorary Tennesseean

NEW YORK—Jim Reeves, RCA Victor's country artist whose first pop single, "Four Walls," has become a hit disk, recently made Sir Ian Jacob, governor-general of the BBC, an honorary citizen of Reeves' home state, Tennessee.

Authority for the singer to bestow the honor was granted to him by Tennessee Governor Frank Clement shortly before Reeves left for Europe and England as part of RCA Victor's first foreign tour by Country artists. Reeves and other artists in the group returned to this country May 3rd.

Liberty's Sales Up 175%

HOLLYWOOD—In line with the overall increased business of the record industry, sales volume for Liberty Records in the first quarter of 1957 is up 175% over the corresponding period last year, according to Jack Ames, vp of the company.

According to Ames, there are several basic reasons for Liberty's rapid growth.

"Liberty's catalog has expanded into every catagory of music from calypso to classical to country, giving the company's distribs a broader selling area for the product.

"The move to Liberty's own recording studios, equipped for top sound reproduction have resulted in the continuous turnout of quality material, rather than the sporadic recordings in expensive rental studios which sometimes were already booked by other companies.

"The various merchandising plans inaugurated by Liberty, such as the present Spring Merchandising Plan which allows a flat 10% discount on all products, current and catalog, giving the distrib added sales incentive.

"Liberty's policy of close company distrib relationship has resulted in a unique blending between sales and production. Bobbi Dieterle, widely respected in the record field, supervises this operation."

Ames also announced that the company with 8 LPs already released April 1, is scheduling 7 more albums for late April release in conjunction with the Spring Merchandising Plan.

These are: "Will You Remember" Cyril Ornadel conducting the London Festival Symphony; "Exotica" starring Martin Denny; "Ad-Lib" Red Norvo with Buddy Collette; "Hi Fi Shades of Gray" the new sound of Jerry Gray; "Sittin on Top of the World" the Jones Boys; "Dom Frontiere Plays Classical Favorites"; and "Lets All Sing with Jerry Colonna."

30th Anniversary

NEW YORK—To commemorate the 30th anniversary of his association with RCA Victor records, Gene Austin, shown with his wife LouCeil (cx), was presented with the above award. The inscription reads as follows: "To Gene Austin, the first great American pop singer on the 30th anniversary of his first RCA Victor recording. This award commemorates sales of uncounted millions of records and the long list of great standards he first made famous."

Those Fabulous

PLATTERS

and BUCK RAM

present their dish

ZOLA TAYLOR

in her first
SMASH recording

"HE'S MINE"

MERCURY RECORD No. 71032

"HE'S MINE" is featured in the current American-International motion picture production "ROCK ALL NIGHT".

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RECORDS

Promotion by
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JEAN BENNETT

A Visit From Steve

SYRACUSE, N. Y.—Steve Lawrence paid Al Meltzer and his WHEN Radio "Record Room" audience a visit last week. Here, Steve shows Al The Cash Box ad for his latest Coral cutting "Fabulous". Al devoted a half-hour to chatter and playing records connected with the popular singer. Later in the week, Steve made an appearance on Al's teenage TV show: "Coca-Cola Top 10 Dance Party".

Latch on now to this Rockabilly hit!
DEAN BEARD
"RAKIN' AND SCRAPIN'"
b/w
"ON MY MIND AGAIN"
ATLANTIC 1137
ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

From the M-G-M CinemaScope Production
TEN THOUSAND BEDROOMS
ONLY TRUST YOUR HEART
LEO FEIST, INC.

ATTENTION
watch for
FACE IN THE CROWD
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MAMA GUITAR
REMICK MUSIC CORP.

ABC-PARAMOUNT
LATEST RELEASE
Cozy Morley
"I LOVE MY GIRL"
9811
A PRODUCT OF AM-PAR RECORD CORP.

"Rock" Producers Plan Another Music Film

NEW YORK—The producers of "Rock, Rock, Rock", flic that starred Alan Freed and a host of r & b personalities, announced that they were deeply immersed in another picture.

Producers Milton Subotsky and Max Rosenberg, with Allan Sussel and Bernie Binnick, who will handle the music for the picture, have already committed deejays Dick Clark, Philadelphia; Al Jarvis, Los Angeles; Jocko Henderson, New York; Milt Grant, Washington; Barry Kaye, Pittsburgh; Joe Smith, Boston; Ed Bonner, St. Louis; and Robin Seymour, Detroit, to appear in the picture. Four more United States disk jockeys will be signed as well as one from Germany and one from London.

The foursome is now listening to tunes at the Vanguard offices at 224 W. 49th St.

The picture will be shot this summer. Records will be released in October and the film in November.

Buddy Basch Engaged

NEW YORK—Buddy Basch, promotion man for the Glenn Miller Orchestra and other music business accounts, has announced his engagement to Janice Meredith Freeland of Charlotte, N. C. They'll be wed November 29th and live in New York after a honeymoon in Acapulco. Miss Freeland is production manager of the Walter J. Klein Company, advertising agency in the Carolinas. She has modeled and appeared in legit plays in and around Charlotte. She is a native North Carolinian.

Decca Opens New Branch

NEW YORK—Decca Records has announced that it has opened another company-owned branch.

This new addition to the company's distribution set-up is in Salt Lake City, and it takes the place of the Salt Lake Hardware Company, which previously handled the Decca line in that area.

Joe Rogers, who handled the line for the distributor has been appointed Branch Manager of the new offices of Decca Distributing Corp., which are located at 160 S. Fourth West St.

Album Sure Shots

★Also Available in EP

★STEADY DATE
TOMMY SANDS
(Capitol T 848 * EAP-1-848, 2-848, 3-848)

Crosby Waxes Kiddy Disks For Golden Records

NEW YORK—The Golden Records Division of the Simon and Schuster Company, last week announced that the kidiskery had recorded Bing Crosby in four original short operettas scheduled for release beginning in early fall of 1957 and running through the spring of '58.

The four operettas, "Alibaba And The 40 Thieves 40"; "Boy At The Window", a Christmas story; "Jack Be Nimble", a trip through Mother Goose Land; and "The Emperor's New Clothes" include approximately thirty songs in all.

Golden expects to issue the music in various forms including 33⅓ albums, extended play packages and low priced kiddie records.

Smothers Upped At Capitol

HOLLYWOOD—The promotion of Jack Smothers from Editorial Assistant to Editorial Manager of Capitol Records, effective May 1, was announced last week by Lou Schurrer, Manager of Advertising and Creative Services. Smothers succeeds Robert Willheim, who resigned.

In his new position Smothers will be responsible for the preparation of liners, and advertising copy primarily for trade publications and point-of-sale pieces.

For several years before joining Capitol, Smothers lived in Europe where he was a free-lance journalist and writer-editor for the United States government. His experience also includes editorial work for a Chicago publishing concern.

Davidson To Coast As Victor Field Man

NEW YORK—John Davidson has been appointed West Coast field promotion man for RCA Victor single records, it was announced last week by Harry Jenkins, sales manager for Victor singles.

Davidson, who replaces Tom Moseley, has been with the Victor record division for more than seven years. A native of Chicago, he spent five years in distributor sales work in the Midwest before coming to New York two years ago as manager of domestic international record sales.

He will call on distributors in Seattle, Portland, San Francisco, Fresno, Hawaii and Los Angeles.

Cunningham Re-Named ASCAP President

NEW YORK—Paul Cunningham, writer of "I Am An American" and "From The Vine Came The Grape," was re-elected for a second term as president of ASCAP by the Board of Directors at their meeting Thursday, April 25.

In addition to Cunningham the following officers were also re-elected: Louis Bernstein and Otto A. Harbach, vice-presidents; John Tasker Howard, secretary; Saul H. Bourne, treasurer; George W. Meyer, assistant secretary; and Frank H. Connor, assistant treasurer.

Cunningham is the seventh president of ASCAP.

Coral Buys Martin Master

NEW YORK—Coral Records has acquired the master of Jean Martin's recordings of "Yum, Yum Yummy" and "Another Door Opens," both rock 'n rollers, from Oklahoma Records, an independent label on which Miss Martin originally recorded the tunes. Coral will have the record in the stores the week of May 6. The record, originally released by Oklahoma the week of April 1, is reported to have showed signs of sales potency in several regions—which caused Bob Thiele, Coral's A&R head, to negotiate for the master.

Coral will put a strong advertising and promotion effort behind the record, including sending Miss Martin out on a deejay tour of key cities.

Visitor From England

NEW YORK—Sammy Davis, Jr., the current sensation at the Copacabana in New York, was visited backstage recently by Alma Cogan, English recording star, during her visit to the U. S.

The Cash Box

MOA

SPECIAL ISSUE
(dated: may 25th)

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  80 boylston st. (phone: hancock 6-8386)
- **HOLLYWOOD**
  6272 sunset blvd. (phone: hollywood 5-2129)

New Record Store

SAULT STE. MARIE, MICH. — Bill Cleary, proprietor of the Soo Automatic Coin Machine Company of Sault Ste. Marie, Michigan, gave the streets of the city a new look when he turned the lights on in his window of his new Retail Record, TV & Appliance Store. The window displays phonographs, tape recorders, radios and television sets.

JUST RELEASED
"POLKA BANDSTAND FAVORITES"
Polka LP # 1004
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Li'l Wally
JAY-JAY POLKA RECORD CO
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HITTING ALL CHARTS!!!
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JOHNNIE & JOE
CHESS # 1654
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4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

ANOTHER BMI "PIN-UP" HIT
EMPTY ARMS
Recorded by
IVORY JOE HUNTER..Atlantic
TERESA BREWER....Coral
Published by
IVORY MUSIC COMPANY

Epic Sees Mineo As Next Teenage Idol

NEW YORK—Another teenage idol seems about to burst out with a big selling record. All the excitement at the Epic offices seems centered about 18-year-old Sal Mineo movie teenage idol whose first Epic record, "Start Movin'", has been selling in big figures almost from its release.

Last Wednesday Mineo starred in the Kraft TV show, "Drummer Man", during which show "Start Movin'" was played and an announcement made that the disk was available on Epic Records.

Arnold Maxim a & r head of Epic, plans a promotional push to kick the record into the "Gold Record" category and at the same time establish a top drawing name for the label. Maxim plans a deejay tour with Mineo, some of the dates already set being Philadelphia May 10, Boston, May 11, Cleveland May 15, and Detroit May 17 and 18. More cities are certain to be added before the trip gets under way.

Great nationwide TV exposure is expected as Mineo will make an appearance on Alan Freed's CBS-TV show Saturday May 11. Also bandied about are such shows as Perry Como, Jackie Gleason, and Steve Allen.

MGM Gets Barnett Disk

NEW YORK—MGM has acquired the master of a song, "Forsaking All Others," cut by baritone, Hank Barnett on the artist's own label, Bar Records.

Several other firms were reported to have been intrested in the rock 'n roller, but MGM got hold of it, and signed Barnett to a long-term contract.

Barnett is handled by publicist-personal manager Arthur Pine, who set the deal for the master and for the signing with MGM.

"Forsaking All Others" will be coupled with the oldie, "Deep In A Dream".

THE WEST'S NEWEST AND FINEST ONE STOP
Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off
Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"
NORTY'S MUSIC CENTER
2775 W. PICO BLVD. Phone: REpublic -7258 LOS ANGELES 6, CALIF.

This Is National Music Week

NEW YORK—"Life Means More With Music" is the theme of the 34th annual National Music Week which began May 5th and continues until May 12th. It is being sponsored by the National Association of Music Manufacturers (NAMM).

Local groups throughout the country are being urged to observe the occasion by planning special musical programs, concerts, school bands exhibitions and school music assemblies. Most music stores will feature some type of musical activity during the period.

National Music Week comes at a time when more people are enjoying music than ever before.

The American Music Conference estimates that there is currently in excess of 27,650,000 persons playing musical instruments, and one person in 6 in the United States regularly plays some form of musical instrument.

There are 8,0000,000 children now playing instruments and receiving instrumental music instruction in public and parochial schools and with private teachers. An estimated 350,000 new students are added to this total every year.

Instrumental instruction is increasing daily as a standard item in school curricula. The importance of music to children is expected to grow greater as elementary grade school enrollments roll toward their crest of 35,000,000 children in the next 5 years.

Volkwein Into Pop Field Via Tim Gayle Tie-In

LOS ANGELES — Volkwein Bros., Inc., Pittsburgh, Pa.'s long-time music house and publisher of band and school music, and one of the leading firms in this field, is making a bid for the pop sweepstakes via a tieup with Tim Gayle and Advance Records. Gayle will represent the publisher on a national and worldwide public relations basis, which includes affiliation of his indie-disk and master producing sessions.

The tieup brings a number of previous Gayle-produced titles into the the setup as well as future-planned sessions, including an LP in the works, "Eventide with Lorry Raine," for initial release in the Australian-New Zealand market by W & G Records, set up by James N. Parks, American representative for W & G, with Advance.

The first release on Advance is by Churchill Kohlman, who wrote "Cry," one of Johnnie Ray's earliest and biggest hits, and is called "Escape," by Lorry Raine with Monty Kelly's chorus and orchestra, paired with "Eventide." Both numbers will be in the LP. Gayle is also pushing out in a number of key areas a second disking by Miss Raine, "Actress of the Year" and "Look to the Mountain," from the same session, and Volkwein-assigned.

Thrush Lorry Raine, who waxes under Advance, also returned to the Dot roster about eight months ago in a deal set by Randy Wood, which allows her to make her indie diskings.

Advance is setting up distribution and will develop a sales program.

Boston's Funny Face

BOSTON, MASS—Ryan Reed, the charming young miss shown above, is the "Miss Funny Face" choice of Music Suppliers of New England. Verve Records is conducting the "Funny Face" contest among its distributors in conjunction with its film sound track LP. Wishing Miss Reed well are a number of Boston's leading dee jays. Front row: l. to r. Joe Smith (WVDA) and Harry Carter of Music Suppliers, Verve distributor. Back row: l. to r. Dave Maynard (WORL); Roy Leonard (WHDH); Norm Prescott (WBZ); and Gordon Dinerstein of Music Suppliers. Miss Reed, a leading Boston model also represents the Rolly Rogers Agency.

Wayne Album Hot On Coast

HOLLYWOOD — With a concentrated promotion campaign in the area, the new RKO-Unique album, "You're My Thrill" by Artie Wayne took off in the Los Angeles market during its first week of release.

KMPC disk jockey Bill Stewart played all 12 sides of the album when he received it, and Ira Cook, also of KMPC, named the LP his "Album Of The Week."

At the same time, Hollywood's Music City Record Shop devoted an entire window to the album and made it its "Album Of The Month."

Distributor Sid Talmidge of Record Merchandising reported he had received his initial stock on a Friday and was completely sold out by the following Tuesday.

On the strength of the acceptance of the album, Wayne has been signed to sing the title song from the movie, "Johnny Reb." An unusual aspect of the latter deal was that Wayne will not only sing the tune in the background, but will be shown singing on the screen at the beginning and end of the picture.

Decca Promotes "Islands" Album

NEW YORK — Decca Records has announced the release of a deluxe new package which is slated to receive an extensive promotional push. The album, titled "The Magic Islands," has been recorded by the Orchestra of Alfred Newman and the Ken Darby Singers. The recordings included in this 12-inch LP are given the benefit of the talents of over 100 musicians and vocalists.

"The Magic Islands" is packaged in a double-spread cover, which includes a bound, 12 page booklet, in full color. The booklet features a commentary and discussion of the music by the well-known musical authority, Sigmund Spaeth.

"The Magic Islands" has been selected as a souvenir for passengers on the maiden voyage of the Matsonia, newest luxury liner of the Matson Lines, long associated with Hawaii.

Gesture Of Respect

NEW YORK—Epic brass (L. to R. standing) Arnold Maxin, A & R director; William Nielsen, national sales director; and Walt Hayum, merchandising manager, tip their "Lanin Beanies" in a gesture of respect for their number one album artist, Lester Lanin (seated). His first LP enjoyed a tremendous sale for a long period of time and is still getting heavy re-orders. His second LP "Dance To The Music of Lester Lanin" is already blossoming into the diskery's all time best selling package.

Arrow Signs Gorman Sisters

BRIDGEPORT, CONN. — Herman Pollock, President of Arrow Records, has announced the signing to Arrow of the Gorman Sisters, a vocal duo.

The sisters, Barbara 12 and Vivien 6, have their first release for Arrow set for mid-May.

Roulette Records Enters Album Field

NEW YORK—Roulette Records announced its entry into the album field this week with a list of twelve LP's scheduled for release late this month. Star attractions recorded in the past two months include the Radio City Music Hall Orchestra under the direction of Raymond Paige, Pearl Bailey, Buddy Knox, Jimmy Bowen and Henry Jerome. The package of twelve will be released with a heavy promotion campaign aimed at boosting distributor and dealer profits. Details of the initial sales plan will be released next week.

"All we can say at present", stated Joe Koysky, exec V.P. for Roulette, "is that our sales plan cannot be matched by any company in the business. This is an introductory offer to a great new LP line, and we are not looking at the profit side of the ledger until every store in the country is handling and selling Roulette LP's".

On the A&R front, Hugo and Luigi, Roulette's Artist and Repertoire chiefs, stressed that every number in the line has been designed to fill a sales need in the store. "And this is only the opening gun of an LP program that will put Roulette into direct competition with any major label by the end of the year," the boys added.

Recording activities already started for Fall release will add up to twenty-four new releases on Roulette and a fresh campaign on the already album-active Tico line.

"Between Roulette and Tico, we will have more than one hundred LP items in the stores by the end of this year", Hugo and Luigi said.

He Was Unknown 10 Weeks Earlier

HOLLYWOOD, CAL. — When 19-year-old Tommy Sands (third from left) made his Capitol record debut, late in January and his TV debut on NBC-TV's "Kraft Theatre" Jan. 30, he didn't expect to be the subject of Ralph Edwards' "This Is Your Life" TV program over the same network. Not only was he the youngest star ever to appear on the telecast but he had the added distinction of receiving this honor after only 2½ months as a nationally-known entertainer. In this same 2½ months, Sands' first disk for Capitol, "Teen-Age Crush," reached one million in sales. Here, from left are the creator-producer-emcee of "This Is Your Life," Ralph Edwards; Ken Nelson, producer of Sands' records and albums for Capitol, who presented Sands with his "Teen-Age Crush" gold record on the telecast; Sands; and "Tennessee" Ernie Ford, who is also on Capitol Records and an NBC-TV star, who was on hand to "trap" Sands into the appearance on "This Is Your Life" on the premise that Jim Bacon of the Associated Press wanted to interview him at the El Capitan Theater in Hollywood. Sands' first 12-inch Capitol LP, "Steady Date," is now available throughout the United States.

Dot Expands Country Roster

HOLLYWOOD — Under the direction of Mac Wiseman, Dot Records' newly expanded Country division is booming with a stepped-up flurry of new releases and the signing of new talent.

In Nashville two weeks ago, Wiseman signed and recorded T. Tommy, a WSM (Nashville) radio announcer. Also signed to the Dot label and recorded there were Don Reno and Red Smiley, both from Roanoke, Va., where they appear on a daily tv show over WDBJ.

Wiseman has also placed Whitey Knight under contract, and recorded him in Hollywood. Knight is a Hollywood resident known on the West Coast night club circuit.

Set for immediate release are three singles produced by Wiseman: "Lately" b/w "The Blues Walked In" sung by Whitey Knight to his own guitar accompaniment. Knight wrote both songs, "Because We Are Young" b/w "Teenage Hangout", with vocal by Mac Wiseman, who is himself a veteran Dot recording artist; and "I Saw You, I Saw You", b/w "Bye-Bye Love", as sung by T. Tommy.

Wiseman plans a tour through Baltimore and Richmond, Va. to discuss C&W markets with Dot distributors in those areas.

Bob Mack Joins Cadence

NEW YORK — Cadence Records last week announced that Bob Mack, formerly of the engineering department of RCA Victor, had joined Cadence. Mack will be in charge of production and will assist Cadence prexy and A & R topper Archie Bleyer in mastering.

Buffalo Honors Pat Boone

BUFFALO, N. Y.—Pat Boone, honored by the city of Buffalo as one of the entertainment field's finest examples of the American way of life, was feted with a huge "Coke Party" at the Town Casino, this city, celebrating the occasion recently. The party was staged during Pat's appearance at Buffalo's Town Casino where he set an all-time attendance record. Buffalo's Mayor, Steven Pankow proclaimed April 23rd as "Pat Boone Day" and Faysan Distributing, Buffalo distrib of Dot Records, made the entire week one that will be remembered by both the artist and the public. Shown above at the "Coke Party" are: **Top left**—l. to r.: Jimmy Sacca, leader of the Hilltoppers; Eddie Crow (seated) of the Hilltoppers; and Stewart M. Levy, sales manager of Faysan. **Top Center:** Ben L. Kulick, president of Faysan; Jack Swands, Toronto, Ontario, dee jay of CBLT; Jim Owens, CFRB, Toronto; Ralph Travis, CBLT, Toronto; Larry Brownell, WKBW Buffalo; and Rockie Rolfe, Dot midwestern representative. **Top right:** Mickey Addy, Eastern regional mgr. of Dot; Joe Deane, WBBF, Rochester; Warren Michael Kelly, WGR, Buffalo; and Stewart Levy. **Bottom left:** Ben Kulick; Harry Wallens, co-owner of the Town Casino; Pat Boone; John Kane, Deputy Mayor of Buffalo presenting proclamation and key to the city to Boone; Sanford C. Kulick, vice-pres. of Faysan; and Harry Altman, co-owner of the Town Casino. **Bottom right:** Paul Bachman, sales rep. of Faysan; Jack Kelly, WUSJ, Lockport, N. Y.; Sanford Kulick; Tommy Thomas, WNIA, Buffalo; and Mike Melody, WNIA, Buffalo.

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R & B Ramblings

NEW YORK:

Some reports indicate the spring slump is beginning to ease off and the coming weeks should see a gradual rise in sales. . . . Things beginning to perk for the Atco label. The Coasters' "Young Blood" building into a real hit, and The Sensations, featuring Yvonne Mills, have a real powerhouse in "You Made Me Love You". This is really "sung" and the deck should start to show results shortly. . . . Sol Rabinowitz, Baton Records, well satisfied with the way Ann Cole's "Got My Mojo Working" has taken hold all around the country. Rabinowitz also elated with the way his three new albums have been received. "America's Best Loved Folk Songs" by Milt Okun; "The Young Moderns" featuring the arrangements and Quintet of Dave Hildinger; and "The Alex Kallao Trio". . . . Atlantic Records out with three new releases this week. Ruth Brown follows her "Lucky Lips" with "When I Get You Baby" and "One More Time"; The Clovers have a great novelty, "I I I Love You" and "So Young"; and Chris Connor offers "Trust In Me" and "Mixed Emotions". . . . At Herald, Al Silver still sunning in Miami, Fla., while Bob Rosen handles the office activities. Bob reports Ronnie Pearson's "Hot Shot" still building. Rosen also advises us to watch for the forthcoming releases by The Colonaires, Charlie & Ray, and The Mello-Kings. . . . Charles Goldberg, Cosnat branch manager in Newark, N.J., across the river to chat with a few manufacturers. . . . George Goldner, Gone Records, cutting sessions and listening to new talent and tunes. The waiting room is a continual beehive of activity. Goldner promises some real surprises when the preliminary details have been taken care of. Says he has some wonderful talent lined up to spring on the public. . . . Bill Doggett again shooting up the best selling lists with his "Number Three". . . . Herman Lubinsky reports the signing of Juanita Kelly, to be known as Little Miss Cornbread. The lass is out of Newark and is of the big voice school, a la Big Maybelle. She will be cut in a few days and her first Savoy record will be out immediately thereafter. Lubinsky also happy with the initial response to The Jivebomber's newest, "If I Had A Talking Picture Of You". . . . Donnie Elbert, DeLuxe Records, hitting with his first for the label, "What Can I Do" and "Hear My Plea". . . . Don Robey, Duke and Peacock Records, signed long term pacts this week with Little Junior Parker and Bobby Blue Bland. Parker is currently hitting with "Next Time You See "Me and Bland ditto with "I Smell Trouble" and "Don't Want No Woman". Robey also announced the signing of a Louisiana boy-girl duo, "Doug and Josie". Joe Scott, a & r for the two Robey labels, planning sessions for Buddy Ace and The Sonatas. . . . Lionel Hampton back in New York April 30 after a three-week tour of Australia. On May 3 Hampton begins a tour of one-nighters at Clemson, S. C. . . . Dick Boone's first act on joining the Shaw Agency, was to sell Little Richard and his group to Alan Freed for an August 29 Brooklyn Paramount date. Milt Shaw, head of the agency, gave his employees half a day off instead of the usual cigar when his wife presented him with a baby girl. . . . Clyde McPhatter planning a well deserved Canadian hunting and fishing trip when he finishes his current tour with the Big Rhythm and Blues show. . . . Jerry Lester, at Aladdin Records, New York office in the Brill Building, says he's more than anxious to listen to tunes and talent for the Aladdin label. . . . Over at Atco they're raving about a new discovery, Frank Bianco. He'll be unveiled next week with "Angelita" and "And Now I Know". A pop release with a big band behind the young singer. . . . Vanguard Products, that's Milt Subotsky and Max Rosenberg, producers, and Allan Sussel and Bernie Binnick, music, listening to writers and publishers for tunes for their next movie production. The producers of "Rock Rock Rock", the recent Alan Freed and a host of r & b talent flic, will be shooting early this summer for a Fall release. They plan to feature in the film 12 key deejays form 12 key areas, in the United States, one from Germany, and one from London. Already committed are Dick Clark, Philly; Al Jarvis, L. A.; Jocko Henderson, New committed are Dick Clark, Philly; Al Jarvis, L. A.; Jocko Henderson, New York; Milt Grant, Washington; Barry Kaye, Pittsburgh; Joe Smith, Boston; Ed Bonner, St. Louis; and Robin Seymour, Detroit. Vanguard's at 224 W. 49th St.

BILL DOGGETT

DONNIE ELBERT

JIVE BOMBERS

CHICAGO:

"Calypso's still big." Or so says M. S. Distrib's Vic Faraci pointing out Kapp's swinger "I Talk To The Trees" by The Island Boys. . . . Nice letter from Peacock's prexy, Don Robey. "Picked up on a name for our new label", stated Robey. "It's really kith and kin to the blues." . . . George Leaner, United Distribs, just sitting and listening to new swinger, "You Made Me Love You", by Little Esther. "That gal moves me", Leaner offered. Both George and brother Ernie trying to catch up on a lot of sleep in preparation for flood of artists expected in town next week appearing on skedded Regal Thitter gig. The boys estimate that they are related, record wise, to about ninety per cent of the acts. . . . Each week something new is added to the impressive, soon to be moved into quarters of Chess/Checker. This week California redwood trim was added and Phil Chess was there to supervise installation. Along with the trim Chess released a new Chuck Berry LP entitled "After School Session". "This thing just has to be a hit", predicts the very excited Chess. . . . All the way up at the beginning of record row J. H. Martin's "House Of Hits" is brimming over with the new Del Viking's swingeroo on Dot, "Little Billy Boy" and Chic's original "Freight Train" by Nancy Whiskey. . . . At Music Distribs things are popping with Chuck Alaimo's MGMer "Leap Frog". . . . While Henry Freidman, midwest merc., is off resting in Hot Springs, Ark., The Platters are taking care of hit department with their latest, "I'm Sorry." Dinah Washington also ringing the cash register with "I'm Keeping My Eyes On You". . . . "Just take a look at that", shouted Lenny Garmisa as he held up The Cash Box' big B review of The Vibes' ABC Pararooo "Darling" b/w "Come Back Baby". . . . Len Chess cut out for New Orleans and sessions with Bobby Charles and Clarence "The Frogman" Henry. . . . Billy Boy, busting local charts wide open with "Kissing At Midnight," was signed by Jack Archer Agency and immediately booked into Texas circuit for twelve days. . . . Deejay Marty Faye's portrait was unveiled at McKie Fitzhugh's Disk Jockey Lounge earlier this month. Fitzhugh's policy is to spotlight a fellow deejay in his personality corner each month. . . . All-States pert receptionist and "VIP", Lynn Hosto says Fats Domino's "Valley Of Tears" promises to be the "best thing Fats has done to date". Lynn's bitter half, Dan, likes LaVern Baker's "Game Of Love" b/w "Jim Dandy Got Married". Top man on the All-State sales parade is Little Richard with his "Lucille". . . . Stan Pat mucho excited over Roulette's double threat, Buddy Knox ("Rock Your Little Baby To Sleep") and Jimmy Bowen ("Warm Up To Me Baby"). . . . Vee-Jay spiritualist, Macio Woods and his singers sponsored a reportedly sell-out spiritual show featuring a singing battle between top two female gospel groups in area, The Davis Sisters vs The Gospel Harmonettes. . . . The Dells riding crest of their swinger, "Why Do You Have To Go" and Jimmy Reed, new release coming soon, are said to be lining 'em up down the block and around the corner at Baltimore's Royal thitter. . . . Ned Lukins of WOAK vacationed in Chi this past week. One of the things he most wanted to do was see "Around The World In Eighty Days". Tickets were so scarce he finally went to local Polk Bros. Dept. Store and bought a new TV set, receiving two tickets to the show with his purchase. . . . Chuck Berry and The Moonglows ended tour with Berry heading home (Chi) for session and The Moonglows treading east for skedded Alan Freed spec. . . . Glen Covington's Tiara deck, "Confessin' The Blues", collecting high praise from local deejays. . . . Vik chic, Vikki Nelson stayed over an extra day, following her successful presentation of "Like A Baby" at past Youth Rally, to see local deejays. Those who caught Vikki's show at rally all say they never saw a gal singer so well received by a teen crowd. . . . New release skedded for verra near future from recent El Dorados session said to be a complete gas. . . . Bo Diddley fans dropping the loot for the guy's newie, "Bo Diddley", like it was his last recording. Local Distrib states, "This could easily be his biggest". . . . Over at King the word from Herb Kole is Bill Doggett with "Chloe". Following close behind is Earl Bostic's "Temptation" and "special release" by The Teardrops, "After School". . . . Sam Evans, WGES, planning gala birthday party show, 5/25, where he expects to give a slice of birthday cake to each of the expected capacity house audience (2500) from his gigantic birthday cake. Asked how old he was, Sam answered, "Same as Jack Benny". Thirty-nine?

DINAH WASHINGTON

EL DORADOS

LOS ANGELES:

Mercury Records have released an original sound track album from the American-International picture "Rock All Night". Artists who are featured on the album and also appear in the picture are: The Platters, Nora Hayes, and the Eddie Beal Combo. The album is being displayed and tied-in promotionally in all the Pacific Drive-In and Fox West Coast theatres where the picture is currently showing. . . . The Pilgrim Travelers, Brother Joe May, and The Caravans, popular Specialty recording artists have been booked by Herald Attractions to appear in Los Angeles next month. This will mark the first Los Angeles appearance for each in over a year. . . . Fats Domino off for another million-seller with his new Imperial release of "Valley of Tears" and "It's You I Love". Jim Warren of Central Sales expects this to be the biggest one that Fats has ever had. . . . Etta James in town recording with Joe Bihari and Maxwell Davis of Modern Records. . . . Little Richard set for a complete tour of the West Coast next month. Richard recently completed a successful tour of the Philippine Islands and is presently on the East Coast. The flip side of his hit "Lucille" titled, "Send Me Some Lovin'" is currently climbing the charts, giving Specialty a two-sided hit. . . . Modern Records have signed one of their top artists, Jimmie Beasley with Jack Archer's newly-formed agency, Archer Associates. . . . The new Antler label has a big record taking off in "Full Time Baby" by The Blockbusters, which features the vocalizing of Jimmie Snyder. . . . Hadda Brooks, Jimmie Beasley, Jessie Belvin, and Aron Collins will all appear on the Larry Finley charity Telethon on KTLA, Los Angeles. . . . Jewett Walker now heard on the "Good Rockin' Jewett Walker" show over XEAU playing rhythm and Blues records.

THE PLATTERS

SHE'S NEW (on disc)

SHE'S DYNAMIC (on VIP)

She wow'ed them on her first release!

ViVienne

DELLA CHIESA (KEY-A-SA)

VIP-1001

sings . . . HAUNTED HEART c/w FROM THIS MOMENT ON

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EASTERN RECORD DIST.,
26 Clark St., East Hartford, Conn.
FRUMKIN SALES CO.,
2007 S. Michigan Ave., Chicago, Ill.
NEW SOUND,
50 Julian Ave., San Francisco, Cal.
UNIVERSE RECORD DIST.,
2524 W. Pico Blvd., Los Angeles, Cal.
EAST COAST DIST.,
633 Liberty Ave., Pittsburgh, Pa.
ONE SPOT RECORD DIST.,
1087 Union Ave., Memphis, Tenn.
DESERT SANDS ENTERPRISES,
11 W. Adams St., Phoenix, Arizona
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NOW WATCH FOR THESE BREAKING FAST:

VIP-1003

LIGHT A CANDLE c/w LOVE LETTERS IN THE SAND

VIP-1004

NO MAN c/w ALL OVER AGAIN

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Here at V.I.P. we could use all the superlatives in the book . . . all we ask is that you compare!

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Rama Buys Two Masters From Chart Records

NEW YORK—Joe Kolsky, executive vice-president of Rama Records, has announced the acquisition of two masters from Chart Records.

Chuck Darty, a disk jockey at a Miami, Fla., radio station, recorded "My Steady Girl," b/w "Can't You See." Don ("Red") Roberts, another Miami talent, cut "Only One" b/w "Don't Say Maybe." Both disks were showing activity on the Chart label prior to Rama's purchase of the two platters.

Kolsky said, "This goes to show that the record business is wide open. You don't know where the next hit will start. Every disk jockey is important and every area is vital. Now it's our job to try to spread the record nationally through our aggressive promotional and sales set up We have signed the two artists, Cnuck Darty and Don ("Red") Roberts to long-term contracts in line with the accelerated policy of 'Expansion and Exploitation' of our Rama label."

AAP Enters Disk Field With "Popeye" Album

NEW YORK—Eliot Hyman, president of Associated Artists Productions Inc., has announced the entry of his company into the recording field with the release of a "Popeye the Sailor" record album, produced by Arthur Pine and Allen Swift, in cooperation with Paul Kwartin, AAP's director of new business development.

Offered both in 78 rpm and 45 rpm EP disks, the album features "I'm Popeye The Sailor Man" and seven additional songs which utilize the talents of Allen Swift, star of the high-rated "Popeye" show on WPIX-TV, New York, and Mae Questel, the original "Olive Oyl" in the Popeye film cartoons.

By special arrangement with Famous Music and King Features, the AAP album label and jacket, which are decorated with images of Popeye comic strip characters, calls attention to the fact that it is the "Official Popeye TV Record Album." According to AAP, this is the only such use of the Popeye characters on record labels and jackets authorized by the copyright owners, King Features, Inc.

Novel two-week premiere of the record sale is its introduction through the WPIX-TV "Popeye" show. Subsequently it will be offered for sale on other TV channels which feature the Popeye cartoon show, as well as chain stores, supermarkets and other outlets.

Kwartin disclosed that income from this venture is being shared with TV stations who feature this licensed Official Popeye Record Album in their Popeye programs and other promotional spots.

"For the first time in TV history, individual stations have a stake in revenues ordinarily reserved for the networks, through AAP's Program-Promotion-with-Profit Plan," Kwartin stated.

Roy Hamilton Back In Show Business

NEW YORK—The formal re-entry of Roy Hamilton into show business was announced at a special press conference at New York's Blair House, last week.

About a year ago, Hamilton, on the advice of his doctors, was forced to retire, but a few months ago the singer waxed a song for Epic, "A Mother's Love." He has been advised that he can now make personal appearances and has already been booked by the Gale Agency for a package show at the end of Mav.

Hamilton sang several songs at the press party, and was in excellent voice.

Two Diskeries To Issue "Fire Down Below" Disks

NEW YORK—Decca and Mercury will release albums and single sides tied in with the forthcoming Columbia Cinemascope-Technicolor film, "Fire Down Below," which, having been filmed in Trinidad, has a definite link to the current calypso craze.

Decca will issue a sound track album and two sides; Morris Stoloff's recording of the theme music, and Jeri Southern's rendition of the title song. Mercury will concentrate on two albums; one based on music from the film, the other a general collection of calypso music tied to the picture through the use of "Fire Down Below" art and credits on the album cover.

Both companies will undertake promotion campaigns, with upwards of 3,000 disk jockeys to be reached directly by the record company field forces even before Columbia Pictures exploiters approach them.

In addition, Decca will cooperate with Columbia and key city theaters on contests, by supplying libraries of records to be used as prizes.

Columbia pictures is readying a $500,000 campaign for the July release of the Rita Hayworth-Robert Mitchum-Jack Lemmon starrer.

Coral Waxes Phil Foster In Another Dodger Song

NEW YORK—Coral Records has released a timely new record by Brooklyn-born comic, Phil Foster.

The title of the song is "Let's Keep the Dodgers In Brooklyn" (the baseball team is contemplating a move to Los Angeles).

Foster a couple of years back had a good seller for Coral with "A Brooklyn Baseball Fan."

"Let's Keep the Dodgers In Brooklyn" was penned by Roy Ross, Sam Denoff and Bill Persky, staffers at New York station WNEW.

ATTENTION SMALL RECORD MANUFACTURERS!

If you have a master and want to make it a hit, give it national exploitation and sales on the "Gone" Label, please contact me.

GEORGE GOLDNER

former head of RAMA, GEE, TICO and ROULETTE RECORDS—

at GONE RECORDS, 1650 Broadway, New York City Circle 6-4710

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

AFTER HOURS
Lloyd Glenn (Aladdin 3346)

AFTER SCHOOL
Randy Starr (Dale 100)
Teardrops (King 5037)

ALL OF ME
Big Maybelle (Savoy 1512)

BIG WHEEL
Clifton Chenier (Argo 5262)

BIRTHDAY PARTY
Sil Austin (Mercury 71027)

BUTTERFLY
Andy Williams (Cadence 1308)

CHLOE
Bill Doggett (King 5044)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

DEAREST
Mickey & Sylvia (Vik 0267)

DEAREST DARLING
Rosebuds (Gee 1033)

*DIANE
Bo Rhambo (Cash 452)

*DON'T ASK ME TO BE LONELY
Dubs (Gone 5002)

DON'T WANT NO WOMAN
Bobby Blue Bland (Duke 167)

EVERYBODY NEEDS SOMEBODY
NOBODY BUT YOU
Little Walter (Checker 859)

EVERYONE'S LAUGHING
Spaniels (Vee-Jay 246)

*FABULOUS
Charlie Gracie (Cameo 107)

FLORENCE
Paragons (Winley 215)

GONE
Ferlin Husky (Capitol 3628)

GROANIN' THE BLUES
IF YOU WERE MINE
Otis Rush (Cobra 5010)

GUIDED MISSILES
Cuff Links (Dootone 409)

HARD HEAD
Jon Thomas (Mercury 71078)

HERE COMES ROMANCE
Clovers (Atlantic 1129)

HE'S MINE
Platters (Mercury 71032)

HEY BO DIDDLEY
MONA
Bo Diddley (Chess 1652)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I LOVE MY GIRL
Cozy Morley (ABC-Paramount)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

I'M THE ONE
Jimmy McCracklin (Irma)

IN THE CHAPEL
Ann Cole (Baton 232)

*IN THE DOORWAY CRYING
Midnighters (Federal 12293)

*ISABELLA
Roy Tan (Dot)

I WANT TO BE MARRIED
TROUBLES, TROUBLES, TROUBLES
B. B. King (RPM 492)

I WANT TO DANCE
MARRY ME
Shiirley & Lee (Aladdiin 3369)

JIM DANDY GOT MARRIED
Lavern Baker (Atlantic 1136)

JUST BECAUSE
Larry Williams (Specialty 597)

LET ME CRY
Willie Headon (Dootoo 410)

MIDNIGHT
Gogi Rene (Class 205)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

OH HAPPY DAY
Satins (Ember 1014)

*ONE HUNDRED YEARS FROM TODAY
Alice Jean (Rhythm)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

OUT IN THE COLD AGAIN
*MIRACLE IN THE RAIN
Lymon & Teenagers (Gee 1036)

OVER THE MOUNTAIN AND
ACROSS THE SEA
Johnnie & Joe (Chess 1654)

PLEDGE OF LOVE
Ken Copeland (Imperial 5432)

PRETEND
Tab Smith (United 205)

PRETTY GIRL
Nappy Brown (Savoy 1511)

RAINDROP
Viscounts (Mercury 71073)

RANG TANG DING DONG
Cellos (Apollo 510)

ROCK ME
Muddy Waters (Chess 1652)

ROCK YOUR LITTLE BABY TO SLEEP
Buddy Knox (Roulette 4009)

*ROSIE LEE
Mello-Tones (Gee 1037)

SITTIN' IN THE BALCONY
Eddy Cochran (Liberty 55056)

SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SO LONG
MY FAITH, MY HOPE, MY LOVE
Roy Hamilton (Epic 9212)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

SO RARE
Jimmy Dorsey (Fraternity 755)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNITED
Love Notes (Holiday)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

WARM UP TO ME BABY
Jim Bowen (Roulette 4010)

WHY DO YOU HAVE TO GO
Dells (Vee-Jay 236)

YOUNG BLOOD
SEARCHIN'
Coasters (Atco 6087)

YOUR CHEATIN' HEART
Pearls (Onyx 510)

YOU ARE MY SUNSHINE
Richard Berry (Flip 321)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

Top Selling Records Reported by R & B Retail Outlets From Coast to Coast

McCRORY'S MUSIC
New Orleans, La.

1. C. C. Rider (C. Willis)
2. School Day (C. Berry)
3. The Rooster Song (F. Domino)
4. There Oughta Be A Law (Mickey & Sylvia)
5. Let The Four Winds Blow (R. Brown)
6. All Shook Up (E. Presley)
7. I Would Like To Know (B. Mitchell)
8. Just Because (L. Richard)
9. Forever (D. Cook)
10. Send Me Some Lovin' (L. Richard)

POPLAR TUNES REC. SHOP
Memphis, Tenn.

1. I Smell Trouble (B. B. Bland)
2. Got My Mojo Working (A. Cole)
3. Just To Hold My Hand (C. McPhatter)
4. In The Doorway Crying (Midnighters)
5. C. C. Rider (C. Willis)
6. Diane (Bo Rhambo)
7. If You Were Mine (O. Rush)
8. Troubles, Troubles, Troubles (B. B. King)
9. I'm So Excited (J. L. Hooker)
10. Please Believe Me (C. Brown)

E & R RECORD SHOP
San Antonio, Tex.

1. Just Because (L. Price)
2. Isabella (R. Tan)
3. All Shook Up (E. Presley)
4. Come Go With Me (Del-Vikings)
5. School Day (C. Berry)
6. I'm Walkin' (F. Domino)
7. I Want To Get Married (B. B. King)
8. He's Mine (Platters)
9. Send Me Some Lovin' (L. Richard)
10. There Oughta Be A Law (Mickey & Sylvia)

ABC MUSIC SERVICE CORP.
Chicago, Ill.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Next Time You See Me (L. J. Parker)
4. Come Go With Me (Del-Vikings)
5. I'm Walkin' (F. Domino)
6. I Smell Trouble (B. B. Bland)
7. Mama Looka Booboo (H. Be'afonte)
8. C. C. Rider (C. Willis)
9. Send Me Some Lovin' (L. Richard)
10. School Day (C. Berry)

TRI-BORO RECORDS
Jamaica, L. I., N. Y.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Over The Mountain (Johnnie & Joe)
4. I'm Sorry (Platters)
5. School Day (C. Berry)
6. Pledge Of Love (Copeland)
7. Out In The Cold Again (Teenagers)
8. Guessin' Game (Crewe)
9. Japanese Sandman (Cellos)
10. Just Because (L. Price)

REGAL RECORD SHOP
Los Angeles, Calif.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. School Day (C. Berry)
6. Why Baby Why (P. Boone)
7. Pledge Of Love (Copeland)
8. I'm Walkin' (F. Domino)
9. Ring-A-Ding-A-Ding (Sands)
10. I'm Stickin' With You (J. Bowen)

BUDISCO
Miami, Fla.

1. School Day (C. Berry)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Come Go With Me (Del-Vikings)
5. C. C. Rider (C. Willis)
6. Next Time You See Me (L. J. Parker)
7. Lucille (L. Richard)
8. I'm Walkin' (F. Domino)
9. Just Because (L. Price)
10. Empty Arms (I. J. Hunter)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. School Day (C. Berry)
2. Party Doll (B. Knox)
3. Little Darlin' (Diamonds)
4. Just Because (L. Price)
5. Come Go With Me (Del-Vikings)
6. Lucille (L. Richard)
7. Over The Mountain Cross The Sea (Johnnie & Joe)
8. I'm Sorry (Platters)
9. Pledge Of Love (Copeland)
10. Cool Water (Four Tunes)

MELODY HOUSE
St. Louis, Mo.

1. Little Darlin' (Diamonds)
2. I'm Walkin' (F. Domino)
3. Bad Boy (Jive Bombers)
4. Come Go With Me (Del-Vikings)
5. All Shook Up (E. Presley)
6. School Day (C. Berry)
7. C. C. Rider (C. Willis)
8. There Oughta Be A Law (Mickey & Sylvia)
9. Chickee-Wah-Wah (Marchan)
10. Gone (F. Husky)

R & B Disk Jockey REGIONAL RECORD REPORTS

Jockey Jack
WERD—Atlanta, Ga.

1. I'm Walkin' (F. Domino)
2. It Hurts To Be In Love (A. Laurie)
3. Why Do You Have To Go (Dells)
4. What Can I Do (D. Elbert)
5. Next Time You See Me (L. J. Parker)
6. Out In The Cold Again (Teenagers)
7. Hot Shot (F. Pearson)
8. I Trusted You (J. Bowen)
9. Oh Happy Day (Five Satins)
10. You Always Hurt The One You Love (B. Mitchel)

Bill (Joy Boy) Jackson
KOKY—Little Rock, Ark.

1. Just Because (L. Price)
2. It Hurts To Be In Love (A. Laurie)
3. Little Darlin' (Gladiolas)
4. Send Me Some Lovin' (L. Richard)
5. Empty Arms (I. J. Hunter)
6. I'm Walkin' (F. Domino)
7. School Day (C. Berry)
8. Next Time You See Me (J. Parker)
9. Got My Mojo Working (A. Cole)
10. Tears Of Joy (Five Royales)

Fred Ross
WREV—Reidsville, N. C.

1. C. C. Rider (C. Willis)
2. Just Because (L. Price)
3. School Day (C. Berry)
4. I'm Walkin' (F. Domino)
5. In The Chapel (A. Cole)
6. Mama Looka Booboo (H. Belafonte)
7. It Hurts To Be In Love (A. Laurie)
8. Send Me Some Lovin' (L. Richard)
9. Just To Hold My Hand (C. McPhatter)
10. Mother's Love (R. Hamilton)

Bill "Sparky" Mullen
WSID—Baltimore, Md.

1. No Deposit, No Return (M. Davis)
2. Mama Looka Booboo (H. Belafonte)
3. Hosana (H. Belafonte)
4. Ram-Bunk-Shush (B. Doggett)
5. Jim Dandy Got Married (L. Baker)
6. Empty Arms (I. J. Hunter)
7. Dearest (Mickey & Sylvia)
8. Forever (D. Cook)
9. Game Of Love (L. Baker)
10. The Vow (Gene & Eunice)

Sam Zurlo
WCSS—Amsterdam, N. Y.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Just Because (L. Price)
4. Fool's Prayer (LeMay)
5. Love Is Strange (Mickey & Sylvia)
6. Take My Heart (Stevens)
7. I Cried A Million Tears (Williams)
8. I'm Walkin' (F. Domino)
9. Only Jim (Six Teens)
10. Party Doll (B. Knox)

Ernie Durham
WJLB—Detroit, Mich.

1. School Day (C. Berry)
2. Young Blood (Coasters)
3. Over The Mountain Across The Sea (Johnnie & Joe)
4. I Want To Get Married (B. B. King)
5. Rosie Lee (Mello Tones)
6. My Heart Is Crying (Billy Boy)
7. Mother's Son (Delegates)
8. Rang Tang Ding Dong (Cellos)
9. Easy My Love (S. Lowe)
10. Jim Dandy Got Married (L. Baker)

Art Lane
WLBR—Lebanon, Pa.

1. I'm Walkin' (F. Domino)
2. Pledge Of Love (Copeland)
3. Butterfly (C. Gracie)
4. Billy (L. K. Bryant)
5. Send Me Some Lovin' (L. Richard)
6. You Made Me Love You (S. J. Hawkins)
7. Mr. Mushmouth (L. Fatman)
8. Mary (Schoolboys)
9. So Long (R. Hamilton)
10. Bad Boy (Jive Bombers)

Jack Buechler
WKOW—Madison, Wisc.

1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. Dearest (Mickey & Sylvia)
4. Love's A Hurtin' Game (I. J. Hunter)
5. I Promise You (R. Robinson)
6. School Day (C. Berry)
7. Come Go With Me (Del-Vikings)
8. Delia (B. Short)
9. White Sport Coat (Robbins)
10. Gonna Keep My Eyes On You (D. Washington)

Earl Zetsche
KGAF—Gainesville, Texas

1. Pledge Of Love (Copeland/Penguins)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. I'm Walkin' (F. Domino)
5. Just Because (L. Price)
6. Baby I'm Sorry (Strikes)
7. Lucille (L. Richard)
8. Empty Arms (I. J. Hunter)
9. Little Darlin' (Diamonds)
10. Party Doll (B. Knox)

THE NATION'S R & B TOP 20

		Pos. Last Week
1	**SCHOOL DAY** *Chuck Berry (Chess 1653)*	1
2	**ALL SHOOK UP** *Elvis Presley (RCA Victor 6870)*	3
3	**I'M WALKIN'** *Fats Domino (Imperial 5428)*	2
4	**LITTLE DARLIN'** *Diamonds (Mercury 71060) Gladiolas (Excello 2101)*	4
5	**LUCILLE** *Little Richard (Specialty 598)*	5
6	**COME GO WITH ME** *Del-Vikings (Dot 15538)*	6
7	**JUST BECAUSE** *Lloyd Price (ABC-Paramount 9792)*	7
8	**C. C. RIDER** *Chuck Willis (Atlantic 1130)*	8
9	**IT HURTS TO BE IN LOVE** *Annie Laurie (DeLuxe 6107)*	11
10	**NEXT TIME YOU SEE ME** *Little Jr. Parker (Duke 164)*	10
11	**EMPTY ARMS** *Ivory Joe Hunter (Atlantic 1128)*	12
12	**SEND ME SOME LOVIN'** *Little Richard (Specialty 598)*	13
13	**LOVE'S A HURTIN' GAME** *Ivory Joe Hunter (Atlantic 1128)*	14
14	**PARTY DOLL** *Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427)*	9
15	**JUST TO HOLD MY HAND** *Clyde McPhatter (Atlantic 1137)*	18
16	**GOT MY MOJO WORKING** *Ann Cole (Baton 237) Muddy Waters (Chess 1652)*	16
17	**I SMELL TROUBLE** *Bobby Blue Bland (Duke 167)*	17
18	**THERE OUGHTA BE A LAW** *Mickey & Sylvia (Vik 0267)*	15
19	**I'M SORRY** *Platters (Mercurry 71032)*	19
20	**MAMA LOOKA BOOBOO** *Harry Belafonte (RCA Victor 20-6830)*	20

HOT ON IMPERIAL!
#5439 Roy Brown "LET THE FOUR WINDS BLOW"
#5430 Ernie Freeman "WITHOUT A LOVE"
#5432 Ken Copeland "PLEDGE OF LOVE"
#5440 Bobby Mitchell "I WOULD LIKE TO KNOW"
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The Hollyhocks
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Blue Charlie
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"CRAZY MAMBO"
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NASCO 6000

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b/w
"MAYBE I'M RIGHT"
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Thunderbird Waxes New Song From "Around The World In 80 Days"

NEW YORK—Thunderbird Records announced last week that a new song from the Academy-Award winning score of "Around the World in Eighty Days," was recorded by Jack Haskell and coupled with "Around the World." Tune is "Away Out West," and was recorded replete with Indians, trains, whistles and bullets, capturing the flavor of the show.

Thunderbird is also launching one of its heaviest promotion campaigns to date, in New England in conjunction with Cecil Steen of Records, Inc.

Thunderbird purchased from the Todd Company carpet bags and souvenir books with which salesmen will be going all over New England not only pushing the record but at the same time giving a free plug to the Todd film.

The record has been made up in a new color jacket and has already exceeded the 30,000 mark from sales in the theaters alone.

Thunderbird also has set up Don Carter of Tico Distributors in New York with the same promotion gimmick. The record still has only been released in those cities where the Todd show opens. Distributors handling the 45 are being made aware that the whole approach in selling this version will not only be profitable but long-term because of the fact that the record is being handled as a "miniature LP" not just an ordinary 45.

Herb Fontaine, a Boston jock, has also been signed up for promotion work in New England, after landing an interview with Mike Todd where Todd gave Thunderbird a solid plug when the show opened at the Saxon Theatre in Boston.

Jockey Lou Dennis of Waterbury, Conn., will handle promotion for that state.

Decca, Ltd., has announced that it will use the new cover jacket for its pressing of the record overseas on the London label.

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THE *ORIGINAL* SMASH HIT
"JOHNNIE'S HOUSE PARTY"
Parts 1 & 2
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John Hartsman and the Gaylarks
MUSIC CITY 807
MUSIC CITY RECORDS
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FRANKIE LYMON & THE TEENAGERS
THEIR LATEST AND THEIR GREATEST!
"OUT IN THE COLD AGAIN"
b/w
"MIRACLE IN THE RAIN"
GEE 1036
GEE
659 10th AVE.
NEW YORK, N. Y. (CI 6-4490)

The Cash Box HOT

NEW YORK

1	COME GO WITH ME	Del-Vikings (Dot 15538)
2	LITTLE DARLIN'	Diamonds (Mercury 71060)
3	ALL SHOOK UP	Elvis Presley (RCA Victor 20-6870)
4	I'M WALKIN'	Fats Domino (Imperial 5428)
5	JUST BECAUSE	Lloyd Price (ABC-Paramount 9792)
6	MAMA LOOKA BOOBOO	Harry Belafonte (RCA Victor 20-6830)
7	JUST TO HOLD MY HAND	Clyde McPhatter (Atlantic 1137)
8	OUT IN THE COLD AGAIN	Lymon & Teenagers (Gee 1036)
9	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
10	PARTY DOLL	Buddy Knox (Roulette 4002)

CHICAGO

1	NEXT TIME YOU SEE ME	Little Jr. Parker (Duke 164)
2	ALL SHOOK UP	Elvis Presley (RCA Victor 20-6870)
3	LITTLE DARLIN'	Diamonds (Mercury 71060)
4	I SMELL TROUBLE	Bobby Blue Bland (Duke 167)
5	C. C. RIDER	Chuck Willis (Atlantic 1130)
6	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
7	COME GO WITH ME	Del-Vikings (Dot 15538)
8	IT HURTS TO BE IN LOVE	Annie Laurie (DeLuxe 6107)
9	LOVE'S A HURTIN' GAME	Ivory Joe Hunter (Atlantic 1128
10	I'M WALKIN'	Fats Domino (Imperial 5428)

NEW ORLEANS

1	C. C. RIDER	Chuck Willis (Atlantic 1130)
2	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
3	ALL SHOOK UP	Elvis Presley (RCA Victor 20-6870)
4	EMPTY ARMS	Ivory Joe Hunter (Atlantic 1128)
5	IT HURTS TO BE IN LOVE	Annie Laurie (DeLuxe 6107)
6	SEND ME SOME LOVIN'	Little Richard (Specialty 598)
7	JUST BECAUSE	L. Williams (Specialty 597)
8	I'M WALKIN'	Fats Domino (Imperial 5428)
9	LITTLE DARLIN'	Diamonds (Mercury 71060)
10	I SMELL TROUBLE	Bobby Blue Bland (Duke 167)

ST. LOUIS

1	ALL SHOOK UP	Elvis Presley (RCA Victor 20-6870)
2	C. C. RIDER	Chuck Willis (Atlantic 1130)
3	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
4	JUST TO HOLD MY HAND	Clyde McPhatter (Atlantic 1137)
5	LITTLE DARLIN'	Diamonds (Mercury 71060)
6	I'M WALKIN'	Fats Domino (Imperial 5428)
7	SO RARE	Jimmy Dorsey (Fraternity 755)
8	LUCILLE	Little Richard (Specialty 598)
9	TROUBLES, TROUBLES, TROUBLES	B. B. King (RPM 492)
10	IT HURTS TO BE IN LOVE	Annie Laurie (DeLuxe 6107)

NEWARK

1	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
2	JUST BECAUSE	Lloyd Price (ABC-Paramount 9792)
3	C. C. RIDER	Chuck Willis (Atlantic 1130)
4	LUCILLE	Little Richard (Specialty 598)
5	I'M WALKIN'	Fats Domino (Imperial 5428)
6	EMPTY ARMS	Ivory Joe Hunter (Atlantic 1128)
7	NEXT TIME YOU SEE ME	Little Jr. Parker (Duke 164)
8	OUT IN THE COLD AGAIN	Lymon & Teenagers (Gee 1036)
9	MAMA LOOKA BOOBOO	Harry Belafonte (RCA Victor 20-6830)
10	RANG TANG DING DONG	Cellos (Apollo 510)

DALLAS

1	SCHOOL DAY (RING RING GOES THE BELL)	Chuck Berry (Chess 1653)
2	I'M WALKIN'	Fats Domino (Imperial 5428)
3	ALL SHOOK UP	Elvis Presley (RCA Victor 20-6870)
4	LITTLE DARLIN'	Diamonds (Mercury 71060)
5	LUCILLE	Little Richard (Specialty 598)
6	HE'S MINE	Platters (Mercury 71032)
7	YOUNG BLOOD	Coasters (Atco 6087)
8	COME GO WITH ME	Del-Vikings (Dot 15538)
9	TROUBLES, TROUBLES, TROUBLES	B. B. King (RPM 492)
10	EMPTY ARMS	Ivory Joe Hunter (Atlantic 1128)

The Cash Box

PHILADELPHIA

1	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
2	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
3	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
4	LUCILLE	*Little Richard (Speciolty 598)*
5	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
6	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
7	THERE OUGHTA BE A LAW	*Mickey & Sylvia (Vik 0267)*
8	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
9	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
10	MAMA LOOKA BOOBOO	*Harry Belafonte (RCA Victor 20-6830)*

LOS ANGELES

1	COME GO WITH ME	*Del-Vikings (Dot 15538)*
2	LITTLE DARLIN'	*Diamonds (Mercury 71060) Gladiolas (Excello 2101)*
3	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
4	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
5	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
6	I'M WALKIN'	*Fats Domino (Imperial 5428)*
7	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
8	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
9	I'M SORRY	*Platters (Mercury 71032)*
10	OVER THE MOUNTAIN AND ACROSS THE SEA	*Johnnie & Joe (Chess 1654)*

DETROIT

1	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
2	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
3	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
4	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
5	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
6	ROSIE LEE	*Mello-Tones (Gee 1037)*
7	YOUNG BLOOD	*Coasters (Atco 6087)*
8	GOT MY MOJO WORKING	*Ann Cole (Baton 237)*
9	COME GO WITH ME	*Del-Vikings (Dot 15538)*
10	LOVE'S A HURTIN' GAME	*Ivory Joe Hunter (Atlantic 1128)*

ATLANTA

1	LUCILLE	*Little Richard (Speciolty 598)*
2	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
3	LITTLE DARLIN'	*Diamonds (Mercury 71060) Gladiolas (Excello 2101)*
4	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
5	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
6	I'M WALKIN'	*Fats Domino (Imperial 5428)*
7	JUST TO HOLD MY HAND	*Clyde McPhatter (Atlantic 1137)*
8	COME GO WITH ME	*Del-Vikings (Dot 15538)*
9	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
10	I SMELL TROUBLE	*Bobby Blue Bland (Duke 167)*

MEMPHIS

1	I SMELL TROUBLE	*Bobby Blue Bland (Duke 167)*
2	GOT MY MOJO WORKING	*Ann Cole (Baton 237) Muddy Waters (Chess 1652)*
3	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
4	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
5	LUCILLE	*Little Richard (Speciolty 598)*
6	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
7	JUST TO HOLD MY HAND	*Clyde McPhatter (Atlantic 1137)*
8	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
9	IN THE DOORWAY CRYING	*Midnighters (Federal 12293)*
10	I WANT TO GET MARRIED	*B. B. King (RPM 492)*

SAN FRANCISCO

1	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
2	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
3	LUCILLE	*Little Richard (Speciolty 598)*
4	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
5	I'M WALKIN'	*Fats Domino (Imperial 5428)*
6	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
7	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
8	ONE HUNDRED YEARS FROM TODAY	*Alice Jean (Rhythm)*
9	SEND ME SOME LOVIN'	*Little Richard (Specialty 598)*
10	I'M THE ONE	*Jimmy McCracklin (Irmo)*

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"MESSED UP"

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b/w "IF YOU WERE MINE"

by OTIS RUSH

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b/w "LITTLE GIRL"

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R & B Reviews

A AWARD & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

BOBBY BYRD
(Zephyr 70-018)

B+ "LOOBY DOO" (2:32) [House of Fortune/Quintet Music BMI — Motola, Sill, Marascalco] Bobby Byrd rocks out a quick beat novelty with a zest-filled performance and a couple of novelty effects that could make this wax take off. It's a quick beat jump with a driving vocal and like instrumental backing. A spirits raiser that should tickle the teener trade. Watch it carefully. It could zoom.

B "IF WE SHOULD MEET AGAIN" (2:40) [House of Fortune BMI—Motola Martin] Bobby Byrd offers a slow beat lilter with a soft reading that falls nicely on the ears. Pretty tune deftly handled.

BROWN & GREENE
(Flash 119)

B "BACK TO TRINIDAD" (2:29) [Shag BMI—Al Curry] Brown & Greene team on a middle beat novelty calypso with good results. Deck intrigues and the catchy beat will find favor.

B "KISS ME BABY" (2:31) [Shag BMI—Brown & Greene] Brown & Greene turn in another effective performance as they chant the middle beat rhythm tune. Flute incorporated in the instrumental support sets the team off nicely. Ok deck.

QUINTON KIMBLE
(Federal 12296)

B "I'LL BE A FOOL FOR YOU" (2:20) [Armo BMI—Louis Blackwell] Quinton Kimble shouts out an earthy reading of a middle beat rhythm blues. Deck is a down home offering, but the beat is strong and could make an impression in the northern markets as well.

B "MY MOJO AND MY LODESTONE" (2:20) [Armo BMI—Louis Blackwell] Another down home side with a quick beat. Kimble sings of his mojo and lodestone with a hearty shouty vocal. Its best appeal will be to the southern markets.

MARVIN & JOHNNY
(Aladdin 3371)

B "PRETTY EYES" (2:30) [Aladdin BMI—Marvin Phillips] Marvin & Johnny team well on a slow beat rhythm ballad blues. It is a romancer with an effective beat behind them. Good vocal phrasing and a lilting tune. Should grab some good action.

B "YAK-YAK" (2:33) [Aladdin BMI—Marvin Phillips] Marvin & Johnny back with a quick beat novelty jump. The team swings lightly and the ork support helps make it a happy little jump for the youngsters.

BOB DAVIS QUARTET
(Dootoo 414)

B "TWINKLE" (1:59) [Dootsie Williams BMI—Davis] The Bob Davis Quartet skips lightly through a quick beat item. "Twinkle" has a tinkle effect with the piano and xylophone as featured.

C+ "OFF DAY BLUES" (2:59) [Dootsie Williams BMI—Lindsey] The Quartet offers a slow beat blues on the flip side. Drifty type instrumental wax for the intimate spot or for relaxed listening at home.

JOHNNY OTIS ORCHESTRA
(Dig 134)

B "WA WA" (Part 1 and Part 2) (2:52) (2:17) [Dig BMI—Johnny Otis] The Johnny Otis Orchestra turns out a two part instrumental with the "wa wa" gimmick heard throughout. A middle beat swinger with a sharp defined beat. Real teener bait that should grab attention.

The Cash Box Award o' the Week

"SUSIE-Q" (2:19)
[ARC BMI—Hawkins, Lewis, Broadwater]
"DON'T TREAT ME THIS WAY" (2:20)
[ARC BMI—Nelson, Jr., Lewis]
DALE HAWKINS
(Checker 863)

● Dale Hawkins seems to have what it takes in "Susie-Q", a middle beat rock. It has the beat that is a must, the excitement the kids demand, and a solidly commercial Hawkins delivering the jumper. Handclaps and an overpowering instrumental sound help build it to the point where it becomes something special. This looks like the next big teenage exciter. The flip, "Don't Treat Me Th's Way", is a quick beat jump with the Hawkins sound and appeal. However, it lacks the spark that makes "Susie-Q" so standout. We like "Susie-Q" for a big one.

"IF I HAD A TALKING PICTURE OF YOU" (2:39)
"THE BLUES DON'T MEAN A THING" (2:28)
THE JIVE BOMBERS with CLARENCE PALMER/PEE WEE TINNEY
(Savoy 1513)

● The Jive Bombers follow "Bad Boy" with two strong decks. "If I Had A Talking Picture Of You" features the lead of Clarence Palmer who also handled the lead on "Bad Boy". Pee Wee Tinney holds the spotlight on "The Blues Don't Mean A Thing". Palmer sings the oldie, "If I Had A Talking Picture Of You", with a nostalgic flavor and touches it up with the current beat. From here it looks like the side most likely to hit. "The Blues Don't Mean A Thing", is an up tempo rocked out by Tinney with an audacious vocal. Good sprightly jump that will put up a strong fight for top honors. Like both waxes.

"IT'S YOU I LOVE" (2:05)
[Travis BMI—Domino, Bartholomew]
"VALLEY OF TEARS" (1:56)
[Travis BMI—Domino, Bartholomew]
FATS DOMINO
(Imperial 5442)

● Two terrific Fats Domino sides. See pop reviews.

THE FIVE DOLLARS
(Fortune 833)

B+ "HOW TO DO THE BACON FAT" (2:31) [Trianon BMI—Williams, Hurt, Heard] The Five Dollars follow up the recent hit, "Bacon Fat", with a follow-up giving instructions on how to dance the number. Deck has that same appeal and should appeal to the same market. Should pick up a good sale.

C+ "YOU FOOL" (2:40) [Trianon BMI—Evans] The Five Dollars back with a slow, swaying blues ballad that makes pretty listening. Relaxing side.

JAMES BROWN
(Federal 12295)

B "MESSING WITH THE BLUES" (2:09) [Armo BMI — James Brown] James Brown is really distraught as he shouts out his miseries against a somber chant backing. Slow blues offering that should come off well in the southern territories.

B "LOVE OR A GAME" (2:14) [Armo BMI—James Brown] Another slow blues with a similar treatment. Similar comments.

The Cash Box R & B Best Bets

★ "LOOBY DOO"	Bobby Byrd	Zephyr 70-018
★ "IT'S HARD BUT IT'S FAIR"	Guitar Gable	Excello 2108
★ "NOWHERE ON EARTH"	Otis Williams	DeLuxe 6130
★ "ARROW OF LOVE" / "WAS IT A DREAM OF MINE"	Six Teens	Flip 322
★ "UNITED"	The Love Notes	Holiday 2605

NOLAN STRONG and THE DIABLOS
(Fortune 525)

B "CAN'T WE TALK THIS OVER" (2:34) [Trianon BMI — Nolan Strong] Nolan Strong and The Diablos offer a slow beat pretty. Nolan sings with warmth and earnestness as he begs his love to listen to his pleas. Tender wax.

B "THE MAMBO OF LOVE" (2:40) [Trianon BMI — Devora Brown] Strong and The Diablos back with a mambo lilter that comes off well. A pretty melody with the fascination of the latin beat. Good coupler.

THE LOVERS
(Lamp 2005)

B "GOTTA WHOLE LOT OF LOVIN' TO DO" (2:35) [Lamp BMI —Henry Cager] The Lovers swing out with an infectious quick beat bouncer built into a standard melody. Happy side the kids can hop to.

B "DARLING IT'S WONDERFUL" (2:50) [Lamp BMI—Allen Bunn] The Lovers team on a slow beat pretty that floats along on a tender vein. Easy drifty type wax. This side could command attention. The stronger etching.

THE SOPHOMORES
(Dawn 228)

B "I JUST CAN'T KEEP THE TEARS FROM TUMBLIN' DOWN" (2:49) [Cherio BMI—Chuck Darwin] The Sophomores bounce lightly through a quick beat lilter. Familiar tune delivered in good style. Ok treatment—good beat.

B "IF I SHOULD LOSE YOUR LOVE" (2:52) [Cherio BMI—Hightower, Edwards] The Sophomores work the slow beat item over lightly. A tender theme handled with a gentleness that appeals. The better side.

JIMMY CASTOR/THE JUNIORS
(Atomic 100)

B "SOMEBODY MENTIONED YOUR NAME" (2:47) [Music Workshop ASCAP—Nelson, Jr.; Gordon, Nelson] Jimmy Castor and The Juniors drift through a slow rhythmic ballad of a romance going through some rocky moments. Jimmy is unable to forget his girl. Pretty melody softly tendered.

B "THIS GIRL OF MINE" (2:12) [Atomic ASCAP—Castor] Castor turns up the tempo on this deck and rocks out a teen-age jump in good style. The kids will like to hop around to its beat, but the general tune and styling is "too much chocolate puddin'". It's been done too many times.

GUITAR GABLE
(Excello 2108)

B+ "IT'S HARD BUT IT'S FAIR" (2:41) [Excellorec BMI—Gable, West] Guitar Gable snubbed her and now she doesn't care. Slow, rhythmic blues melodically chanted by Gable. Deck comes off with strength and it could turn out to be an all-market seller. Watch it—it has potential.

C+ "COOL, CALM, COLLECTED" (2:39) [Excellorec BMI—Gable, West] Gable kicks into a fast beat rocker on the flip. Hard hitting jump to make a good change of pace coupler.

GLORIA LYNN
(Central 2600)

B "JUST LIKE THAT" (2:38) [Newkirk BMI—Newkirk] Gloria Lynn delivers a rhythmic love blues against an organ, drum backing. Miss Lynn delivers in an easy manner and deck comes off ok.

C+ "I'D BE A FOOL" (2:38) [Newkirk BMI—Newkirk] Gloria Lynn sings a torch ballad on the flip. Ok singing of a fair piece of material.

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"STRANGE WORLD" (2:25)
[Aladdin BMI—Forrest, Levy]
"THE VOW" (2:25)
[Aladdin BMI—Forrest, Levy]
GENE & EUNICE
(Aladdin 3374)

● Gene & Eunice come up with a unique offering, "Strange World". The arrangement, tune and treatment are stoppers, and we look to Gene & Eunice to hit with this one. Ray Ellis, who did the arranging delivered a couple of tricky bits that should help to get the deck to the top. The talented duo do a top notch job on the vocaling end. Combine all the features and you have a deck to be reckoned with. The pairing, "The Vow", is a tender offering with a fragile music box tinkling in the background. It is a delightful tune that should please just about everybody. Two of the best sides Gene & Eunice have put out. Watch both.

"YOU MADE ME LOVE YOU" (2:53)
[Broadway ASCAP—McCarthy, Monaco]
"MY DEBUT TO LOVE" (2:20)
[Progressive BMI—Dixon, Harrison]
THE SENSATIONS featuring YVONNE MILLS
(Atco 6090)

● The Sensations, featuring Yvonne Mills, turn in just about the best interpretation of "You Made Me Love You" we've ever heard. It is a great treatment on this wonderful tune. Instrumentally as well as the featured voices, the deck is loaded with tricks and the result is one that stops you cold. Give this side enough exposure and it is pretty certain to take off in a big way. The coupling, "My Debut To Love", is a strong offering showcasing the talents of Miss Mills and the group beautifully. It could surprise and turn out to be the side. Watch this release carefully. It's loaded.

"JOHNNIE'S HOUSE PARTY" (Part One) (2:48)
[Aladdin BMI—Palmer, Johnson, Mesner]
"JOHNNIE'S HOUSE PARTY" (Part Two) (2:17)
[Aladdin BMI—Palmer, Johnson, Mesner]
EARL PALMER'S PARTY ROCKERS with THE JAY HAWKS
(Aladdin 3379)

● Here's a two sided instrumental with that unique flavor. "Johnnie's House Party" is a solidly exuberent instrumental that combines the great instrumental sound and the noises of the party going on in the background. The party noises are there but do not intrude on the excitement of the instrumental sounds. They give the wild effects intended. It will certainly command a lot of attention and will probably become a money maker. Watch this deck closely.

OTIS WILLIAMS and HIS CHARMS
(DeLuxe 6130)

B+ "NOWHERE ON EARTH" (2:52) [Jay & Cee BMI — Williams, Glover] Williams and his Charms offer a delightful slow beat ballad pretty with the usual Williams touch. It is a pleasing offering with a smart blend of voices and an appealing tune. This side should step out.

B "NO GOT DE WOMAN" (2:38) [R T BMI—Rudy Toombs] Otis Williams and his Charms turn to the Calypso field for their newest. It is a middle beat lilter done with charm and appeal. Latin beat that pleases.

THE SIX TEENS
(Flip 322)

B+ "ARROW OF LOVE" (2:14) [Limax BMI—Wells] The Six Teens come up with a bubbly middle beat bouncer. A cute teener lyric with a zesty performance that should appeal no end to the younger set. The Six Teens should do very-very well with this one.

B+ "WAS IT A DREAM OF MINE" (2:28) [Limax BMI—Ed Wells] The Six Teens couple with a slow beat ballad tender in thought and treatment. Pretty melody deftly handled by the group. Two equally good, tho different type tunes. Watch both sides.

THE LOVE NOTES
(Holiday 2605)

B+ "TONIGHT" (2:22) [Everlast BMI—Hicks, Johnson, Robinson] The Love Notes team on a middle beat bouncer that comes off an infectious deck. The Love Notes skip lightly with an effervescent quality as they dish up the romantic jump. Good deck.

B+ "UNITED" (2:35) [Everlast BMI—Hicks, Johnson, Robinson] The Love Notes back with a tender, slow beat ballad. Softy that is handled just right. The Love Notes team well on the drifty floater. In the long run could be the side.

TV Stint

SCHENECTADY—Johnny Hartman accepts congratulations from Earle Pudney during recent TV stint in Schenectady. Pudney is holding Hartman's latest Bethlehem long player, "All Of Me" which has had strong national impact. Hartman will launch a major jockey junket in the near future.

GTJ And Contemporary Enter Stereo Tape Field

LOS ANGELES—Good Time Jazz and Contemporary Records, prominent in the high-fidelity recorded jazz field, are entering the stereo tape field with their new label, Contemporary Tape. An initial release of six stereo albums is set for May.

In order to bring the buyer complete and uncut versionns of their popular 12" long playing records, Contemporary Tape is using Extra Play tape—1-mil as against the usual 1.5.-mil, and stacked or staggered the albums will retail for only $11.95. Anticipating the growth of tape sales, the west coast indie has been recording all its sessions in stereo for the past year.

The first six albums include Contemporary's best selling album, Shelly Manne & His Friends: "My Fair Lady" as well as the up-coming "Music To Listen To Barney Kessel By" and "Music For Lighthousekeeping" by Howard Rumsey's Lighthouse All-Stars.

In most territories regular distributors of Good Time Jazz and Contemporary Records will handle the tape for record shops, but distribution for high-fidelity component outlets is not yet set.

London Gets World Rights To Little Richard Catalogue

LOS ANGELES—Art Rupe, Specialty Records prexy, has granted London Records, Inc., world-wide (except U.S. and Canadian) distribution rights to the entire Little Richard catalogue. The rock and roll singer-pianist, whose "Lucille" is hitting big on the charts, is booked by Herald Attractions.

Pollard Music Buys Tunes

NEW YORK—Otis Pollard, prexy of Pollard Music, Inc., and Michigan Music, Inc., last week announced the purchase of two tunes "United" and "Tonight." Both songs are currently available on the Holiday label.

Getting Bigger!
"GUIDED MISSILES"
The Cuff Links
409
ON THE CHARTS!
"Let Me Cry"
Willie Headen
410
DOOTO RECORDS

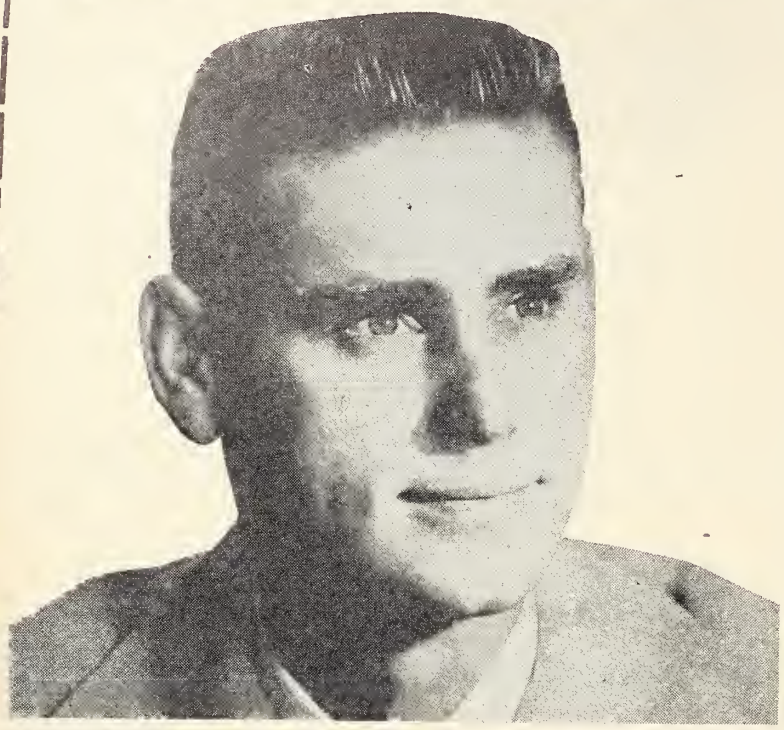
The Titans
"G'WAN HOME CALYPSO"
b/w
"LOOK WHAT YOU'RE DOING BABY"
VITA # 158
VITA RECORDS
1486 NO. FAIR OAKS AVENUE
PASADENA CALIFORNIA

"JOHNNY'S HOUSE PARTY"
Part 1 & 2
JIMMIE BEASLEY
And The Rockers
Modern #1021
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

BREAKING IN
KANSAS CITY - ST. LOUIS AREAS
"HOTSHOT"
RONNIE PEARSON
Herald # 500
Herald RECORDS
1697 B'way.
New York City, N.Y.

One Stops . . .
Operators . . . Dealers . . .
For Fast and Sure Action

Get This
Two Sided Smash!



GEORGE JONES

Grand Ole Opry's great star at his all time best

"TOO MUCH WATER"
(WRITTEN BY GEORGE JONES & SONNY JAMES)
AND
"ALL I WANT TO DO"
(WRITTEN BY GEORGE JONES)
ON
MERCURY-STARDAY 71096

NOTE-George Jones has made the Billboard Charts on 8 straight songs. Here is a truly great artist making Country Music history.

Mercury
REG U S PAT OFF
★ STARDAY ★

Ask your Mercury-Starday salesman about the new Mercury-Starday Country Series "One Stop Deal"

The Cash Box

Country Disk Jockey

REGIONAL RECORD REPORTS

GEORGE SUTTMEIER
WITJ—Ithaca, N. Y.

1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. Walkin' After Midnight (P. Cline)
4. Young Love (T. Hunter)
5. A White Sport Coat (M. Robbins)
6. There You Go (J. Cash)
7. I Miss You Already (Young)
8. Am I Losing You (Reeves)
9. Honky Tonk Song (Pierce)
10. I'm Tired (W. Pierce)

CARL STUART
WAMO—Pittsburgh, Pa.

1. Am I Losing You (Reeves)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Young Love (S. James)
4. The Tears Behind The Smile (G. Morgan)
5. Gone (F. Husky)
6. Wasted Words (R. Price)
7. Back Street (C. Bowers)
8. Four Walls (J. Reeves)
9. Money (Terry & Rusty & Doug)
10. I'll Be There (R. Price)

AMBROSE HALEY
KHMO—Hannibal, Mo.

1. Gone (F. Husky)
2. Young Love (S. James)
3. Honky Tonk Song (Pierce)
4. Four Walls (J. Reeves)
5. A White Sport Coat (M. Robbins)
6. Walkin' After Midnight (P. Cline)
7. I'm Gonna Live Some Before I Die (F. Young)
8. Am I Losing You (J. Reeves)
9. Train Of Love (J. Cash)

BOB COUCH
KGAF—Gainesville, Texas

1. Pledge Of Love (Copeland/Torok)
2. Old Bee Tree (A. Griffin)
3. Baby, I'm Sorry (Strikes)
4. Peace In The Valley (Presley)
5. All Shook Up (E. Presley)
6. First Date, First Kiss, First Love (S. James)
7. Gone (F. Husky)
8. Four Walls (J. Reeves)
9. A White Sport Coat (M. Robbins)
10. Bow My Back (A. Griffin)

ED FREEMAN
WIDE—Biddeford, Me.

1. A White Sport Coat (M. Robbins)
2. Four Walls (J. Reeves)
3. Dark Moon (B. Guitar)
4. Gone (F. Husky)
5. Walkin' After Midnight (P. Cline)
6. Hold Back Tomorrow (W. Stewart)
7. There You Go (J. Cash)
8. If This Is Sin (D. Williams)
9. Shrine Of St. Cecilia (Young)
10. Gonna Find Me A Bluebird (E. Arnold)

"TATER" PETE HUNTER
KTLW—Texas City, Texas

1. Going Home All By Myself (H. Locklin)
2. Fraulein (B. Helms)
3. I Never Had The Blues (J. Dickens)
4. Four Walls (J. Reeves)
5. I'll Never Let You Go (T. Collins)
6. I Know What It Means (C. Butler)
7. I Cried Like A Baby (L. Emerson)
8. I'm Rough Stuff (Carlisles)
9. Who'll Be The Next One (J. O'Gwynn)
10. Lilly Dale (B. Wills)

GEORGE T. POPKINS
WXGI—Richmond, Va.

1. Dark Moon (B. Guitar)
2. Fraulein (B. Helms)
3. Honky Tonk Song (Pierce)
4. Tears Behind The Smile (G. Morgan)
5. Gone (F. Husky)
6. Four Walls (J. Reeves)
7. Goin' Down The Road (Rusty & Doug)
8. A White Sport Coat (M. Robbins)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. The Story Of My Life (B. Martin)

GEORGE CANNEY
WHWB—Rutland, Vt.

1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. A White Sport Coat (M. Robbins)
4. Young Love (S. James)
5. Walkin' After Midnight (P. Cline)
6. There You Go (J. Cash)
7. Am I Losing You (Reeves)
8. Honky Tonk Song (Pierce)
9. You Are There (F. Young)
10. Calypso Sweetheart (Snow)

RED HUGHES
CKEY—Toronto, Ont., Can.

1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. Young Love (S. James)
4. Walkin' After Midnight (P. Cline)
5. Honky Tonk Song (Pierce)
6. There You Go (J. Cash)
7. Am I Losing You (J. Reeves)
8. A White Sport Coat (M. Robbins)
9. I'm Tired (W. Pierce)
10. Gonna Find Me A Bluebird (M. Rainwater)

"CUZZIN' ZEKE"
WHLP—Centerville, Tenn.

1. Honky Tonk Song (Pierce)
2. Story Of My Life (B. Martin)
3. Four Walls (J. Reeves)
4. Money (Browns)
5. I've Got A New Heartache (R. Price)
6. Someday (W. Pierce)
7. Good Morning Neighbor (P. Wagoner)
8. All Shook Up (E. Presley)
9. Young Love (S. James)
10. I Miss You Already (Young)

JIMMY WILLIAMS
WNOP—Newport, Ky.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Rockin' In The Congo (H. Thompson)
4. Four Walls (J. Reeves)
5. A White Sport Coat (M. Robbins)
6. Someday (W. Pierce)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Show Me (B. Grove)
9. One (J. P. Morgan/Arnold)
10. My Love Song (T. Sands)

PEE WEE KING
WKLD—Louisville, Ky.

1. Gone (F. Husky)
2. Walkin' After Midnight (P. Cline)
3. A White Sport Coat (M. Robbins)
4. All Shook Up (E. Presley)
5. Calypso Sweetheart (Snow)
6. First Date, First Kiss, First Love (S. James)
7. A Catchy Tune (P. W. King)
8. One Step At A Time (B. Lee)
9. Gonna Find Me A Bluebird (E. Arnold)
10. Four Walls (J. Reeves)

FL "DID" DWYER
KSWO—Lawton, Okla.

1. Walkin' After Midnight (P. Cline)
2. A White Sport Coat (M. Robbins)
3. Gone (F. Husky)
4. Honky Tonk Song (Tillis/Pierce)
5. Train Of Love (J. Cash)
6. Four Walls (J. Reeves)
7. All Shook Up (E. Presley)
8. You're Barking Up The Wrong Tree (D. Woody)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Knee Deep In The Blues (M. Robbins)

DOROTHY KINNEY
KVSA—McGehee, Ark.

1. A White Sport Coat (M. Robbins)
2. Four Walls (J. Reeves)
3. Honky Tonk Song (Pierce)
4. Don't Cry For You I Love (G. Morgan)
5. I Miss You Already (Young)
6. First Date, First Kiss, First Love (S. James)
7. The Shrine Of St. Cecilia (F. Young)
8. I've Got A New Heartache (R. Price)
9. Three Ways (K. Wells)
10. Pledge Of Love (M. Torok)

"PORKY" CHARBONNEAU
CKY—Winnipeg, Man., Can.

1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. Young Love (S. James)
4. Am I Losing You (Reeves)
5. Knee Deep In The Blues (M. Robbins)
6. Walkin' After Midnight (P. Cline)
7. Fraulein (B. Helms)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. There You Go (J. Cash)
10. I Miss You Already (Young)

HENRY TUCK
WREV—Reidsville, N. C.

1. Gone (F. Husky)
2. Am I Losing You (Reeves)
3. You're The Reason (James)
4. I Miss You Already (Young)
5. Walkin' After Midnight (P. Cline)
6. A White Sport Coat (M. Robbins)
7. There You Go (J. Cash)
8. Oh So Many Years (Wells & Pierce)
9. A Poor Man's Roses (Cline)
10. Forever (J. Reed)

CHUCK OTTE
KLPW—Union, Mo.

1. A White Sport Coat (M. Robbins)
2. Four Walls (J. Reeves)
3. Honky Tonk Song (Pierce)
4. Gone (F. Husky)
5. Fraulein (B. Helms)
6. I Was The First One (H. Thompson)
7. Someday (W. Pierce)
8. Grown-Up Tears (Robbins)
9. Stolen Moments (H. Snow)
10. Sugar Beet (P. W. King)

SAM ZURLO
WCCS—Amsterdam, N. Y.

1. Honky Tonk Song (Pierce)
2. Am I Losing You (Reeves)
3. I Miss You Already (Young)
4. Day-Dreaming Tonight (P. Wagoner)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Money (Jodie & Odie)
7. Gone (F. Husky)
8. Hello Baby (C. Arthur)
9. All Shook Up (E. Presley)
10. Oh So Many Years (Pierce & Wells)

LEE SUTTON
WWVA—Wheeling, W.Va.

1. Hey Honey (D. Owens)
2. Money (Terry & Rusty & Doug)
3. The Lord Is My Shepherd (L. Moore)
4. If Again (A. Neal)
5. Chained (S. Bonn)
6. 40th & Plum (W. Raney)
7. Ho Money Ho (Osbornes & R. Allen)
8. Living Too Fast (Anderson)
9. Four Walls (J. Reeves)
10. Out Of A Honky Tonk (B. Gallion)

DON VEDDER
WLFH—Little Falls, N. Y.

1. Four Walls (J. Reeves)
2. Oh, So Many Years (Wells & Pierce)
3. Someday (W. Pierce)
4. All The Time (Johnnie & Jack)
5. If I Win, I Win (Terry & Rusty & Doug)
6. Money (Jodie & Odie)
7. Loving You (Lee & Cooper)
8. Mister Love (Rusty & Doug & W. Barkdull)
9. Go Away With Me (Wilburns)
10. The Lord Is My Shepherd (L. Moore)

"BAREFOOT COWBOY" ALAN HERBERT
KDSJ—Deadwood, S. D.

1. Young Love (S. James)
2. Walkin' After Midnight (P. Cline)
3. Gone (F. Husky)
4. Knee Deep In The Blues (M. Robbins)
5. I'm Tired (W. Pierce)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Anyplace I Hang My Hat (B. W. Bob)
8. Honky Tonk Song (Pierce)
9. There You Go (J. Cash)
10. A White Sport Coat (M. Robbins)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	GONE Ferlin Husky (Capitol 3628)	1
2.	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	2
3.	HONKY TONK SONG Webb Pierce (Decca 30255)	3
4.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	5
5.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221)	4
6.	FOUR WALLS Jim Reeves (RCA Victor 6874)	13
7.	YOUNG LOVE Sonny James (Capitol 3602)	6
8.	THERE YOU GO Johnny Cash (Sun 258)	7
9.	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	11
10.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749)	9

11. FIRST DATE, FIRST KISS, FIRST LOVE. 12. I MISS YOU ALREADY. 13. FRAULEIN. 14. I'M TIRED. 15. KNEE DEEP IN THE BLUES. 16. TOO MUCH. 17. MONEY. 18. OH, SO MANY YEARS. 19. TRAIN OF LOVE. 20. I'LL BE THERE; A CHANGE OF HEART; I'VE GOT A NEW HEARTACHE; I'M SETTIN' YOU FREE; YOUR TRUE LOVE; SOMEDAY.

Canadian Capers

TORONTO TOPICS:

Frank Jones at Columbia Records announced that disks cut at three end-of-April sessions would bear the Epic label. Artists were: **Colette Bonheur**, popular chanteuse on French Canadian TV, who has two hits on the French Hit Parade. . . . **Bill Shepherd** from Ottawa playing old-time reels, jigs, and some original compositions. (Bill was orchestra conductor for the Wilf Carter Show which toured Canada in 1950). . . . **Raymond Rouleau**, a "Gaspesie" country artist who recorded some of his own works.

Harold Moon and **Lloyd McGuire** of BMI Canada attended the highly successful BMI Clinic in Rochester, N. Y., on April 29.

At the Town it's **Rita Reys** (Columbia) a "cool jazz" singer from Holland in her first Canadian date. At the Colonial, it's the **McPhartlands, Jimmy** and **Marion**, doing their first local show together in quite a while. Jimmy, famed Chicago cornetist, stated that his life story is soon to be told on a CBS Television Show.

George Offer at Decca Records brought **Steve Lawrence** to Toronto to appear on the Jackie Rae TV Show on May 1, and "pitch off" at the opening baseball game in Maple Leaf Gardens on April 30. Steve is promoting his new Coral disc "Fabulous." . . . **Lou Snider** and **Jackie Rae** who wrote some songs together years back will perform a few of them on Jackie's May 16 TV Show.

BYTOWN BROWSING:

Whitey Hains, Capitol Sales Promotion Manager in Canada, spent 5 days in Ottawa last week when Capitol artist **Sonny James** performed to a capacity audience at the Coliseum. Whitey visited DJ's there plugging Sonny's new record "First Date, First Kiss, First Love," **Tommy Sands'** "Ring-A-Ding-A-Ding," and Nat King Cole's "When Rock And Roll Come To Trinidad."

Dizzy Gillespie (Verve) opened at the Gatineau on April 29. . . . At the Circus Lounge in Hull Abbey **Lincoln** was followed on May 6 by **Marion** and **Jimmy McPhartland** for a two-week engagement. . . . Rock 'n roll vocal quartet **The Four Dots** appearing at the Aylmer Hotel.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE ..... Ferlin Husky (Capitol)
2. HONKY TONK SONG ..... Webb Pierce (Decca)
3. GONNA FIND ME A BLUEBIRD ..... Marvin Rainwater (MGM)
4. A WHITE SPORT COAT ..... Marty Robbins (Columbia)
5. ALL SHOOK UP ..... Elvis Presley (RCA Victor)
6. FOUR WALLS ..... Jim Reeves (RCA Victor)
7. YOUNG LOVE ..... Sonny James (Capitol)
8. WALKING AFTER MIDNIGHT ..... Patsy Cline (Decca)
9. AM I LOSING YOU ..... Jim Reeves (RCA Victor)
10. I MISS YOU ALREADY ..... Faron Young (Capitol)

11. FIRST DATE, FIRST KISS, FIRST LOVE. 12. FRAULEIN. 13. MONEY. 14. OH, SO MANY YEARS. 15. TEARS BEHIND THE SMILE. 16. THERE YOU GO. 17. KNEE DEEP IN THE BLUES. 18. I'M TIRED. 19. I'M SETTIN' YOU FREE. 20. SOMEDAY. 21. SHRINE OF ST. CECELIA. 22. I'VE GOT A NEW HEARTACHE. 23. ROCKIN' IN THE CONGO. 24. NOTHING AT ALL. 25. TRAIN OF LOVE. 26. PLEDGE OF LOVE. 27. YOU'RE THE REASON I'M IN LOVE. 28. DON'T LAUGH. 29. TOO MUCH. 30. GOOD MORNING, NEIGHBOR; WHERE D'JA GO; PEACE IN THE VALLEY; DON'T CRY FOR YOU I LOVE; A CHANGE OF HEART.

Country Big 10
JUKE BOX TUNES

		Pos. Last Week
1	**GONE** *Ferlin Husky* *(Capitol 3628)*	1
2	**ALL SHOOK UP** *Elvis Presley* *(RCA Victor 6870)*	2
3	**WALKIN' AFTER MIDNIGHT** *Patsy Cline* *(Decca 30221)*	3
4	**A WHITE SPORT COAT** *Marty Robbins* *(Columbia 40864)*	7
5	**HONKY TONK SONG** *Webb Pierce* *(Decca 30255)*	6
6	**YOUNG LOVE** *Sonny James* *(Capitol 3602)*	4
7	**GONNA FIND ME A BLUEBIRD** *Marvin Rainwater* *(MGM 12412)*	8
8	**THERE YOU GO** *Johnny Cash* *(Sun 258)*	5
9	**AM I LOSING YOU** *Jim Reeves* *(RCA Victor 6749)*	9
10	**I MISS YOU ALREADY** *Faron Young* *(Capitol 3611)*	—

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

THE CASH BOX BULLSEYE

"TOO MUCH WATER" (2:07)
[Starrite BMI—G. Jones, S. James]
"ALL I WANT TO DO" (2:20)
[Starrite BMI—G. Jones]
GEORGE JONES
(Mercury-Starday 71096)

● George takes one of the top spots in the new release field this week as he comes up with a sensational two-sider that labels him contender all the way. He hands in a super-commercial vocal effort on the topside as he belts out a fast paced romantic affair tabbed "Too Much Water". Jones tells the gal that she has 'overstepped her limits' and has finally lost his affections. However, on the bottom portion, a most pleasing, quick-beat tale labeled "All I Want To Do", he aims to become the #1 guy in the gal's heart. Top half should be a smash but don't sell the flip short.

"LEAVE ME" (2:29)
[Sure Fire BMI—R. Glasgow]
"MISTER LOVE" (2:23)
[Acuff-Rose BMI—R. & D. Kershaw]
ERNEST TUBB & THE WILBURN BROTHERS
(Decca 30305)

● Here's another Decca first. The label has repeatedly teamed up its top stars on decks that have met with great success on the charts. This time Decca brings together the vocal talents of Ernest Tubb and the Wilburn Brothers, Doyle and Teddy, on a potent pairing that should prove no exception to the rule. And altho they're two sad romantic themes the boys render 'em in extremely refreshing fashion. "Leave Me" is a new, uptempo opus while "Mister Love" is a superb cover of a recent chart item. Watch both ends of this solid money-making coupling.

"THE WOMAN I NEED" (2:10)
[Cedarwood BMI—L. Emerson]
"SHE KNOWS WHY" (2:19)
[Ark-la-tex BMI—C. King, Horton]
JOHNNY HORTON
(Columbia 40919)

● Johnny Horton comes thru in great form once again as he follows up his "I'm Coming Home" chart-rider with a pair of blues items that oughta earn a bundle of cash for all concerned. Supplied with some splendid guitar work on both ends of the release the chanter never sounded better as he deftly knocks out the two feelingful, quick paced tunes titled "The Woman I Need" and "She Knows Why". It's a double-barreled hit with a slight edge to the upper half.

THE FRANKIE HERMAN BAND
(Franz Schubert Music 444)

B "SECOND-HAND LIPSTICK" (2:14) [Franz Schubert BMI—J. Vivier] The Frankie Herman band smartly showcases a smooth vocal effort by Bobby Sykes on a contagious, up-tempo romantic opus. Inviting wedding of melody and lyrics.

C+ "LADY BARBER" (2:17) [Franz Schubert BMI—F. Cummings] On the reverse etching Herman's outfit slickly carves out a most appealing instrumental toe-tapper. Two good, ear-pleasing intro items tailor-made for the jocks and jukes.

MAE & SHORTY WHITSON
(Bramble 110)

B "THE OLD MOON IS GUILTY NOT MY HEART" (2:19) [White Oak BMI—V. Bell, M. Whitson, D. Whitson] The popular Cincinnati, husband and wife team, Mae & Shorty Whitson, harmonize in grade "A" fashion on this tender, quick beat romantic weeper. Persuasive intro wax.

C+ "I WISH I COULD KISS YOU GOODNIGHT" (2:40) [White Oak BMI—V. Bell, M. Whitson, D. Whitson] On the under portion the artists offer some more expressive duet vocalizing on a poignant, slightly up-tempo heartbreaker. Capable string support on both lids.

SKEETER BONN
(Admiral 1007)

B+ "LOVE CALL" (2:25) [Deo. BMI—M. L. Strode] Skeeter Bonn debuts on the Admiral label and comes up with a beautiful platter that the deejays should find to their liking. It's a very pretty, middle beat romantic entry on which Skeeter demonstrates his top notch vocal-yodel stylings. Should get heavy play.

B "CHAINED" (2:32) [Deo. BMI—M. L. Strode] On the under portion Bonn dishes up another sparkling reading as he races over an infectious lover's lament that moves along at lightning speed. Great instrumental assist on a deck that could prove to be a real sleeper.

CURTIS GORDON
(Mercury-Starday 71097)

B+ "SITTIN' ON TOP" (1:50) [Starrite BMI—Gordon, Dee] Here's an intriguing blues item tantalizingly fashioned by the distinctive voice of Curtis Gordon. Side has a flavorful rockin' beat and should attract considerable attention in the jukes, over the counter and on the air.

B "OUT TO WIN YOUR HEART" (2:30) [Starrite BMI—C. Gordon, J. Townsend] Flipside is a charming, Latin-flavored, romantic item that Gordon decks out in an engaging, light-hearted manner. An attractive coupler.

BOB GALLION
(MGM 12466)

B+ "I WANT HER BLUES" (2:12) [Acuff-Rose BMI — Gallion, O'Neal] Bob Gallion turns in a bright bit of vocalizing and yodeling on a catchy, quick beat lover's weeper. The chanter has the 'I want her, can't have her, 'cause somebody else got her blues'.

B "OUT OF A HONKY TONK" (2:40) [Acuff-Rose BMI—Gallion, McDaniel] Gallion's polished tones come across in convincing fashion as he sadly reminisces on a touching lilter. Two good country sides that are gonna latch onto a heap of sales and spins.

JIMMY SPELLMAN
(Dot 15564)

B+ "MAKE UP YOUR MIND" (2:00) [Laine-Simms BMI—Hemric, Winn] Dot has a strong contender for hitdom in both the material and the artist on this release. The performer is Jimmy Spellman and he sells this heartfelt pleader with authority. Excellent choral and musical assist on a subdued, country-pop-rock 'n roller that can step way out.

B+ "HERE AM I" (2:11) [Leon Rene ASCAP—McLollie, Rene] The same comments apply to another power-packed lover's ballad that can break thru the 'hit barrier'. Keep close tabs on this boy. He's a real comer.

BILLY WALKER
(Columbia 40920)

B+ "ON MY MIND AGAIN" (2:35) [Slim Willet BMI—Beard, Ray, Willet] Mellow-toned Billy Walker comes through with a thrilling reading on a penetrating r&r weeper ballad that's kicking up the dust in the Southwest. An ultra lovely slicing with very strong chart possibilities in both the country and pop markets.

B "VIVA LA MATADOR!" (1:55) [Nor Va Jak BMI—B. Walker] On the lower waffle Walker fetchingly knocks out a delightful, change-of-pace, South-of-the-border ditty. Colorful vocal and musical sound effects in the backdrop.

GORDON TERRY
(Cadence 1317)

B "ORANGE BLOSSOM SPECIAL" (2:19) [Acuff-Rose BMI—Arr: G. Terry] Gordon Terry, a top drawer vocalist and instrumentalist, gets his chance to show off his fiddle wizardry on this Cadence instrumental debut. Stellar arrangement of a fast paced train tune that should make the jocks sit up and take notice.

B "BLACK MOUNTAIN RAG" (2:11) [Acuff-Rose BMI—T. Magness] Some more fine fiddlin' by Terry on another trigger-quick 'back mountain' item. Both ends are programming 'musts'.

BILL MONROE
(Decca 30327)

B "A FALLEN STAR" (2:08) [Tree BMI — J. Joiner] Here's a top drawer, two-sided cover release for the wax buyers and platter spinners who prefer their country music 'straight'. This end Bill Monroe and his Blue Grass Boys effectively spin a beautiful, up tempo romantic piece.

B "FOUR WALLS" (2:20) [Sheldon BMI—M. Moore] On the flipside Monroe and the crew lilt over the current pop-country smash in their wonderful 'back country' vocal and instrumental style. Excellent pairing tho the top half has the edge commercially.

Country Round Up

With bossman **Red Foley** vacationing May 5th through June 5th, other top names in Country Music will take over the reins of "Ozark Jubilee." Producer **Bryan Bisney** has announced the following lineup: May 11th, **Rex Allen** headlines, with special guest **Sonny James**; May 18th, **Carl Smith**, with guest **Jim (Lt. Rip Masters of "Rin-Tin-Tin") Brown**; and May 25th, **Jimmy Wakely**, with guest **Fran (Aunt Fanny) Allison**. Bisney expects to delegate the June 8th host shortly.

* * * * *

CLIFFIE STONE

The **Marksmen quartet**, mainstays of ABC Radio's **Red Foley** Show and ABC-TV's "Ozark Jubilee," have just waxed their first session for the Mercury label. And next week the rhythmic group, formerly the **Foggy River Boys**, modulates out to the West Coast for their second guest shot on NBC-TV's **Tennessee Ernie** Show and **Cliffie Stone**'s locally televised "Hometown Jamboree." The fine foursome, **Charlie Hodge, Monty Matthews, Earl Terry and Don Taylor** just completed 4 days at the "Flame Club," Minneapolis, and the success of their engagement prompted Flame manager, Ray Perkins, to book them back in June. Charlie Hodge of the group reported for his Selective Service exam May 1st in his hometown, Decatur, Ala. **Marvin** "Gonna Find Me A Bluebird" **Rainwater** started a nine-day swing through Kansas, South Dakota and Nebraska on May 5th for Promoter **Hap Peebles** of Wichita. . . . In one of their busiest weeks to date, **Bill Wimberly**'s Country Rhythm Boys clocked 3,875 miles on their new red-and-silver bus in a 7-day period. **Brenda Lee**, the sober-sided little 12-year-old cutie of Ozark Jubilee, who built quite a following with her recent Decca disking, "One Step At A Time," has a brand new one, due out within a fortnight, which is expected to do even bigger things for her. The mighty-voiced moppet with the built-in "hiccup" in her voice was discovered a year ago in Augusta, Ga., by **Red Foley**. She is booked by **W. E. "Lucky" Moeller** of Top Talent, Springfield, Mo., who has announced that little Miss Lee will make her third **Steve Allen** Show appearance on May 19th. Brenda has been added to the impressive lineup of talent for the May 21st M.O.A. Convention show in Chicago. Several days later she opens, says Moeller as headliner of an eight-day tour of the Dakotas for Promoter **Tom Kelly**.

* * * * *

BRENDA LEE

Denver Duke and Jeffery Null (Mercury-Starday) kicked off a new 2 hour Saturday afternoon jamboree stanza over WVOW, Logan, West Virginia, along with **Hence 'Country Bill' Eversole** who produces and MC's the show. Plans are underway to televise the show soon. Duke and Null have just returned from a 6-state P.A. and deejay tour through the South, plugging their latest Mercury-Starday release, "All Washed Up With You" and "Million Tears." The boys started a new 26-date tour of personals on April 22nd, ending June 6th. Included is a date at "Verona Lake Ranch" near Walton, Ky. on May 5th with the **Jimmie Skinner** celebration. On the tour Denver and Jeffery will be playing with thrush **Doris Lee** and the comedy teams of **"Little" Josie Jitters and "Bashful Beau"** Henery, and **"Uncle" Zeke**. New singer, **Jess Stevens**, will fill in on the dates which Miss Lee will not be playing.

* * * * *

Eddie Harrell star of WDRF-Chester, Pa. in co-operation with the Green Ridge Memorial Home is starting a series of teen age dances on Monday nights. Eddie feels that since the teenager is one of the most important persons in helping an artist to reach the top, and since these same acts play in clubs and bars where the teenagers can't enter, Eddie wants to perform for them. He also feels that he's doing his part to help curb juvenile delinquency by keeping the teeners off the street and giving them a place to go and have a good time.

* * * * *

Hal Spector notes that according to the latest Pulse Reports, **Jimmy Wakely**'s KNX-Los Angeles radio show, which is the only live night-time show airing from CBS Hollywood studios, is the top rated program on the air at 7 to 7:30 PM Sunday evenings. The report further emphasizes that Wakely has a 20% share of audience, meaning that one out of every five radios in use in Los Angeles is tuned to the Wakely show. Wakely, a Decca artist, has had his show fully sponsored on the full CBS regional network for the past five years.

* * * * *

MAE & SHORTY WHITSON

Mae and Shorty Whitson have a new record out on the Bramble label that is geting lots of spins from Country DJ's in the Cincinnati area. The tunes, written by Mae and Shorty, and their co-writer **Vella Bell**, are "The Old Moon Is Guilty Not My Heart" and "I Wish I Could Kiss You Goodnight." The husband and wife team has been on radio and TV in the Queen City for many years.

* * * * *

Red Smith popular WCKY-Cincinnati country deejay is off for the lone star state. He will be heard from 6:00 to 9:00 A.M., Monday thru Saturday over KCUL, Fort Worth. In addition he'll be seen on "Cowtown Jamboree." Red said his stay in the Buckeye state did him a lot of good and gained many listeners for him. He plans to be recording for a major soon.

* * * * *

George L. Featherstone writes from Canada that altho severing his management pact with Hickory's **Rusty & Doug** he'll continue to help the boys in every way possible. George also has given up his ½ hour CHVC-Ontario, Can. broadcast to devote more time to other activities which include Sat. nite dances at his "Wonderland Ranch" dance hall, heavy promoting at the ranch, exclusive booking in several Western New York and Canadian locations, publicity campaigns, an office in Dunville, Ont. and a retail store known as "Uncle George's Trading Post" which'll stock everything for the Country entertainer. George also adds that anyone interested in publicity can contact him at P.O. Box 351, Dunville-Ontario, Can. or by phone via 325-W-1.

* * * * *

Smiley Monroe & The Californians are now seen via Los Angeles' TV channel 13 from 9:30 to 10:30 A.M. on the Graham Ford Show which is broadcast remote from Downey, Calif. Smiley has a new release due out on the Vita label this week.

* * * * *

JIMMY WAKELY

Thrush **Thelm Blackmon** pens that she'll be happy to mail a copy of her latest MGM waxing "Save A Little Room (In Your Heart For Me") and "I'll Never Get Over Losing You" to any jock who hasn't received a copy as yet. Her address is P.O. Box 91, Edmond, Okla. The gal's been guesting many times with **"Cousin Nellie"** on KBYE-Oklahoma City, Okla. and is due in Nashville soon to present some material in the current country-pop trend.

* * * * *

May the 18th will see **Myrna Lorrie** on the "Holiday Ranch" TV show, plugging her current RCA release "That's What Sweethearts Do" and "Die, I Thought I Would." "Holiday Ranch" is presented across Canada on a national hook-up via Micro-Wave towers. On May 28th, 29th and 30th she'll appear in Toronto with **Wilf Carter** and Company and will be on hand with Mgr. **Henry Gall** at the **Jimmie Rodgers** Day festivities.

* * * * *

Blande Perry, who after 14 years with KLRA-Little Rock, Ark. as an engineer, broke into the DJ field when **Connie B. Gay** took over the station last July, will be taking over the Midnight to 6:00 A.M. show. Blande, for 7 months ran the 6:00 P.M. to Midnight all-country show and will be glad to hear from c&w stars.

* * * * *

DENVER DUKE & JEFFERY NULL

Western bandleader, **Leon McAuliffe**, recently made his debut in the Iowa territory playing the "Melody Mill" Ballroom in Dubuque on April 26th. Attendance was good and the crowd was very responsive to "Take It Away, Leon's" style of Western music. Dates are being set for a return trip thru the Midwest in July when the band will go into the Mesker Memorial Bldg., Evansville, Indiana, July 20th & 21st.

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According to Mgr. Jim Halsey, **Wanda Jackson** made a big hit at the Circle Theatre in Cleveland, April 27th. Wanda has a very busy schedule lined up for the next few months. From April 24th thru May 31st Wanda will be touring all over the United States and Canada without a day off.

* * * * *

X. Cosse, Martha Carson's Mgr., writes that the songstress will be on **Alan Freed**'s May 4th ABC-TV debut show along with **Guy Mitchell** and **June** followed by a June 15th NBC-TV RCA Record Artists Show. In addition the Hazard, Ky. Chamber of Commerce will hold a Martha Carson Day on the 5th of July.

* * * * *

"Little" Jimmy Dickens is scheduled to headline the entertainment at the 5th Annual Georgia Poultry Festival to be held at Gainesville, Ga. on the 17th & 18th of May. And as reported in the Georgia Poultry Times, another feature of the gala entertainment program will be **Elmer Snodgrass** and his "Musical Pioneers." Snodgrass, known as the dean of Georgia hillbilly performers, is a by-word with radio listeners all over this section of the South. In addition to regular programs over WGGA, Gainesville, Snodgrass and his troupe are frequently featured at barn dances and hillbilly shows throughout the South.

* * * * *

THELMA BLACKMON

From May 5th, starting in Roanoke, Va. through the 26th in Angola, Ind., **Hank Snow** will be appearing throughout Va., Penna., Elmhurst, Queens, N.Y.C. (at the "Lost Battalion Hall"), New York State, N. J., Vt., and Conn. On the dates, May 5th to the 14th **Jim Reeves** and his Band will be on the show. Personal Mgr., **Herb Schucher**, postcards from Europe that the Reeves Country Music package is receiving a real warm reception. Stateside, meanwhile, Reeves' Victor waxing of "Four Walls" is 'red-hot' breaking wide open on both the country and pop charts.

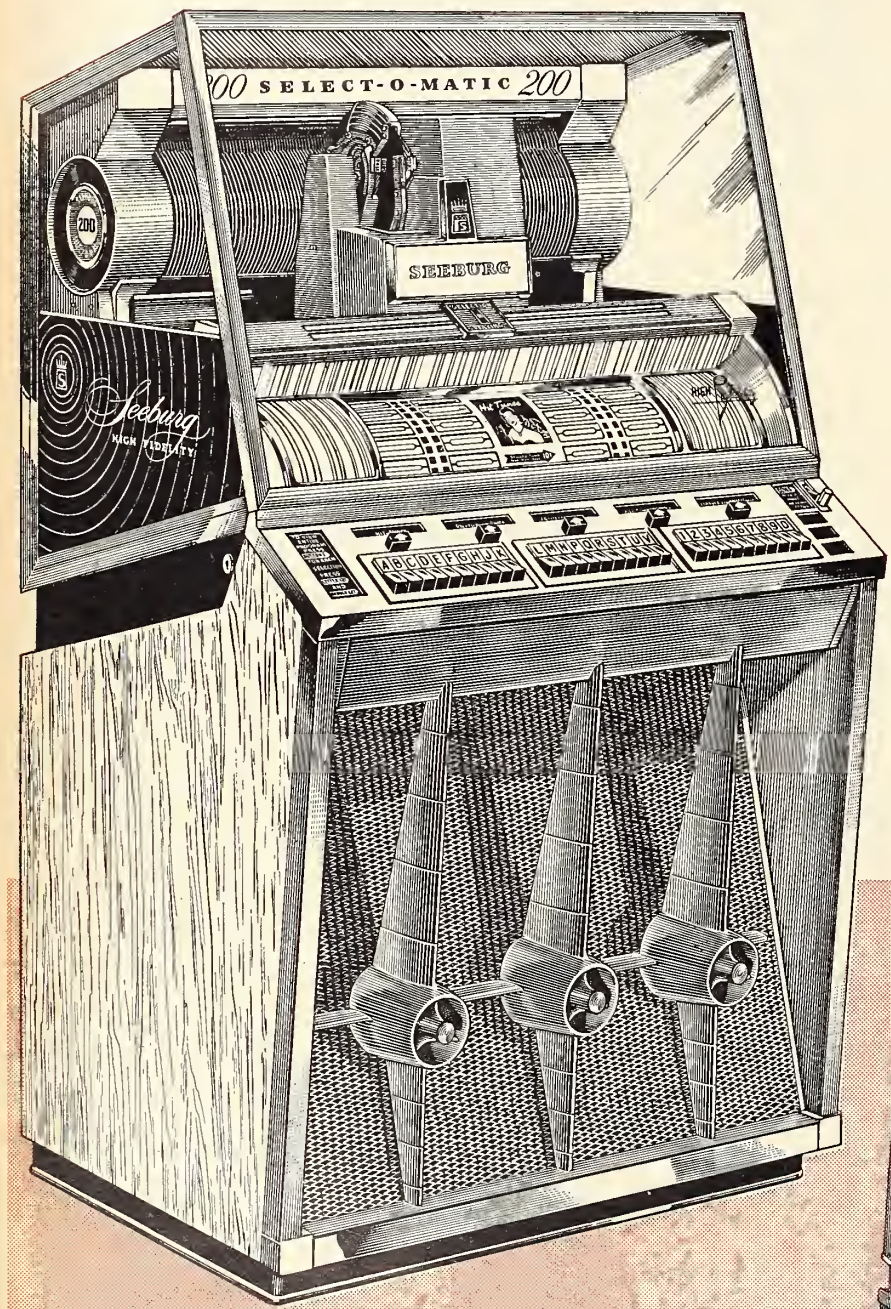
* * * * *

Rose Maddox rejoined her brothers for a series of dates on the coast, starting April 20th, to promote their latest Columbia biscuit "Love Is Strange" and "My Life With You" which, according to Promotion Mgr. J. E. "Red" Swarr, starting to hit some of the local country and pop charts. All jocks who don't have a copy can obtain one by writing to Fred at 20035 Gladstone, Covina, Calif. Fred has added another hour and a half of radio time to his KOCS-Ontario, Calif. Sat. DJ show, which brings it to a total of 3 hours plus an hour each day. He sez he's in dire need of wax.

Seeburg...

ALWAYS FIRST

WITH MAJOR ADVANCEMENTS



DUAL PRICING

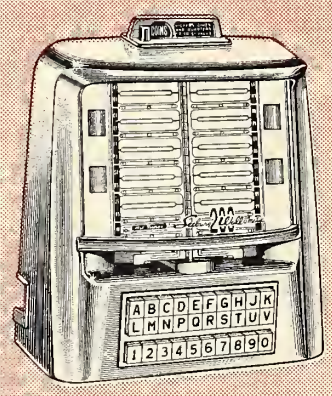
FOR PROFITABLE PROGRAMMING

The tremendously increased sale of Album records has created a welcome new concept of programming. Single-tune records continue to be essential to a well-programmed music system.

(Note: With Dual Pricing, Singles are programmed at one price.)

EP Albums, with two tunes per side, are now equally necessary to balanced programming.

(Note: With Dual Pricing, Albums are programmed at a proportionately higher price.)



DUAL PRICING UNIT

Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units for profitable programming at the phonograph and anywhere in the location.

America's Finest and Most Complete Music Systems

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
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Division of Fort Pitt Industries, Incorporated

Here and There

WASHINGTON, D. C.—Here's a hint which may be utilized by many coin firms. The Small Business Administration, here, made a study of older workers employed in business. "Older workers can be a bigger asset than many small business owners realize," concluded this report. Analyzing the situation, it was pointed out that "Millions of these workers are holding down jobs today. More millions are available but are not being effectively used. Behind this fact are various management misconceptions about older people: for example, that there is greater absenteeism among them, that they have greater accident rates, that they are less productive, and that they retain old-fashioned attitudes. Recent studies, however, dispute these generalizations. Older workers are often found to be better than the youngsters. As a class, they are absent less, have fewer accidents, produce at comparable levels at least until the late fifties, and frequently retain youthful, forward-looking attitudes past the seventies. There is no argument with the claim that older people have certain limitations. Physical strength decreases with age, so does speed. But many essential jobs demand neither."

NEW YORK—One of the country's leading economists pointed out that a number of firms are keeping their profit levels this year by "stepped-up sales, selling price increases or cost reduction—or any combination of two or all three." Let's see how the coin machine operator stacks up with these important factors. Have his sales been increased? In most instances—no. Has his selling price been increased? Only those who have gone to dime play—and not all, or even close to all, have done so. Have his costs been reduced? Quite the contrary. All means of conducting business, including cost of equipment, has continually increased. The answer is obvious—"Dime Play Plus," which means increased selling price, and a more equitable commission basis.

DETROIT, MICH.—Wow! Regardless of what the overall sales picture in the automotive field may be, Chrysler Corporation's financial report for the first quarter is astonishing. Sales amounted to $1,150,723,000, against $742,349,267 a year ago—a rise of 55%. This was Chrysler's highest for any quarter to date. Net earnings for the quarter were $36,545,521 against $10,905,722 a year ago. A lesson to be learned by the coin machine industry is the reason quoted for this sensational improvement "Radical styling."

TAX PROBLEMS

"Can you please immediately furnish us with complete data on cases where attempts by communities to obtain excessive and inequitable fees have been defeated? It is imperative that we receive this information as fast as possible. We are faced with a very serious, inequitable, excessive and drastic taxation situation here."

This is not the first time that such an appeal has been received. For years now operators and operator organizations have appealed to this publication as well as to manufacturers and attorneys in the industry, in an effort to obtain help when faced with inequitable and excessive taxation.

It is a pitiful situation. No one has a complete file of important license fee data on hand. Time and time again, one organization after another, has tried to set up a central point where license fee data would be accumulated. Where photostats of all cases required could be sent to those operators and operator organizations in communities where sudden, overburdening and inequitable taxation is attempted.

For years now, *The Cash Box* has urged the creation of a "NATIONAL TAX COUNCIL." The one central place where information relative to occupational and license fees and all other taxes could be gathered together.

The one place where operators suddenly faced with this desperate need, would be able to go to obtain whatever information they required to help themselves.

With the legislatures of 46 out of the 48 states meeting this year, news has been received from all over the nation that bills have been introduced to obtain higher occupational license fees as well as higher general licensing of all amusements, automatic phonographs, automatic music accessories and vending machines.

License fees ranging over $100 for each juke box and occupational fees ranging to $500 and more have already been introduced.

Naturally these operators are desperate. They seek help. They need help. They require all the legal data and information they can get to prove that they absolutely cannot exist in business paying such high and inequitable taxation.

Every single operator in the nation is more than willing to help his community and his state by paying fair license fees. But no operator can exist in business today where inequitable and excessive license taxation comes into being.

Only a "NATIONAL TAX COUNCIL" can help. This is a vital necessity. Everyone in the industry simply must come to the realization that a central office should be created.

One place where all license fee information can be gathered together. Where all legalities concerned with excessive and inequitable taxation of any nature whatsoever will be on hand to help operators when this need arises.

This one central spot can be the industry's "NATIONAL TAX COUNCIL."

Used Equip't Becomes More Scarce As:

EXPORT BOOM CONTINUES

Steady, Big Sales to All World Markets Reported to Have Cleaned U. S. of Late Model Phonos and Games

CHICAGO — The continuing boom business being enjoyed with all world markets is reported to have just about cleaned the U.S. of all late model phonos and games.

To obtain equipment to fulfill orders already taken, distributors are reported to be offering the highest trade-in prices in their history, against purchase of the new machines.

Distributor's salesmen are reported covering all possible areas where they can either buy or trade for late model used machines as well as for many machines that are two, three and even more years old.

The European market is especially anxious to obtain late model used machines. Importers offer to buy in hundred lots, both games and music. Cables and transatlantic phone calls are used by the European coin machines importers in an effort to obtain equipment.

Canada is reported to still be the biggest importer of all types of coin machines. Central and South American countries are just as anxious to obtain late model used equipment.

Most interesting is the growing demand from the Orient. Hongkong, Singapore, Macao, Manila, Tokyo and many other important far eastern centers are now calling for machines.

All these importing areas of the world, converging on the U.S. for machines, have cleaned the market, according to exporting distributors.

Yet demand continues so great that all leading U.S. exporting distributors are trying as hard as they possibly can to locate machines for their favorite importers.

R. C. Liddon Elected To Board Of Directors At Wurlitzer

CHICAGO—R. C. Liddon, president of the Security Bank, Corinth, Miss., has been elected to the Board of Directors of the Rudolph Wurlitzer Company, Chicago. The company, leading manufacturer of coin operated music machines, pianos, electronic pianos, and electronic organs, recently established a manufacturing division at Corinth.

R. C. Rolfing, president of the company, in making this announcement said, "The Wurlitzer Company has substantial interests in Corinth and it is entirely appropriate that one of the city's distinguished citizens should participate in the determination of the policies which will influence the company's future. We are highly pleased that Mr. Liddon has accepted a place on our Board, a position for which he is eminently qualified.

Liddon was born in Corinth and attended Corinth pjublic schools, graduating from the Corinth High School in 1929. He attended Vanderbilt University for one year, transferring from Vanderbilt to Harvard where he majored in economics and special work in the field of money and banking. He received his Bachelor of Arts degree from Harvard summa cum laude.

Upon his return to Corinth he became a director of the Security Bank, then vice-president, and in 1948 president. He has served the Mississippi Bankers Association in a number of capacities and is currently treasurer of the association.

While at Vanderbilt he was a member of Gamma Chapter of Delta Kappa Epsilon and a member of Phi Beta Kappa at Harvard. He has served as president of the Corinth Rotary Club and is active in the Methodist Church of Corinth.

Op, Former Legislator, Urges Ethical Practices

ERIN, TENN.—"My 35 years' experience in the amusement business," writes L. F. Stone of Stone Amusement, this city, "has taught me that pinball games and juke boxes are just as American as baseball or basketball.

"As a member of our State Legislature in 1931," continues Stone, "I had the good fortune to help legalize the operation of pinballs of the free play type in our state.

"I feel," sincerely advises Stone, "that operators should, at all times, try to make the amusement business just as ethical as is possible.

"My advice to all operators is simply, let your locations know that you are honest with them. That you sincerely want their full cooperation.

"Never count the take privately. Don't even check it in the absence of the location owner or his trusted help.

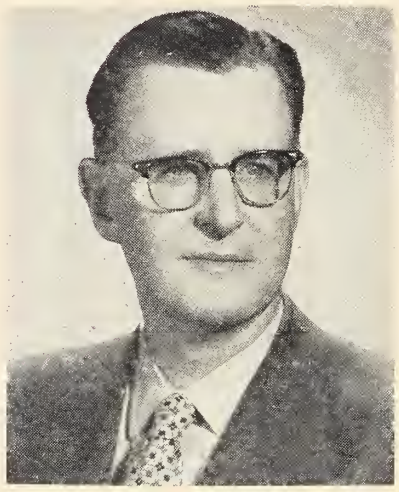
"In all of our locations," comments Stone, "we ask the girls to dust our machines every time they clean the place.

"We always give them a nice tip," he adds, "and, of course, in this way they cooperate with us and help to increase play on our machines.

"Many operators," states Stone, "should be taught to be perfectly fair about trying to take away another operator's locations.

"Many," he says, "are very dirty in their practices. Especially a new man who is trying to get hold and get going."

MOA Program And Special Events



GEORGE MILLER

CHICAGO—George A. Miller president and business manager of Music Operators of America (MOA) announced that plans for program and special events for the MOA Convention being held at the Morrison Hotel, this city, on Sunday, Monday and Tuesday, May 19, 20 and 21, have been completed.

Among the events scheduled is a forum meeting in which the subject "Ten Cent Play and Diversified Operation" will be discussed; another forum meeting on "Taxation and Licensing Problems, Public Relations and Present Legislation"; and a forum meeting in which all are invited to discuss matters pertinent to the music industry between the songwriters, publishers and the music operators; and a forum meeting on "Depreciation Schedules and Filing of Forms 1096 and 1099 with the Internal Revenue Department."

Among the talks scheduled are: "Present Copyright Legislation" by Sidney H. Levine; "The Phonograph Industry" by John Haddock, president of AMI; "General Operation of a Diversified Coin Machine Business" by Harry Snodgrass; a talk by Congressman George P. Miller; a talk by an outstanding personality of the Record Industry; and a talk by Vincent Gottschalk on "Think it! Say it and Do it!"

In announcing the forum meetings, Miller stated "Forum meetings have been arranged again this year, for the benefit of every music operator and association representative of the nation. These forum meetings provide an opportunity for music operators to discuss various aspects and potentialities regarding the future of the automatic phonograph industry thru a round-table discussion. The men who preside and moderate over these sessions are presidents, secretaries and business managers of various state and local associations. They have given a great amount of time in preparation for these meetings and we again urge that you attend as many of them as you can when in Chicago."

A joint luncheon for all exhibitors, directors and officers of MOA will be held in the Cotillion and Embassy Rooms (Mezzanine Floor) on Monday at 12:30 P.M. under the auspices of Music Operators of America. Tickets for this affair can be had at the Membership Booth in the Lobby on the convention floor. All exhibitors are invited to be the guests of MOA, and all music operators who wish to attend can purchase the tickets either at the Membership Booth, or at the banquet room the day of the luncheon, which is more convenient according to Miller.

The special events program for the ladies is most interesting. A Fashion Show Luncheon, which is complimentary, will be held in the Terrace-Casino Room on Monday, May 19, at 2:30 P.M. with Mrs. Cissie Gersh, Mrs. Marie Pierce, Mrs. Les Montooth, Mrs. Norman Gefke and Mrs. Juanita Miller acting as co-hostesses. The show is being sponsored by Saks Fifth Avenue, and tickets can be obtained at the Membership Booth in the Lobby of the convention floor.

Another secial event for the ladies, which is also on a complimentary basis, is a 2½ hour Sightseeing Trip to the various points of interest in the city of Chicago. Busses will leave at 10:30 A.M. and will return at 1:30 P.M. Busses will be in front of the hotel's main entrance and tickets can be obtained at the Membership Booth. Hostesses for the trip are Mrs. Marie Pierce, Mrs. Howard Ellis, Mrs. Martin Britz, Mrs. William Hullinger and Mrs. Juanita Miller.

Bigger Attendance And More Exhibitors To Be At MOA

Only Two Exhibit Booths Left

CHICAGO — "Not only do we expect the largest attendance of all time at the MOA Convention at the Morrison Hotel, May 19, 20 and 21," stated George A. Miller, president and business manager, "but there will be more and bigger exhibits than ever before. Here it is still two weeks before show time and altho we've taken considerable more floor space, all the exhibit booths are sold with the exception of two—and we have several firms dickering for them now."

2 LARGE BOOTHS LEFT!!
ALL OTHER EXHIBIT SPACE SOLD OUT
FOR THE
M. O. A. CONVENTION
MAY 19-20-21, 1957
Mr. George A. Miller
President and Business Manager
of
MUSIC OPERATORS OF AMERICA
IS AT THE
MORRISON HOTEL, SUITE 1728, CHICAGO, ILL.
(Tel.: FRANKLIN 2-9600)

GEORGE A. MILLER

Please Wire, Write or Phone: Mr. George A. Miller at the Morrison Hotel, Chicago, Ill., for all business concerning Music Operators of America, Inc.

Chi Automatic Phono Bowling League Elects Officers

28 Teams to Bowl Next Season. 16 Northside Teams to be "National" Division, 12 Southside Teams "American" Division. Citywide Champs Will be Given The Cash Box' Award

Robert E. (Bob) Gnarro Elected President for 5th Consecutive Year Will Head National Division. Eddie Walker Elected President of American Division

BOB GNARRO

CHICAGO — Elections were held this past week by the Chicago Automatic Phono Bowling League.

Officers of each of the two divisions into which the league has been split promised to come up with the champs for the next season.

The 16 northside teams will be known as the "National" division of the league. This name was due to the fact that northsiders are Chicago Cub fans of the National League.

The 12 southside teams were given the name of "American division" in view of the Chicago White Sox team being their favorite.

Championship teams of both the National and American divisions of the league will play for the citywide bowling championship.

The Cash Box will give its famed award to the winning team.

Officers of the Nationals elected this past week were: Robert E. (Bob) Gnarro, president who was elected for the fifth consecutive year to this position. Bob Gnarro has been president ever since the league's inception. Ray Gallet was elected vice-president. Peter Oomens, treasurer and the sparkplug of the league, John Oomens, was re-elected secretary.

Edward Walker was elected president of the newly formed southside Americans. Ralph Kick was elected secretary. Lois Scott, treasurer. No vice-president was elected for the Americans.

Williams Mfg. Names Ontario Distrib

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced the appointment this past week of the Toronto Trading Post, Toronto, Ont., Canada, as exclusive distributors for the Province of Ontario.

"We are happy to announce this appointment", stated Weinand. "The Toronto Trading Post is well known to all the operators in the territory, and we feel confident they will do an outstanding job of serving the trade as distributors for Williams' products."

Weinand reported that sample shipments of Williams "1957 Baseball", "Crossfire Gun" and "6-Pocket Pool Table" are already on the way to Toronto for display in the showrooms.

A quantity order for more Williams' products is scheduled for immediate shipment.

The Toronto Trading Post is managed by A. A. Claiver. The firm also handles the AMI line of phonographs.

ALL GAMES CLEANED AND IN WORKING ORDER

ABC	$285.00
ROYALS	35.00
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WILLIAMS King O' Swat	$195.00
WILLIAMS Four Bagger	285.00
WILLIAMS Cranes	Write

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Tennessee Legislature Legalizes Pinball Machines

CHATTANOOGA, TENN. — Pinball operators in this city were happy to note that the state law naming pinball machines as gaming devices was repealed at the last session of the legislature.

In 1955 State Senator Ernest Guffy of Athens inserted the amendment designating a pinball machine as a gaming device in a law which was directed at professional gambling. At the 1957 session of the legislature a bill amending the law was passed by the House and went to the Senate. In discussing the bill on the Senate floor, Guffy commented that he had inserted the amendment in 1955 to attempt to kill the gambling bill. He added that he had no objection to eliminating it this year. It was passed in the Senate.

By that action the Legislature legalized the machines.

Chattanooga has no ordinance that outlaws pinball machines. The city does have an ordinance which authorizes the chief of police to seize machines which are used as gaming devices, but that must be on evidence that the particular machine is being used for gambling.

Pinball machines have not been operated here since 1954.

A group of operators recently met with Mayor Olgiati in an effort to make arrangements for the return of the machines. No agreement has been reached.

The owner of a location must obtain a city license before installing a machine, but it is understood that the city does not have the legal right to refuse the license.

Steel Music Shows AMI "H" To North Carolina Ops

DURHAM, N. C. — Steel Music Company, with headquarters in this city, AMI distributor for the North Carolina territory, held two showings of the new AMI model "H" phonographs. On April 14, Charlie Steel, Whitey Hudson, Mac Holliday, and Raymond Sharpe hosted music operators, servicemen and their families at the Hotel Charlotte, Charlotte From April 15 to April 20 the new AMI phonographs were shown in the Durham offices.

"We welcomed the largest and most enthusiastic group of operators to ever attend an AMI show in this territory," stated Steel.

In a drawing held at the conclusion of the week-long festivities, Steel presented the winners with exciting prizes. Lynn Loy of Ayres Music Company, Greensboro, won first prize which will give him an expense-paid trip to the AMI Service School at Grand Rapids, May 13 to 17, as well as to the MOA Show in Chicago, May 19, 20 and 21. Second prize went to Wray Wright, serviceman for J. & K. Music Company, Shelby, who will receive a complete set of music machine tools as selected by the AMI factory engineer.

Among those attending the showings were: Ben Carter, John E. Bacon, J. B. Lewis, Wray Wright, Jack Matthews, Hoyt Hill, Gene Smith, Sam Smith, William David Smith, John Archer, Robert H. Allred, Worth Heath, L. H. Matthews, James H. Matthews, Mr. and Mrs. George Kostakes, W. W. Richardson, Paul Blair, Jimmy Jackson, Marion H. Hales, Mr. and Mrs. H. H. Bosworth, G. L. Brown, R. L. Brown, Jack Sprinkle, Red Higgins, W. C. Knight, Red Snyder, Duane Church, Aaron Watkins, Johnny Estridge, W. F. Robinson, John N. Robinson, John Hord, L. L. Barlette, Fred H. Nance, Cliff Snyder, Mr. and Mrs. H. O. Sparks, Frank Leonard, W. O. Carter, Christopher Lockley, Arthur Dove, Horace Dove, Harry York, J. A. Wrenn, Jack Mitchell, Jr., P. E. Pierce and Tom Stewart.

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Irving Kaye To Exhibit Pool Tables At MOA Meet

BROOKLYN, N. Y.—Irving Kaye, Irving Kaye Company, Inc., this city, stated that the firm will exhibit two of its pool tables at the MOA Convention at the Hotel Morrison, Chicago.

"We will display our two most popular and fastest selling pool games, the 'Eldorado,' a 6-hole game, and our 3-hole 'Super DeLuxe Bumper Pool' game," advised Gaye. "Both of these machines have been in operation and have proved to be exciting action games, bringing in good profits to operators. They are constructed to stand up under any circumstances, the cabinets being beautifully finished in mahogany and gold trim, with guaranteed slate tops. They are available with 20¢ and 25¢ coin chutes."

Kaye will head a group of the firm's executives who will be at the exhibit booth at the MOA to greet all visiting coinmen.

Meeting Dates

Music Operators' Associations

May 6—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

13—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

15—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

15—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)

16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

19, 20, 21—Music Operators of America Convention
Place: Morrison Hotel, Chicago, Ill.

19—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

June 4—Westchester Operators Guild, Inc. (6th Annual Banquet)
Place: Holiday Inn, Scarsdale, N. Y.

6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7—North Carolina Automatic Music Assn.
Place: Cape Fear Hotel, Wilmington, N. C.

17—Wisconsin Music Merchants' Assn.
Place: Beaumont Hotel, Green Bay, Wisc. (12:00 Noon)

27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)

28, 29—3rd Annual State Convention of W. Va. Music Ops

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

The Cash Box

MOA

SPECIAL ISSUE
(dated: may 25th)

your advertising message will reach ALL of the nation's operators

•

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goes to press:

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  80 boylston st. (phone: hancock 6-8386)
- **HOLLYWOOD**
  6272 sunset blvd. (phone: hollywood 5-2129)

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THE CASH BOX

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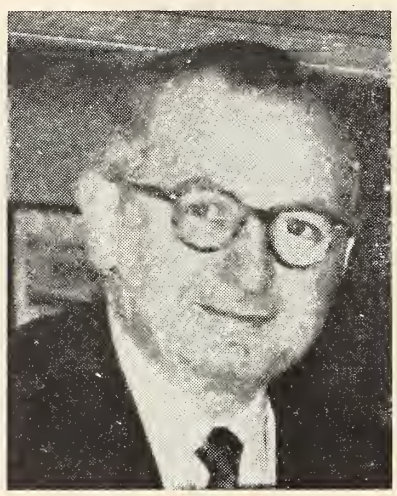
UJA-CMI Dinner Honoring Meyer Parkoff Approaching



MEYER PARKOFF

NEW YORK—With the UJA-Coin Machine Industry testimonial dinner honoring Meyer C. Parkoff rapidly approaching (Wednesday night, May 15, at the Hotel Sheraton-Astor), Lou Boorstein, chairman, advises that tickets are being rapidly grabbed up.

"Even with the large sale of tickets up to now", advises Boorstein, "there are still quite a few available. As is usually the case, many hold off until the last moment to send in their reservations. Then we are faced with the problem of turning some down. We would like to serve all our friends, and I therefore suggest to those members of the industry who have been procrastinating, that they make their reservations at this time."

Boorstein also reports that committee members have advised him that the industry here have been most libral in their annual donations to UJA, but the goal set hasn't been reached. "I appeal to all members of the coin machine industry here to send in their checks or pledges so that we can announce at our dinner, as we did last year, that a new record of contributions is set. So far, we have a long way to go."

Arcades Look For Record Breaking 1957 Season

Get Good Start With Warm, Sunny Week-Ends in April. Play Action Attributed to a Number of New Games

NEW YORK—If nothing in the way of an unlooked for disaster and a continual season of bad weather, Arcades should have their best season of all time.

With the season, so far, devoted mostly to week-ends, Arcade men thruout the nation are reporting sensational grosses. These men always figure that if they can get a good play during April and May week-ends, they can accumulate a reserve which can take care of any bad weather during the regular season. This year, so far, every week-end has seen gorgeous sunny weather, with crowds flocking to the resort areas. This leads to a continual play of arcade machines. A big aid also to arcade machine play this year has been the very fine weather enjoyed during the Easter week which saw schools closed, and pleasure seeking youngsters enjoying excursions to resort and beach areas.

Another factor according to an old time arcade owner, which is helping considerably to increase collections, is the fact that a number of highly interesting and intriguing new play machines are now being offered the trade. Of course, he explains, there are some standard arcade machines which continually get action, but this year, there are even some new guns available. "A live-wire progressive arcade owner can diversify his equipment today" said this coinman, "and thereby get play from all ages, and satisfy all desires."

Leading suppliers of arcade machines, both in New York, New England, Mid-West and Far West have been reporting that they have never been so busy filling ordrs for equipment. Mike Munves, known internationally as the "Arcade King", said this week that 1957 will be his firm's biggest year. Up to now, he states he's been so busy it's almost impossible to satisfy the demand from his customers. "And I'll be rushed trying to satisfy my many friends and customers away into July."

As a result of the encouraging arcade business, we hear that many coinmen thruout the country have new arcade locations being set-up and are planning others.

Bally Wins Suit

CHICAGO — Suit recently filed by a coin-machine distributor in Federal District Court here against Bally Manufacturing, this city, and Amusement Supply Company, East Saint Louis, charging conspiracy, breach of contract and violation of Robinson-Patman Act, ended in vindication for defendants on May 1, when Judge Julius J. Hoffman directed a verdict of not guilty on all counts.

ABT Vacation Aug. 2-19

CHICAGO — George Kozy, sales manager of ABT Manufacturing Corporation, this city, announced that offices and plant of the firm will be closed for a two-week vacation period August 2 to 19.

The entire plant will close down at 4.30 P.M., August 2, and will reopen at 8:00 A.M. on the 19th, it was reported.

Overhead Is Answer To Boom Or Bust

Ops Agree Constantly Growing Overhead Expense Can be Overcome by "10c Play Plus" Plan Best Fitted For Individual Areas

"The Cash Box" Commended For "10c Play Plus" Crusade Pointing Way For Ops To Obtain More Equitable Share of Gross Intake

CHICAGO — Growing commendation for this publication's efforts to convince operators everywhere in the nation of the need for "10¢ Play Plus" front money, minimum guarantees or a more equitable division of the gross intake has become most noticeable.

More and more operators, nationwide, are in agreement that overhead expense is now the answer to boom or bust.

And at the same time, agree with The Cash Box that the best answer to constantly increasing overhead expense, is "10¢ Play Plus".

From their own investigations, ever since reported by this publication, many have now found that the cost of servicing individual locations ranges anywhere from $6.50 to $8.50 and even more in some cases.

Operators are reported to be pointing this out to location owners and, at the same time, attempting to set up a $7.50 minimum guarantee arrangement with their locations.

"In this way", one operator explains, "we are, at the very least, covering our overhead expense. Then by splitting on a fifty-fifty basis this gives the storekeeper and ourselves an equitable arrangement of the gross intake."

Other operators are of the belief that the "best method" is to arrange for "10¢ Play Plus" either 65%-35% or 70%-30% commission basis.

"This', they claim, "makes all equal and meets with general approval of all the locations because they then realize that everyone is getting the same deal."

Regardless of what method is arranged in each individual area in the nation, usually some method best suited to the area, all operators are now working toward a more equitable division of the gross intake from their machines plus 10¢ play and, in many cases, 25¢ for two plays or two players.

"I want to take this opportunity", stated a prominent manufacturer, "to commend 'The Cash Box' on this strong and logical crusade to help the nation's operators enjoy a better and more profitable future."

George A. Miller A "Sponsor" Of "Teen-Age" Auto Club

OAKLAND, CALIF. — With all his other duties and endeavors, George A. Miller still finds time to take on what he considers a most important job.

Added to his activities as president and business manager of Music Operators of America, and president of the California Music Merchants, Miller is now a "sponsor" of the Road Saints of Grass Valley, a teen-age automobile club.

"A couple of months ago," relates Miller, "my son, George, Jr., who is not quite 18 years old, got the idea of organizing a hot rod club and wanted to know if I would sponsor it. The idea of the club was not to drag cars or race with others on the highway, but rather to obey the laws and to render a service to people who may have difficulty on the highways, in the way of running out of gas, having a flat tire, or having engine trouble.

"The outcome of his idea was that I became the sponsor of the club and we now have about 21 boys who are members of a hot rod club, known as the 'Road Saints'. These boys go out on the highway each Saturday and Sunday for the purpose of assisting the drivers who have run into some car difficulty.

"The minister of the Grass Valley Methodist Church is their counsellor and Captain Joe Blake of the Grass Valley Highway Patrol is their advisor. With men of this calibre interested in the club, the boys get a lot of real good advice and are fully alerted to State laws pertaining to the driving of automobiles, which has gone a long way in influencing them in obeying the laws in the main arteries in the State of California.

"I find it a great pleasure and privilege working with these boys, and of course, it is an added pleasure because my youngest son, George, Jr., was chosen at a general election to serve the first year as president of this particular group.

"At this time, a number of hot rod clubs are being organized in California with the thought in mind of advising juveniles rather than criticizing them.

"This", concludes Miller, "in my estimation, would be a great move for music operator associations all over the nation, and clubs of this kind could be sponsored by the various local and state associations. It would not only give good publicity to the automatic phonograph business, but it would also render a service to the teen-agers that would be very impressive upon the mothers and fathers, as well as the general public."

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Through The Coin Chute

ALABAMA ACTION

Max Hurvich, Birminghanm Vending, reports his showings of the AMI "H" models is still going on. Hurvich says his sales are fabulous and the factory can't ship them into him fast enough. **Al Toranto**, working with Hurvich, is kept going at top speed to accommodate all the Alabama ops. . . . At Jefferson Music, **O. C. Coker** and **Leon Hoskins**, are pinned to their desks with detail work. Coker says the Keeney "True Score" is helping to keep up the averages. . . . **Hubert Hare**, at Music Box, happy with the collections this week. . . . **Teddy Tsimpides** carrying his right hand in a sling for the third time this year. Teddy's a real "fall guy". . . . **Jack Hoskin** and **Woodie Vandivere** really tired as they finished a day of setting bowlers. . . . Everyone busy at Franco Distributing, Montgomery. **Joe Capilouto** at the record bar, **Dave Franco** busy with sales, and **Morris Piha** trying to finish up to dash out. . . Cohen Amusement Record Bar, Montgomery, an active spot. **Isaac Cohen**, intent on his phone conversation. The Cohens have opened another record shop in Montgomery. With their two stores and coin route they have plenty to do. They are also planning another record store and a small arcade. . . . **Mrs. W. E. Hefner**, a newcomer in the business, has proven quite successful. Mrs. Hefner is primarily in vending, including coffee machines. She is set up in Montgomery and Birmingham. . . . **E. B. Nelson**, Birmingham, reports his arcade starting off with a great big flourish. . . . **Fred Lange**, Culleman, states his arcade up to date with all kinds of equipment except bowlers. He now plans to include them. . . . **Robert Sisk**, Huntsville, happy with his earnings. . . . **R. L. Barns**, Selma, also indicates his territory has been responding well. . . . **J. L. Brown**, Magic City Music, also contemplating bowlers.

Through The Coin Chute

MISSISSIPPI MUSINGS

At Fairway Amusement Co., Columbus, **A. B. (Bubba) Fort**, setting his bowlers with the assistance of Doug Loftis. Fort enthused about the possibilities of the earning power of the bowler. **Sam Jones** reports he serviced another good location with a coffee vendor. . . . **Grady Wallace**, Columbus, out on that long route. . . . **Lex Howard**, Crystal Amusement, Grenada, on his way to Memphis to purchase equipment. **C. U. Collins** servicing the route. . . . **Guy Slay**, Hattiesburg, sold his routes to the Duff Amusement Company. Mr. and **Mrs. B. K. Duff** very happy over the deal they made with Slay. . . . At Gammel Music Company, Hattiesburg, **Woodie** is building a new front or almost all glass. Woodie, who hopes to be at the MOA show, has been successful with his record bar, selling appliances and with his operating set-up. . . . **Charles Hall**, Magnolia Amusement Co., Meridian, talking up five balls. Says his locations are at their best at this time of the season. . . . Couldn't find **T. C. Null** of Nulls Amusement. **J. C. Moore**, Meridian, reports his routes and record bar doing fine.

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BONUS 245
CARNIVAL 185
SEEBURG
SHOOT THE BEAR 135
EXHIBIT'S 6-HOLE POOL
Slate Top or Standard Models
BINGOS
BIG SHOW $570
PARADE 475
NITE CLUB 450
BROADWAY 375
GAYETY 115
PALM BEACH 55
SPOT LIGHT 55
BRIGHT SPOT 55
ARCADE
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Mut. K. O. Champ 325
C.C. Twin Hockey 265
Wms. 6-Pl. All Star 185
C.C. Steam Shovel 185
Gen. 2-Pl. Basketball 185
Mut. Tungo 175
Wms. Sidewalk Engr. 150
C.C. Bask'ball Champ 135
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Chi Phono Bowling League Results

CHICAGO—B & B Novelty started off the evening by sweeping all three from M.S. Distribs. Fred Dries was high for B & B with 494, along with Bonnie Bauer's 456 which was also high for women. Ralph Kick's 428 was high for M.S.

ABC No. 2 took all three from Decca Records. Bernie Ekter's 568 was high for ABC and high for men, along with Les Taylor's 511. Johnny Nolan was high for Decca with 454.

Star Music won all three from Paschke Phono. Hank Sochacki was high for Star with 506. Ray Gallet topped the Paschke team with 496.

Water Oomens Sons swept three from Coven Music. Johnny Oomens' 457 was high for the team. Coven's Charley Pieri was high with 460.

Singer One Stop won two from Galgano Distributors. Red Losasso was high for Singer with 502. Ed Teske's 520 and Charley Alesi's 502 were high for Galgano.

Atlas Music won two from Mercury Records. Vic Jaccino was high for Atlas with 483. Vera Imlau showed up the Mercury men with her high score of 442.

Coral Records swept three from Gillette Music. Rudy Zelina was high for Coral with 558. Gillette's Don Baxter was high with 469.

Western Automatic took two from ABC No. 1. Bill Nyland's 416 was high for Western. Harry Schreiber was high for ABC with 466.

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Larry Ash, Active Amuse, To Leave For Europe In Early May

PHILADELPHIA, PA.—Larry Ash, Active Amusement Machines Company, this city, announced he will leave the United States around May 5 for an extensive tour of Belgium, France, Germany, Switzerland, Italy and England. Larry is the son of Joe Ash, founder of the company.

"In conjunction with an expansion move by Active to facilitate handling and shipping export orders", stated Larry, "which necessitated broadening our present export facilities, I will tour the European coin machine markets to contact new distributors and operators and also to call on present overseas agents and buyers who are among our export accounts.

"I guess you could call this a trip with a dual purpose, in that I expect to see many potential buyers of coin operated equipment in the European market and at the same time cement relations with our present clients.

"Since I personally expect to handle a large portion of the active export business, I would much rather get a first hand view of what the export market looks like, whom the people are, and in that way how I can go about helping them obtain from us the equipment and service that their particular operation calls for."

Larry Ash will survey the European market for about two months and then return to the Philadelphia office.

New Gun Rumor Verified

CHICAGO — Sam Lewis, president of Exhibit Supply Company, this city, revealed this past week that the rumor concerning a new and different type of gun game soon to be forthcoming from the firm, is true.

Although Sam Lewis did not go into details, he said that the gun action is "unique, and operates on an entirely different principle that is fool-proof, yet more exciting to the player than any other type of gun."

He also stated, "The new Exhibit gun will be the most outstanding in cabinet design and the most colorful on the market. We will introduce a combination of moving and stationary targets that the trade has never seen before.

"Tests we have been conducting for some time indicate that this gun will be the most exciting, most appealing and the most profitable gun game ever produced.

"Exhibit, in the past, has been known to produce more great guns than any other manufacturer. We believe", concluded Lewis, "that this new gun of ours will be the greatest of them all."

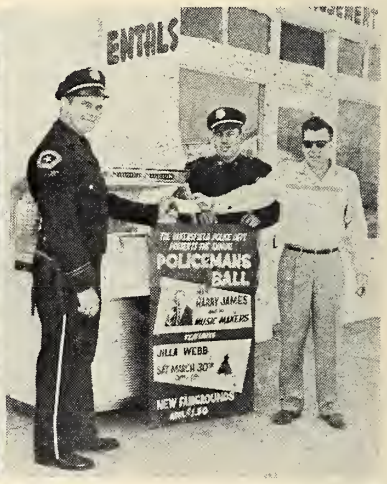
Westchester Annual Dinner Committee Chairmen Named

PORT CHESTER, N.Y.—Seymour Pollak, general chairman of the Sixth annual dinner being held by the Westchester Operators Guild at the Holiday Inn, Scarsdale, N.Y., on Tuesday night, June 4, announced the names of the organization's members who will act as committee chairmen.

Carl Pavesi, president of the Guild, will be in charge of ticket sales; Meyer Budinoff, heads the entertainment committee; James A. Smith is in charge of the Souvenir Journal; Seating arrangements will be handled by Edward Goldberg; Treasurer is Louis Tartaglia; and Malcolm Wein, counsel for the Guild will act as Master of Ceremonies.

Lester Lanin will head a versatile group of musicians who will entertain, as well as supply the music for dancing and for the recording artists who will appear.

Juke Box Good Will Promotion



BAKERSFIELD, CALIF. — Music operators here have been taking advantage of every opportunity to bring the juke box industry the best possible public commendation. Pictured herewith are two such efforts.

Photograph on the left is a presentation of a check for $998.20 accumulated by the music operators here in their March of Dimes Program. Judy Kileen, Abbott and Fabor recording artist, presents Mrs. Mabel Ellery with the check while Bill Black looks on.

In the picture on the right, Earl Senter, who aided greatly in the success of the Policemans Ball by displaying a juke box and poster in front of his establishment advertising the event, is shown purchasing the first ticket from members of the Bakersfield Police Department.

SMARTLY STYLED

See and Hear

ENTIRELY NEW FROM THE FLOOR UP

THE GREATEST ADVANCEMENT IN AUTOMATIC MUSIC IN 20 YEARS

UNITED'S

Hi-Fidelity

COIN-OPERATED PHONOGRAPH

BASIC NEW MECHANICAL AND ELECTRICAL DEVELOPMENTS

EXTREMELY SIMPLE • FEWER PARTS

on display in 5 beautiful color combinations

COMPLETE WITH ACCESSORIES

AT THE MOA CONVENTION

MAY 19, 20, 21, MORRISON HOTEL, CHICAGO

BOOTHS 32, 33, 34, 41, 42, 43

•

UNITED MUSIC CORPORATION

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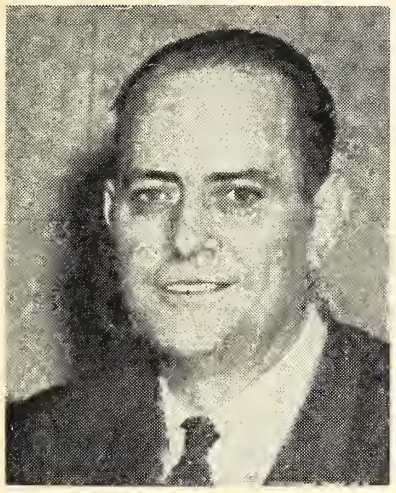
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

FINEST TONE QUALITY

4 SECONDS BETWEEN SELECTIONS

Bob Slifer Apptd. Sales-Promotion Mgr. For Young Distributing



BOB SLIFER

NEW YORK — Joe Young, Young Distributing, this city, distributors for the Wurlitzer line of phonographs and accessories, announced that Robert (Bob) Slifer, well known coin machine sales executive, has been appointed as sales and promotion manager.

Slifer is known to all phonograph operators both in New York and New Jersey, having contacted them in a sales capacity over a long period of time. Before World War II, Bob was sales manager for Sam Kresberg's East Coast Phonograph Distributing company, He also was sales manager for Everett Masterson in Elizabeth, N.J., as well as sales manager for Dave Stern's Seacoast Distributing Company.

For the past year or so, Slifer was associated with a firm outside the coin machine business.

"I am most happy to return to the coin machine business," said Slifer, "and I'm sure I can do a terrific job with the wonderful Wurlitzer '2100' series of phonographs."

Young announced that this appointment in no way affects the present executive set-up. He will continue as president, and Abe Lipsky continues as general manager.

British Music Prices Up

Continue Featuring 1 Play Sixpence-3 Plays One Shilling

LONDON, ENG. — Prices of used phonos are up. Demand continues and late model reconditioned juke boxes are difficult to obtain, especially at reasonable prices.

For example: Wurlitzer 1900 model sells here for about 825 Pounds about $2,310. Wurlitzer 750E is priced at 140 pounds, about $392. Wurlitzer 1015 for 225 pounds, $630. The BAL-AMI Model "E", 80 selection phono, is quoted at 375 pounds, $1,050. The BAL-AMI Model "G", 80 selection phono, is now quoted at 500 pounds, $1,400.

Juke box operators in England are continuing to feature 1 play for Sixpence (about 7¢) and 3 plays for One Shilling (about 14¢).

Hope continues here that more American juke box manufacturers will arrange for licensees to build phonos in this country.

MOA Plans Women's Auxiliary

CHICAGO—George A. Miller, president of MOA, announced this past week that Music Operators of America was creating a "Women's Auxiliary" to be composed of the wives of all members as well as of all the nation's women music operators.

Miller sincerely believes that the "Women's Auxiliary of MOA" may prove to be one of the most progressive and outstanding ever created by any organization known to this industry.

"In fact", Miller reports, "I believe that MOA is the first national organization in this industry to have created a 'Women's Auxiliary'."

Miller advised that the following ladies have been named as the "Women's Auxiliary Committee":

Mrs. Martin Britz, Great Falls, Mont.

Mrs. Les Montooth, Peoria, Ill.

Mrs. James Tolisano, Hartford, Conn.

Mrs. Larry Marvin, Sacramento, Calif.

Mrs. Howard Ellis, Omaha, Nebr.

Mrs. Gordon Stout, Pierre, S.D.

Mrs. Clinton S. Pierce, Brodhead, Wis.

Mrs. Wm. Blatt, Miami, Fla.

Mrs. George A. Miller, Oakland, Calif.

"We hope", Miller reported, "to be able to announce a very outstanding membership of our 'Women's Auxiliary' right after our forthcoming convention.

"We feel certain", he added, "that every member of MOA will want his wife to be a member of the 'Women's Auxiliary' and every lady operator in the nation will also want to be a member."

Be SURE To SEE...

OUR SENSATIONAL

6-HOLE

ELDORADO

and

3-HOLE

SUPER DELUXE BUMPER POOL

(SLATE TOPS)

at

BOOTHS 48-A & 48-B

MOA Convention

IRVING KAYE COMPANY, Inc.

1537 Bergen St., Brooklyn 13, N. Y.

(Phone: PResident 4-8300)

JOE ASH SAYS:

SPECIAL WURLITZER PRICES!

2000's	$1,025
1800's	745
1700's	565

Exclusive Distributors for Wurlitzer, D. Gottlieb & Co., and Exhibit in So. Jersey, Del. and E. Penna.

ACTIVE Amusement Machines Co.

666 N. Broad St., Phila. 30, Pa.
POplar 9-4495

Urges Better Co-operation

MARION, IND. — "Indiana Hoosier," as he calls himself, C. F. Cole of Silent Selling, this city, comes right to the point with what he believes is the answer to so many "regulatory laws."

"I suggest," advises Cole, "better cooperation among the operators themselves.

"We would never have had such 'regulatory laws' as now exist if operators had used good judgment and common sense, instead of letting go of the goose to get at the egg of gold."

"Keep Your Promise"

LUDOWICI, GA.—"I've worked in the coin machine business as a mechanic and route man for over 22 years," reports C. S. Cook, Sr., of this city.

"To get location cooperation," he continues, "it takes good equipment.

"A real good maintenance mechanic and, most of all," he says, "there's one big thing that must be done.

"That," he strongly advises, "is to live up to exactly what you promise your customers."

SANDY MOORE... Offers Operators...
A ONE-STOP SERVICE
for
EVERY POSSIBLE NEED
RECORDS — NEW and USED MACHINES — PARTS — PREMIUMS
• WE SHIP ALL OVER THE WORLD •
Complete Your Shopping ALL AT ONE TIME AT ONE PLACE.
Anything You Want—WE HAVE ON HAND
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NEW CoMco HI-FI SPEAKERS
The Only True Low-Priced High Fidelity Speaker!
Hi Fi Wall Model ..... $19.95 Hi Fi Corner Model $23.95
CoMco Extended Range SPEAKERS
Wall .. $11.95 • Corner .. $15.95 • Ceiling .. $11.95
SPECIALS!
Wurlitzer 1700 ..... $645
Wurlitzer 1250—45 RPM . 125
Seeburg M100BL 400
Seeburg M100A 200
AMI B or C 75
AMI G200 749
COVEN MUSIC CORP.
3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS
(Phone: INdependence 3-2210) Cable Address: COVENMUSIK.

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Mitnick Yells, "Achtung"

JACK MITNICK

CHICAGO—"Achtung," yelled Jack (Jock MacNic) Mitnick from the barber chair at United's factory while being shaved.

"Watch out for the new 'UPA-100.' It's the greatest," he added.

"It's going to show the way to more music operators for more, better, steadier profits than they've ever before enjoyed.

"What's more," he continued, practically sitting right straight up in the barber chair, "when the music operators see the 'UPA-100' at the MOA convention they're going to know that they are looking at the grandest automatic musical instrument of all time.

"They're going to agree," Mitnick howled, getting more excited and heated with each statement. "That it takes experience, engineering know-how, complete devotion to a task, super electronics and mechanical features to make up so great a musical instrument as the 'UPA-100.'"

And with that last statement the barber looked at this reporter with pleading eyes.

"Please," he said. "Please leave, I almost cut Jack's throat."

Roanoke Vend Shows AMI "H" In Norfolk, Va., and Knoxville, Tenn.

RICHMOND, VA.—Following up closely on its showings of the new AMI model "H" phonographs in this city and Charleston, W. Va., Roanoke Vending Exchange, Inc., brought the machines to the music operators in Norfolk, Va., and Knoxville, Tenn.

Once again Jack Bess, president and general manager, and Mrs. Viola Bess were on hand to greet the operators and their wives.

The Norfolk showing was held at the Nansemond Hotel, Ocean View, on Wednesday and Thursday, April 24 and 25, with Dan Finegan, sales representative for Roanoke putting on the show. In addition to Bess from Richmond, there was Alton Sheffield. AMI's representatives were Joe Collins, regional sales representative, and George Klersey, regional service engineer.

The Knoxville showing, put on by Bill Browning, sales representative for Roanoke, was held on Saturday and Sunday, April 27 and 28, at the Andrew Johnson Hotel. Joe Collins of AMI also attended here.

Among the operators present at Norfolk were: Ken F. Schneider, Bill Jennings, John Loudon, Frank Wade, Claud Moore, Mr. Thompson, Bill Beard, Oscar L. Etheridge, Johnny Johnson, A. L. Darpino, O. N. Hilburn, R. G. Harris, F. G. Harris, "Shug" Inge, W. T. Campbell and family, Mr. and Mrs. H. B. Akers, Lloyd J. Proctor, Howard Barton, James E. Johnson, Charlie Johnson, R. A. Nelson, C. L. Nelson, Chris Anthony, Jack Shanks and Vernon Smith.

Among the operators present at Knoxville were: Ed Cook, Ace Adams, Dick Williams, Anson Fletcher, Virginia Gregg, Ed Wahle, Frank Vandergrift, Tommy Gaskins and son, Mr. and Mrs. William J. Leonard, Joe Rosenbaum, Ivan Underwood, Frank Goins, Hugh Westor, Leonard Thornton and George McDade.

European Importers Report Sales Boom

CHICAGO—Reports received at this office of *The Cash Box* from European importer-distributors are to the effect that there is a sales boom under way at this time throughout the entire continent.

"Demand for both new and used games and phonographs is growing, instead of diminishing in any way," one well-known German importing-distributor reports.

From Switzerland comes this advice:

"Since my last cable I have imported over 500 new and used games and can use more.

"The demand is continuing, regardless of the coming warm summer season, and I personally believe that this is going to be one of the biggest years Europe has yet enjoyed."

"All our problems are based on trying to get late model used games as well as new games," a Belgian distributor reports.

"Right now," he continues, "we are cleaned out of machines and are waiting for ships to arrive with games which have been promised to us."

Other European importers have the very same statements to make.

All believe that they are enjoying one of the best years in European coin machines' history.

"Actually," says one Italian importer, "we are enjoying a business boom."

Canadian Op Reports Ops' Co-ops "Good Thing"

JOLIETTE, QUE., CANADA — J. M. Roberge of this city reported this past week that, in his estimation, operator-cooperatives would help get dime play in action and would also arrange for a more equitable division of the gross intake from all machines.

"It would be a good thing," reports Roberge.

He also answers, "Yes," to the fact that he believes operator-cooperatives would work out successfully from both an operating and financial standpoint.

Williams DELUXE 1957 BASEBALL!

REPLAY or NOVELTY

SINGLES • DOUBLES
TRIPLES
•
out of the park
HOME RUNS
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SACRIFICE HITS

Only AUTHENTIC BASEBALL GAME WITH WILLIAMS PROVEN NEW ANIMATED BASE RUNNING UNIT

YOU PITCH AND BAT YOUR OWN BALL!

FORMICA PLAYFIELD

SCORES REPLAYS ON:
• RUNS • HOMERUNS
• BEAT PREVIOUS HIGH SCORE*
• GRAND SLAM HOME RUN*
• NUMBER MATCH*
*Adjustable to Register on Replay Unit or Meters
3 OUTS: 10¢
3 PLAYS for 25¢
Adjustable to 5¢ per Play, 5 Plays for 25¢

MORE FANS come in crowds to play and pay MORE MONEY!

2 BIG CARRY-OVER FEATURES:
1. GRAND SLAM HOME RUN
2. BEAT PREVIOUS HIGH SCORE

NEW Hi-Style Cabinet with Show Case Vision

Twin National Slug Rejector Coin Mechanism

See Your Williams Distributor without delay...today!

Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Williams Now Delivering CROSSFIRE Popular Gun Game
•
Deluxe 6 Pocket Pool with Slate Top and Formica Rails

David S. Bond, Trimount Pres., Honored By Vend. Mach. Div. Of CJA

DAVID S. BOND

BOSTON, MASS. — A special Victory Dinner to David S. Bond, president of Trimount Automatic Sales Corporation, this city, by the Vending Machines' Division of the Combined Jewish Appeal was held at Commonwealth Country Club, Newton, April 25.

Each year, the Combined Jewish Appeal's Annual Drive is met with renewed conviction and effort, and each year the Vending Machines' Division "heeds the call" and pledges full support, for the past several years, under the banner leadership of Irwin Margold, general manager, Trimount. This year the Victory Dinner was something special—a testimonial to David S. Bond.

The operators and friends of Dave were the presentations. Dave Bond was the recipient of a set of golf

For over 20 years, Dave Bond has devoted himself to philanthropic works. Active in innumerable community projects, a member of Brandeis Associates and in 1955, Dave Bond was chairman of the Business Men's Council of the CJA. This comprises Trades and Professions Teams and raised 80% of the total amount which in 1956 amounted to $5,500,000. Presently, he serves on the Executive Committee and is Vice Chairman of the Boston Combined Jewish Appeal.

More than 175 friends, customers, employees. business associates and fellow CJA workers attended the wonderful testimonial to Dave Bond at the Commonwealth Country Club. Hot hors d'oeuvres and drinks at 6:30 as well as a roast beef dinner at 7:30 was the order of the day. Seated at the head table with Dave Bond were his wife, Marian, Boston President of Hadassah, Jewish women's charitable and educational organization with over 8,000 workers, which supplies the wherewithal for hospital and medical care in Israel.

Irwin Margold, Vending Machine Division Captain, was flanked by Charlie Wertheimer, well known arcade operator and businessman, and Saul "Robby" Robinson, one of the leading Hub operators, who with Irl win Margold, planned the affair. Also at the head table were Larry Landers, present BMC head; Rabbi Roland Gittelsohn; and toastmaster, Sidney Kaye.

Each of the head table guests gave a short speech. Lewis H. Weinstein, general chairman of the drive, also spoke. High points of the evening clubs, an illuminated scroll and a 45 rpm record. The audience heard a thumbnail sketch of Dave Bond's life. In appreciation of his many appearances on behalf of CJA, the Vending Machine Team presented Sid Kaye an original painting by the noted artist, Joseph Margolies.

Many Boston ops were in attendance, also representatives of the various points in New England covered by Trimount. Congratulatory telegrams poured into the club all evening and several suppliers of Trimount sent their good wishes in the form of a donation to CJA in honor of Dave Bond.

The operators and friends of Dave Bond gave him a tribute he will long remember and pledged their support to the worthwhile cause by increasing their pledges to the Combined Jewish Appeal. Dave Bond's comment was that the best gift of all was that each year the team has gone over the top and increased the previous year's pledges. The sum raised this year was over twice that raised in 1954.

Holidays Break For Long Weekends This Summer Season

NEW YORK — What could be a tremendous boom for arcade owners and operators with equipment at shore and vacation spots, as well as in roadside locations, is the way the holidays break this summer season.

Memorial Day, May 30; Independence Day, July 4; and Labor Day, Monday September 1, give many an opportunity to take long week-ends. And as is usually the case with this type of holiday, a great number drive to some resort. "All we need," said an arcade owner, "is a break in weather, and we should get a terrific play."

A. B. T. RIFLE SPORT
3 and 6 Gun Models

Pace Arista Scale
Kicker & Catcher
A.B.T. Guesser Scale
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Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET, CHICAGO 12, ILL.
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● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

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SELECTION MODELS
A
ROCK-OLA
FOR
EVERY LOCATION

Wayne Toan Joins First Coin

WAYNE TOAN

CHICAGO—Joe Kline and Wallace Finke of First Coin Machine Exchange, this city, announced this past week that Wayne Toan has been appointed Sales Representative for the firm.

Wayne will work the central states along with Sam Kolber, it was reported.

"His extensive sales experience and friendly personality", stated Joe Kline, "will enable Wayne to be of genuine service to the trade as a sales representative for us."

Prior to joining First Coin, Wayne Toan was in the real estate business in Bellwood, Illinois, as a partner. He also sold real estate on the northwest side of Chicago since 1951.

He was employed by Libby McNeill and Libby as a canned food salesman in the Chicago area for four years.

After graduation from Oak Park High School, Wayne joined the Navy in 1942. He went thru eleven campaigns during service in the Atlantic and Pacific on destroyers and repair ships.

He was recalled to active duty in 1950 and spent 13 months in Korean and Japanese waters on a transport ship.

Wayne is 34 years old, married and has two boys, ages 6 and 4. He is an active member of the Elks and Moose lodges.

His hobbies include golf, which he shoots in the low 90's. He is an ardent fisherman.

"I think the coin machine business is the greatest in the world", Wayne declared. "As a representative for an outstanding firm like First, I feel confident that it will be a great privilege and pleasure to serve the operators in the territory."

May Is National Tavern Month

NEW YORK—The month of May has been designated as National Tavern month.

Many manufacturing firms supplying taverns with its foods, liquors and supplies will be publicizing this event thru advertising and promotions in national weekly and daily publications, as well as on radio and television.

The purpose behind the "National Tavern Month" is to bring patrons into taverns and stimulate business. Coin machine operators would do well to confer with their tavern owners and do everything possible to take advantage of the increased number of people who will be visiting these spots during the month of May, so that their machines will get added play.

A typical example of what is to take place during May is the full page on the outstanding back page of The New York Times, Wednesday, May 1, by Rheingold Breweries. A picture, 17½ inches high by 14 inches wide, shows a tavern owner standing in front of his store holding a mat which reads "Welcome". Pinned to the tavern man's white jacket is a large button reading "May Is National Tavern Month". Underneath the photograph the ad is headlined "The Welcome Mat Is Out!" The advertising message is warm and friendly, reading "You're always welcome at your friendly neighborhood tavern, every day of the year. That's been traditional since the days of the colonial inn—with its roaring hearth, its oak-hewn beams, its pewter mugs of beer. Today's tavern—the one right around the corner—has the same spirit . . . it's still one of the friendliest places in town! And right now—during National Tavern Month—the man who is host at your favorite tavern will be trying to outdo himself in hospitality as he serves you the foods you like best and the beer you like best. . . . The welcome at your neighborhood tavern never changes . . ."

FISCHER

THE FINEST OF ALL SIX-POCKET POOL GAMES

$ The Best Is The Cheapest!
$ Defies Competition!
$ Unconditionally Guaranteed!
$ NOW AT A NEW LOW LOW COST!

NOW DELIVERING

Wms. DLX 1957 Baseball—Gott. 4 Pl. Majestic—Genco Circus Gun
Wms. Crossfire—Bally Bowling Lanes—United Bowling Alley

BASEBALL		BINGOS		ARCADE	
Wms. DLX 4 Bagger	$310	Frolics	$95	Wms. Crane	$145
Wms. King of Swat	245	Hi Fi	95	Wms. Polar Hunt	215
Wms. All-Star	135	Coney Island	55	C.C. Steam Shovel	145
Wms. Big League	135	Palm Beach	55	Genco Sky Rocket	225
C.C. Home Run	85	Yacht Club	65	Un. Carnival Gun	195
Un. Star Slugger	295	Spotlite	50	Ex. Sportland	145
Wms. DLX Baseball	95	Bright Spot	65	Quarterback	225

PRICED RIGHT! IMMEDIATE DELIVERY!

Through The Coin Chute

CALIFORNIA CLIPPINGS

Activity along Pico Boulevard continues on a steady increase with sales of arcade equipment taking the lead. Arcade operators are preparing for another big vacation season. . . . **Bill and Andy Lanzy** are keeping their crew busy at American Coin Machine Service Company overhauling all the used equipment arriving from the operators. Bill and Andy are adding more and more routes to their service. . . . **Jack Simon** reports local business is picking up rapidly and the export business is on a constant rise. **John Freeman** and **Sonny Lomberg** busy filling orders for arcade operators from all over Southern California. **George Muraoka** is working on three pieces of equipment at a time to keep up with the demand for the equipment. . . . At C. A. Robinson & Company the "team", **Charley Robinson, Al Bettelman, Hank Tronick** and **Ray Powers**, receiving nothing but praise for United's new "Team Bowling Alley". Operators reporting increase in take in locations where they have installed the bowling alley. Hank reports the anticipated increase in business during this period is taking place. Al says sales on used equipment remain high.

Mary, Kay and Claire Solle are taking leave from Leuenhagen's Record Bar to spend a week-end in Palm Springs where they will make plans for their Las Vegas junket. Mary is going to break in her new camera while on the desert. Claire and Kay predict Dot has two big hits with **Pat Boone's** "Love Letters In The Sand" and **Jim Lowe's** "Four Walls". Mary reports "Pledge Of Love" by **Mitchell Torok** on Decca has taken off with the operators. . . . At Sierra Distributors, **Wayne Copeland** is receiving great response to the Wurlitzer Service School being held at Yosemite National Park May 19th through May 25th. The Wurlitzer Factory, in cooperation with Sierra, is sponsoring the combined service school-vacation for operators or service men. **Matt Baron** busy processing and shipping another carload of Wurlitzer "2150" phonographs. **Frank Davis** reports the demand continues for used equipment in the music and game lines. **Ed Wisler** says the "Ranger" six-hole pool tables are being shipped as fast as they are received. . . . At Badger Sales Company, Inc., **Bill Happel** receiving many orders for all models of the new AMI "H" phonograph from Don Ames in the San Diego area. **Marshall Ames** sold the new AMI phonographs he took to the Bakersfield showing right off the floor and returned empty handed. Marshall held another successful showing in Fresno with Frank Mencuri, AMI district sales representative, in attendance. **Eleanor Chabolla** is leaving Badger, after eight years when she marries **Enrique Dumas** June 8th and leaves for an extended honeymon in Yosemite.

At California Music Company, **Gabe Orland** and **Sammy Ricklin** were visited by **Bob York**, RCA Victor, New York; **Bob Camp**, Capitol, Hollywood and **Art DePaul**, RCA Victor, Los Angeles, who all commented on the great activity at California. **Betty Williams** took time off to visit Tulsa, Oklahoma, where her father took sick. **Martha Delgado** reports **Pat Boone's** "Bernadine" on Dot has taken off the first week in release. **Buddy Robinson** predicts **Eddy Arnold** will have a big one with "Gonna Find Me A Bluebird" on RCA Victor. . . . **Lucille and Paul Laymon** received a shipment of Rock-Ola "120" and "200" phonographs which helps them fill the mounting orders from operators. **Ed Wilkes** reports all models of Bally's "ABC Bowling Lanes" are in demand but the eighteen-foot model is taking the lead in sales. **Jimmy Wilkens** busy with the many operators coming in for new and used Kiddie Rides. **Charlie Daniels** completes arrangements for Bally's "Horse" Kiddie Ride to be used on the "Truth Or Consequences" television show.

At Minthorne Music Company, **George Mahlum** is renewing old acquaintances with operators he started in the coin machine business with in Southern California a number of years ago. George says the new Seeburg Phonograph line is meeting with tremendous success and unanimous operator approval. Williams' "Baseball" game arrived at Minthorne and the initial orders already sold. **Wayne Davis** racked up one of the largest orders on the "KD-200" Seeburg phonograph. **Matt Nordberg** sending in orders from San Diego for Chicago Coin's "Bowling League" which is very popular in that city. **Paul Vogel** busy in the Used Equipment Department with influx of used machines being turned in on the new Seeburg phonograph line. . . . **Norty Beckman** announced at Norty's Music Center the opening of the Record Room in Long Beach as an addition to his ever growing string of retail record stores. Operators complimenting Norty on the exansion and atractive displaying of the LP Album section. **Jan Graham** says "Steady Date With Tommy Sands" Capitol's LP Album is one of his big sellers. **Ana Marinez** predicts **LaVern Baker** with another hit on Atlantic with "Jim Dandy Got Married".

Through The Coin Chute

DALLAS DOINGS

B. H. Williams on a business trip to El Paso . . . **George Parkhill** of RCA Victor Records' album planning department in the New York office in town for the record managers' meeting held in the local regional offices. . . . **Bill O'Connor**, phonograph sales manager at S. H. Lynch and Company, in Shreveport for a showing of the new Seeburg Jet model. . . . **Fred Ellis** of Waco just bought a new pickup truck. . . . **Peter Noel** of Texas Records, Inc., London distributor, tells us that the promotion program for "May is Mantovani Month" is being received enthusiastically by all dealers. Peter is confident that Texas Records will come out a winner in London's national contest covering this program. . . . Rains and flooded roads didn't seem to deter many of the operators from their shopping schedule. Some of the hardy folk seen along coinrow included **James Blake** from Jacksonville; **Wilbur Brisco** and **M. A. Walker** of Waco; **Mr. and Mrs. G. C. Ormond**, Longview; **L. C. Newland**, Plainview; **B. W. Byford**, McGregor; **A. V. Clawson**, Dekalb; **Buna Carr**, Corsicana; **James Moseley**, Paris; **W. E. Lilly**, Cleburne, **Kenneth Rowe** from Idabel, Oklahoma; from Fort Worth **Mr. and Mrs. Maurice Terry** and their daughter; **Jimmy Woolsey** and **Harold McKenzie**. . . . **Carl Casperson** of Commercial Music spending his vacation in Pennsylvania visiting with his family.

Through The Coin Chute

NEW ENGLAND NIBBLES

All segments of coin machine biz in New England report a great upswing in activity. Arcades and fun spots are readying throughout the area. . . . At Trimount Automatic Sales Corp. (Seeburg), **Dave Riskin**, expert on arcades, handles all the fun spots through the territory. "Lord's Prayer," the Mutoscope piece for arcades and public locations, went great last year, and has now become a standard piece, he reports. **Marshall Caras**, Trimount sales mgr., reports new equipment is providing the interest this week. Williams "Baseball" is going great guns. Gottlieb's "Majestic" is a winner. Action on the new Seeburg phonos has been so terrific that the shipping room can't handle, and vets around the Trimount plant say, "this is like the old days". . . . At Associated Amusements, (Rock-Ola), **Dick Mandell**, gen. mgr., is working for his pilot's license and will pilot a Piper Super Cub. **Ed Ravreby** back from trip through Western Mass., Conn. and a few days New York stopover. Biz good all around here with kiddie rides moving fast and bowling alleys hot. Good action on the new Rock-Ola 200's is reported throughout the territory.

At Redd Distributors (Wurlitzer), **Bob Jones**, sales mgr., off to Webster, Mass., Springfield and Pittsfield. Biz is terrific all around at the Lincoln St. plant with emphasis on the new Wurlitzer half-dollar phono and arcade pieces, games and bowling alley. . . . At Atlas Distributors (AMI), **Louis Blatt** getting straightened out at the Commonwealth Ave. plant after the big gala showing of new AMI model "H" phonos, which he says ops flipped over at the unveiling. Orders are heavy, **Louis Blatt** reports and he plans a road trip around the territory in the near future when the pressure eases up at the plant. . . . Thunderbird Records is starting a big promotion in N. E. promoting theme songs from **Mike Todd's** "Around The World In 80 Days". Tunes are "Around The World" and "Away Out West," done by **Jack Haskell** and the promosh is being launched in conjunction with **Cecil Steen** of Records, Inc., covering not only regular retail record stores but all supermarkets and drug store chains as well. The disk is to be handled like a miniature LP and is loaded with sound effect tying it up with the Todd Show. Record is already being sold at the Saxon Theatre. Thunderbird, which is a local Boston setup, is run by **Jordan Ramin**, and **Dave Krasnor**, from Dorchester, both now in New York and **Bob Share** of the Berklee School of Music.

Among ops visiting distribs in town this week were: **Al Dolins**, Hyannis; **Joe Assad**, York Beach, Me.; **Dave Baker**, Arlington; **Marty Clarizza**, Beverly; **Ray Faini**, Framingham; **Ray Shea**, Worcester; **Harry Deshowitz**, Chelsea; **Martin Oliver**, Portland, Me.; **Ralph Lackey**, West Roxbury; **Sol Robinson**, Newton; **Bill Hamel**, Concord, N. H.; **Tom Libbey**, Haverhill; **Peachy Cassanta**, Milford; **Ralph Ridgeway**, Springfield; **Irving Taube**, Manchester, N. H.; **Sam Podensky**, Lynn; **Mike Paskevich**, Nashua, N. H.; **D. J. Halle**, Berlin, N. H.; **John Lazar**, Manchester, N. H.; **O. J. Porter**, Portland, Me.; **Jay Zafris**, Newburyport; **Dino Dinati**, Manchester, N. H.; **Arthur Strahan**, Greenfield; **Gerald Waterhouse**, Fall River; **Ken Ghearse**, Brockton; **Ed DeWolf**, Springfield; **Stanley Caldwell**, Thompsonville; **Walter Lucia**, Greenfield; **John Angelo**, Norwich, Conn.; **Stan Broka**, West Springfield; **Pete Suma**, Bristol, R. I.; **Phil Swartz**, Brookline; **George Chopelas**, Malden; **Charlie Tiernan**, Cambridge; **Don Foote**, Randolph; **Teddy Rubinovitz**, Chelsea; **Bob Green**, Randolph; **Sumner Segall**, Boston; **Israel Spector**, Boston; **Cy Jacobs**, Boston; **Harry Grazzo**, Quincy; **Sid Warlbarst**, Brookline; **Perry Lipson**, Newton; and **Henry Levine**, Milton. . . . **Tina Robin**, new Coral disker, opened at the Mayfair, Monday, April 29, and scored a big smash.

Through The Coin Chute

HOUSTON HAPPENINGS

On April 29 the Acme Record Distributing Co. finished moving from 1018 McGowen to 1902 Leeland Ave. The new location is larger, more centrally located and has plenty of convenient parking space. The building formerly was occupied by United Record Distributors. Acme Record Distributing, owned by old timer **H. M. Crowe**, started business on Mar. 15, 1956 with five labels. The firm now handles 12 lines with two more in the offing. . . . The new Seeburg phonograph models "L-100" and "KD-200" were displayed to music operators of Beaumont, Port Arthur and Orange at a special showing in Beaumont April 25. **Hans Von Reydt**, assistant manager, Houston office of S. H. Lynch Co., directed the showing. Von Reydt was in Lake Charles, La. in a showing of the Seeburg new models in that city on April 30-May 1. . . . Galveston operators were given a special showing of the AMI new "H" model phonographs in that city April 18 by the Warncke Sales Corporation, Houston. Owner **L. R. Gardener**, Sr. and sales representative **Sam E. Ayo** were on hand to direct the affair. . . . Attractive and experienced **Viola Marie Howell**, formerly in charge of records for Allied Music, has been with United Record Distributors one month. Prior to joining up with Allied, she was connected for five years with record department of F. W. Woolworth stores here. . . . Ayo Music Co., owned by well known music operator A. C. (Buster) Ayo, has established offices at 1902½ Leeland Ave. Buster said business was good to extent that he has just added 15 new AMI phonographs to his already extensive string of equipment.

Genco Intros "Gypsy Grandma"

RALPH SHEFFIELD

CHICAGO — Ralph Sheffield, general manager of Genco Manufacturing & Sales Company, this city, announced this past week the introduction of a new horoscope ticket vender, "Gypsy Grandma Fortune Teller".

"Because of the fascinating appearance of the 'Gypsy Grandma' and the colorful setting that attracts the curious public", Sheffield stated, "this game has proved to be a highly successful attraction on test locations.

"It has earned exceptional profits in chain stores, arcades, department stores, terminal locations and in outdoor spots.

"When we first exhibited 'Gypsy Grandma' at the park show", Sheffield recalled, "the tremendous amount of interest and enthusiasm on the part of all visitors convinced us we had an outstanding money-maker for the trade."

Player inserts a dime and asks a question, silently or audibly, that can be answered "Yes" or "No". The "Gypsy Grandma" nods her head, turns and opens the cupboard with one hand. With the other hand she actually picks out a fortune-telling card with her fingers, turns back, drops the card in the cauldron, then throws a player a kiss.

The figure is so life-like that the gypsy grandma looks almost human. "You will notice", Sheffield pointed out, "she breathes, too."

The game comes in two sections. Stand is optional. The cabinet is beautifully designed and described as being ideal in size. A lit dome and canopy effect of a gypsy tent is carried out to attract and hold attention.

Sheffield reported that it took two years to develop the mechanism, and added that is extremely easy to service.

"Gypsy Grandma Fortune Tellers" are now available for deliveries at Genco distributors thruout the country, Sheffield advised.

Huesman Moves To Donan Sales Staff

CHICAGO — Don Moloney of Donan Distributing Company, this city, announced this week that George Huesman has been made a member of the firm's sales staff and will cover Wisconsin, Illinois and Indiana.

George has been with Donan for the past five years. He handled promotional work exclusively on Bally kiddie rides.

"Due to our rapid growth and expanded facilities", stated Don Moloney, "we need an experienced man like George to present Bally products, as well as all lines of used equipment, to the distributors and operators in the territory.

"His twelve years in the coin machine business", continued Moloney, "and his extensive knowledge of Ballygames will enable George Huesman to be of outstanding service to the trade."

George is scheduled to make his first road trip thru Illinois on May 6. He exressed himself as being highly pleased at joining Donan's sales staff and being able to serve the trade with Bally's all-inclusive line of equipment.

He will work closely with both Don Moloney and Mac Brier, sales manager of Donan Distributing.

Ex Coinman In Disk Biz

HERMAN POLLAK

BRIDGEPORT, CONN. — Herman Pollak, who was associated with the coin machine industry from 1929 until the beginning of World War II, is back contacting the trade, but in a somewhat different capacity. Pollak now heads the Arrow Record company, this city, and calls on his music op friends to promote his records.

Pollak entered the coin machine industry as a salesman for Mills Novelty Company in 1929. In 1932 he was on the sales staff of John A. Fitzgibbons in New York, who at that time was distributor for products of Bally Manufacturing Company.

Herman advises he will be at the MOA Convention.

CLEAN SWEEP

ODD PIECES AT SACRIFICE PRICES

1 AMI G200	$745	3 AMI MODEL C (COMPLETE AS IS)	$65
1 AMI F120	625	2 AMI MODEL B (COMPLETE AS IS)	65
1 WURLITZER 1900	650	4 AMI D40 (COMPLETE AS IS)	150
1 ROCK-OLA 1438	425		
8 WURLITZER 1600	225		
5 WURLITZER 1250	125		

SPECIAL We need 200 Seeburg Model C's, G's & R's to fill large export order. Special trades offered against Seeburg V200's.

NEW PARTS INFORMATION FOLDER NOW AVAILABLE —SEND FOR YOUR COPY.

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.

NCMDA

TRIMOUNT

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FOR TREMENDOUS EARNINGS

OPERATE Keeney's
TRUE SCORE
6-PLAYER BOWLER

SEE YOUR KEENEY DISTRIBUTOR!

J. H. Keeney & CO. INC.
2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

ATTENTION:
MOA
EXHIBITORS

In addition to reserving space for The Cash Box MOA Convention Special Issue (dated May 25) which will be distributed at the Show on Sunday, May 19, and circulated thruout the industry that week, a number of firms will also advertise their products and MOA Booth Numbers in the preceding issue (dated May 18), The Cash Box Pre-Convention Issue. These advertisers will thus be able to reach coinmen just as they prepare to leave for Chicago.

ADVERTISING DEADLINE
for
PRE-CONVENTION ISSUE
is
FRIDAY, NOON, MAY 10
at
The Cash Box

1721 Broadway New York 19, N. Y.
(PHONE: JUdson 6-2640)

Through The Coin Chute

EASTERN FLASHES

Operators! Operators! Let's get moving! Let's take advantage of the big time promotion now under way to stimulate business at taverns. May is "National Tavern Month". Every communications outlet will be utilized to bring this to the attention of the public. Did you see the dramatic full page ad Rheingold beer ran on the back page of **The New York Times** on Wednesday, May 1? Take advantage of the enormous amount of money being spent by tavern suppliers to bring patrons into taverns. Shine up your equipment. Concentrate on your music programming. Use streamers, stickers, table tents, and anything else to call your coin operated equipment to the attention of the patrons. It'll mean extra dollars in your cash box.

* * * * *

This is the time of the year that is most important to arcade owners. If the weather cooperates, and it comes up sun during week-ends, arcade men can do enough business to make up for any slump during the full season. Here in the East, every arcade operator has reported record breaking business. Not only during the past three week-ends, but also during the Easter school vacation. One operator stated should the weather favor them during May, it's possible that they'll have their season's rent in before the full season starts. (The exception to above is at New Jersey shore spots, which have been forbidden to award prizes. Patrons at N. J. arcades have been educated for many years to expect prizes, and without them, play doesn't approach that of past seasons). **Mike Munves**, leading supplier of arcade machines, busier than he's ever been in all his 50 years, figures that in addition to the good weather, what has helped play is the inclusion of a number of new play machines. . . . **John A. (Mac) McIlhenny**, well known New England coinman, who has been confined at the U. S. Veteran's Hospital in Boston, Mass., drops us a note advising "I expect to be discharged from the hospital real soon. Pass my best regards along to all the boys and to **Bill Gersh** in Chicago." . . . **Meyer Parkoff**, **Murray Kaye** and the entire sales staff of Atlantic New York Corp. on hand to greet music ops Monday night when the firm held its first Service School on the new Seeburg phonos. The firm will continue on an every week basis thruout May and June. Classes start at 6:30 P. M., with refreshments available for ops and their mechanics before sessions start.

* * * * *

42 operators from area around Albany, N. Y. met on Monday night, Apr. 29. Assn. plans to call itself Northern New York State Coin Merchants Assn. Next meet on Monday night, May 13, and all ops in the area invited to attend. . . . **Barney (Shugy) Sugerman**, Runyon Sales N. Y., and **Abe Green**, Runyon N. J., advise new AMI model "H" phonos going over so big they're begging factory for more and faster deliveries. . . . **Artie Daddis**, AMI district sales rep., back from Canada, spends week in N. Y. Expects to be in Phila. next week. . . . **Mac Pollay** rushes off to Chi on Tues. for the Wed. night Fullmer-Robinson fight, and then flies back Thurs. . . . **Stanley Nankof** tells us of the record breaking biz he's doing at the Rockaway Playland Arcade, not only week-ends, but all thruout week. . . . Condolences to **Nat Bensky**, Peekskill,, on the loss of his wife, who died Tues., Apr. 30 after a long illness. . . . **Ed Ristau**, Rock-Ola, visits Herman Distributing, local distribs, with all the Herman brothers, **Arthur**, **Albert** and **Aaron** on hand to greet him. Ed will see Phila. distrib, then back to factory. . . . **Harry Koeppel** moves Koeppel Distributing from West side of 10th Ave. to East side, right across the street—930 10th Ave. Same phone number. Now entire west side of street between 44th and 45th Street gone. Parking lot will be built. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, smile as we stare at showroom floor display without a Wurlitzer phono in sight. " A shipment will be arriving any minute now", they advise. "Sales very good", they chorus. . . . **Al Simon**, Albert Simon, Inc., standing in doorway of his building, sighs, "Catching a little breath of air and some relaxation in between pressure of sales of ChiCoin's 'League Bowler' and Genco's 'Circus' gun". We figure Al's getting a touch of spring fever. . . . **Milty Tone** (Uncle Milty) Milty's Arcade, Bayonne, N. J., in at Munves' to buy some new arcade equip.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Howard Schlecht of Hurley, Wis., spent a day in town shopping for games and other coin operated equipment. . . . **Art Berg** of Fairmont, Minn., stopped in the Twin Cities for a couple of hours and did some shopping for games before taking off for the smelt run up on Lake Superior. Art said that he needed a few days off and the smelt run was a good excuse to get away. . . . **Morris Berger** and family of Duluth, Minn., spent the days in the Twin Cities just loafing and also looking over the latest in coin operated equipment. . . . Excelsior Amusement Park at Excelsior Minn., got off to an early start this year and from all indications, taking the weather into account, it looks as if this will be a good summer for the Park. . . . **Lorando Olson** of Grand Forks, N. D., made a quick trip into the Twin Cities and hurried back home the same day. . . . Recent visitors to the Twin Cities were **Frank Mager** of Grand Rapids, Minn.; **Bill Hanf** of Austin, Minn.; **B. L. McRoberts** of Black River Falls, Wis.; **Jim Lucking** of Benson, Minn.; **Clayton Norberg**, C & Sales Co., Mankato, Minn.; **Dar Holsmand** of Big Fork, Minn.; **Hugh** and **Esther May**, National Specialty Co. of Eau Claire, Wis. and **C. E. Harris** of Darwin, Minn.

Through The Coin Chute

CHICAGO CHATTER

More money to spend as the years roll on! This is the published prediction of a Federal Reserve System official, who stated that Americans will have 33⅓ per cent more spending money by 1965. Yep—more money. And more time to spend it on recreation and coin machines. All of which brightens the future for ops, distribs and mfrs. . . . **Art Weinand** advises he never did get to bed last Tues. night on way to Montreal to attend **Romeo Laniel's** AMI showing. Art's reservations got fouled up, so he had to take another airline to Pitts., Philly and NYC, where he got in at 4:15 A.M. in heavy fog. Finally arrived in Montreal at 9 A.M. Next morn at 5 A.M., Art was on way to Toronto. Came back to **Sam Stern** and **Harry Williams** with orders for guns, baseball and pool games. . . . Bally's **Bill O'Donnell** away from the busy factory this past week. Leaving **Art Garvey** and **Phil Weinberg** to handle umpteen hundreds of phone calls, demands for more and more Ballygames, and visitors. Moans Art, "Wish Bill would hurry back!"

ED LEVIN

Ed Levin hard at work again at ChiCoin after two weeks of Hot Springs. **Mort Secore** took off promptly for E. Canada, with several stops to make in Mich. on his way back. **Sam Wolberg** and **Sam Gensburg** watching production and shipments of their new 20′ 8″, 4-sections model of "Bowling League." . . . Happy Anniversary to **Paul** and **Rosemary Huebsch.** They celebrate their 10th on May 3. **Roy McGinnis** back at the Keeney plant and reportedly making everyone look like pale ghosts by comparison. Paul pleased to report smart flurry of orders for "True Score" and "Super Big Tent" this past week, plus visits from **Mickey McDaniel** of Hune Co., E. Liverpool, O.; and **Tom Allison** from Indpls. . . . Over at Rock-Ola, **Kurt Kluever, Dorothy Kammler** and **Frank Schulz** played host the past week to **Paul** and **David Romero, Jr.,** sons of Mexico distrib **David Romero,** and two other execs of the firm. **Ed Ristau,** covering the big cities on the eastern circuit, missed out on the entertainment. **Les Rieck** up in the Twin Cities area. **Jack Barabash** reported hopping all over Texas. . . . **Gil Kitt** and **Joe Robbins** at Empire looking for more parttime mechanics to work eves and Saturdays to catch up on batches of export orders.

AL STERN

A wreath of smiles breaks across the face of **Bill DeSelm** whenever he talks about United's "Bowling Alley." Then the smiles get bigger as he reports " 'Team Bowling Alley' going great!" **Johnny Casola** and **Bob Bever** got together last week in Noo Awleans. Fight fanatics **John Bilotta** and **Sam Solomons** joined Bill and **Jack (Jock MacNic) Mitnick** at the Robinson-Fullmer bout. . . . World Wide the usual beehive, with **Al Stern, Joel Stern, Len Micon** and **Fred Skor** all bustling about and keeping things humming. "We've got the orders," advises Joel, adding, "We've also got the games. And we're getting them out fast to all parts of the world." . . . **Courtney Husband,** C&H Sales, LaPorte, in town this past week to get a few more phonos for his route. Declares C. H., "I'm going all out for dime play in LaPorte, regardless of the nickel ops in the area. They'll only drive themselves out of business." . . . Anyone who visits the Bally Vending plant on George St. can't help but agree that **Fred Mills, Jr.** and **John Stewart** have done an outstanding job. The block-long production line of Beverage Bars seems to have them bubbling over with enthusiasm as they thumb thru the daily stack of shipping labels.

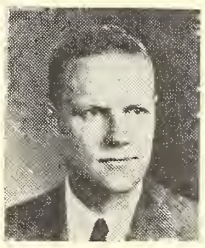
DON MOLONEY

Chi. City Council may soon end penny parking in outlying business areas. Leading firm of consulting engineers recommend approx. 400% increase of a nickel for 15 minutes, instead of 1¢ for 12 core of business areas. Also 5¢ for 30 min., with one-hour limit on fringe of these areas. The increase would add $750,000 to $1,000,000 to annual city revenue, they estimate. Of special significance to ops, however, is the additional statement that this increase would allow more efficient collection and result in greater turnover. Which means an ultimate profit, not of about 400%, but somewhere between 500% and 600%. This is what **The Cash Box** has been telling the trade these past many years in recommending **"Dime Play PLUS."** And now **"Two-Bits For Two."** (Note: Increase to nickel parking already established at Broadway and Devon). . . . Wonder what's going on between **Jim Garrity** and **Elsie Larson?** ? . . . Hear that **Tom Callaghan** of Bally looking better and handsomer than he ever looked. . . . " 'Two-Bits For Two' is working out just fine for me," confides **Ed Mohill.** "All my 6-pocket pool games are on quarter chutes. Besides," adds Ed, "I'm using 10 instead of 15 balls to speed the play."

Genco's parts mgr, **Bernie Gould,** hiked down State St. Apr. 27 in **Mayor Daley's** Clean-O-Rama Parade. Bernie is community chairman of Area 62 on far NW side. So that's how Chi gets cleaner. . . . **Avron Gensburg** spending a lot of time with **Steve Kordek** in the experimental room, while **Ralph Sheffield** and **Al Warren** hustle and bustle about. . . . Those who get spring mdse catalog put out by First Dist., cast peepers on page 24. That torso and those bar bells belong to none other than **Wally "Muscles" Finke.** . . . **Joe Kline** waited to read instructions before putting the top down on his new convertible. But Joe came home one night to find the top down. His son, **Gary,** 8 yrs. old, had done it perfectly. And without instruction book! . . . **Dave Polo** reports collections up as spring season brings people out to play the games. . . . Last week's rumor about new gun by Exhibit verified. **Sam Lewis** discloses that it has interesting moving targets, beautiful cabinet and unique gun action. "The gun shoots balls thru the air," says Sam, "at something in the way of targets the trade has never seen before."

ART WEINAND

Speaking of targets, **Alvin Gottlieb** claims their Roto-Targets proved such a sensat onal hit on "Majestic" that the firm will continue this feature on the new game, "Royal Flush," just released. "Production," Alvin advises, "is going along at a regular clip. Business is about the same as last year. Which," he adds, "was very good indeed." . . . **Ben Coven** believes in promoting employee relations. During National Secretaries Week (Apr. 22-28) he presented orchids to **Barbara Kane** and **Cecelia Kolano.** . . . **Henry Seghers,** Coven parts mgr. advises he has a namesake in the Washington Zoo. It's the only cross-eyed lion in captivity, named Henry by Henry's cousin, who is a photographer. Henry's cousin thinks Henry (the lion) looks like Henry (the parts mgr). Except that Henry (not the lion) is not cross-eyed. . . . **Herb Jones** at Bally working up ideas for MOA exhibits. . . . **Vince Shay** at All-State puts it this way: "The grass is growing greener." . . . **Don Moloney** advises he's looking for suckers—correction, golfers—to take (should be treat) at Bob-O-Links C. C. Don says he gets best results when loser gets the privilege of "rolling the drums" after the 5th hole. Don warns all comers that the game of golf built and furnished his home. 70-shooters don't seem to scare Don one bit. . . . **Mac Brier** walks in with 20 labels for 20 Bally Bikes going out to chain stores.



FRED MILLS, JR.

Glad to see **Pat Ford,** southside op, out of the hospital after hernia operation. "I'm happy to be out counting dimes again," says Pat. . . . **Nick Navigato,** local op, masseur and physiotherapist, forecasts biz upswing as he shops for new and late equipm't. . . . Overheard **George Sussman** saying, "I took a bowler out of one dead spot and put in another dead spot." . . . **Ted Rubenstein** of Marvel, describing the way his "Lucky Horoscope" ticket venders are moving, states, "The operator starts with two for a test. Pretty soon he orders 10 or 12 to prove the exceptional earning power of the first two. After that we enjoy quantity orders. The formula hasn't failed yet," concludes Ted.

JOE ROBBINS

HAPPY BIRTHDAY THIS WEEK TO: **Otto Gage,** Fayetteville, Ark. . . . **E. J. Bruington,** Onamia, Minn. . . . **Leonard Schneller,** Philadelphia, Pa. . . . **Herb Oettinger,** Chicago, Ill. . . . **Earl F. Palmer,** Chicago, Ill. . . . **Max Roth,** Wilkes-Barre, Pa. . . . **Otto F. Wissner,** Mt. Clemens, Mich. . . . **Robert E. Farrell,** Oak Harbor, Wash. . . . **A. S. Graves,** Tifton, Ga . . . **Manning Whitbeck,** Schenectady, N. Y. . . . **Charles Aronson,** Brooklyn, N. Y. . . . **Otis C. Wood,** Andalusia, Ala. . . . **Jack Kelner,** Chicago, Ill. . . . **Alex A. Mitchell,** Montgomery, W. Va. . . . **Michael Rimsky,** Dunellen, N. J. . . . **Jack Simon,** Los Angeles, Cal. . . . **Frank J. Mandia,** Shrewsbury, N. J. . . . **J. Leon Horkin,** Birmingham, Ala.

WORTH REPEATING: Salesman who covers chair instead of territory always remains on bottom.—Confucious.

This Is Your LUCKY Day!

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

✓ NATIONAL COIN REJECTOR in each chute

✓ NOW has TWO coin returns and other new features

GAME HOLDS 1,000 numbered tickets.

EASY TO LOAD • SIZE: 18″ x 8″ x 6″ • Shipping Wgt. 20 lbs. • Write for details

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WRITE! WIRE! PHONE!
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Gottlieb's New Single Player 5-Ball Features Roto-Targets

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that shipments of the new single player five-ball game, "Royal Flush," are now being made to the firm's distributtors in the U. S. and overseas.

"The rotating targets," stated Alvin Gottlieb, "added to all the many other great features of 'Royal Flush,' make this game the best and most outstanding profit producer of all the many great games we have ever presented to the trade.

"We know by test," continued Alvin, "and from the sensational reception our Roto-Targets received in our previous game, that 'Royal Flush' is in a class by itself."

The game presents the always popular card theme. Hitting the Roto-Targets lights a corresponding card in the lite box for a six-card royal flush.

When player gets a complete flush the targets light up for special score.

There's a holdover feature. Cards in the lite box remain lighted from game to game until all six cards are lighted. This adds to the suspense and stimulates the player who has one or two cards remaining before he can score free games.

Hitting any one of four spin bumpers rotates the tagets to bring up another card. Two super powered flippers shoot the ball up the field at the Roto-Targets.

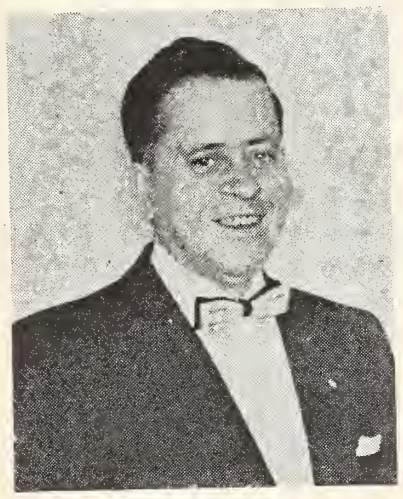
Hitting rollovers 1 to 5 lights up one rollover for special. The numbers then alternate, awarding one free game when each lighted rollover is hit.

Another feature of "Royal Flush" is a new match feature for extra play. Matching the last number in the score to lighted star that appears on back glass when game is over awards 1 replay.

High score goes to 7,900,000.

The game is available with twin chutes, as well as single chutes. In addition, it provides the operator with all standard Gottlieb features.

Laniel, Montreal Host To Canadian Ops At AMI "H" Show



ROMEO LANIEL

MONTREAL, CANADA — Romeo Laniel, Laniel Amusements, this city, introduced the new AMI model "H" phonographs to about 300 operators of Canada with a most elaborate dinner party in the grand ballroom of the Mount Royal Hotel on Wednesday, April 24.

Operators started arriving at 3 p.m., and for a couple of hours congregated in a room alongside the ballroom, partaking of cocktails and hors d'oeuvres. Then at 6 p.m. everyone went into dinner in the grand ballroom. Prior to the meal, Artie Daddis, AMI district sales manager, acting as master of ceremonies, introduced several speakers who gave short talks on the new phonograph. Among the speakers were Romeo Laniel, Gaston Laniel, Edward Laniel, and Jean Coutu. The model "H" machines were then unveiled.

Following a most sumptuous dinner, guests were entertained by several variety acts and a number of recording artists. Entertainment was concluded by about 9:30 p.m. and guests were given the opportunity to dance, or view the new phonographs in the foyer next to the ballroom.

"Very few couples danced," enthused Romeo, "as most of our guests spent the time viewing the new phonographs. Some of them were so enthralled they stayed on long past midnight."

In addition to Daddis, from the AMI factory, were Tom Sams and Keith Norwalk.

One Play Free Phono Keeps Location And Players Happy

How to Make Four Plays Do What Three Plays Should

MIAMI, FLA.—Willie (Little Napoleon) Blatt of this city tells how juke box ops must use ingenuity to sometimes accomplish their purpose.

For sometime, Willie remarks, every new 200 selection phono his firm purchases is placed on location at 10¢ per play, 3 plays for 25¢.

"But," Willie remarks, "we ran up against one of 'those' location owners.

"The kind that instantly howls, 'My players won't stand for this.'

"So," continues Willie, "we knew we had ourselves a problem.

"In the first place," Blatt says, "the location was a very good one.

"In the second place, we weren't ever going to place a brand new, 200 selection phonograph on 5¢ play.

"That's all we had to do to rile up every other location we have.

"Well," Willie remarks, "we did a little thinking. We figured here's one location owner that has to be catered to in an entirely different manner.

"So, what did we do?", Willie asks, and answers, "Simply this. We insisted on placing that brand new, 200 selection phonograph on 1 play 10¢, and 3 plays, 25¢.

"But," quickly adds "Little Napoleon" Blatt, "we actually set the phonograph for 1 play 10¢, and 4 plays, 25¢.

"Know what," Willie reports, "we get nothing but quarters from that phonograph. Only one or two dimes. And the location owner never says a word to us.

"But," concludes Willie, "our men have, time and time again, heard players in this location being told by the location owner. 'Don't be a chump. Put in a quarter. That machine's out of order. It gives four plays for 25¢."

Genco's Newest SENSATION

"GYPSY GRANDMA" FORTUNE TELLER

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SEEBURG 100-R	$725
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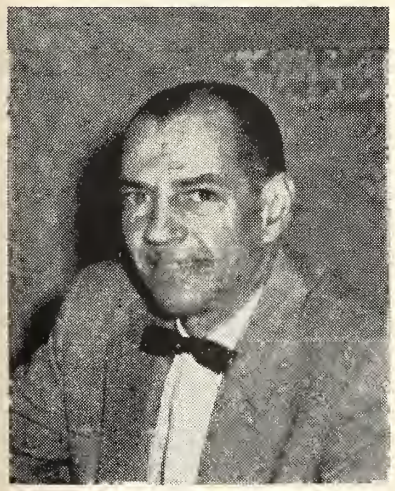

BILL DeSELM

CHICAGO—"Another United first," gleefully pointed out Bill DeSelm, sales manager of United Manufacturing Company, "that's our new 'mark feature'.

"It's absolutely sensational. It has won the acclaim of operators and all our distributors.

"This is the first time in all bowling game history," elatedly added Billy, "when the marks, that is strikes and spares, are shown as they are made by each team, not scattered all over the place, so that all know the scoring progress of each team.

"And that," added DeSelm, "is only one, big, tremendous outstanding feature.

"But just look at these. Not only 10¢ play. Straight 25¢ play is optional.

"What's more, we also have 2 plays for 25¢ plus credit unit optional for those who want 'Team Play Bowling Alley' with this feature.

"We've got all the sizes: 11 foot, 14 foot, 18 foot and even 22 foot for those who want this long, special job.

"Players can play 'Team Play Bowling Alley' individually. Two teams of three men each can play and get their team scores plus 'mark feature'.

"Two teams of two players each can play and get their individual team scores plus 'mark feature'.

"Free," yelled Billy, "absolutely free, and packed with each game, goes our Tournament Play Kit complete.

"That's not all," Bill continued, "there's the greatest playing field in all history on 'Team Play Bowling Alley'.

"There's true-bowling scoring. There's easier servicing. There's better arrangement of units.

"Aw, heck," DeSelm declared, "there's so many features that 'The Cash Box' hasn't got enough paper, ink and type to list them all.

"Let's put it this way," Bill concluded, "just tell the operators to visit their nearest United distributor and see and play 'Team Play Bowling Alley' themselves."

Gives Players Money Back Yet Triples Take

ERIN, TENN.—Talk about the ingenuity of operators, L. F. Stone of this city, tells how he and his eldest son worked out an idea on the pinball games of 25 years ago that actually gave the players their money back and, at the same time, tripled the take for the Stones.

"Back 25 years ago," Stone reminisces, "we were politely starving with a route of fifteen pinballs.

"The kind of pinballs," he reminds, "we had in those days.

"Well," Stone continues, "we were up against it. Scratched our heads. Did everything we could. But, somehow, we just couldn't get the people to play our little pinball games.

"Then one day," Stone comments, "my eldest son and myself came up with an idea.

"We fixed up our machines so that, when the players reached a very high score, and you can bet," he adds, "that we set the highest of high possible scores, the nickel would fall right out of the machine and come back to the player.

"This made the game legal because we actually refunded the money when the player proved he was sufficiently skillful to get the top score.

"The play simply tripled," Stone reports with a broad smile, "and kept on getting better.

"Of course," Stone advises, "when the factories came out with free play pinballs we dropped our own refund plan. The new free play games went over fine."

Now . . . SHOWING and DELIVERING

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Simplest selection system. No books to page . . . no drums to turn. Fastest record changer—by far.

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Originator of the automatic selective juke box in 1927 . . . known by operators for coin-operated music instruments of unrivaled dependability since 1909.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Michael Anthony Records at our expense. Available Michael Anthony sings "Cold Cold Heart", "There Must Be A Way", "Somebody Loves Me", "Day Is Done". $2 dozen for packing and postage. 45 Singles, only 4 dozen limit. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT — To Buy — Fifth Innings. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

CLASSIFIED ADVERTISING SECTION

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT — Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our Detroit Office For Best Results. Cash Waiting MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).

WANT—Latest model music machines. Quote price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE

FOR SALE—Music and Game Route with Bingos, Located in Booming Texas Industrial Area. Excellent Return for '56 and '57 is even better. $35,000—One-Half Cash with Excellent Reference. P. O. BOX 2051, FT. WORTH 1, TEXAS.

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — ChiCoin Flash Bowler, $100; ChiCoin Playtime, $100; United Chief, $75; United Official, $25; 1 ChiCoin Band Box Speaker, $75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—ABC, $285; Royals, $35; Chiefs, $35; Rockets, $75; 11th Frame, $70; Super Bonus, $110; Victory, $60; Champion, $75; Williams' King O' Swat, $195; Williams' Four Bagger, $285; Williams' Cranes, write. Magic, $95. For quantity wholesale prices Write, Wire or Phone HE 1-7577. 1/3 Deposit Required on Each Order. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.

FOR SALE — Bally Broadway, $345; Night Club, $395; Parade, $405; Big Show, $495; Key West, $545; United Tropics, $45; Nevada, $65; Manhattan, $115; Pixie, $185; Bally King Pin Bowlers, $295; Gold Medal, $195; Jet, $105; Champion, $95; United Team, $95; 11th Frame, $125; Imperial, $75; also other Bingos and Bowlers—Write or Call. MICKEY ANDERSON, 314-316 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—United Bowlers; Teams; Leaders; Imperials; Mercury. Bally Magic; ABC. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, O. (Tel.: CH 3-4005).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE — Chicago Coin Tournament Ski-Bowls, Like New, $395; Blondie, Like New, $250; Twin Hockey (Match) New, $290. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE — Exporters and Wholesalers, Attention. We have 30 V-200 Seeburg Phonographs For Immediate Delivery. Wire Best Offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Make us an offer: Chicoin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N.Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wms.' Spark Plug, $20; United Ace Bowler (DeLuxe), $110; AMI Model B, $80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—Sea Belles, $295; Register, $325; Marathon, $250; Auto Race, $250; Ace High, $275; Smoke Signal, $135; Lulu, $125; Balls-A-Poppin, $200; Snafu, $135; Cue Ball, $275; Peter Pan, $125. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Records, Juke 45 & 78 RPM—in large quantities, including Pops, Rhythm and Blues, Country and Western. Write or Phone giving highest prices paid. LEABRO, 543 ELEVENTH AVE., NEW HYDE PARK, N. Y. (Tel.: FLoral Park 4-3107).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of priee. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Make us a bid for Wurlitzer, Seeburg and AMI Wallboxes. We are overstocked on 104 selection, 48 selection, 24 selection and 20 selection wallboxes. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE — Baseball Games — Williams Four Bagger, $350; King Of Swat, $250; United Star Slugger, $275; Genco Champion 2 Pl., $275; Chicoin Super Home Run, $150; Big League Bull's Eye, $350. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Super Pennant, $135; Major League, $135; Home Run, $125; Ranger, $225; Sportsman, $195; Shooting Gallery, $135; Big Top, $235; Coon Gun, $135; Bull's Eye, $335. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—Beach Beauty, $299.50; Nite Club, $365; Miami Beach, $175; Pixie, $150; Starlet, $199.50; Variety, $100; Beach Club, $60; Wurlitzer Model # 1100, $70; Model # 1015, $50. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 NEW ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—Bally Key West @ $550; Bally Big Show, $500; Bally Night Club, $375; Bally Broadway, $325. Like new—just off location—completely refinished. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnolia 6-386).

FOR SALE — AMI F120, Like New, $575; AMI D80, $275; AMI E120, $375; AMI E80, $355; AMI A, $49.50; AMI B, $85; AMI C, $95; AMI G80, $525; AMI G120, $695; AMI 40 Selection Hideaways, $75; Seeburg G, $575; Seeburg C, $475; Seeburg B, $395; Seeburg Wallboxes, $47; Wurlitzer 1800, $765; Wurlitzer 1700, $645; 4851 Wurlitzer Wallboxes, Like New, $12.50; Telequiz, $75; Oxygen Machine, Like New, $110. Shuffleboards. United Imperial, $65; United Banner, $135; United Leader, $100; United Rainbow, $95; Chicago Coin Triple Score, $95. Large Stock of 5 Balls and Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls. Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE — Or Trade for Kiddie Rides: Genco State Fair, $295; Genco Davy Crockett, $225; United DeLuxe Bonus Gun, $200; United Pirate Gun, $325; Williams Polar Hunt, $200; Williams Sidewalk Engineer, $100; Chicago Coin Steam Shovel, $135; Chicago Coin Twin Hockey, $185; Genco Hi-Fly Baseball, $200. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE — Special. Bally: Big Shows, $475. United: Monacos, $385; Pirate Guns, $375; Pool Alleys, $175. Genco: Sky Raider Gun, $215; Champion 2-player Baseball, $165. International Mutoscope: Voice-O-Graphs, $275; Rock 'n Roll, $37.50. Williams: Fun House, $225; Red-White-Blue, $139.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE — Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2⅛ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50 Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO 786 MILWAUKEE AVE., CHICAGO ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United Exhibit, Rock-Ola and William Write for jobber's discount. DA STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 1 UTAH. (Tel.: DAvis 2-2473).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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CLASSIFIED ADVERTISING SECTION

FOR SALE — "Arcade Equipment." Genco Quarterback, $200; Genco State Fair, $395; Seeburg Shoot The Spook, $75; Exhibit Rifle Gallery, $125. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 9292)

FOR SALE — United: Derby Roll, $135; Lightning, $125; Speedy, $110; Fifth Inning, $150. Bally: Gold Medal and Blue Ribbons, $175 ea.; Mystic, $125. Baseballs—Super Slugger, $225; DeLuxe Four Bagger, $325. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. Tel.: FRanklin 7-2162).

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Nonscuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE — Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; United Handicaps, used, $435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Logan Distributing Co., Chicago, Ill. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — New Rails for Pool Games. 32" x 48", Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", $29.95; Cue Sticks 48" Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

918th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the qnotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only featnre the market prices as they are qnoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how mnch they may seem to be ont of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for snch equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth bnt $75.00. Of conrse, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by ontstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, dne to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" shonld be read as follows: First price listed is lowest price qnoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become npset dne to the fact that they cannot, many times, bny equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Pnrchasers of such eqnipment mnst realize that machines in the very low priced categories are mnch worn to be priced at these low fignres. To completely recondition snch machines, the reconditioner mnst add onto his price the cost of transportation to obtain these machines, the labor, parts and snpplies needed to recondition the machines, plns the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and np. In the case of arcade and kiddie ride machines these may even be higher dne to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Pnrchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many bnyers today have their own repair and reconditioning departments as well as experienced mechanics, snch buyers will pnrchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	75.00	135.00
4* Model C, '50, 40 Sel., 78 RPM	75.00	145.00
2* Model D-40, '51, 40 Sel., 78 RPM	145.00	225.00
2* Model D-80, '51, 80 Sel., 45 RPM	175.00	325.00
4. Model E-40, '53, 40 Sel., 45 RPM	295.00	375.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	525.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	550.00	675.00
4* Model G-120, '55, 120 Sel., 45 RPM	695.00	815.00
2. Model G-200, '56, 200 Sel., 45 RPM	749.00	845.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	65.00	95.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	165.00
4. Centnry, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	65.00

(PHONOGRAPHS—Continued)

4. 1426, '47, 20 Sel., 78 RPM	35.00	70.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	89.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	110.00
4. 1432, Same as above Converted to 45 RPM	85.00	120.00
2. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	120.00	180.00
2. 1434, Same as above, Converted to 45 RPM	135.00	200.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	175.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	490.00	650.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	650.00	685.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel, 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4* M100A, '49, 100 Sel., 78 RPM	175.00	225.00
2* M100B, '51, 100 Sel., 45 RPM	375.00	440.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	375.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
2* HF100G, '54, 100 Sel., 45 RPM	545.00	695.00
3* HF100R, '54, 100 Sel., 45 RPM	650.00	800.00
3* V200, '55, 200 Sel., 45 RPM	749.00	845.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	12.00
2* 3W1 Wall-a-Matic	40.00	65.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	70.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	120.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	130.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	65.00	150.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	140.00	185.00
4. 1450, '51. 48 Sel., 45 or 78 RPM	150.00	200.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	265.00
1. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	310.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	265.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
2* 1700, 54, 104 Sel., 45 RPM	525.00	660.00
4* 1800, '55, 104 Sel., 45 RPM	625.00	795.00
2* 1900, '56, 104 Sel., 45 RPM	725.00	895.00
2* 2000, '56, 200 Sel., 45 RPM	835.00	1,050.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	10.00
1. 4820 Wall Box	10.00	20.00
7. 4851 Wall Box	12.00	25.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	40.00
4. Across the Board (Un 9/52)	20.00	45.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	85.00	125.00
4. Arcade (Wm 11/51)	25.00	35.00
4. Arizona (Un 4/50)	10.00	15.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4. Atlantic City (B 5/52)	25.00	60.00
4. Bank-A-Ball (Got 5/50)	10.00	20.00
2. Beach Beauty (B 11/55)	275.00	365.00
2. Beach Club (B 2/53)	40.00	60.00
4. Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	15.00
4. Big Ben (Wm 9/54)	75.00	135.00
2* Big Show (B 9/56)	475.00	560.00
4. Big Hit (CC 7/52)	20.00	40.00
4* Big Time (B 1/55)	150.00	225.00
2. Blondie (Wm 8/56)	250.00	295.00
4. Bolero (Un 12/51)	30.00	50.00
4. Bomber (CC 3/51)	15.00	20.00
4. Bowling Champ (Got 2/49)	10.00	20.00
4. Bright Lights (B 5/51)	30.00	50.00
4. Bright Spot (B 11/51)	35.00	60.00
4* Broadway (B 12/55)	320.00	395.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Cabana (Un 3/53)	30.00	70.00
4. Campns (Ex 2/50)	10.00	15.00
4. Canasta (Ge 7/50)	15.00	25.00
4. Capri (CC 10/56)	200.00	245.00
4. Caravan (Un 2/56)	265.00	325.00
4. Caravan (Wm 6/52)	30.00	60.00
4. Chinatown (Got 10/52)	35.00	65.00
4. Circns (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	275.00
4. Citation (B 10/48)	10.00	20.00
4. Classy Bowler (Got 7/56)	230.00	265.00
4. C.O.D. (Wm 9/53)	50.00	90.00
4. College Daze (Got 8/49)	15.00	25.00
4. Colors (Wm 11/54)	110.00	150.00
4. Coney Island (B 9/52)	20.00	65.00
4. Control Tower (Wm 3/51)	15.00	30.00
4. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	30.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/56)	200.00	325.00
4. Cyclone (Got 5/51)	25.00	40.00
4. Daffy Derby (Wm 8/54)	75.00	135.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
4. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	175.00	225.00
4. De Icer (Wm 11/49)	10.00	20.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	25.00	60.00
4. Donble Action (Ge 1/52)	20.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
4* Double Header (B 7/56)	400.00	475.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	15.00	30.00
4. Dude Ranch (B 9/53)	50.00	85.00
4. Duette (Got 4/55)	169.50	225.00
4. Easy Aces (Got 12/55)	175.00	220.00
4. Eight Ball (Wm 1/52)	30.00	50.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Fighting Irish (CC 11/50)	10.00	25.00
4. Five Star (Univ 5/51)	25.00	40.00

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(PINBALL GAMES—Continued)

4. Flying High (Got 2/53)	50.00	80.00
4. Flying Saucers (Ge 12/50)	15.00	25.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	20.00	40.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Fonr Stars (Got 6/52)	40.00	60.00
1. Frolics (B 10/52)	30.00	65.00
4. Frontiersman (Got 11/55)	120.00	195.00
2. Fun House (Wm 10/56)	225.00	285.00
4. Futnrity (B 3/51)	25.00	40.00
2* Gay Times (B 6/55)	140.00	220.00
4* Gayety (B 3/55)	75.00	120.00
4. Georgia (Wm 7/50)	20.00	30.00
4. Gin Rummy (Got 2/49)	10.00	20.00
2. Gladiator (Got 1/56)	225.00	265.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	20.00	30.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nngget (Upright) (Ge 2/53)	35.00	50.00
4. Gold Star (Got 8/54)	125.00	160.00
4. Grand Champion (Wm 3/53)	45.00	90.00
4. Grand Slam (Got 4/53)	40.00	90.00
4. Green Pastures (Got 1/54)	60.00	120.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	70.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	60.00
4. Happy Days (Got 7/52)	40.00	70.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	10.00	20.00
4. Harvey (Wm 5/51)	25.00	40.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	50.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	70.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Clnb (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	70.00	120.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
2* Key West (B 12/56)	525.00	575.00
4. King Arthnr (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	45.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	25.00	50.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	55.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	30.00
4. Luln (Wm 12/54)	125.00	180.00
4. Mad. Sq. Garden (Got 6/50)	20.00	35.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	75.00	140.00
2. Marathon (Got 10/55)	250.00	290.00
4. Marble Queen (Got 8/53)	60.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	180.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Monaco (Un 8/56)	325.00	425.00
4. Mystic Marvel (Got 3/54)	100.00	145.00
4. Nevada (Un 8/54)	30.00	85.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
2* Night Club (B 4/56)	350.00	425.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00
4. Olympics (Wm 5/52)	30.00	50.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4. Palm Springs (B 11/53)	40.00	80.00
1* Parade (B 6/56)	350.00	475.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Piccadilly (Wm 5/56)	200.00	300.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	150.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
2. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	45.00	75.00
4. Queen of Hearts (Got 12/52)	50.00	85.00
2. Quintet (Got 3/53)	45.00	95.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	35.00	75.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	20.00	30.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	65.00
4. Saddle and Turf (Ev 1053)	145.00	195.00
4. (Club Model)	160.00	225.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	100.00
4. Sea Belles (Got 8/56)	255.00	325.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	55.00	110.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
1. Shoot The Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 12/52)	50.00	90.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	90.00
4. Silver Skates (Wm 2/53)	30.00	65.00
4 Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	50.00
4. Skyway (Wm 8/54)	70.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	150.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	175.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	275.00	375.00
4. Spark Plugs (Wm 9/51)	20.00	35.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4* Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	135.00	170.00
4. Stardust (Wm 3/56)	225.00	310.00
4. Starlets (Un 12/55)	175.00	235.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	90.00
4. Sunshine Park (B 12/52)	25.00	35.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Snper Jumbo (Got 10/54)	250.00	295.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	185.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	15.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	175.00	200.00
4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	20.00	35.00
4. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	140.00	195.00
4. Times Sqnare (Wm 4/53)	50.00	85.00

(PINBALL GAMES—Continued)

4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	30.00
4. Tournament (Got 8/55)	210.00	275.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	65.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	25.00	85.00
4. Whizz Kids (CC 3/52)	30.00	45.00
4. Wild West (Got 8/51)	30.00	50.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	80.00
4. Zingo (Un 10/51)	25.00	75.00

SHUFFLES

2* Bally Victory Bowler (5/54)	60.00	140.00
2* Bally Champion Bowler (5/54)	65.00	145.00
2* Bally Jet Bowler (8/54)	75.00	150.00
2* Bally Rocket Bowler (8/54)	75.00	160.00
4. Bally Mystic Bowler (12/54)	100.00	185.00
4. Bally Magic Bowler (12/54)	100.00	190.00
2. Bally Blue Ribbon (3/55)	175.00	250.00
2* Bally Gold Medal (3/55)	175.00	260.00
4* Bally ABC Bowler (7/55)	285.00	375.00
4. DeLuxe model	325.00	395.00
4. Bally Congress (7/55)	375.00	425.00
4. DeLuxe model	395.00	450.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	65.00
4. ChiCoin Match Bowler (6/52)	35.00	70.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
1. ChiCoin 10th Frame Double Score Bowler (2//53)	35.00	90.00
4. ChiCoin Crown (4/53)	45.00	100.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	100.00
4. ChiCoin Triple Score (6/53)	50.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
4. ChiCoin High Speed Crown (7/53)	60.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	125.00
1. ChoCoin Advance (10/53)	65.00	135.00
4. ChiCoin King (10/53)	75.00	140.00
1. ChiCoin Criss Cross Bowler (12/53)	50.00	145.00
4. ChiCoin Super Frame (3/54)	50.00	155.00
1. ChiCoin Starlite (5/54)	75.00	175.00
1. ChiCoin Feature (7/54)	95.00	180.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	95.00	200.00
1. ChiCoin Thunderbolt (12/54)	100.00	230.00
4* ChiCoin Triple Strike (2/55)	150.00	250.00
4. ChiCoin Arrow (2/55)	175.00	250.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
4. DeLuxe model	50.00	160.00
4. ChiCoin Bonns Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	185.00	270.00
4* ChiCoin Hollywood (5/55)	185.00	275.00
2. ChiCoin Blinker (8/55)	225.00	280.00
2. ChiCoin Score-A-Line (9/55)	235.00	285.00
2. ChiCoin Bowling Team (10/55)	195.00	290.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shnffle Target (7/51)	20.00	30.00
4. Genco 8-Player Rebound (9/51)	20.00	35.00
4. Genco Shuffle Pool (11/53)	25.00	65.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Snper DeLuxe League Bowler (3/52)	25.00	75.00
4. Keeney High Score League (5/52)	25.00	80.00
4. Keeney Team (10/52)	25.00	90.00
4. Keeney Club (4/53)	25.00	90.00
4. Keeney Domino (5/53)	30.00	10.000
4. Keeney Carnival (5/53)	40.00	100.00
4. Keeney Pacemaker (9/53)	45.00	100.00
4. Keeney Mainliner Bowler (1/54)	60.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
2. Keeney Century (6/54)	90.00	185.00
2. Keeney American (9/54)	90.00	195.00
2. Keeney National (9/54)	100.00	200.00
4. Keeney Speedlane (4/55)	100.00	275.00
4. United 6-Player Super (3/52)	20.00	65.00
4. United 4-Player Official (5/52)	25.00	50.00
4. United 6-Player Snper (7/52)	30.00	60.00
2. United 10th Frame Star (9/52)	35.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	85.00
4. United 10th Frame Super (10/52)	35.00	75.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	85.00
2. United Liberty (2/53)	35.00	85.00
2. United Classic (6/53)	35.00	85.00
2. United Olympic (6/53)	35.00	85.00
4* United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	110.00
2. DeLuxe model	40.00	110.00
2. United Chief (11/53)	35.00	110.00
2. United Leader (11/53)	50.00	115.00
2. DeLuxe model	55.00	115.00
2. United Team (1/54)	65.00	125.00
2. DeLuxe model	65.00	130.00
1. United League (1/54)	65.00	135.00
2. DeLuxe model	70.00	140.00
4* United Ace (5/54)	90.00	150.00
4. DeLuxe model	90.00	160.00
4. United Rainbow (5/54)	65.00	160.00
1. United Banner (8/54)	75.00	160.00
2. DeLuxe model	80.00	165.00
2. United Shuffle Targette (8/54)	90.00	165.00
2. DeLuxe model	90.00	170.00
2* United Speedy (8/54)	65.00	170.00
2. Un. 11th Frame (10/54)	70.00	170.00
2. DeLuxe model	70.00	175.00
2. United Comet Targette (11/54)	95.00	180.00
2. DeLuxe model	95.00	185.00
2. United Mercury (12/54)	85.00	185.00
2. DeLuxe model	100.00	190.00
2. United Mars (1/55)	115.00	190.00
2. DeLuxe model	120.00	195.00
2* Un. Lightning (2/55)	120.00	195.00
2. DeLuxe model	120.00	200.00
2. Un. Venus (3/55)	130.00	200.00
2. DeLuxe model	135.00	210.00
2. Un. Clipper (5/55)	125.00	215.00
2. DeLuxe model	125.00	220.00
2. Un. Derby Roll (5/55)	150.00	225.00
2. DeLuxe model	150.00	230.00
2. Un. 5th Inning (6/55)	125.00	240.00
2. DeLuxe model	150.00	250.00
2. Un. Capitol (6/55)	170.00	260.00
2. DeLuxe model	175.00	265.00

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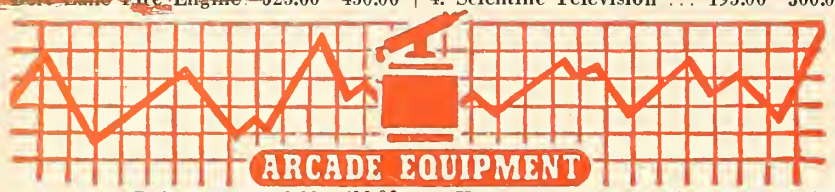
(SHUFFLE GAMES—Continued)

2. Un. Super Bonus (9/55)	110.00	275.00
2. DeLuxe model	195.00	285.00
2. Un. Top Notch (10/55)	325.00	375.00
2. Top Notch Special	325.00	385.00
2. Un. Regulation (11/55)	295.00	425.00
2. DeLuxe model	325.00	430.00

4. Bally Champion Horse	300.00	450.00
2. Bally Moon Ride	130.00	300.00
2. Bally Space Ship	165.00	320.00
4. Bally Speed Boat	250.00	350.00
4* Bert Lane Merry-Go-Rd	275.00	400.00
4. Bert Lane Miss America Boat	225.00	350.00
~~4. Bert Lane Fire Engine~~	325.00	450.00
4. Chicago Coin Super Jet	195.00	345.00
4. ChiCoin Round The World Trainer	350.00	550.00
4* Clown See Saw	125.00	250.00
2. Decco Merry-Go-Round	225.00	325.00
4. Exhibit Big Bronco	250.00	395.00
4. Exhibit Mustang	310.00	400.00
4. Exhibit Space Patrol	150.00	295.00
4. Scientific Television	195.00	300.00



4. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	295.00
4. Amus. Boomerang	30.00	75.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	125.00
4* Bally Undersea Raider	75.00	125.00
4* Capitol Midget Movies	95.00	195.00
4. Champion Hockey	45.00	125.00
2* ChiCoin Basketball Champ	100.00	160.00
2. ChiCoin 4-Player Derby	99.50	150.00
4. ChiCoin Goalee	35.00	85.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	95.00
2* ChiCoin Home Run, 6 Player (3/54)	85.00	175.00
2* Super model	125.00	185.00
2* ChiCoin Twin Hockey (5/56)	185.00	325.00
2* ChiCoin Steam Shovel (5/56)	135.00	265.00
4. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	70.00
4. Evans Bat-A-Score	40.00	105.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evans Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evans Tommy Gun	30.00	110.00
4* Exhibit Dale Gun	25.00	95.00
4. Exhibit Gun Patrol	50.00	110.00
4. Exhibit Jet Gun	55.00	145.00
4. Exhibit Space Gun	50.00	140.00
4. Exhibit Pony Express	70.00	135.00
4* Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gal. (6/54)	85.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
2. Exhibit Sportland Shooting Gallery (11/54)	125.00	210.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00
4. Games Inc. Hunter (1/56)	225.00	295.00
4* Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4* Genco 2-Player Basketball	110.00	195.00
4* Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	300.00
4. Super Model (12/55)	325.00	375.00
4. Genco Wild West Gun (2/55)	245.00	320.00
2* Genco Sky Rocket Rifle Gal. (5/55)	215.00	325.00
1* Genco Champion Baseball (9/55)	225.00	325.00
4. Genco Quarterback (10/55)	215.00	325.00
2* Genco Hi-Fly Baseball (5/56)	200.00	325.00
4* Genco State Fair Rifle Gal. (6/56)	295.00	375.00
4. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4* Keeney Sportsman (11/54)	145.00	195.00
4. DeLuxe model	160.00	195.00
4. Keeney Ranger (3/55)	225.00	250.00
4. DeLuxe model (3/55)	235.00	260.00
4. Lite League	45.00	75.00
4. Mills Panorama Peek (11/54)	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	145.00
4. Mutos. Ace Bombers	95.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
1. Mutos. Photo (Pre-War)	125.00	295.00
4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
2. Mutos. Voice-O-Graph 35¢	175.00	350.00
2* Mutoscope K.O. Champ	275.00	375.00
4. Mutos. Drive Yourself	450.00	550.00
2* Mutoscope Rock n' Roll (7/56)	35.00	100.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
4. Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	265.00
4* Telequiz	75.00	100.00
4. Un. Team Hockey	25.00	50.00
4. United Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4* Un. Carn. Gun (10/54)	125.00	195.00
4. DeLuxe model	135.00	200.00
2. Un. Bonus Gun (1/55)	225.00	275.00
2. DeLuxe model	230.00	280.00
4. United Super Slugger (7/55)	245.00	325.00
4. United Star Slugger (4/56)	275.00	375.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	75.00
4. Wms. DeLuxe World Series (2/52)	40.00	85.00
4. Wms. DeLuxe Baseball (4/53)	65.00	125.00
4. Wms. Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Pennant Baseball (12/53)	84.50	150.00
4. Wms. Super Star Baseball (12/53)	90.00	175.00
4. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (2/54)	125.00	190.00
2. Wms. Jet Fighter (10/54)	125.00	225.00
2. Wms. Safari (2/54)	195.00	295.00
2. DeLuxe model	200.00	300.00
2* Wms. Polar Hunt (3/55)	200.00	315.00
2* Wms. Sidewalk Engineer (4/55)	100.00	195.00
2* Wms. King Of Swat (5/55)	195.00	295.00
3* Wms. Four Bagger (4/56)	285.00	395.00
1. DeLuxe model	310.00	395.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- G-200 200-sel. phonograph
- G-120 120-sel. phonograph
- G- 80 80-sel. phonograph
- HS-200 Selective Hideaway
- HS-120 Selective Hideaway
- HS- 80 Selective Hideaway
- HC-200 Continuous-play Hideaway
- HC-120 Continuous-play Hideaway
- HC-80 Continuous-play Hideaway
- W-200 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Show-Time	$ 837.00
ABC Bowling Lanes (6 Player)	
18 Foot	1,330.00
14 Foot Model	1,245.00
11 Foot Model	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
- 20 Foot-8 In.
- 14 Foot-8 In.
- 11 Foot-11 In.

De Luxe Ski-Roll or
De Luxe Ski-Score (6 Player)
- 13 Foot
- 11 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
  - Single Column
  - Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Rotation Pool
- Gypsy Grandma Fortune Teller
- Circus Rifle Gallery
  - Regular Model
  - Match Model
- Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Majestic (4 Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- True-Score (6 Player)
  - 14 Foot
- Bowlette (6 Player)
  - 14 Foot
  - 12 Foot
  - 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Bowling Alley (6 Player)	
14 Foot	$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

- Roll-A-Ball (6-Player)
- DeLuxe 1957 Baseball
- 6-Pocket Pool Table
- Cue Ball (Single Player, 5-Ball)
- Crossfire (Regular Model)
- DeLuxe Crossfire (Match Model)
- Peppy, The Clown
- Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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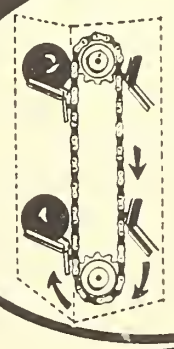

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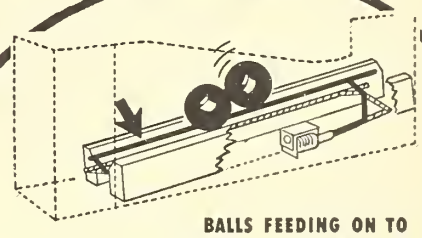
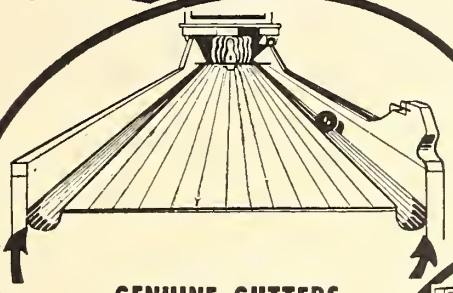
ALL MECHANISM IN THE BACK RACK



BALLS FEEDING ON TO CHAIN ELEVATOR GET AGITATED IN THE TROUGH, PREVENTING JAMMING OR BALL HANG-UPS



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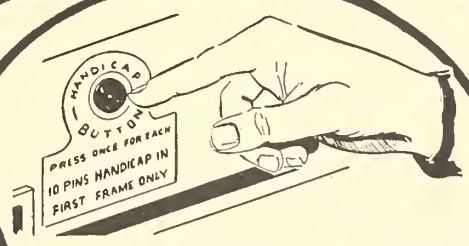

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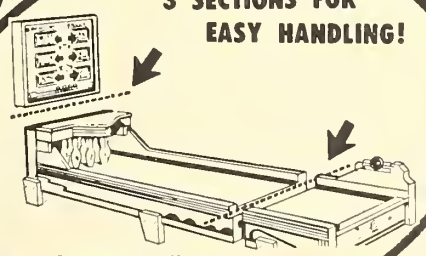

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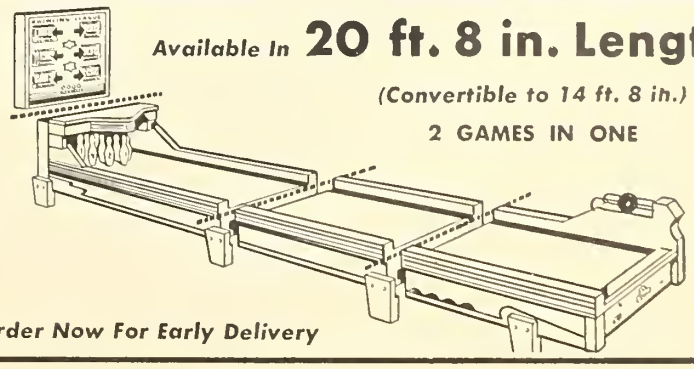

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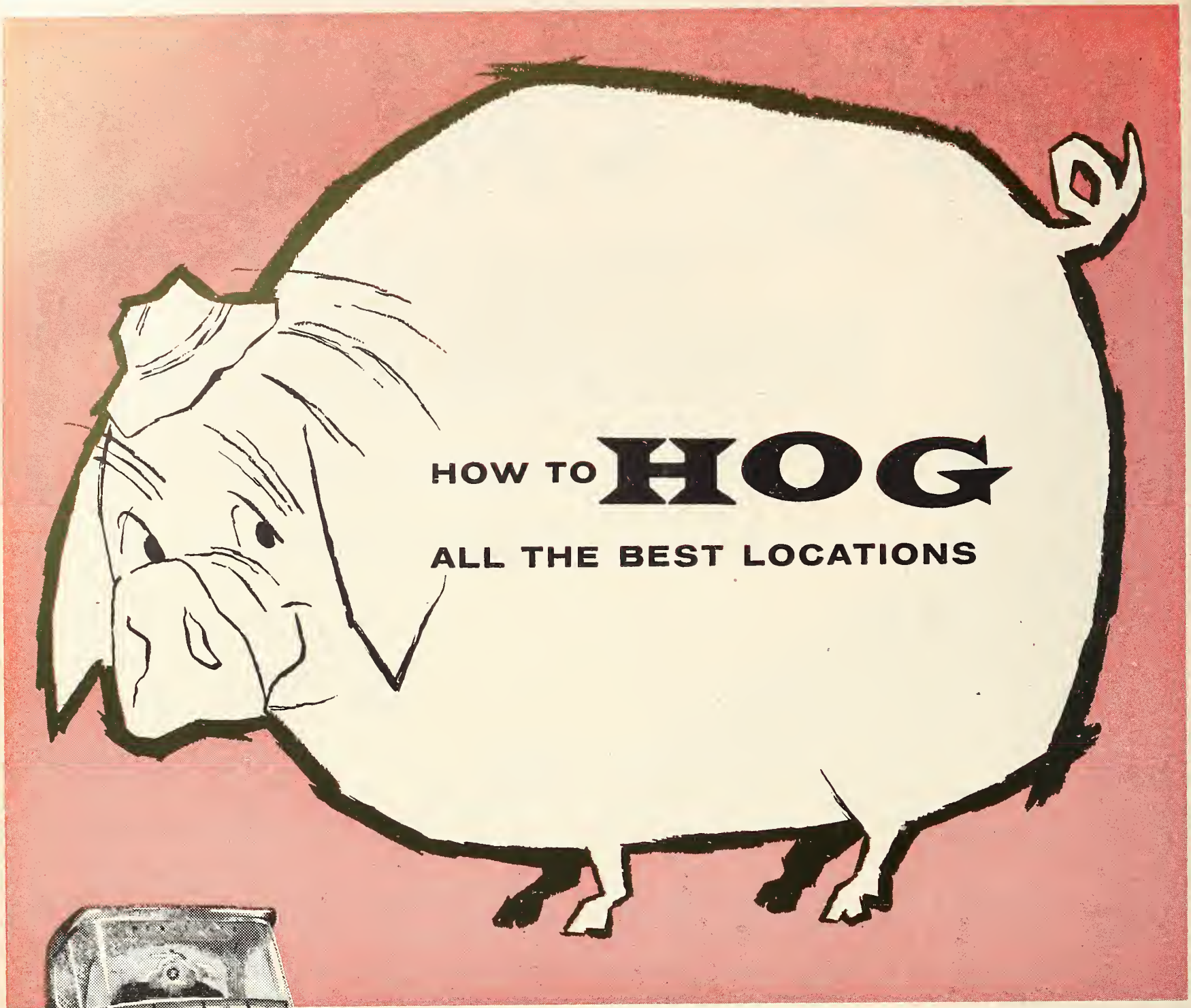

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